NEWSLETTER

for foreign offices

November 2022



Bohemian Central Highlands

CONTENT

TRADE NEWS

Hotels & Restaurants | Transportation | People | Data & Research

PRODUCT NEWS

Cities & regions | Culture | MICE

CORPORATE

News from the Czech Tourism Agency

TRADE NEWS

Hotels & Restaurants

Pytloun Stará Zbrojnice Hotel **Prague joined the PYTLOUN HOTELS** chain

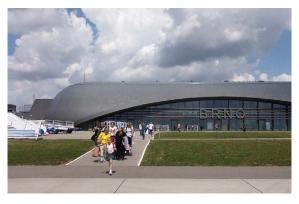


The Czech hotel chain PYTLOUN **HOTELS**, which currently operates thirteen design, traditional and apartment hotels in the Czech Republic, has announced that as of Oct. 10, 2022, it has expanded its portfolio with a renovated four-star hotel in the very center of Prague - the Pytloun Stará Zbrojnice Hotel **Prague**. The hotel is located in a building from the 17th century in Prague's Lesser Town, just a few steps from the Kampa Park and Charles Bridge. Source: PYTLOUN HOTELS

Transportation

Brno Airport handled some 420,000 passengers this year so

During the two-month summer holidays, the **Brno Airport** handled a **record** number of holiday passengers. In July and August alone, more than 201,000 travelers flew from Brno, since the beginning of the year, the total number of passengers reached some 420,000. Apart from passenger



flights, Brno Airport is seeing busy cargo traffic as both FedEx and DHL operate daily flights from Brno to their hubs in Paris and Leipzig respectively. In addition to passengers and cargo, the airport handles business aviation as well as private and training flights. More at www.brno-arport.cz/en

LOT is increasing number of flights from Prague to 34 per week



With the start of the winter flight schedule, LOT Polish Airlines will increase the number of flights **between** Prague and Warsaw. It will fly five times every day from Monday to Saturday between the two cities and four times on Sundays. The number of flights will thus increase to the total of 34 per week. Source: LOT

Smartwings and flydubai have signed a new contract for leasing aircraft and crew

Smartwings airlines and flydubai have signed a new lease agreement

for **four** new generation **Boeing 737-800** aircraft for the period **from Nov.** 17, 2022 to Jan. 16, 2023. The Smartwings aircraft will be based at the Dubai International Airport and will fly on selected routes of the flydubai network including destinations in Bangladesh, Pakistan, Oman and Sri Lanka. 125 Smartwings pilots, flight attendants and technical staff will also be based in Dubai. This ACMI wet lease allows Smartwings to efficiently use its aircraft during the winter season when demand for travel is lower in Europe. Source: Smartwings

Smartwings transported 4.6 million passengers in nine months



The airline **Smartwings** transported almost **4.6 million passengers** on its flights in the first nine months of this year, 2.5 million more than in the same period last year. This is a year-on-year increase of 120 percent. Smartwings operated flights not only from the Czech Republic, but also from its 8 bases in 7 different countries. Source: Smartwings

People

Michal Procházka appointed spokesman of Prague Airport subsidiaries



Prague Airport department of communication has a new member. On Oct. 1, 2022, Michal Procházka assumed the post of **spokesperson** for the Prague Airport Group daughter companies Czech Airlines Handling and Czech Airlines Technics. He is also deputy spokesperson for Klára Divíšková, Prague Airport spokesperson. More at www.prg.aero/en

Data & Research

More guests from abroad in **Czech hotels**

In August, hotel occupancy in the Czech Republic was driven by tourists from abroad. A total of 737,427 foreign guests arrived, which is a year-on-year increase of almost 90%. Guests from abroad made up more than 50% of the domestic hotel clientele in the last holiday month. Germans (164 thousand), Poles (74.5 thousand), Slovaks (72.4 thousand) and Americans (37 thousand) prevailed among foreign guests. Statistics published by the Institute of Tourism of CzechTourism also show that **Czech tourists used domestic hotels** this August less than in August last

year. A year-on-year decrease of 14.5% means only 736,882 arrivals. More at www.czechtourism.cz/en

PRODUCT NEWS

Cities & Regions

Prague

VR guided tour in Prague



Just like any other **walking tour**, the guide will take you through the city telling its history and curiosities. Only this time, using VR headsets you will start watching historical scenes in 360 degrees and with ambient sound. You will be able to look at the Old Town Square 120 years ago, or relive the 1968 Warsaw Pact invasion or the first defenestration in 1419. The two-hour tours are available in Czech, English, Spanish, German, Ukrainian and Russian for groups of up to 15 people. More at www.vrguide.me

St. Martin's Day festivities on the Rašín embankment will offer young and still wines and goose specialties

Around 35 stalls, 20 winemakers from Bohemia and Moravia, tasting of St. Martin's wines, goose specialties and a rich accompanying program - this



will be the 11th year of the young wine festival "St. Martin's Celebrations and Roasted Goose". The event will take place on Friday, Nov. 11, 2022 from 10 a.m. to 9 p.m. on the Rašín embankment in Prague between the Palacky and Rail bridges. More at www.svatomartinskeslavnosti.cz/?lang=en

Christmas markets in Prague



The Christmas markets at Prague Castle will be held from Nov. 23, 2022 to Jan. 6, 2023 at the square by the St. George's Basilica. More than 70 stands with traditional Christmas goods will be complemented by rich accompanying program. The Christmas markets on the Old Town Square start on Nov. 26, 2022 and end on Jan. 6, 2023. The **Christmas tree** will be lit for the entire duration of the markets. The markets at the Republic Square (nám. Republiky) open on Nov. 24 and will last until Dec. 2022. Christmas markets will also be held by the church of St. Ludmila on the Peace Square (nám. Míru) every day from Nov.20 to Dec. 24, 2022, and on the nearby Tyl Square from Nov. 26 to Dec. 24. In the Charles Bridge Museum, the traditional exhibition of Nativity scenes

will also be on display this year **from the** beginning of Advent until Feb. 2, 2023.

The South Boehmia region

Christmas markets on Přemysl Otakar II Square in České **Budějovice**



On Přemysl Otakar II (Ottokar II) square and the town hall courtyard in České Budějovice, Christmas markets are held every year. The markets offering traditional crafts and Christmas customs will take place from Nov. 25, 2022 to Jan. 6, 2023.

Christmas market in Český **Krumlov**



The Christmas market in Český Krumlov will take place from Nov. 25, 2022 to Jan. 1, 2023. It will offer not only Christmas-themed products and refreshment stands, but also a rich cultural program including concerts and theater performances.

The Vysocina region

Christmas market at the Žďár nad Sázavou Castle

At the popular **Christmas market** in the outdoor and indoor spaces of the **Žďár** nad Sázavou Castle, you can expect original gifts, mulled wine, Christmas tree lighting, carol singing, candy tasting, Christmas workshops or live music. 3-4 December 2022.

The South Moravia region

Welcoming St. Martin in Blansko

The ceremonial opening and blessing of St. Martin's wines is set for Friday, Nov. 11 at 11:11 a.m. in the courtyard of the Blansko Castle. In the evening, children can go to the traditional Procession of Lights and welcome St. Martin in the yard of the parish house. The main St. Martin's weekend will again include tasting of young wines on Saturday, Nov. 12, and on Sunday, Nov. 13, the solemn mass, historical procession of St. Martin and a fair in the castle park, where visitors can look forward to the all-day program and competitions for children. Source: the city of Blansko

Rajbas Festival

The 24th edition of the Rajbas 2022 film, meeting and adventure festival will take place on **Nov. 17 – 20, 2022** in Blansko. From Friday to Sunday, a marathon of presentations and films will take place in the halls of the Workers' House and in the cinema in Blansko. Two traditional film competitions are part of the festival: the competition of the non-professional film Through the Eyes of an Adventurer, which has been part of the Rajbas festival for 22 years,

and NaFest, a competition of films that document the filmmaker's unconventional journey to the festival.

Source: Raibas Festival

Christmas in Brno



Christmas markets in Brno will be held in four places this year – **the** Cabbage Market (Zelný trh), the Freedom Square (náměstí Svobody,) the Dominican Square and the Moravian Square from Nov. 25 to **Dec. 23**. The center of Brno is the best place to enjoy the Advent season again with the Christmas tree on the Freedom Square, where the very first Christmas tree in the country was erected, or with the Halouzek's nativity scene, which is the second biggest of its kind in the whole world. Source: city of Brno

The Moravian-Silesian region

Christmas at the Silesian Ostrava Castle

The traditional Christmas fair at the Silesian Ostrava Castle in Ostrava will offer demonstrations of crafts and Christmas customs such as casting lead, slicing apples, launching boats from walnut shells, and visitors will also be able to buy beautiful Christmas gifts, eat great food and warm up with punch or mulled wine. The castle smells of roasted chestnuts and also animals from the farm. Artistic carvers, basket makers,

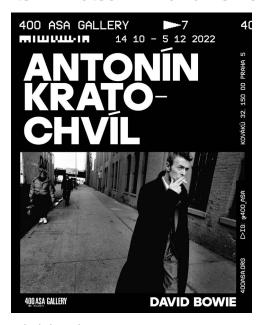


beekeepers and florists will demonstrate their products and art.

Dec. 10-11, 2022.

Culture

Antonín Kratochvíl: David Bowie



Exhibition in the 400 ASA Gallery presents 12 photographs of David Bowie from 1977, which were created after photographer Antonín Kratochvíl managed to convince Bowie to escape with him from the cramped conditions of a studio photo shoot organized by assistants and managers. They spent 6 hours together in a quiet street where there were very few people and no one disturbed them. Iconic portraits thus stand out

with a relaxed, informal atmosphere. Kratochvíl's work with light elevates the pictures, originally meant to be "promo photos" to portraits. 400 ASA Gallery, Prague, through Dec. 5, 2022. More at www.400asa.org/en

Emma Srncová 80



The **exhibition** of famous Czech painter Emma Srncová in the New Town Hall on Prague's Charles Square is being held to celebrate her **80th birthday**. Emma Srncová, a former member of the famous Black Light Theater Srnec, has been fully dedicated to painting since 1980 and over the years has participated in almost 170 exhibitions around the world. Through Dec. 11, 2022. More at www.nrpraha.cz/en

Broumov and České Budějovice shortlisted for the European **Capital of Culture 2028 contest** The cities of **Broumov** and České **Budějovice** became the finalists of the

competition for the European Capital of Culture 2028 organized by the European Union. The jury was selecting from four Czech cities, Brno and Liberec also applied. The winner of the title will be chosen next year. Two member states are selected for each year, in 2028 it will be the Czech Republic and France. In more than 35 years of the competition's existence, two Czech cities won the title, Prague in 2000 and Pilsen 15 years later. A European Capital of Culture is a city designated by the EU for a period of one calendar year during which it organizes a series of cultural events with a strong pan-European dimension.

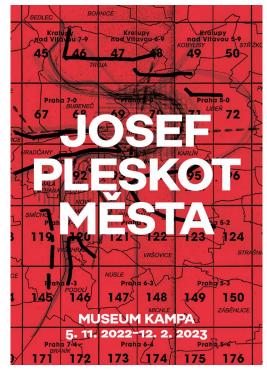
More at www.czechtourism.cz/en

fragilités



Vulnerability and fragility have today emerged as key concepts, relating to both human and ecological conditions. The exhibition fragilités unfolds these concepts and brings together artists who have deeply engaged with fragility in many ways and reflected on its tensions, complexities and paradoxes. Participating artists: Francis Alÿs, Michael Armitage, Maria Bartuszová, Bianca Bondi, Louise Bourgeois, Geta Brătescu, Edith Dekyndt, Susanna Fritscher, William Kentridge, Kapwani Kiwanga, Dominik Lang, Luboš Plný, Anri Sala, Vivian Suter, Alina Szapocznikow, Barthélemy Toguo, Anna Zemánková. Rudolfinum Gallery, Prague, through Jan. 8, 2023. More at www.rudolfinum.cz/en

Josef Pleskot: Cities



The exhibition Josef Pleskot: Cities. hosted by the Kampa Museum from Nov. 5, 2022 to Feb. 12, 2023, will focus on the three specific urban settlements where the architect Josef Pleskot has completed his most outstanding projects

- Prague, Ostrava-Vítkovice, and Litomyšl. The show will naturally present the individual buildings and projects, but it has also taken on the task of conveying Pleskot's approach to architecture, presenting the work of his studio in a broader, more general context and addressing the issue of the social role of architecture. Josef Pleskot is the main architect of the gradual transformation of Dolní Vítkovice into a new Ostrava cultural and social center. In Prague, Josef Pleskot is responsible for the reconstruction of the Deer Moat and the passage through the embankment of the Powder Bridge and the reconstruction of the Dominican monastery at the Church of St. Giles in the Old Town. Pleskot's most significant projects in Litomyšl include the reconstruction of the castle brewery and the regional museum. Museum Kampa, Nov. 5, 2022 - Feb. 12, 2023.

More at www.museumkampa.cz/en

From recent times



The **exhibition** entitled **From recent** times will present the work of painter Jitka Štenclová, originally a textile artist, who has been fully devoted to painting and drawing since 1992. On her canvases, she captures everyday situations as well as extraordinary events, sensitively speaking about her experience of the world. Her artistic expression is based on geometric shapes, with color being a strong expressive component. Chvaly Castle, Horní Počernice, Nov. 3-27, 2022. Source: Chvaly Castle

MICE

15th European Nuclear Energy **Forum**



The European Commission is organizing, together with the Czech Republic as hosting country, the 15th European

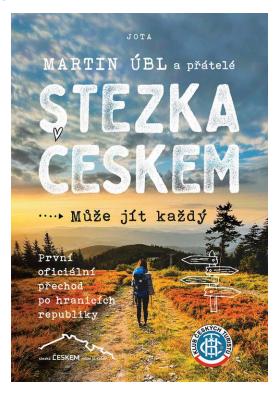
Nuclear Energy Forum on Nov. 10 -11, 2022 in Prague. The forum will be an occasion for broad discussion among all stakeholders on the opportunities and risks of nuclear energy. The topics will be chosen in a way to allow discussions linked to the energy challenges faced by EU countries. More at

www.pragueconvention.cz/event-calendar/

CORPORATE

News from the CzechTourism agency

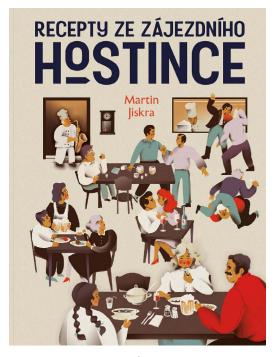
Book about the Czech Trail published



The **Czech Trail** is a project of a group of enthusiasts led by Martin Úbl, who were the first to walk around the whole Czech Republic on marked walking **routes**. Subsequently, they created the website www.stezkaceskem.cz/en, which gives all the information necessary to start

the hike: the exact length of individual sections, trail maps, tips on how to start, where to get refreshments, where to find the Trail Angels, volunteers who live near the trail route and offer their help to hikers for free. The CzechTourism agency is a partner to the project promoting it abroad. A book under the title Stezka Českem (Czech Trail) has been recently published by the JOTA publishing house.

Recipes from the U Jiskrů pub



The cookbook Recipes from the U Jiskrů pub is a collection of 95 favorite and tried-and-tested recipes by **Martin Jiskra** and his friends. The U Jiskrů pub is a certified **Czech Specials** restaurant, and it was Martin Jiskra who was the first ever to receive the honorary title of Czech Specials - Bearer of Czech **Cuisine Traditions** for promoting traditional Czech cuisine. Over twenty recipes from the book, selected by the Association of Cooks and Confectioners, will be marked with the Czech Specials logo. The launch of the book, which is published with the support of the Czech Specials project, will take place on Nov. 26, 2022 at the U Jiskrů pub in Kbelnice.