

NEWSLETTER

for foreign offices

July 2022



Tábor

CONTENT

TRADE NEWS

[Hotels & Restaurants](#) | [Transportation](#)

PRODUCT NEWS

[Cities & regions](#) | [Culture](#)

CORPORATE

[News from the Czech Tourism Agency](#)

TRADE NEWS

Hotels & Restaurants

The Midnightdeal accommodation platform is coming to the Czech Republic



Midnightdeal expands to the Czech Republic. Founded in 2017 in Vienna, the **booking platform** mediates accommodation through an auction model, combining the free capacity of premium hotels with travelers who do not choose their accommodation at a fixed price, but offer their own during an **online auction**. As a result, they can reach for much cheaper accommodation, an average of 35% compared to the cheapest rates online. Hoteliers, on the other hand, rent more rooms without much effort and at the same time retain full control over prices - they are the ones who either accept the final offer at midnight or not. Midnightdeal currently has over **500 hotel partners in approximately 20 countries**, including the Czech Republic, and plans to reach 1,500 by the end of the year. Source: Midnightdeal

Hilton Prague Opens Newly Renovated Executive Lounge, Executive Apartments and Executive Floor Meeting Rooms



Hilton Prague has recently finished a **multimillion USD hotel renovation project**. The last additions that have been put in operations are the newly renovated **Executive Lounge, three Executive Apartments and four meeting rooms**, all on the top floor of the hotel. Named #1 Top Hotel for Meetings and Events in Europe by Cvent for two consecutive years, Hilton Prague is not only an ideal home away from home for travelers, but also the perfect place for hosting meetings, conferences or social events. More at www.pragueconvention.cz/hot-news/

Kolacherie - delicious pastry in the center of Prague



If there is something that Czech cuisine can be really proud of, it is **traditional Czech koláče (kolache)** and buns. In

the central part of Prague, at the busy beginning of the **Celetná street**, **small café Kolacherie** wants to restore the koláč to its proper glory and, above all, to present it to visitors to the city as a real tradition. The koláče are inspired by the recipes of our grandmothers, but in the café, you will also find savory ones with ham or chili peppers.

More at www.kolacherie.cz

Transportation

Eurowings is planning further expansion in Prague, adding four new lines as of the autumn

Less than a year after the opening of its new base at the Prague Airport, **Eurowings**, a subsidiary of the Lufthansa Group, is preparing for further growth in Prague. From the **beginning of the winter flight schedule**, it will add connections to **four more destinations: Hurghada and Marsa Alam in Egypt, Madeira and Oslo**. Connections to both Egyptian destinations will be open once a week, every Saturday. The carrier will fly to Madeira twice a week, always on Wednesdays and Sundays and to Oslo four times a week, on Mondays, Wednesdays, Fridays and Sundays. Source: Eurowings

SalamAir will open two lines from Prague to Oman



Omani airline **SalamAir** will be the new carrier in Prague **from the beginning of**

November and will fly **to Muscat and Salalah once a week**. SalamAir is a low-cost airline founded in 2016. The company currently flies six Airbus A320neo and two A321neo. Source: SalamAir

PRODUCT NEWS

Cities & regions

Prague

With the new Prague Visitor Pass, Prague attracts tourists to less visited parts of the city

The first phase of the **Prague Visitor Pass** operation was launched in June. According to representatives of Prague City Tourism and the ICT Operator involved in its development, visiting Prague will now be much easier, especially for tourists from abroad. In addition to the main tourist attractions, the card currently offers a wide range of participating places **beyond the congested city center**.

The Prague Visitor Pass also reflects the city's new approach to tourism, seeking to revive it after the pandemic in sustainable form. In the first phase of full operation, tourists can use the card at **57 acceptance points**, such as the Prague Zoological Garden, the Vyšehrad National Cultural Monument or the Prague Planetarium, as well as for guide services or sightseeing cruises on the Vltava River. Naturally, the iconic tourist sites such as the Petřín Lookout Tower, the Old Town Hall or Prague Castle are also included. The Prague Visitor Pass offers several possible options, from **48 hours validity** to a premium option valid for **up to 120 hours**, which offers the holder the opportunity to explore the metropolis and its interesting places much more

thoroughly. It includes transport around the city and a selection of acceptance points. The price is favorable also to children and students.

More at www.praguecitytourism.cz/en/

Grape harvest in the Botanical Garden



Leading winemakers will offer **the best from their wine cellars**, including young wines as well as wines from the St Clara's Vineyard. **Sept. 17 – 18, 2022**, Botanical Garden Prague, Fata Morgana greenhouse. More at www.prague.eu/en/

Tourist tram line 42 is getting a boost



The **historical tram line number 42** operated by Prague City Tourism which takes tourists around popular Prague sights will now be running **4 days a week** and passengers can enjoy the unique combination of using modern

technologies with a tram that's over a hundred years old. They can **pay for their ticket by smartphone** via the payment card acceptance app and they can even pay with **cryptocurrency**.

More at www.praguecitytourism.cz/en/

The South Bohemia region

Year of aristocratic festivities

The twelfth year of the prestigious project of the National Heritage Institute **In the footsteps of aristocratic families** will focus on the phenomenon of aristocratic parties and festivities. The whole topic will be summarized by a magnificent exhibition **Aristocratic festivities and entertainment** at the **Český Krumlov Castle**, which will be open in the castle's New Gallery from **July 1 to Oct. 31, 2022**. In Český Krumlov, the project will also include thematic tours and workshops, period dance courses or tours of the so-called Renaissance house, which hides a world-unique collection of theater and masquerade costumes.

More at www.npu.cz/en/

The South Moravia region

Sightseeing tours around the Brno workers' colonies



A **novelty among sightseeing tours** in Brno this year are **rides around the workers' colonies**. Workers' colonies in Brno began to emerge in the second half of the 1920s. The reason for their creation was high unemployment, when most workers could not afford to pay for housing in apartments that were empty at the time. In 1935, up to 7,000 people lived in the colonies in Brno. You can look forward to the history of the Podstránská colony, Hamburg, U olší colony, Písečník, Shanghai, Zárybec, Ruský vrch, Kamenná colony and more. Dates: July 2, July 16, July 30, Aug. 13 and Aug. 27. Tickets available at www.vyhliDKovejizdybrnem.cz. Source: TIC Brno

Open wine cellars in Slovácko



For the summer holidays, **winemakers in the Slovácko region** in the southeast of Moravia have prepared a nice treat for visitors. They **will open their cellars** for them until the end of August. The cellars will open in Čejkovice on 5 and 6 July, and the Open Cellars Day will take place on 27 August (www.vinozcejkovic.cz). Šardice winemakers invite fans of good wine to the event Šardice wine cellars wide open on July 30 (www.vinozesardic.cz), in Ratíškovice they will open 25 wine cellars on Aug. 20 (www.vinoratiskovice.cz). In Mutěnice, visitors will be able to taste wines in nine wineries at the Summer Wine Mutěnice event on Aug. 19-21 (www.vinozmutenic.cz). More at www.slovacko.cz/en/

The Pilsen region

Summer Baroque Festival 2022



In the **Pilsen region**, summer is inseparable from Baroque and the popular **Summer Baroque Festival**. The festival introduces Baroque epoque through beautiful music, authentic theater, costumed tours and craft workshops.

More at www.zapadoceskebaroko.cz

The Olomouc region

Night tours of the Helfštýn Castle



The Helfštýn Castle has prepared **special night tours** with an accompanying program. Each of the tours will focus on **one of the human senses - smell, hearing, touch, taste and eyesight**. Visitors can look forward to wine tasting, coffee roasting, video mapping on the walls of the palace torso, live music and a fire show. The cycle of exclusive tours is called The Palace Lives...

and visitors will get to know the repaired and reopened spaces of the Renaissance palace and the entire castle.

More at www.helfstyn.cz

Culture

Beneficial open air festival CIHLAFEST



Sheltered housing The Parish House in the village of **Slapy nad Vltavou** by the Slapy dam will become the venue of the traditional **CIHLAFEST** open air festival for the eleventh time on **Aug. 6**. For one day, its large garden will turn into a meeting place for lovers of theater, music and good entertainment. **Cirk La Putyka** will bring its circus expedition **Kaleidoscope**, bands of various genres, theater ensembles, jugglers and artists will perform on two stages... Proceeds from the benefit festival will be used to repair the insulation of sheltered housing Na Vyhlídce in Slapy nad Vltavou.

More at www.beneficialbrick.org

Villa Bílek reopened to the public

After more than six months of reconstruction, **Villa Bílek in the Prague Hradčany district has reopened to visitors**. The unusual building was built by the sculptor and graphic artist František Bílek (1872 to 1941) according to his own plans and



design, today it serves to present his work. **Permanent exhibition in the villa presents Bílek's works of art from the supreme stage of his artistic development along with the original interior furnishing.**

More at www.ghmp.cz/en/

Eva Kmentová and Olbram Zoubek: Human Dignity



The sculptors **Eva Kmentová** (1928–1980) and **Olbram Zoubek** (1926–2017) can be seen as two extraordinary artistic personalities, both of whom gradually became icons of Czech and European sculpture in the **second half of the 20th century**. They were classmates from Professor Josef Wagner's

extraordinarily stimulating studio at the Academy of Arts, Architecture and Design (VŠUP) in Prague, where Czech post-war sculpture was actually revived – or reborn. They were also life partners, marrying just after graduating from the school. The exhibition on the two floors of the Museum Kampa offers clusters based on the works of both artists (with themes such as a figure, a gesture, a surface, emptiness, and their different or similar rendering by both artists), as well as moments of mutual inspiration or completely different approaches. The exhibition focuses on the period from **the late 1950s to the early 1980s**, exhibiting not only well-known works by both sculptors but also lesser-known works. Through Oct. 2, 2022. More at www.museumkampa.cz/exhibitions/

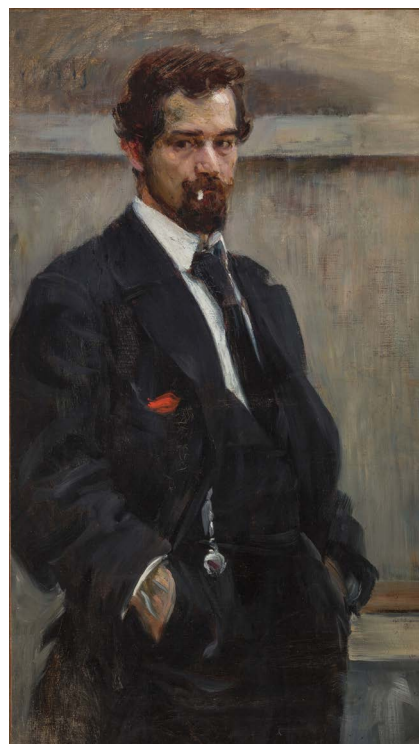
Dvořák Prague International Music Festival

The **Dvořák Prague International Music Festival** represents more than two weeks full of musical events that are special because of the dramaturgical approach to the festival's central theme and the involvement of top-class performing musicians from around the world. Each autumn, Prague's concert season is launched by a spectacular festival that bears the name of the Czech composer who is famous around the world. Since early 2008, the organizer of the Dvořák Prague Festival has been the **Academy of Classical Music**, which has taken Antonín Dvořák's creative legacy under its wing. Prague, various venues. Sept. 8 – 25, 2022.

More at www.dvorakovaparaha.cz/en/

Amidst Smoke Rings: Portrait of a Modern Artist

The exhibition will pursue the **motif of an artist as a smoker** from the Baroque era to the interwar period with a special focus on the art of the turn of the

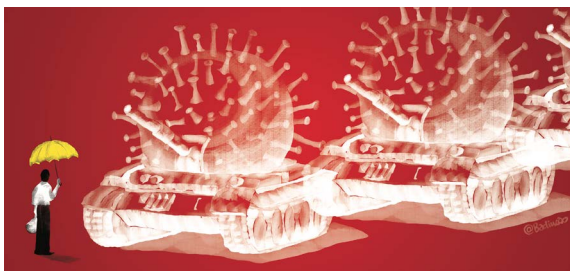


19th and 20th centuries. The individual chapters will present the **cigarette** in the artist's hand as a symbol of a **dandy** (Anselm Feuerbach, Beneš Knüpfer), **decadent** (Edvard Munch, Karel Hlaváček), and **symbolist creator** (Jan Preisler, František Kupka). The **pipe** as an attribute of a **painter and poet** can be seen in Cubist paintings (Pablo Picasso Bohumil Kubišta, Emil Filla), in caricatures produced during the interwar avant-garde period (Adolf Hoffmeister), and in works by Josef Váchal. A special section will be devoted to the **visualization of smoke in visual arts**, to the portrait of a **woman smoker** (Karel Špillar, Alfons Mucha). The exhibition will also display **photography** (Josef Sudek, František Drtikol, Jaroslav Rössler) and applied arts that will adumbrate a wider context of the period smoking culture.

The exhibition seeks to present the theme in an international context by courtesy of significant foreign loans of works of Édouard Manet, Pierre Bonnard, Edvard Munch, or James Ensor from Musée d'Orsay in Paris, Munch Museum in Oslo, Kröller-Müller Museum in Otterlo and Kunsthaus in Zurich. No less importantly,

the exhibition will present the works of the National Gallery Prague as well as loans from Czech public institutions and private collectors. Sept. 24, 2022 – Jan. 8, 2023. National Gallery, Trade Fair Palace. More at www.ngprague.cz/en/

BADIUCAO: MADE IN CHINA



MADe IN CHINA is the first solo show by **Badiucao**, the pseudonym of a **Chinese artist-activist** known for his protest art who is currently working in exile in Australia. Badiucao has established himself on the international stage thanks to social media, through which he spreads his message all over the world, exposing himself on the front line against every form of ideological and moral control exercised by political power, constantly challenging the Chinese government and censorship in support of the transmission of a non-plagiarized historical memory. **The exhibition looks back over the Badiucao's work, considering multiple aspects of his artistic production: graphic, painted and multi-material works bearing witness to the violations of human rights**, the censorship inflicted on Chinese citizens on the issue of Covid-19, the repression of dissents in Myanmar during the military coup in 2021, as well as the forced cultural assimilation of the Uyghurs and including the protests that have seen the population of Hong Kong struggle to challenge the political line of the government. The exhibition also features Badiucao's most recent works reflecting the war in Ukraine. DOX Center for Contemporary Art, Prague, Through Aug. 28, 2022. More at www.dox.cz/en/

CORPORATE

News from the CzechTourism agency

Festival of Embassies - Food & Culture & Tourism 2022

At the **fifth year of the Festival of Embassies - Food & Culture & Tourism**, which took place on June 4 after a two-year covid break, **46 countries on all continents** presented themselves mainly by their cuisine, cultural program and as an interesting destination for tourism. Presentations of individual countries were provided mainly by their embassies, honorary consulates or chambers of commerce. **The Czech Republic was represented by CzechTourism together with the Czech Specials project.**

Global Chefs Challenge

The **Czech Specials** project was a proud **partner of the Czech National Culinary Team**, which at the turn of May and June participated in the prestigious international culinary competition **Global Chefs Challenge** organized by **Worldchefs - World Association of Chefs Societies**. **Vojtěch Petržela**, member of the **junior National Team of Chefs and Confectioners** of the AKC CR, represented the Czech Republic at the **Global Young Chefs Challenge** competition and placed fourth. The seniors were represented by the captain of the National Team of Chefs and Confectioners of the AKC CR, **Jan Horký**. Honza prepared a four-course menu together with **Magda Murínová**. Honza and Magda together won **seventh place** among eighteen competitors.