

Invitation to a seminar “IMPLEMENTATION OF THE SERVICES DIRECTIVE”

Where: Czech Permanent Representation to the EU (15, Rue Caroly, Brussels)
When: 4th November 2010, 9:30 – 13:00
Organizers: Czech Permanent Representation to the EU in cooperation with Ministry of Industry and Trade and CEBRE – Czech Business Representation to the EU

Preliminary programme:

- 9:00-9:30 Registration and coffee
- 9:30 **Opening by Milena VICENOVÁ, Permanent Representative & key messages**
- Michel BARNIER, Commissioner for Internal Market and Services
 - Martin KOCOUREK, Minister of Trade and Industry of the Czech Republic
- 10:30 - 10:45 Coffee break
- 10:45 – 11:35 **Implementation of Services Directive from business perspective**
- Ben BUTTERS, Director of European Affairs Dept. of EUROCHAMBRES
 - Jérôme CHAUVIN, Director of Internal Market Department of BUSINESSEUROPE
 - Luc HENDRICKX, Director for Enterprise Policy of UEAPME
- 11:35 – 12:30 **Business experience with implementation of the Services Directive**
- Tina SOMMER, President of ESBA
 - Théodoros KOUTROUBAS, Secretary General of CEPLIS
 - Company representative (tbc)
- 12:30 – 13:00 **Concluding remarks**
- Maria MARTIN-PRAT, Head of Unit MARKET E.1, European Commission
 - Jana REINIŠOVÁ, Deputy Permanent Representative

Due to limited capacity we kindly invite you to register via email at brussels@cebre.cz before 2nd November 2010.

Looking forward to welcoming you!

Permanent Representation of the
Czech Republic to the EU

Ministry of Industry and Trade of
the Czech Republic

CEBRE – Czech Business
Representation to the EU