

NEWSLETTER

for foreign offices

June 2023



Vltava River

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TRADE NEWS

Hotels & Restaurants

New Resort Český les offers modern accommodation in harmony with nature



The new **Resorts Český les in Bělá nad Radbuzou** offers accommodation in **52 comfortably arranged studio suites** situated in two studio houses - Aparthotel Železná and Boutique Apartments Železná that historically were part of the Czech-German border area. The resort also includes the Hvozď Restaurant serving specialties of Czech and world cuisines, the Kotelna Bar, a wellness zone and well-equipped conference rooms. More at <https://www.resortceskyles.cz/en/>

Transportation

Croatia Airlines launches Dubrovnik flights



The new route from Prague to **Dubrovnik** will be operated by Croatia Airlines **every Thursday** with an Airbus aircraft for 144 or 174 passengers up to **mid-October**. The airline will also offer two weekly flights to **Split**, on **Mondays and Saturdays**, using the Dash 8-Q400 aircraft with the capacity of 76 passengers. More at <https://www.prg.aero/en/pearl-adriatic-within-reach-croatia-airlines-launches-dubrovnik-flights>

Prague Airport reports operating profit

Prague Airport reported an operating profit (EBITDA) of CZK 2.2 billion last year. That is a significant increase compared to 2021, when EBITDA was at mere CZK 190 million. In terms of net economic results, the company recorded a profit of CZK 283 million in 2022, which is a significantly better outcome compared to 2021, when the company closed its books with a loss of almost a billion CZK, mainly due to the effects of the Covid-19 pandemic. The 2022 economic results were positively influenced by a noticeable increase in the number of handled passengers, with 10.7 million travelers passing through the gates of Prague Airport last year. A year earlier, there were only 4.4 million passengers. More at <https://www.prg.aero/en/prague-airport-reports-operating-profit-and-two-billion-increase-year-year>

A panoramic Swiss train will ride on Czech railways this summer

The **unique train carriage** with windows partially extending to the ceiling will ride through **destinations in Moravia from June 11**. The train will travel between Graz in Austria and Przemysł in southeastern Poland. In the Czech Republic, the train will run **between Břeclav in South Moravia and Bohumín in Moravia-Silesia**. Tickets for the journey are now available



for purchase through the Czech Railway e-shop. A ride between the Czech locations in Břeclav and Bohumín currently runs from CZK 421 in the first-class cabin; according to available information, some of the panoramic cars should also be utilized as second-class cabins. The unique train cars were purchased by Swiss Federal Railways in the early 1990s and ran as first-class cabins throughout locations in Switzerland and neighboring countries on the Gotthard Panorama Express line. Source: Czech Railways

Prague will get connection with yet another city in Georgia, Eurowings started selling tickets to Tbilisi



The low-cost carrier **Eurowings** plans to fly **between Prague and Tbilisi, Georgia** and has already started to sell tickets. The flights will start on **Oct. 30** with the start of the winter schedule. The carrier will offer two flights a week to Tbilisi, always on Mondays and Fridays. The new route to Tbilisi will be the **second connection between Czechia and Georgia**, Wizz Air already flies to the second largest Georgian city, Kutaisi. Source: Eurowings

Data & Research

Foreign tourists are returning to Czechia

Almost **3.8 million guests** from all over the world came to mass accommodation facilities in Czechia in **the first quarter of this year, 36% more** than in 2022. In absolute numbers, Czech tourists prevailed among them, however, there was significant increase in the number of guests from abroad year-on-year. A total of 2,128,217 Czechs stayed in the accommodation facilities, an increase of 12% compared to the same period of last year, while the 1,662,071 foreigners represented an increase of 87%. Germans made a quarter of guests from abroad with 438 thousand arrivals, Slovaks followed at 154 thousand arrivals, guests from Poland ranked third with 133 thousand arrivals. As for the ranking, they were followed by citizens of the United Kingdom and of Italy, with the Italian arrivals recorded a year-to-year increase of 167%. More at <https://www.czso.cz/csu/czso/ari/tourism-1-quarter-of-2023>

PRODUCT NEWS

Cities & Regions

Prague

Prague Museum of Meissen porcelain

The **Prague Museum of Meissen porcelain** displays on its two floors **over 3,000 pieces of private collection, the largest exhibited collection of Meissen porcelain in Europe**. Meissen porcelain is the first



European porcelain. The enterprise for its production was founded in 1710, it was one of the most famous manufactories of its kind in Europe, and porcelain is still produced in its premises. The museum is located near the Wenceslas Square at the 28. října Street. More at <https://www.praguemuseumofmeissen.com/en>

Prague lives through music



On **June 23 and 24**, the eighth year of the **Prague Lives through Music** festival will offer hundreds of performances by street artists - buskers, but also local stars of rap, jazz, folk, indie rock, R&B and world music, many of whom started their careers on the street. Among the performers will be, for example, musician and stand-up comedian Vojtaano, jazz legend Laco Déczi, rapper and poet Lipo, singer and actress Bára Hrzánová with the band Bachtale Apsa, singer-songwriter Jakub König, rapper Arleta, electronic brass trio from Slovenia Pantaloons, brass show band Brass Avenue, the “femme

punk” artist Mucha, the pop singer Elly or the Czardashians. Foreign buskers also regularly participate in the event. Source: Nerudný Fest

Prague Ice Cream Festival



Prague Ice Cream Festival is a unique feast for all lovers of ice cream. The festival was established in 2015 and is currently the largest festival of its kind in Central Europe. This year, the festival will be held at the **Prague Exhibition Grounds on June 24 and 25** and will offer not only ice cream but also entertainment for the whole family. More at <http://pragueicecreamfestival.cz/en/>

The Pardubice region

Sky Bridge 721 is celebrating the first anniversary since its opening



Sky Bridge 721, the world’s longest pedestrian suspension bridge, is celebrating its first anniversary. During just one year from its opening, the **721-meter-long** bridge gained world-famous popularity and was visited by **some 290,000 visitors**. The bridge is

suspended more than 95 meters above the ground and offers panoramic views of Mlýnský potok and the vast valley shrouded in clouds. The walkway is 1.2 m wide and the elevation of the bridge is from 1110 to 1116 meters. **In 2022, CzechTourism listed the bridge among the 5 most interesting places you can experience in Czechia**, and in **July 2022** the bridge appeared **among the World's Greatest Places for 2022 by the Time magazine** and even made it to the magazine's cover. Source: Lower Moravia

The Moravian-Silesian region

The Golden Spike 2023



The 62nd edition of one of the most popular sports events in the Czech Republic, the **Golden Spike**, part of the World Athletics Continental Tour Gold, will be held in Ostava on **June 27, 2023**. The Flying jumper **Armand Mondo Duplantis** will be the event's main star. More at <https://www.zlatatretra.cz/index.php?page=home-en>

The Vysočina region

Landscape Festival Jihlava 2023

The venue of the **11th Landscape Festival** will be **Jihlava**, a city often associated with its Zoo or the Prior department store building in the middle



of the square. The Landscape Festival will provide an opportunity for Jihlava to promote other contemporary themes dedicated to the quality of public spaces, their sustainability, biodiversity or adaptation to climate change. It will be an excellent possibility to discover the multilayered nature of Jihlava's urban landscape for both local residents and out-of-town visitors. However, Jihlava is also a place that has a distinct historical cultural footprint. This context is very important for the curatorial concept, which offers a different view of the city's genius loci in collaboration with local organisations (Jihlava Gateway, Vysočina Regional Gallery). The festival is not limited to the city and its immediate surroundings, but by extending to **Brtnice, Branišov and Humpolec**, it will commemorate important architects, artists and organizations that have shaped and are shaping the cultural image of Vysočina - for example Gustav Mahler, Josef Hoffmann, Adolf Loos, Bohuslav Fuchs, Věra Machoninová, Čestmír and Ivan Kafka or the 8smička cultural zone. June 1 – Oct. 1, 2023. More at <https://www.landscape-festival.cz/en/about-project>

Třebíč is celebrating the 20th anniversary of its inscription on the UNESCO list



This year, the town of **Třebíč** celebrates **20 years since its monuments were inscribed on the UNESCO World Heritage list**. The main celebrations will be held in the week of **August 14 to 20, 2023** and in addition to a rich cultural program, they will also bring spectacular fireworks. Source: Municipal Cultural Center Třebíč

The Zlín region

The Bevlava cycle route has opened the summer season



The **Bevlava international cycle route from Vsetín to Trenčín** has opened the summer season of 2023. Bevlava is one of **the four long-distance international cycle paths of the Zlín region** and will have a total length of **50 kilometers when completed**. It will connect the border regions and also the Bečva, Vlára and Váh river basins – hence the name BeVlaVa. The cycle path winds through the valleys between the hills of Beskydy, Javorníky and the White Carpathians. **The middle section of the bike path**

is currently still under construction and should be completed in the fall.

Culture

Festival Krumlov 2023



From **July 14 to Aug. 5, 2023**, the **32nd edition of the Festival Krumlov** will offer **18 concerts at 12 traditional and unusual concert venues in Český Krumlov and its surroundings**. Music will newly come to the synagogue, the Egon Schiele Art Centre, and the Prádelna Cultural Center. The program offers not only chamber works, but also symphonic and choral works, as well as ballet suites, opera arias, and Spanish zarzuelas. More at <https://www.festivalkrumlov.cz/en/>

Prague Proms 2023



Founded in 2005, each year the **Prague Proms** International Music Festival presents audiences with a plethora of concerts spanning a wide range of genres. Over the course of its existence, visitors have heard hundreds of musical

productions and been able to meet an incredible number of both local and international artists in person. Undoubtedly one of the most anticipated events this year will be the **Eastwood Symphonic** taking place at the Municipal House. Featuring melodies from Clint Eastwood's films, along with his son Kyle Eastwood, the orchestra will pay tribute to this world-class actor. June 21 – 30 and Sept. 14 – 24, 2023. More at <https://www.pragueproms.cz/en/festival/>

Alfons Mucha: Floral Worlds



This year the Mucha Foundation presents a **new series of exhibitions “The Mucha Trail”**. Under the title **Alfons Mucha: Floral Worlds**, it focuses on Mucha's iconic works featuring flowers, one of the most characteristic components of Mucha's graphic style, which became synonymous with Art Nouveau in Belle Époque Paris. The exhibitions can be seen in four venues: in **Ivančice, Hrušovany nad Jevišovkou and Moravský Krumlov in South Moravia**, and now for the first time abroad in **Piešťany, Slovakia**. These places have special links to the life and art of Alfons Mucha. Last year, a series of exhibitions, *Timeless Mucha: Connecting Worlds*, charted the rebirth of Alfons Mucha since the 1960s, when Mucha's forgotten work became popular again in Western Europe and on the West Coast of the USA. Through Oct. 31, 2023. Source: Mucha Foundation

Alžběta Jungrová: I believe



The so far largest exhibition of photographer **Alžběta Jungrová** opened in **the former laundry of the General University Hospital** at the Charles square in Prague. Jungrová's work of the last decade is displayed in the unconventional and original gallery on an area of some 500 m². GUH Charles square, Prague. Through Oct. 15, 2023. More at <https://www.vfn.cz/en/aktuality/vystava-alzbety-jungrove-ve-vfn-otevrena/>

Karlovy Vary International Film Festival



Oscar and Golden Globe winner **Russell Crowe will receive** the coveted **Crystal Globe** for Outstanding Artistic Contribution to World Cinema at this year's **Karlovy Vary International Film Festival**. The award-winning actor will also show off his musical talents with his band **Indoor Garden Party**, which will perform at the festival's opening night concert on June 30. In a special screening celebrating Crowe's achievements, Karlovy Vary will present an anniversary screening of Peter Weir's adventure film *Master and Commander: The Far Side of the World* (2003), which won two Oscars

from 10 nominations and earned Crowe a Golden Globe nomination for his portrayal of Captain Aubrey. Karlovy Vary, June 30 – July 8, 2023. More at <https://www.kviff.com/en/news/4207-russell-crowe-to-receive-crystal-globe-award-at-57th-kviff-and-to-perform-with-his-band-indoor-garden-party-at-opening-night-concert-on-june-30th>

CORPORATE

News from the CzechTourism agency

Tradition 23 - a global online campaign abroad to support tourism in Czechia



In **June and July**, the first wave of a global foreign online campaign called **Tradition 23** will run to support tourism in Czechia, with target countries being Germany, Poland, Slovakia, the United Kingdom, the USA, the Netherlands, France, Italy, Spain, Sweden, Denmark, Austria, Hungary and Israel. The campaign will have 13 themes, each region of the country will be represented by one. The capital city of Prague will have its own creative and will be promoted only in the UK and Benelux. **Second wave of the campaign is scheduled for September and October.**

Festival of microbreweries at Prague Castle



At this year's **Festival of Minibreweries** which will take place on **Friday and Saturday June 9-10, 2023 at the Prague Castle**, the **Czech Specials** project will also have its stand. The festival is organized annually by the Czech-Moravian Union of Minibreweries, and this year **50 Czech and Moravian breweries and breweries from Hungary** will participate. The ticket price is CZK 700 and includes a catalog of microbreweries, a tasting glass and unlimited tasting.

Non-traditional Czechia to be presented on French TV

Brno Vegetable Market including its underground spaces, the Ilias winery in Pavlov or Luhačovice. These are the places that will be shown to viewers of the French televisions **TV5 Monde and France 2** this year. The crew from France spent several days in the South Moravian and Zlín regions in May. For the **Pays et marchés du monde** program, they also filmed the Ráječek Farm near Brno, the Luhačovice's Cooperage Fryzelka, and markets held at the opening of the springs during the start of the spa season in Luhačovice. All that thanks to the cooperation with the foreign representation of CzechTourism for France.