

Czech Permanent Representation to the EU and CEBRE – Czech Business Representation to the EU would like to jointly invite you to a debate under the auspices of Czech Permanent Representative H.E. Milena VICENOVÁ

Trade Policy as an essential part of the Europe 2020 Strategy

Where: Czech Permanent Representation, 15 Rue Caroly, B-1050 Brussels
When: 11th November 2010, 16h00 - 17h30

The European Commission has launched a public consultation on the future EU Trade Policy, asking all stakeholders for suggestions, requests and wishes for the future directions. The consultation was closed in August. Nowadays, the European Commission is preparing Communication on “A trade strategy for Europe 2020” which shall be issued on 27th October 2010 or the latest on 9th November 2010. The Communication will be based on an analysis of progress in recent years at the multilateral, regional and bilateral levels. It will propose medium term orientations for new initiatives and negotiating frameworks.

What will be the main principles of new European Investment protection policy, in which the Lisbon Treaty gives the competence to the EU? How to improve markets access including public procurement? What are the biggest barriers to trade and investment that limit access to key markets? These are only some of the questions behind the scene of consultation on a future Trade Policy that shall be addressed by the below mentioned distinguished speakers.

Speakers:

- **Mr. Martin Tlapa**, Deputy Minister for Industry and Trade (CZ), Full Member of Trade Policy Committee
- **Mr. Matthew Baldwin**, Director, Market Access and Industry, DG TRADE, European Commission
- **Mr. Adrian Van Den Hoven**, Director of the International Relations Dpt., BUSINESSEUROPE
- **Mr. Hosuk Lee-Makiyama**, Co-Director ECIPE – European Centre for International Political Economy (tbc)

Shall you be interested to take part in the debate, please, register at brussels@cebre.cz before 9th November 2010 as the capacity is limited.

Yours faithfully,

CEBRE – Czech Business Representation
to the EU

Permanent Representation of the Czech
Republic to the EU