

International Fairs and Exhibitions in Bulgaria planned for 2025

2025	Name	Place	URL	no. of exhibitors / visitors in 2024	Main Themes
18.02 – 22.02	Agra	Plovdiv	https://www.fair.bg/en/event/2025/agra-2025	530 comp. from 15 countries/50000 visitors	Exhibition covers all aspects and sectors of agriculture: science, practical work, technologies, equipment, products, innovations, and services.
18.02 – 22.02	VINARIA 2025	Plovdiv	https://www.fair.bg/en/event/2025/vinaria-2025	130 comp. from 9 countries/53000 visitors	International Exhibition of Vine-growing and Wine producing VINARIA is the most prestigious platform for the wine industry in Southeast Europe
18.02 – 22.02	FOODTECH	Plovdiv	https://www.fair.bg/index.php/en/event/2025/foodtech-2025		International exhibition for food and drinks, packaging, machinery and technology.
18.02 – 21.02	SIHRE	Sofia	https://sihre.bg/en/		International exhibition for hotel, restaurant, catering equipment
18.02 – 21.02	EXPOMEBEL	Sofia	https://www.furnitureexpo.bg/index.php/bg/		Expomebel - international exhibition for furniture, interior textile and home accessories
18.02 – 21.02	WINE&SPIRITS SHOW	Sofia	https://wineandspirits.show/en/wine-spirits-show-sofia/		Wine & Spirits Show 2025 (Special Edition) will be held as part of the program of the only professional forum of its kind in Bulgaria for haute cuisine and culinary culture GastronomiX.
09.03 – 11.03	Holiday & SPA Expo	Sofia	https://holidayfair-sofia.com/en/		Holiday & SPA Expo is a key trade exhibition for the tourism industry in Bulgaria
22.03 – 25.03	World Education Fair Bulgaria, Sofia, Plovdiv, Bugas, Varna	S,P,B,V	https://www.world-education.eu/en		World Education fair is the largest educational forum in South East Europe which has been organized in Bulgaria since 2004.
26.03 – 30.03	Nature, Hunting, Fishing	Plovdiv	https://www.fair.bg/en	80 comp, more then 20000 visitors	International exhibition NATURE, HUNTING, FISHING showcases segments of the green economy and the leisure industry..
26.03 – 30.03	Flower Spring 2025	Plovdiv	https://www.fair.bg/en/event/2025/flower-spring-2025	more then 20000 visitors	Specialized exhibition of flowers, ornamental plants, garden equipment and supplies. It focuses on innovations and trends in floristics, fruit growing, landscaping and landscape design.
26.03 – 29.03	Architectural Building Week	Sofia	https://buildingweek.bg/index.php/en	21100 visitors	International exhibition for machinery and technologies in metalworking industry
26.03 – 29.03	GREEN ENERGY	Sofia	https://buildingweek.bg/index.php/en/		International exhibition for energy efficient, ecological and functional construction
28.03 – 30.03	ITALIAN FESTIVAL OF BEAUTY AND HAIR-STYLE 2025	Plovdiv	https://www.fair.bg/en/event/2025/italian-festival-of-beauty-and-hair-style-2025#		International Exhibition of Hairdressing, Beauty, Make-up, Perfumery and Fashion
11.04 – 14.04	MOTO EXPO	Sofia	https://motoexpo.bg/		MOTO EXPO 2025 - specialized exhibition for motorcycles, ATV, UTV and SSV machines, scooters and mopeds, bicycles, as well as related accessories, consumables and accessories.
25.04 – 27.04	Arena of beauty	Sofia	https://arenaofbeauty.com/en/homepage/		Arena of Beauty Professional is the only specialized exhibition in Bulgaria for professional cosmetics, services, equipment and furniture for beauty salons and spas.
29.05 – 31.05	Bulmedica	Sofia	https://bulmedica.bg/en/		International exhibition for medicine equipment, technics, materials, consumables
29.05 – 31.05	Buldental	Sofia	https://bulmedica.bg/en/home/buldental/		International exhibition for dental equipment, technics, materials, consumables
29.05 – 31.05	Derma - Aesthetics	Sofia	https://bulmedica.bg/en/home/derma-aesthetic/		International exhibition for dermatological and aesthetic medicine
30.09 – 03.10	MACHTECH & INNOTECH EXPO	Sofia	https://machtech.bg/en/		Industrial Engineering Engineering Special equipment
30.09 – 03.10	INTER DRON EXPO	Sofia	https://interdroneexpo.bg/en/		A systems for detecting and countering low - flying targets and UAVS
21.10 – 24.10	TECHNOMEBEL SOFIA	Sofia	https://technomebel.bg/en/		International exhibition for woodworking and furniture industry
05.11 – 07.11	Energy Efficiency and Agricultural Engineering	Stara Zagora	https://eeae-conf.uni-ruse.bg/		International Conference on Energy Efficiency & Agricultural Engineering Conference on Energy Efficiency & Agricultural Engineering
12.11 – 15.11	Interfood and Drink	Sofia	https://food-exhibitions.bg/index.php/en/		High-quality products, participants from all around the world
12.11 – 15.11	The World of Milk	Sofia	https://food-exhibitions.bg/index.php/en		International exhibition for meat and meat products, additives, and packaging, machines and technologies
12.11 – 15.11	Meatmania	Sofia	https://food-exhibitions.bg/index.php/en		International exhibition for milk and dairy products, additives, packaging, laboratory equipment and machines
12.11 – 15.11	Bulpek	Sofia	https://food-exhibitions.bg/index.php/en		International exhibition for bakery products and confectionary, raw materials, packing and machines
26.11 – 27.11	Balkan Entertainment & Gaming Expo	Sofia	https://www.balkangamingexpo.com/	85 + comp. from 60 countries/6700 + visitors	An annual gathering of high quality gaming professionals to look for cutting-edge products and solutions and get up-to-date with the upcoming industry trends.