



EMBASSY OF THE CZECH REPUBLIC

チェコ共和国大使館



As of May 9, 2013

## ***DRAFT PROGRAM***

### **Czech IT Day**

We are very pleased to announce that ‘Czech IT Day’ will take place on Tuesday, June 4, 2013 in Tokyo.

It is going to be the third IT event of its kind which presentations will be delivered mainly by Czech companies and their business partners in Japan. The main focus of ‘Czech IT Day’ is to create an opportunity for IT related companies and institutions in the Czech Republic and Japan to get acquainted and seek for the possible mutual business cooperation.

We are expecting 8 guest speakers including a success story and over 70 Japanese visitors. Participants can enjoy free discussion and exchanging business information during the networking time after presentations (light refreshment will be served).

We are looking forward to meeting with you at Czech IT Day.

Date: Tuesday, June 4, 2013  
Time: 13:30 - 18:00 (Registration starts at 13:10)  
Venue: 7F, Conference Room  
Tokyo Chamber of Commerce and Industry HQ Building  
3-2-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005  
<http://www.tokyo-cci.or.jp/english/Location.html>  
Organizer: Embassy of the Czech Republic  
Co-Organizer: Tokyo Chamber of Commerce and Industry  
Supporter: Czech ICT Alliance  
CzechTrade (National Trade Promotion Agency)  
JETRO (Japan External Trade Organization) (to be confirmed)  
JOI (Japan Institute for Overseas Investment)  
CIAJ (Communication and Information Network Association of Japan)  
JISA (Japan Information Technology Services Industry Association)  
JUAS (Japan Users Association of Information Systems)  
Language: English and Japanese (interpretation)





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## Czech IT Day

### Program

13:10 - 13:30	Registration
13:30 - 13:40	<b>Opening Remarks</b> Ms. Katerina Fialkova, Ambassador of the Czech Republic to Japan
13:40 - 14:00	<b>Keynote Speech: “Smart TechAngels Program – Gate to Growth for Japanese IT startup companies”</b> Mr. Michal Zalesak, Executive Director, Czech ICT Alliance
14:00 - 14:20	<b>“Mobilize your business – smart mobile apps”</b> Mr. Petr Krichebauer, CEO, mForce
14:20 - 14:40	<b>“MES PHARIS – Manufacturing Execution System”</b> Mr. Leos Hons, Department Manager Control & Information Systems, Unis Group
14:40 - 15:00	<b>“Zoner Photo Studio – In Every Picture’s Story”</b> Mr. Roman Watanabe, CEO, ZONER software Japan
15:00 - 15:20	Coffee Break
15:20 - 15:40	<b>“Czech software for the European Space Agency”</b> Mr. Petr Bares, Managing Director, Iguassu Software System
15:40 - 16:00	<b>“System of Energy Management for companies and households”</b> Mr. Milan Grohmann, CEO, Instar ITS Ostrava Mr. Yoshihiro Hagiwara, CEO, Instar ITS Japan
16:00 - 16:20	<b>Success story: “FlowMon - Security Countermeasures by Network Monitoring”</b> Mr. Yoichi Nakanishi, Japan General Manager, INVEA-TECH Mr. Syunichi Mizuguchi, Senior Vice President, Orizon Systems Co.
16:20 - 16:40	<b>“ICT climate in the Czech Republic”</b> Mrs. Eliska Novakova, Executive Director for Japanese Operations, CzechInvest
16:40 - 16:50	Q&A
16:50 - 17:50	Networking
17:50 - 18:00	Withdrawal

*The above program and time schedule are subjects to minor changes without prior notice.*





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## Czech IT Forum Application Form

**FAX : 03 - 3400 - 8124**

**E-mail : [Commerce\\_Tokyo@mzv.cz](mailto:Commerce_Tokyo@mzv.cz)**

**Registration deadline: Thursday, May 30, 2013**

※ Please fill in all lines below and send the form by FAX or as an e-mail attachment.

※ 2 business cards will be requested for registration on the day.

お名前	
Name	(Mr. / Ms.)
部署 / お役職	
Section / Job Title	
社名/団体名	
Company / Organization	
ご住所	〒
Address	
Tel	
Fax	
E-mail	@

Our company/I apply to the seminar and agree that information described on this application will be used by Czech Embassy or Tokyo Chamber of Commerce and Industry for seminar management and their activities.  
<Contact>

Attention: Ms. Shirato, Commercial and Economic Section, Embassy of the Czech Republic

Tel : +81-(0)3-3400-8122 Fax : +81-(0)3-3400-8124 E-mail : [Commerce\\_Tokyo@mzv.cz](mailto:Commerce_Tokyo@mzv.cz)



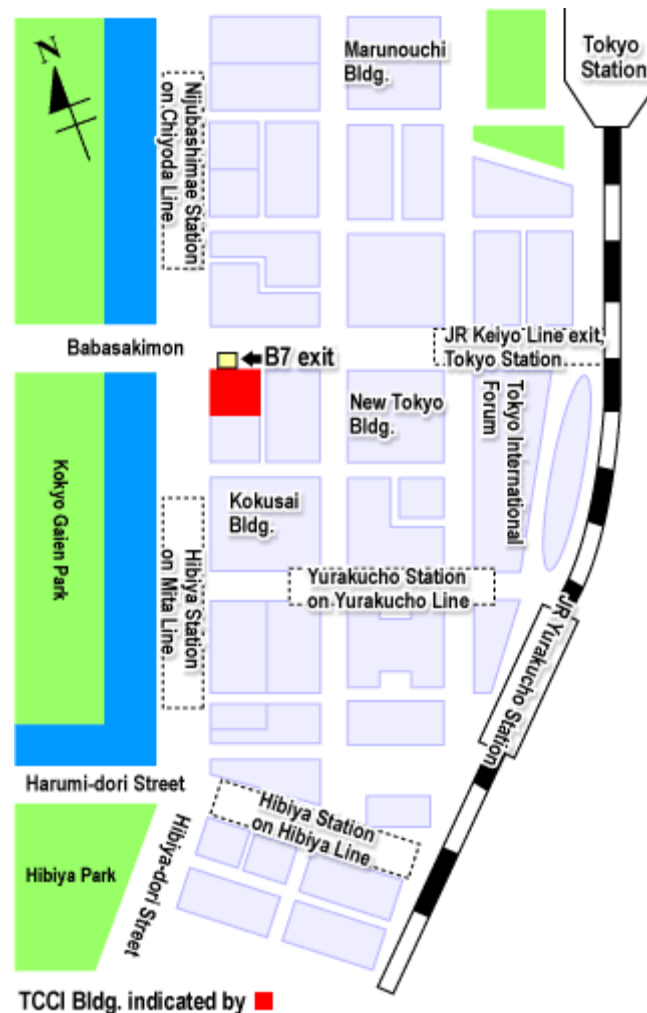


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## Access to the venue



### How to Get to TCCI Bldg.:

**Address:** 3-2-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005

**Tel:** +81-3-3283-7500

### Transportation

3-minute walk from Hibiya Station on subway Mita Line

2-minute walk from Nijubashimae Station on subway Chiyoda Line

3-minute walk from Yurakucho Station on subway Yurakucho Line

(The above three stations are connected; please use exit B7.)

5-minute walk from Yurakucho Station (JR Yamanote and Keihin-Tohoku lines)

10-minute walk from Marunouchi South Gate of Tokyo Station

5-minute walk from JR Keiyo Line exit of Tokyo Station

