

# Follow Us



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**nexus**  
OF THE WORLD

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# Why Türkiye

"We believe 3M's culture of innovation built on 3M Science is a perfect match for Türkiye's economic dynamism. 3M's global manufacturing and technological legacy, combined with the skills and dedication of our Turkish employees, continues to strengthen both 3M and the Turkish economy. We look forward to continuing this partnership."

**Andrew P. Bennett**  
Senior Vice President  
Country Governance and Emerging Markets



"Between 2000 and 2023, we invested approximately EUR 4.2 billion across the sectors we operate in—mobility, industrial technology, energy and building technologies, and consumer goods. Our plants and R&D centers in Türkiye are vital to our global network. At Bosch, we continue to develop technology that is 'invented for life' in Türkiye, with the same enthusiasm as on day one."

**Daniel Korioth**  
President and Regional Representative  
Bosch Türkiye



"Thanks to its highly skilled workforce and favorable location near key markets, Türkiye remains a strategic hub for GE Aerospace. For nearly 60 years, we have contributed significantly to both the commercial and defense aviation sectors."

**Dr. Aybike Molbay**  
General Manager  
Türkiye Technology Center



"In line with Toyota's global 'Mobility for All' vision, we aim to leave no one behind. Through our multi-pathway approach, we contribute to the electrification of the Turkish automotive industry by producing premium-quality hybrid and plug-in hybrid (PHEV) vehicles and batteries, leveraging our advanced engineering capabilities and skilled workforce."

**Erdoğan Şahin**  
President and CEO  
Toyota Motor Manufacturing Türkiye



# Who We Are

Investment and Finance Office is the official organization that:

- Promotes Türkiye's investment environment and supports investors
- Reports directly to the President of the Republic of Türkiye

## What We Do

- Present investment opportunities and provide support throughout all stages of the investment process
- Serve as the main point of contact for international investors and coordinate with national, regional, and local institutions involved in investment promotion
- Offer free-of-charge services, including:
  - Market data and analysis
  - Site selection support
  - B2B meeting arrangements
  - Coordination with relevant government bodies
- Facilitation of legal processes such as business registration, incentive applications, and obtaining licenses and work permits

- Expertise in a wide range of sectors: Agrofood, Automotive, Business Services, Chemicals, Defense & Aerospace, Energy, Financial Investments & Startups, Financial Services, ICT, Infrastructure, Life Sciences, Machinery, Business Services, Financial Services, Mining & Metals, Real Estate and Tourism.



## How We Help

- Multilingual support (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese, and Korean)
- One-stop-shop approach
- Result-oriented and solution-driven
- Private-sector mindset with full confidentiality
- Focused on high-tech, value-added, and employment-generating investments

## Where We Are

We are here to facilitate your investment in Türkiye.



INVEST IN  
TÜRKİYE



invest.gov.tr

# TÜRKİYE

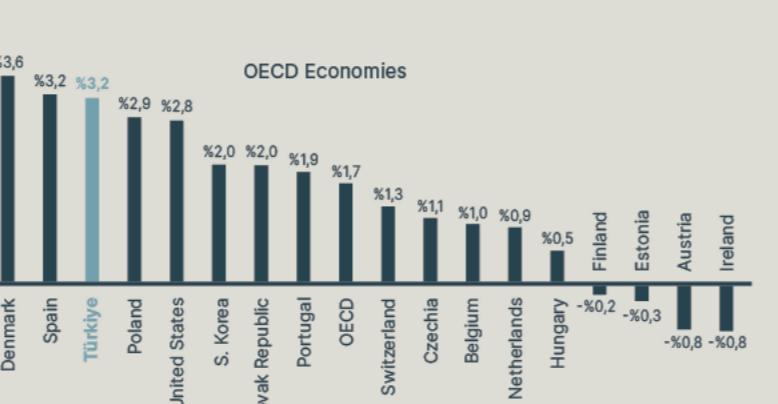
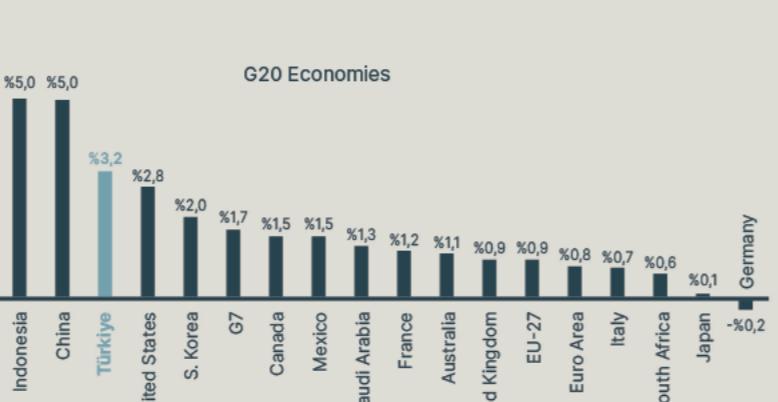
## Nexus of Growth

Easy access to markets with a combined GDP of USD 32.1 trillion, trade volume of USD 10.3 trillion, and a population of 1.3 billion within a 4-hour flight

### ACCESS TO MULTIPLE MARKETS

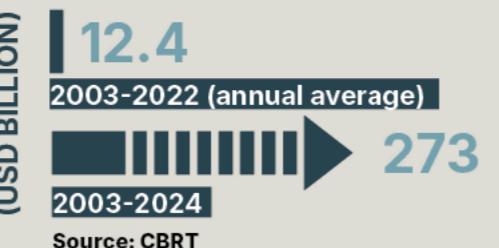


### AVERAGE ANNUAL REAL GDP GROWTH (2024)



Source: OECD, TurkStat

### CUMULATIVE FDI INFLOWS TO TÜRKİYE



For more info

# Nexus of Talent

### SKILLED AND DEDICATED LABOR FORCE



960,000 graduates annually from 208 universities



Around 36 million young, well-educated, and motivated professionals

### SOPHISTICATED CONSUMER BASE



A population of 85.7 million, with half under the age of 34.4



96.4 million fixed and mobile broadband internet subscribers

Largest youth population compared to the EU

# Highlights

- Booming economy reaching USD 1.32 trillion in 2024, up from USD 238 billion in 2002
- Over USD 273 billion in FDI from 2003 to 2024, up from USD 15 billion between 1980–2002
- Fastest-growing economy in Europe and among the fastest globally, with an average annual GDP growth rate of 5.3% over the past 21 years
- 12<sup>th</sup> largest economy in the world (GDP at PPP)
- 12<sup>th</sup> largest automotive manufacturer globally and 4<sup>th</sup> in Europe (2024)
- 6<sup>th</sup> largest electricity market in Europe with over 115 GW capacity
- 9<sup>th</sup> largest agricultural producer globally, and 1<sup>st</sup> in Europe (2023)

# Nexus of Mobility & Infrastructure

### INFRASTRUCTURE



Well-developed and cost-efficient sea transport facilities



Railway connectivity linking Asia to Central and Eastern Europe



Fast and efficient air transport via 60 airports with international connections

