International Fairs and Exhibitions in Bulgaria planned for the first half of 2026

Date	Exhibition	Place	Website	no of visitors 2025	Detailed information
27.01 – 30.01	SIHRE	Sofia	https://sihre.bg/en/	over 16 000	Inernational exhibition for hotel, restaurant, catering equipment
12.02 – 14.02	Holiday & SPA Expo	Sofia	https://holidayfair-sofia.com/en/	18 000	Holiday & SPA Expo is a key trade exhibition for the tourism industry in Bulgaria
17.02 – 21.02	Agra 2026	Plovdiv	https://www.fair.bg/bg/event/2026/agra-2026	over 52 000	Exhibition covers all aspects and sectors of agriculture: science, practical work, technologies, equipment, products, innovations, and services. It presents the best achievements of science and business and the most useful for farmers and professionals.
17.02 – 21.02	VINARIA 2026	Plovdiv	https://www.fair.bg/en/event/2026/vinaria-2026		International Exhibition of Vine-growing and Wine producing VINARIA is the most prestigious platform for the wine industry in Southeast Europe
17.02 – 21.02	FOODTECH	Plovdiv	https://www.fair.bg/en/event/2026/foodtech-2026		Inernational exhibition for food and drinks, packaging, machinery and technology.
11.03 – 14.03	Architectural Building Week	Sofia	https://buildingweek.bg/en/	over 18 200	International exhibition for machinery and technologies in metalworking industry
11.03 – 14.03	GREEN ENERGY	Sofia	https://buildingweek.bg/en/		International exhibition for energy efficient, ecological and functional construction
11.03 – 14.03	ATEST EXPO	Sofia	https://buildingweek.bg/en/		The latest proposals for large construction equipment and construction machinery
18.03 – 22.03	Nature, Hunting, Fishing	Plovdiv	https://www.fair.bg/en/event/2026/nature-hunting-fishing-20	over 20 000	International exhibition NATURE, HUNTING, FISHING showcases segments of the green economy and the leisure industry.
18.03 – 22.03	Flover Spring 2026	Plovdiv	https://www.fair.bg/en/event/2026/flower-spring-2026		International exhibition for energy efficient, ecological and functional construction.
19.03 – 21.03	TexTailor Expo	Plovdiv	https://www.textailorexpo.com/	over 2 000	The vision for TexTailor Expo is to establish itself as a representative forum for the textile, leather, and fashion industries in the Balkans, to present them on a global level, and to support their development and innovation.
31.03 – 03.04	EXPOMEBEL	Sofia	https://furnitureexpo.bg/index.php/en/	over 11 000	International exhibition for furniture, interior textile and home accessories
31.03 – 03.04	TEHNOMEBEL	Sofia	https://technomebel.bg/en/		Specialized exhibition, which brings together all professionals in the field of furniture production.
24.04 – 26.04	Arena of beauty	Sofia	https://arenaofbeauty.com/	over 4 500	Arena of Beauty Professional is the only specialized exhibition in Bulgaria for professional cosmetics, services, equipment and furniture for beauty salons and spas.
13.05 – 15.05	Bulmedica	Sofia	https://bulmedica.bg/en/	over 10 000	International exhibition for medicine equipment, technics, materials, consumables
13.05 – 15.05	Buldental	Sofia	https://bulmedica.bg/en/home/buldental/		International exhibition fer dental equipment, technics, materials, consumables
13.05 – 15.05	Derma - Aesthetics	Sofia	https://bulmedica.bg/en/home/derma-aesthetic/		International exhibition for dermatologiacaland aesthetic medicine
01.06 – 05.06	BATA AGRO	Stara Zagora	https://bata-agro.com/en/exhibition-bata-agro/	17 000	Specialized Agricultural Exhibition
03.06 – 06.06	HEMUS 2026	Plovdiv	https://www.hemusbg.org/en	over 3 000 (in 2024)	The biggest Bulgarian International Defence and Security Exhibition