



**EUROPEAN UNION**  
DELEGATION TO INDONESIA AND BRUNEI DARUSSALAM

## 8<sup>th</sup> European Higher Education Fair (EHEF) 2016 in Indonesia

### Background

EHEF is showcasing higher education programmes offered by European higher education institutions or universities. Other exhibitors in EHEF include the European Union (EU) national education agencies and EU Member States or Embassies. In addition to the exhibition, there will also be a range of interactive sessions such as presentation and tips of studying and living in Europe, scholarships, talk show, etc.

### The main objectives of the EHEF:

- To introduce the European higher education institutions / universities to the public;
- To raise the visibility of Europe as one of the best study destinations in the world;
- To provide an opportunity for Indonesian students and academicians to learn more on study options and scholarship schemes available in Europe;
- To facilitate partnerships between higher education Institutions in Europe and Indonesia;
- To contribute to internationalisation and improvement of higher education quality in Indonesia.

### 8<sup>th</sup> EHEFs Date and Venue

- **Yogyakarta, Wednesday, 2 November 2016**, Jogja Expo Center (JEC), Jalan Janti, Banguntapan, Kecamatan Bantul, Daerah Istimewa Yogyakarta
- **Jakarta, Saturday and Sunday, 5-6 November 2016**, Kartika Expo, Balai Kartini, Jalan Gatot Subroto, Kav 37, Jakarta.
- **Surabaya, Tuesday, 8 November 2016**, Grand City Exhibition Hall, Jalan Jl. Gubeng Pojok No.12, Ketabang, Genteng, Surabaya, East Java.

**Booth size:** 3 x 2 meters

### Cost of Participation

- National Representatives / EU Member States will get **1 space free of charge**.  
An additional table (or booth) could be provided for € 1,000 for 1 city, € 1,100 for 2 cities and € 1,200 for 3 cities.
- Since the EU Delegation received less allocation from the headquarters for the organisation of the EHEF 2016, the cost of participation for each Higher Education Institutions (HEIs) / Universities, excluding personnel travel and accommodation costs is now:
  - ✓ **One city: € 1,000**
  - ✓ **Two cities: € 1,100**
  - ✓ **Three cities: € 1,200**

### Registration Procedures for EU Member States and Higher Education Institutions (HEIs)

1. Visit <http://ehf-indonesia.org/exhibitors/fair-info/>
2. Register online and complete the Exhibitor application form at Exhibitor section. **Please print your application form, sign and stamp your completed application form** and fax / email it to:

**EHEF Committee**

**Fax : +62 21 5290 2173**

**Email : [fair@ehf-indonesia.org](mailto:fair@ehf-indonesia.org)**

Within 48 hours, you will get a notification by email for the second step

**DEADLINE FOR THE 1st STEP REGISTRATION PROCESS: Monday, 29<sup>th</sup> August 2016**