|  |  |
| --- | --- |
| Logo of the European Commission, 12 yellow stars on a blue background arranged in a circle and framed by two light grey graphic elements representing the Berlaymont building, which is the headquarter of the European Commission. | EUROPEAN COMMISSION |

VACANCY NOTICE FOR A POST OF SECONDED NATIONAL EXPERT

|  |  |
| --- | --- |
| DG – Directorate – Unit | **DG COMM - Directorate C for Representation and Communication in the Member States, Unit C1 – Country Communication Strategies** |
| Post number in sysper: | **347428** |
| Contact person:  Provisional starting date:  Initial duration:  Place of secondment: | Olivier DANDOY  4 quarter 2025  … years  Brussels  Luxemburg  Other: Click or tap here to enter text. |
| Type of secondment |  |
| This vacancy notice is open to:    as well as  The following EFTA countries:  Iceland  Liechtenstein  Norway  Switzerland  The following third countries: ….  The following intergovernmental organisations: … | |
| Deadline for applications | Latest application date: 25-07-2025 |

**Entity Presentation (We are)**

We are **the link between DG Communication headquarters and the European Commission Representations** in the Member States.

We are the country knowledge hub, gathering information on country specificities and sensitivities in relation to the EU political and communication priorities. Our unit guides Commission’s Representations in the development of **country communication strategies**. These detailed plans outline the annual communication objectives for each Representation and ensure that their messages are tailored to the specific context of each Member State.

We also provide **comprehensive support and guidance to the Representations** to ensure they have the resources and expertise to communicate the Commission's work effectively.

We work to **raise the profile and visibility of the Commission’s Representations.**

Our unit is dedicated to improving the communication skills and knowledge within the Representations. We do this by organising training courses, seminars, and online meetings. These events often involve senior Commission officials.

**Job Presentation (We propose)**

This role offers a unique opportunity to use your in-depth knowledge of selected EU Member States to guide and support Commission Representations in developing and implementing communication strategies in line with the Commission's priorities and resources.

Key responsibilities:

**Strategic guidance**: Provide expert advice to the Unit and Representations on communication strategies, ensuring alignment with Commission policy and communication objectives.

**Knowledge Hub**: Contribute to internal discussions and decision-making with valuable insights and expertise on your assigned Member States.

**Resource Optimisation**: Advise the Representations on how to maximise the impact of their communication activities with limited financial and other resources.

**Campaign coordination**: Act as a single point of contact under the authority of a team leader to steer and coordinate Representations' participation in various campaigns - corporate, localised and key Commission moments (Europe Day, SOTEU, European Years, etc.).

**Collaboration catalyst**: Facilitate the seamless exchange of information on communication activities between Representations, DG COMM services, policy DGs and other EU institutions.

**Content creation**: Help develop briefing notes, analytical reports and visual materials to support communication strategies.

**Jobholder Profile (We look for)**

The ideal candidate:

* Possesses a strong understanding of EU affairs and communication best practices.
* Demonstrates excellent communication and interpersonal skills, fostering cooperation across different teams and institutions.
* Possesses strong analytical and problem-solving skills to build country knowledge and contribute to the development of effective communication strategies.
* Thrives in a fast-paced environment and enjoys working both independently and collaboratively.
* Tech-savvy: familiarity with AI tools for communication and data visualisation skills would be a strong asset.
* Excellent writing and communication skills in English, with additional EU language skills an advantage.

**Eligibility criteria**

The secondment will be governed by the **Commission Decision C(2008) 6866** of 12/11/2008 laying down rules on the secondment to the Commission of national experts and national experts in professional training (SNE Decision).

Under the terms of the SNE Decision, you need to comply with the following eligibility criteria at **the starting date** of the secondment:

* Professional experience: at least three years of professional experience in administrative, legal, scientific, technical, advisory or supervisory functions which are equivalent to those of function group AD.
* Seniority: having worked for at least one full year (12 months) with your current employer on a permanent or contract basis.
* Employer: must be a national, regional or local administration or an intergovernmental public organisation (IGO); exceptionally and following a specific derogation, the Commission may accept applications where your employer is a public sector body (e.g., an agency or regulatory institute), university or independent research institute.
* Linguistic skills: thorough knowledge of one of the EU languages and a satisfactory knowledge of another EU language to the extent necessary for the performance of the duties. If you come from a third country, you must produce evidence of a thorough knowledge of the EU language necessary for the performance of his duties.

**Conditions of secondment**

During the full duration of your secondment, you must remain employed and remunerated by your employer and covered by your (national) social security system.

You shall exercise your duties within the Commission under the conditions as set out by aforementioned SNE Decision and be subject to the rules on confidentiality, loyalty and absence of conflict of interest as defined therein.

In case the position is published with allowances, these can only be granted when you fulfil the conditions provided for in Article 17 of the SNE decision.

Staff posted in a European Union Delegation are required to have a security clearance (up to SECRET UE/EU SECRET level according to [Commission Decision (EU, Euratom) 2015/444 of 13 March 2015](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32015D0444). It is up to you to launch the vetting procedure before getting the secondment confirmation.

**Submission of applications and selection procedure**

If you are interested, please follow the instructions given by your employer on how to apply.

The European Commission **only accepts applications which have been submitted through the Permanent Representation / Diplomatic Mission to the EU of your country, the EFTA Secretariat or through the channel(s) it has specifically agreed to**. Applications received directly from you or your employer will not be taken into consideration.

You should draft you CV in English, French or German using the **Europass CV format** ([[Create your Europass CV | Europass](https://europa.eu/europass/en/create-europass-cv)](http://europass.cedefop.europa.eu/en/documents/curriculum-vitae)). It must mention your nationality.

Please do not add any other documents(such as copy of passport, copy of degrees or certificate of professional experience, etc.). If necessary, these will be requested at a later stage.

**Processing of personal data**

The Commission will ensure that candidates’ personal data are processed as required by Regulation (EU) 2018/1725 of the European Parliament and of the Council ([[1]](#footnote-1)). This applies in particular to the confidentiality and security of such data. Before applying, please read the attached privacy statement.

1. () Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295, 21.11.2018, p. 39 [↑](#footnote-ref-1)