

ABOUT MMCITÉ COMPANY – WHO WE ARE

History of the company

The whole history goes back to 1992. That year, one Czech city announced a competition for the street furniture, which David Karasek and Radek Hegmon won with their design proposal. At that time, both were only college students of Applied Arts and there wasn't anyone who could be able to produce their designs. Therefore, they decided to go their own way to embody the idea of a positive impact on quality public space design in the form of street furniture. So, in 1994 these two have officially founded mmcité company. Nowadays the company designs, manufactures and supplies park benches, litter bins, bicycle stands and shelters worldwide. That time students, now art directors with exquisite views on the design of public space, enable the general public to meet quality and beautiful products from small towns to the top of Mont Blanc.

"City public spaces are fascinating places where people meet history. We are really pleased that our design is directed towards something as interesting as urban areas. Making street furniture is nothing less than a cultural mission. We can change the face of cities by installing just a few small elements from high quality materials. We can offer all citizens fine quality and influence their taste without any exclusivity. Indisputable equality, "says David Karásek, designer and co-owner of mmcité. Our company is also a partner to those who want to create something special within public spaces.

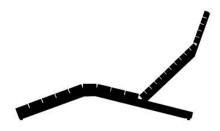
The official name of the company

Since January 2015, mmcité company has been divided into mmcité1 and mmcité+. Mmcité1 continues to deal with design, production and supply of street furniture with the supervision of David Karasek as a main designer of street furniture catalogue collection. The lead designer of mmcité+ is Radek Hegmon. They focus on design, production and supply of custom structures for infrastructural projects such as railways and airports. The headquarters of both companies is based in Bílovice in Czech Republic.

The manufacture

Majority of the products are produced in Czech Republic in Bílovice. Materials, which we use to manufacture street furniture, are supplied all around the world. For instance, Construqta bench recognised for its sophisticated UHPC concrete is produced in Italy.

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Our current projects

In Europe, we are currently working on several projects. Worth mentioning is Norway, where we are now at the stage of visualization and creating prototypes for beautiful project for the area Harstadpakken, which is located behind the Arctic circle, in the coastal area. Our task is to deliver up to 150 bus shelters with different specifics.

Another current top project is in Russia. The first batch of our park benches and litter bins was already delivered to Luzhniki Olympic Complex in Moscow where the football World Cup will take a place next year. Portiqoa park benches known for its softly curved aluminium alloy sides which create an exciting optical illusion.

We cannot forget the Czech Republic, where we execute a lot of beautiful projects as well. Some of them are small, however they are important because of their interplay of architecture. The Construgta bench nearby Chapel in Litomysl is a great example since its design connects the tone of Zdenek Franek minimalist architecture

Designers we are cooperating with

We are cooperating with a few talented young students who are not afraid to transform their ideas into physical products. Consultations during college hours often swing to working with mmcité on real projects. Below we can present some of them:

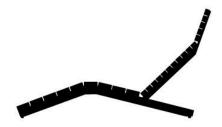
Lucie Koldova

Lucie is a lighting and furniture designer born in the Czech Republic. After graduaction at Academy of Arts, Architecture and Design in Prague in 2009, she moved to Paris. Lucie established her own studio in Paris in 2012.

Dan Yeffet

Born in Jerusalem, Israel. Studied Industrial Design at Bezalel Academy. In 2005 he moved his studio to Paris where he still works. He designs furniture pieces, glass sculptures and lights, objects of desire - chic and pure - daily products, conceptual space, urban spaces, gallery objects and limited series. Together with Lucie Koldova he created the unique shape based on simple geometry of several oval features and three levels of horizontal surfaces offer a new perspective on the seating elements in urban spaces.







Roman Vrtiška

This studio has been working on different projects from architecture, product design to graphic design field. In cooperation with mmcité the original concept of colourful tree grids named Sinus was created.

Herrmann & Coufal

Eduard Herrmann and Matěj Coufal met during their studies at Prague University of Arts and Design (Umprum). Later they established independent design practise Herrmann&Coufal, which is focused on the fields of product, exhibition and installation design.

"We are fascinated by the latest technology and precision, yet we deeply admire the old crafts and nature. We prefer pure and minimal form, yet we give all our creations a little bit of hot spice. Every project we do is totally different from the last one. That is how we keep yourself with fresh mind."

BOA

The designers of this studio are Petr Mikošek and Michaela Vrátníková. Both authors cooperate on the projects focused on industrial production in the field of fashion, interior, graphic and product design. Simultaneously, under the BOA trade mark the limited collections of fashion and interior accessories is produced. Most of the designs are realized in small series. Main target is original shape and primarily the quality of work.

The idea of mmcité social project has been brought to life – a new concept of original presents which are designed by Czech <u>BOAdesign</u> studio. Our wooden cut-offs have found a new way of use.

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