

Czech Aid logo and templates

1. All outputs of Czech Development Cooperation, Humanitarian aid, Transformation projects, as well as projects and activities under the responsibility of other ministries) must be marked with the Czech Aid logo. The use of the logo, including its combination with other logos, is governed by the Czech Aid logo manual, which is available at www.mzv.gov.cz/aid.
2. The main graphic element of the logo is the blending of the white color of the Czech flag with the background. Therefore, when using the logo, the version that preserves this element should be preferred. Two main versions of the logo are available at the website address above:
 - a. CzechAid_basic_on white – for use on a white or almost white background.
 - b. CzechAid_basic_frame – the basic logo in a white frame with rounded corners for use in all other cases.
3. The use of the logo in any other color variant according to the manual must be consulted with the project manager, who, if approved, will provide the appropriate logo variant.
4. The logos are available in PNG format and also in .ai format. The logo in PNG serves for information or drafting the preview of communication materials. For printing or creating digital materials, it is necessary to use the logo in ai format to ensure sufficient resolution of the logo on the resulting material.
5. Compliance with the Czech Aid logo manual must be ensured when drafting all communication and presentation materials. For this purpose, Graphic templates available at www.mzv.gov.cz/aid should be used. Templates are created for the following formats: brochure, leaflet, invitation, presentation, roll-up (in a ratio of 1:2), bookmark, bag, mug, T-shirt. If a template is not available for the intended format, the preparation of the material must be consulted with the project manager.
6. For correct display of the templates, it is necessary to install the Figtree font. Alternatively, it is possible to use the basic Aptos font.