



معرض المجوهرات العراقي
Iraq Jewelry Exhibition

Baghdad embraces the shining beauty

30 April - 3 May 2025 





State company for Iraq fairs
and commercial services



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State company for Iraq fairs and commercial services

The State company for Iraq fairs and commercial services seeks to activate trade exchange between Iraqi markets and the global market by holding various exhibitions, conferences, and specialized events. This provides an opportunity for businessmen to build partnerships, alliances, and investment relations. The company also markets and promotes products locally and regionally to activate the role of the private sector and integrate it into the Iraqi market. Additionally, it plays an essential role in contributing to long-term economic growth.





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Iraq Jewelry Exhibition

We are pleased to host the Iraq Jewelry Exhibition, which will be held for the first time, organized by the State company for Iraq fairs and commercial services in Baghdad. The exhibition aims to present the unique Iraqi heritage and highlight the creative abilities of craftsmen from the Iraqi jewelry industry, while offering an opportunity to engage in a high-value market. The exhibition also sheds light on modern global and regional jewelry trends, as well as the latest designs. The event will include a variety of activities, such as seminars and workshops, in addition to books and publications of unique value presented during the exhibition.





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A Shining World

We strive to make the Iraq Jewelry Exhibition's revenues exceed the three million dollars threshold, as it is considered a unique event for the Iraqi market. It represents one of the most important markets in the region in terms of the volume of demand and the diversity in the jewelry field, including both traditional and modern designs.

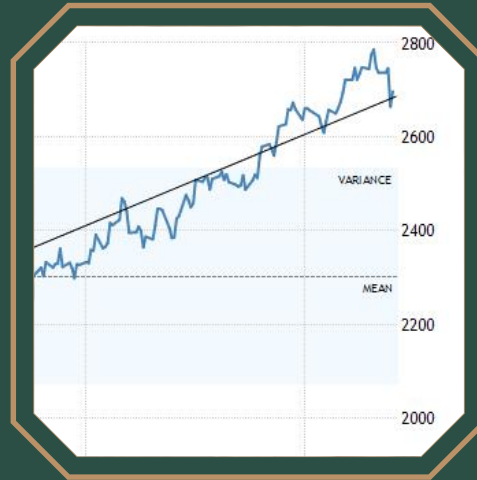




Exhibition Goals



Each point displays an opportunity for collaboration and participation by jewelry companies and investors within the industry.



Promoting Iraq's Status: Showcase Iraq as one of the distinguished countries in the global jewelry industry.



A Variety of Options: Display a diverse collection of elegant and refined jewelry designs, enhancing their commercial value.





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Direct Purchasing Opportunity:
Provide visitors the chance to purchase directly during the exhibition days.



Highlighting Heritage Designs: Emphasize unique Iraqi and heritage designs to support Iraq's gold industry and promote the gold trade.





**Importance of
The Exhibition**



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Strategic Location

The Iraq Jewelry Exhibition will be held in Baghdad, which is one of the most important strategic locations in Iraq.

Unique Platform

The exhibition is considered a unique platform for signing memorandums of understanding and agreements with various stakeholders in the jewelry sector.

Center of Excellence

Baghdad is the center of new business, with many opportunities for establishing connections.

From and To Jewelry Lovers

The Iraq Jewelry Exhibition provides a gateway for jewelry lovers and specialists to all that is new, modern, and in line with commercial trends.





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Growth and Excellence

By attracting more customers to the participating brands and expanding the scope of exhibitors' businesses.

Shopping

The Iraq Jewelry Exhibition provides a unique experience as it serves as a hub for selling jewelry and a point of connection. It also offers opportunities for all participants from the jewelry industry.





**Why the Iraqi
Jewelry
Exhibition?**



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Workshops

Organizing specialized workshops hosted by jewelry experts and artisans in the world of jewelry.



The Exhibition

Welcoming trade opportunities in the world of jewelry through direct participation in the exhibition's activities.





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Exhibition Activities

Designing a range of interactive and educational events and activities to attract audiences.



Collaborative Agreements

Signing cooperative agreements with various entities during the exhibition.



A hand is shown holding an open jewelry box. Inside the box, there is a pair of pearl earrings and a matching necklace. The hand is wearing a wide, textured bracelet. The background is a soft, out-of-focus blue.

Visitor Journey



معرض المجوهرات العراقي
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1



Opening
Ceremony

2



Registration

3



Exhibition

4



Workshop

5



Jewelry
Exhibition

6



Live Jewelry
Shows

7



Musical
Performances

8



Archaeological
Museum



A blurred background image of a large crowd of people at an event, with a decorative gold-colored frame overlay. The frame features ornate scrollwork and floral patterns. Inside the frame, the text "Target Audience Expectations" is centered in a white, sans-serif font.

Target Audience Expectations



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500 Thousand



Website advertising
impressions.

1 Million



Social media interactions.

4 Million



Video views
Through the media.

5 Million



Target audience reach
through social media.

3 Thousand



Live media interviews.

10 Thousand



Media coverage.

200 Thousand



Website visits.

10 Thousand



Expected number of visitors





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Valuable Prizes at the Iraq Jewelry Exhibition

At the Iraq Jewelry Exhibition, you will have the opportunity to win valuable prizes designed to reflect a sense of elegance and creativity!





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Location

The Baghdad Palm Recreational Complex

The Baghdad Palm Recreational Complex, located in the capital city of Baghdad, is a distinguished venue and a hub for numerous significant events and conferences held annually. Established in 2022, the complex has become one of the most important centers hosting a variety of tourists, occasions, and other activities. The complex is renowned for its expansive green spaces, luxurious restaurants, and well-equipped halls, including Abriz Hall, which is set to host the Iraqi Jewelry Exhibition. Additionally, the complex features various recreational facilities that further enhance its appeal.





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About the Organizing Entity



The United Company has established itself as a leading company in the field of events, conferences, and exhibitions for more than 15 years. It offers services in culture and tourism, creating numerous unique activities and valuable opportunities for collaboration with distinguished government and private sector organizations. The company has organized some of the most prominent specialized exhibitions, including the Iraq defense Exhibition since 2012.





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About the Organizing Entity



We believe that the State company for Iraq fairs and commercial services and Arab Union for International Exhibitions and Conference are essential pillars supporting the United Company. These entities play a primary role in contributing to Iraq's economy by presenting creative ideas in the field, enhancing the regional market for exhibitions, and promoting local industries.





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For more information and inquiries, please visit:

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