

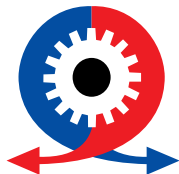
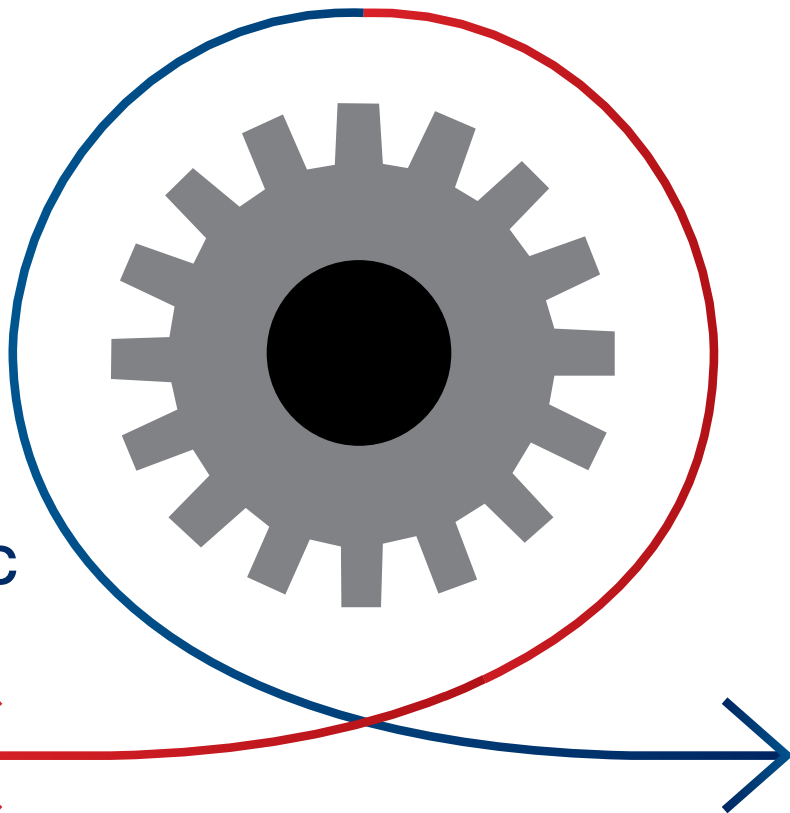
63rd MSV INTERNATIONAL ENGINEERING FAIR

4-7 OCTOBER 2022

(Tuesday-Friday)

BRNO, CZECH REPUBLIC

www.msvbrno.eu



MSV 2022

**DIGITAL
FACTORY**



MSV 2022

with concurrently held IMT, FOND-EX, WELDING, PLASTEX and PROFINTECH technology fairs

The largest and most important industrial fair in Central Europe

- Comprehensive cross-sectoral industry presentation
- Target group of trade visitors with high decision-making power in companies
- Path to new markets, contacts and opportunities – participation of small, medium and large enterprises
- Exhibitors and visitors from tens of countries around the world

MSV 2022 Themes

Machine tools and equipment

- sector highlighted at the IMT
- cooperation with the Association of Engineering Technology

TOP TECHNOLOGY sectors

- **foundry** at FOND-EX
- **welding** at WELDING
- **plastics, rubbers, composites** at PLASTEX
- **surface treatment** at PROFINTECH

INDUSTRY 4.0 and DIGITAL FACTORY

- digitization of production

Additive manufacturing

- progressive technology of professional 3D printing

Circular economy

- management of material resources

Investment opportunities

- presentation of start-ups
- research, development, technology transfer



SECTORS

Mining, metallurgical, ceramic and glass engineering

Machines and equipment for geological prospecting • Machines and equipment for open cast mines and pits • Machines working and processing raw minerals • Equipment for metallurgical plants, steel works, rolling mills and for manufacturing ferrous and non-ferrous metals • Machines and equipment for the ceramic and glass industries

Materials and components for mechanical engineering

Metallurgical semi-products, forgings, pressings, work pieces • Connecting materials, fittings, products of wire • Steel and tube structures • Apparatuses, vessels, tanks • Glass and technical ceramic products, carbon components • Seals, bearings • Gears, clutches, brakes, lubricating technology • Rapid Prototyping

Drives, hydraulics, pneumatics, cooling technology, air conditioning

Electric and mechanical drives, linear moving units • Compressors, vacuum pumps, pneumatic elements, air conditioning equipment • Cooling and freezing equipment • Hydraulic elements and systems • Fittings, pipelines, pumps

MSV 2022

Power engineering, heavy-current electrical engineering

Primary sources for power engineering • Industrial boilers and their accessories, heating equipment • Motors, cogeneration units • Turbines • Nuclear power engineering • Power plants • Cables and conductors • Electrotechnical insulators and insulants • Power capacitors, accumulators • Electric light supplies • Transducers, rectifiers and other electrotechnical elements • Uninterruptible power supplies • Switchboards, Transformers • Electric HV and VHV instruments • Electric motors, rotary current supplies • Electric industrial heating • Electric drives • Information technology

Electronics, automation, measuring technology

Electronic components, elements and assemblies • Control, automation and regulation technology • IT, system integration • Measuring and laboratory technology • Studio and broadcasting technology • Machinery and equipment for electrical engineering

Ecotechnology

Circular economy • Air conditioning equipment • Pumping stations • Technologies for the treatment of drinking, service and technological water • Technology for sewage water treatment plants • Sewage water treatment plants • Waste processing and utilization • Soil and landscape protection • Environment friendly technologies for industry • Removal of old environmental burden • Noise reduction • Instrumentation for environment control • Machines for industrial cleaning and washing • Research, services, literature, environmental organizations

Chemicals for engineering

Machines and accessories for the chemical industry • Lubricants, oils • Coating compositions • Adhesives • Adhesive tapes and films

Research, development, transfer of technologies, financial and other services, industrial localities, regional development

Science and research • Financial services • Standards, certificates, tests, design • Marketing, advertising and promotional services • Literature, technical information, institutions • Offer of industrial real estates and localities, regional development

Transportation, handling, industrial packing, warehousing and logistics

Ships, rail vehicles, airplanes • Cranes, lifting equipment, lifts • Transport trucks, transport equipment • Handling equipment • Packages, industrial packaging machines • Storing technology • Telematics, communication and information systems • Assembly machines and equipment • Services by carriers and forwarding agents

Digital Factory

Systems for additive manufacturing • Basic software and software solutions • Cloud & industrial IT services, digital factory services • Internet systems for the industry and industrial automation • Automated production systems usable for the smart factory • Electronic components and elements • Control, automation and regulation technology • Information technology, system integration • Measuring and laboratory technology

Partners of the fair:



Digital Factory 2.0 in 2022

The third season of a successful display presenting the latest services and products in the field of business digitization

Given approaches should ensure an increase in corporate efficiency by **25–30%**.

The project will feature:

- **Display of transformation technologies** – spatially interconnected and thematically structured display
- **Digital stage** – a space following on the display of transformation technologies, in which exhibitors will present their solutions. Activities on the digital stage will be streamed online and saved in an archive
- **The third annual session** of an international conference, which will focus on the issue of managing the digital transformation of the company and the subsequent digital interconnection of companies leading to increased efficiency

Digital Factory 2.0 in 2022 will focus on:

- Deep digital transformation of manufacturing companies, where the differential factor is an increase in the effectiveness of application of artificial intelligence into key processes
- The state of the Czech economy in terms of readiness and application of artificial intelligence into production processes
- Demonstration of prototypes of smart autonomous machines and their connection to the corporate environment
- Use of blockchain in industry

Co-organizer:

Cerebrica

Media partner:

společnost!
Elektrika.info

ufi
Prague
2022



**DIGITAL
FACTORY**





12th International Machine Tools
Exhibition

www.bvv.cz/imt

IMT 2022

IMT 2018

467 exhibiting companies

from **18** countries, **53.8%** from abroad

Largest foreign participation

Germany **112**, Italy **31**, Slovakia **27**, China **20**,
Switzerland **20**, France **6**, South Korea **6**

Partner



Association
of Engineering
Technology

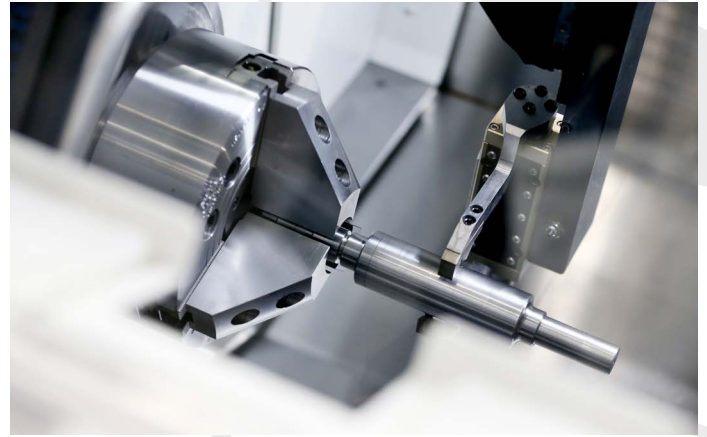
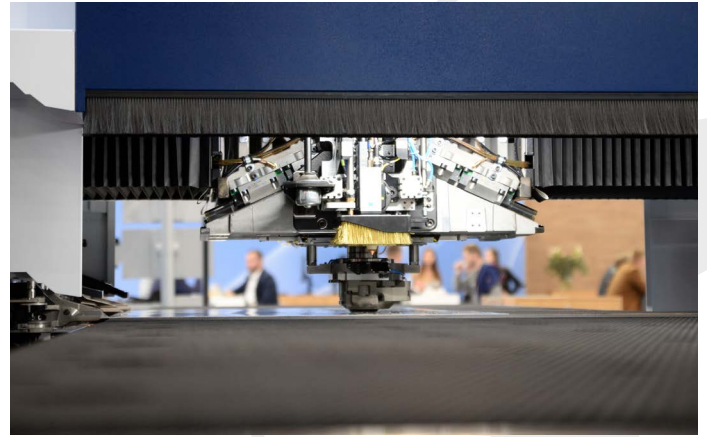
MAIN FIELDS

Metal-working and forming machines • Machines for unconventional and special technologies • Quality control • Flexible manufacturing systems • Precision tools • Accessories for metal working and forming machines • Service and repairs • Hand-operated tools • Measuring and checking instruments for machining and forming • Offer of production capacities • Research, services, institutions

Exhibitors by branch

Machine tools	51.6%
Forming machines	20.9%
Precision tools	16.5%
Machines for unconventional and special machining and forming technologies, hand-operated tools, flexible manufacturing systems	11.0%







18th International
Foundry Fair

www.bvv.cz/fondex



25th International
Welding Engineering Fair

www.bvv.cz/welding

MAIN FIELDS

Foundry equipment – design, construction, production and engineering • Melting plant equipment, refractories • Metallic charge materials, chemical foundry products • Patterns, core boxes, permanent moulds, moulds and accessories • Aids and auxiliary materials for moulding halls and core rooms • Casting machinery, equipment and accessories • Robots, manipulators and accessories for the foundry industry • Castings • Scrap and machines for scrap processing • Research, services, education and institutions in the field of the foundry industry

MAIN FIELDS

Flame welding, surfacing and oxygen cutting machinery and equipment • Welding, surfacing and arc cutting machinery and equipment • Resistance welding machinery and equipment • Machinery and equipment for other methods of welding, cutting and soldering • Additional and auxiliary materials • Robots, manipulators and accessories for welding technologies • Metal bonding machines • Welded structures, sub supplies of welded parts • Research, services, and institutions in the field of welding, cutting, soldering and bonding of metals

FOND-EX 2018

55 exhibiting companies from **10** countries

52.7% from abroad

WELDING 2018

90 exhibiting companies from **11** countries

44.4% from abroad



7th International Plastics, Rubber
and Composites Fair

www.bvv.cz/plastex

MAIN FIELDS

Polymers – raw materials and auxiliaries • Machines and equipment for processing plastics and rubbers • Moulds, tools and jigs • Composite materials • Semi-finished and finished plastic and rubber based products • Machines and equipment for recycling and re-using plastic and rubber waste materials • Computer, testing and measuring technologies for plastics and rubbers • Research, services and institutions in plastics and rubber processing

PLASTEX 2018

182 exhibiting companies from **14** countries

50% from abroad



8th International Surface
Technology Fair

www.bvv.cz/profintech

MAIN FIELDS

Machinery and equipment for cleaning and treatment of surfaces • Electroplating equipment and accessories • Lacquering systems, enamelling systems, plastic coating systems • Equipment for thermal spraying • Special systems for surface treatment • Coating materials, putties, thinners, solvents • Robots, manipulators and accessories for surface treatment • Computer, testing and measuring technology • Research, services, institutions

PROFINTECH 2018

79 exhibiting companies from **9** countries

36.7% from abroad

MSV 2021 summary

1,016
COMPANIES



60%
FOREIGN
EXHIBITORS



35,157
VISITORS



40
COUNTRIES



49
EVENTS



186
JOURNALISTS



231
COMPANIES
IN THE FIELD
OF DIGITIZATION



Quotes about the fair

Karel Havlíček, former Deputy Prime Minister and former Minister of Industry, Trade and Transport of the Czech Republic

I see the MSV International Engineering Fair as the largest industrial festivity in Central Europe. Trade fairs have and will always have their place. Personal contact with people is irreplaceable. It brings emotions, the possibility to personally feel the atmosphere and nonverbal communication, to look at everything in detail and touch whatever gets your attention. It is an unmistakable quality of interaction and experience.

Jakub Kulhánek, former Minister of Foreign Affairs of the Czech Republic

A great fair. It is proof of an outstanding capacity of Czech companies to showcase themselves.



Jaroslav Hanák, President of the Confederation of Industry of the Czech Republic

I went through the whole fair, and I value highly what I say. The companies have moved forward in digitization, in Industry 4.0 and in all areas that the Confederation of Industry of the Czech Republic promotes.

Vladimír Dlouhý, President of the Czech Chamber of Commerce

For me, MSV is traditional example of rapid development and excellent condition of the domestic industry.

Jan Rýdl, President of the Association of the Engineering Technology

MSV continues to be the most important engineering exhibition in the region of Central Europe. It enables exhibitors to present new products of their manufacturing programme to the wide professional public and at the same time it offers an opportunity to meet the most significant leaders of the engineering industry from the whole world to those interested in the exhibition. Every year the trade fair attracts also exhibitors from other industries and this creates a unique platform for networking and cooperation or making new partnerships. All given forms of contacts contribute then to the development and improvement of the business environment.



High media coverage and promotion

- Communication is focused on exhibitors' novelties and latest industry topics
- More than **80** media partners
- High interest of professional media and daily press in the Czech Republic and abroad (especially in Central Europe)
- Cooperation with economic media
- Press conference in Prague and Brno

Interesting information about exhibitors is published free of charge on the website www.msvbrno.cz.



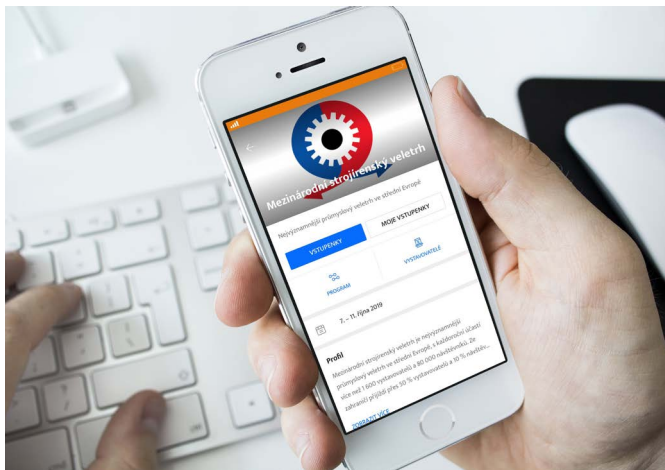
123 824 unique visitors of website msvbrno.cz at the time of the MSV 2021 campaign

More than **7,400** fans on the MSV Facebook page

Facebook page impact during the MSV 2021 campaign:
114,518 users

Online Catalogue

Get the attention of the fair visitors even before they enter the premises. Create an attractive entry in the iCatalogue on the new website **www.ibvv.cz**. In addition to your basic info, you can expand the entry with a brief introduction of your company, so that customers will not miss you.



Mobile App

The BVV Trade Fairs mobile app is popular mainly due to a clear overview of the supporting programme and an interactive map, which makes it easier for people to find their way around the fair.

In addition to the basic entry, you also get the opportunity to use "matchmaking" for free. All you have to do is register in the application, log in to your company and then people can contact you with meeting requests.

Thanks to the mobile app, you can perfectly schedule your meetings during the entire fair. Visitors will then easily find you thanks to navigation around the expo on their mobile phones.

Brno – The Trade Fairs Capital

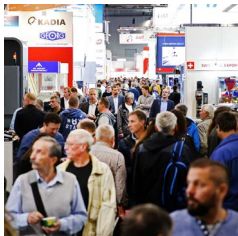
With its superior infrastructure and excellent services, Brno has proved to be the ideal location for MSV.

- Located between Prague and Bratislava. Brno is acknowledged as “The Trade Fairs Capital”.
- In the Czech language, the city of Brno is synonymous with exhibitions. No wonder that 90% of the Czech population relate the city to exhibitions and trade shows.
- Brno is the Czech Republic’s No. 2 business city – a city of commerce, logistics, and education. The city’s six universities make Brno a knowledge hub for IT, biotech and medical research.
- Conveniently located, Brno is within easy reach of 5 Central European capitals: Prague, Vienna, Bratislava, Budapest, Ljubljana, and southern Poland.

www.brno.cz



BVV Trade Fairs Brno is a leading organizer of trade shows in Central Europe



- Hosts about 50 exhibition events a year.
- Occupies a site on 630,823 sq m (6,790,122 sq ft).
- Provides a total gross exhibition area of 192,429 sq m (2,071,289 sq ft).
- Provides world class exhibition halls with net exhibition area of 66,122 sq m (711,731 sq ft).
- 13 multi-functional exhibition halls.
- The latest multi-functional hall P with 10,407 sqm (112,020 sq ft) of net exhibition space, added in June 2009, is the largest exhibition facility of its kind in Central Europe.
- Exhibition halls are equipped with A/C and WiFi internet.
- Accommodates 25,000–30,000 visitors a day; maximum up to 60,000.

BVV Trade Fairs Brno worldwide foreign representatives

BELARUS

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Electronic application form

www.bvv.cz/en/exhibitors/application-to-participation/

MSV exhibitors

will receive an individual link to their application form with pre-filled basic data by e-mail.

PRICE TERMS

Exhibition area:

indoor area – ground floor.....	5,350 CZK/sqm
indoor area – gallery	3,990 CZK/sqm
outdoor area	2,400 CZK/sqm

Registration fee:

exhibitor.....	12,000 CZK
co-exhibitor.....	12,000 CZK

Surcharges for the shape of the exhibition area:

corner stand 30%, U-stand 40%, island stand 60%
Surcharges for the shape of the exhibition area apply for indoor and outdoor areas up to 100 sqm.
No surcharges apply for additional sqm.

Time discount

An exhibitor who submits a binding application for participation by **April 15, 2022** and pays the first advance invoice by its due date will be granted a discount on the final payment. The discount does not apply to Hall P.

Price of exhibition area valid until 15 April 2022:

indoor area – ground floor.....	4,950 CZK/sqm
indoor area – gallery	3,700 CZK/sqm
outdoor area	2,200 CZK/sqm



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