

و



شركة النخبة الوطنية
للتدريب وتنظيم المعارض والمؤتمرات ذ.م.م
AL-NUKHAH AL-WATANIYA
FOR TRAINING, EXHIBITIONS, CONFERENCES Co. W.L.L



Al-Nukhbah Al-Wataniya Company is a full service management company specialized in planning Conferences, Exhibitions, Seminars, CME Workshops, Leadership Development Courses, Health Awareness Camps, professional events, and trade shows for corporations and professional associations across the globe.

Al-Nukhbah events management services are designed to cater to leading markets, businesses, senior executives, decision-makers and country leaders, that extend beyond event management and facilitates development of multinational partnerships, valuable dialogues, long-lasting relationships, networking and professional development opportunities through their organized events.

Our highly qualified, experienced, professionally trained, events planning and management staff offer a broad spectrum of services guiding our clients to work out customized plans to suit their needs. We work in close partnerships with our clients to offer services that set new standards in event management with our customers always at the forefront of our mind.

Al-Nukhbah Event Management Company is a subsidiary of Kuwait Life Sciences Co. (KLSC) fully owned by the National Technology Enterprises Company (NTEC), established in 2004 and fully funded by the Kuwait Investment Authority (KIA), the sovereign fund of Kuwait.

OWNERSHIP STRUCTURE

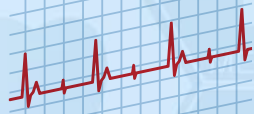


MEDICAL

MEDICAL

MEDICAL

2024



Health Care
Doctor
Hospital
Pharmacist
Nurse
Dentist
First Aid

مؤتمر ومعرض صحة الكويت THE 13th KUWAIT MEDICA CONFERENCE & EXHIBITION

6-7 JUNE 2024
BOULEVARD MALL, KUWAIT



**GLOBAL HEALTHCARE SERVICES..
SHOWCASED IN OUR EXHIBITION**

www.medicakuwait.com

Dear Valued Client,

Please join us for the 13th edition of **Kuwait MEDICA** from June 6-7, 2024 at the Boulevard Mall, Salmiya, Kuwait.

This year we are excited to offer our valued vendors excellent exhibit hall hours, exclusive digital media promotions, a vendor listing on our website, an opportunity to conduct presentation or workshop, and vendor donated prizes being given away in the exhibit hall.

We invite your company/organization to be a sponsor/exhibitor at our conference. Several hundreds of medical patients and healthcare professionals are estimated to attend the event who will want to talk with representatives from hospitals, companies and organizations about their products and services.

You will find all information pertaining to exhibiting in this document.

Tentative exhibit hall hours are:

Exhibit Hall Grand Opening on June 6, 2024 at 10 AM.

Exhibition Days:

Thursday June 6 from 10 AM to 10 PM.

Friday June 7 from 10 AM to 10 PM.

We look forward to your company/organization being a part of the **Kuwait MEDICA**. Your participation will help make our conference a success!

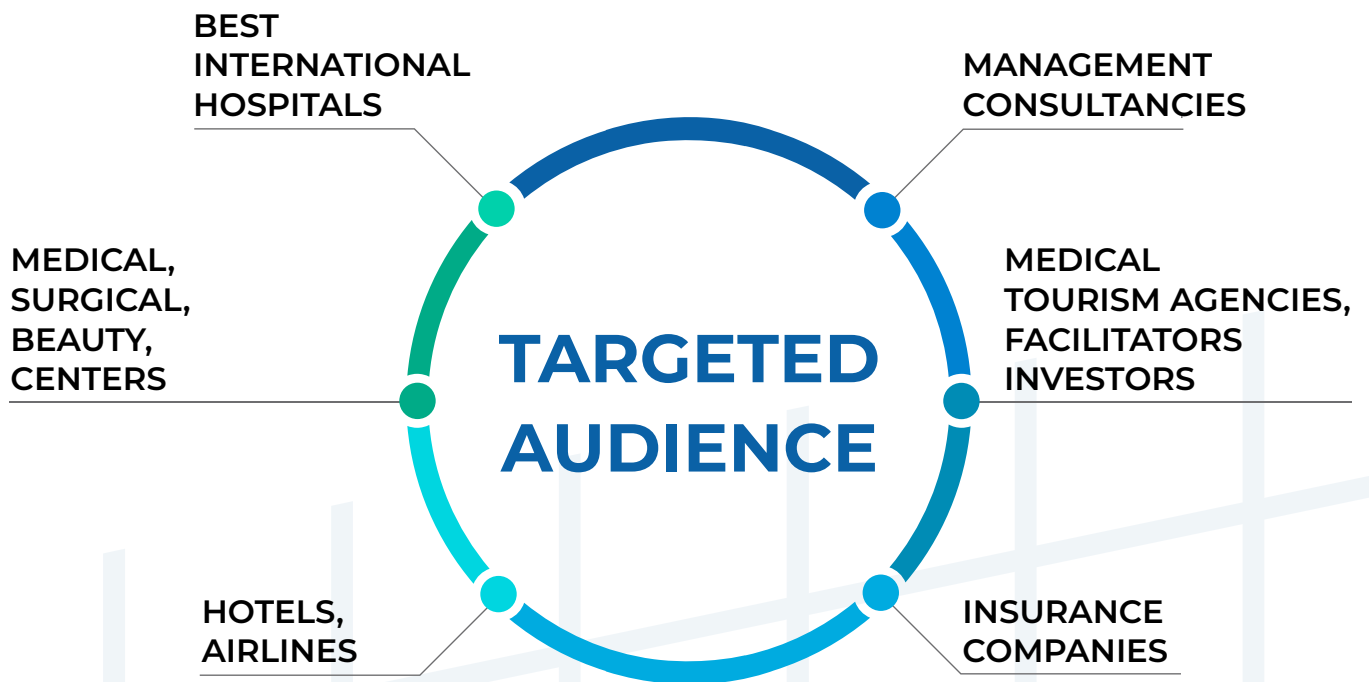
For assistance, please feel free to contact us.

Thank you.

Eng. Waleed AlNejadi

Al-Nukhbah Al-Wataniya Company
COO.

Kuwait MEDICA offers the biggest platform for Best International Hospitals, specialized Medical-Surgical-Dental Centers, Beauty and Cosmetic Treatments, Wellness Centers, Hotels, Airlines, Medical Tourism Facilitators, and allied service providers to directly exhibit their range of medical services to the Kuwaiti medical travelers.



About Kuwait MEDICA Several thousand Kuwaiti nationals travel out of the Middle East annually for high quality healthcare. In an era of medical wellness tourism, growing numbers of international hospitals, medical tourism facilitators, international travel agencies, and health insurance agents among others offer best affordable high quality healthcare services making Medical Tourism as the reliable solution to the healthcare crisis.

The event offers participants an opportunity to meet with the scores of Kuwaiti medical travelers seeking healthcare services and solutions at this ultimate B2C event.

EVENT HIGHLIGHTS

Several hundreds of Kuwait and expat populations seeking affordable offshore medical care.

Sponsorship & branding Opportunities for all budgets.

Direct meetings with official sponsors of medical treatments; 50% of the attendees are BUYERS of Healthcare!

MEDICA 2018



MEDICA 2021



MEDICA 2022



MEDICA 2023





SPONSORSHIP PACKAGE

DIAMOND Sponsor

Cost: KD. 10,000

Package Includes:

- Branding as the DIAMOND Sponsor on all printed literature from the date of agreement.
- Sponsors' logo on the main Screen, event website, and printed and digital commercials.
- Recognition and felicitation as the DIAMOND Sponsor during the event and the Inaugural Ceremony.
- 3 minutes introductory brief during the Inaugural ceremony.
- One 15 minutes session for presentation during Conference.
- 6 M x 4 M Space in Exhibition – with best visibility, accessibility and maximum footfall.
- Tables, chairs, internet connectivity, electrical connection.
- Links to Sponsors' websites from the Event website & Social Media Marketing.
- Distribution of Company brochures and products at the Registration Desk.
- Screening of 30 seconds promotional video in Conference Area during breaks.

Digital & Print Media Plan For DIAMOND Sponsor

1. 8 seconds video played intermittently on Outdoor LED Screens/ Billboards spread across all governorates at strategic locations, prominent cross junctions, overlooking major roads and areas - offering 88% visibility
2. Press coverage along with other sponsors in the leading Arabic newspaper in Kuwait - most read daily
3. Six Dedicated Posts for sponsoring company in event social media handles
4. Media Promotions in various social media handles.
5. SMS marketing to a target reach of over 13000+ verified contacts
6. Mass E-Mailing to several thousands of verified contacts networks
7. Event Website with Sponsor logo with links to sponsors' domain.
8. Name and Logo of the sponsor with maximum visibility on double-decker Buses running on various routes to reach the niche audience
9. Logo in invitations to the targeted sections including government hospitals, private hospitals and medical centers, and the Ministry of Health clinics
10. Logo in Flyers and posters.

GOLD Sponsor

Cost: KD. 8,000

Package Includes:

- Branding as GOLD Sponsor on all printed literature from the date of agreement.
- Sponsors' logo on the main Screen, event website, and printed and digital commercials.
- Recognition as GOLD Sponsor during the event and the Inaugural Ceremony
- Felicitation as GOLD Sponsor during the Inaugural Ceremony.
- One 15 minutes session for presentation during Conference.
- 4 M x 3 M Space in Exhibition
- Tables, chairs, internet connectivity, electrical connection.
- Links to Sponsors' websites from the Event website & Social Media Marketing
- Distribution of Company brochures and products at the Registration Desk

DIGITAL & PRINT MEDIA PLAN FOR GOLD SPONSOR

1. Press coverage along with other sponsors in the leading Arabic newspaper in Kuwait - most read daily
2. Four Dedicated Posts for sponsoring company in event social media handles
3. Media Promotions in various social media handles.
4. SMS marketing to a target reach of over 13000+ verified contacts
5. Mass E-Mailing to several thousands of verified contacts networks
6. Event Website with Sponsor logo with links to sponsors' domain.
7. Name and Logo of the sponsor with standard visibility on double-decker Buses running on various routes to reach the niche audience
8. Logo in invitations to the targeted sections including government hospitals, private hospitals and medical centers, and the Ministry of Health clinics
9. Logo in Flyers and posters

SILVER Sponsor

Cost: KD. 6,000

Package Includes:

- Branding as the SILVER Sponsor on all printed literature from the date of agreement.
- Sponsors' logo on the main Screen, event website, and printed and digital commercials.
- Recognition as SILVER Sponsor during the event and the Inaugural Ceremony
- Felicitation as the SILVER Sponsor during the Inaugural Ceremony.
- 6 M x 3 M Space in Exhibition
- Tables, chairs, internet connectivity, electrical connection.
- Links to Sponsors' websites from the Event website & Social Media Marketing
- Distribution of Company brochures and products at the Registration Desk

DIGITAL & PRINT MEDIA PLAN FOR SILVER SPONSOR

1. Press coverage in press note along with other sponsors in the leading Arabic newspaper in Kuwait - most read daily
2. Two Dedicated Post for sponsoring company in event social media handles
3. Media Promotions in various social media handles.
4. Screening of Logo in Conference Area during breaks.
5. SMS marketing to a target reach of over 13000+ verified contacts
6. Mass E-Mailing to several thousands of verified contacts networks
7. Event Website with Sponsor logo with links to sponsors' domain.
8. Name and Logo of the sponsor with maximum visibility on double-decker Buses running on various routes to reach the niche audience
9. Logo in invitations to the targeted sections including government hospitals, private hospitals and medical centers, and the Ministry of Health clinics
10. Logo in Flyers and posters

EXHIBITOR

- **18 sq. m Booth: 2,070 K.D./ 6,830 USD**
- **15 sq. m Booth: 1,725 K.D./ 5,690 USD**
- **12 sq. m Booth: 1,390 K.D./ 4,555 USD**
- **9 sq. m Booth: 1,035 K.D. / 3,415 USD**

Exhibitor packages include:

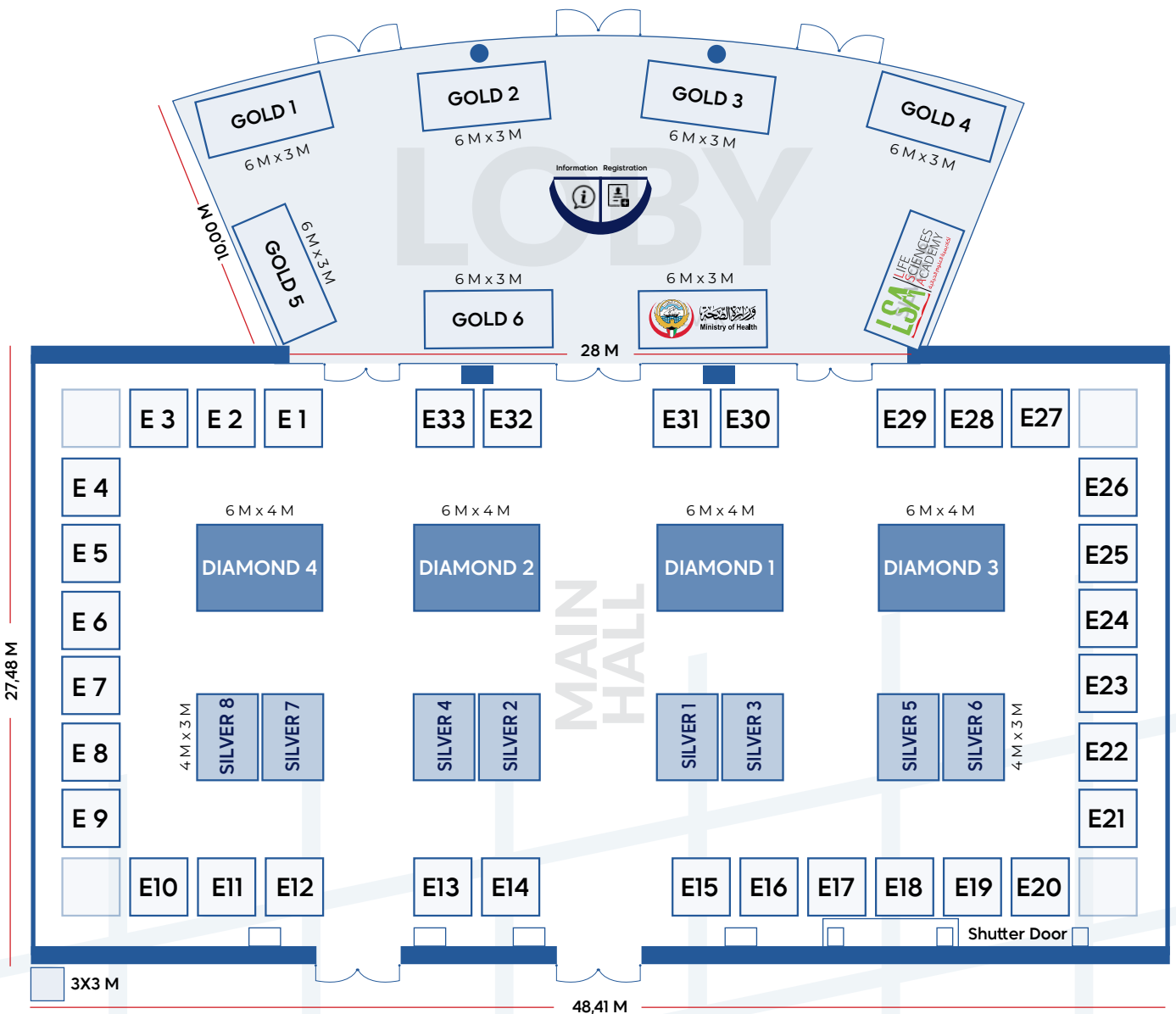
- Shell stand - Back & side free standing partition walls held by metal frame.
- Each panel is 96 cms wide and 2.10 meters height.
- Fascia panel and lettering (25 cms H x 2.95m W)
- Open grid ceiling
- Daily Cleaning

DIGITAL & PRINT MEDIA PLAN FOR EXHIBITOR

- Event branding video played intermittently on Outdoor LED Screens/ Billboards spread across all governorates at strategic locations, prominent cross junctions, overlooking major roads and areas - offering 88% visibility
- General Press for the event in the leading Arabic newspaper in Kuwait - most read daily
- 01 Dedicated Post for exhibiting company in event social media handle
- General Media Promotions in various social media handles.
- SMS marketing to a target reach of over 13000+ verified contacts
- Mass E-Mailing to several thousands of verified contacts networks
- Event Website with Exhibitor logo.
- Event branding on double-decker Buses running on various routes to reach the niche audience
- Logo in invitations to the targeted sections including government hospitals, private hospitals and medical centers, and the Ministry of Health clinics
- Logo in Flyers and posters

FLOOR PLAN EVENT

BOULEVARD MALL, KUWAIT



E Booths Charges: 115 K.D. X 1m²



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AL-NUKHBAH TRAINING, CONSULTING, ORGANIZING EXHIBITIONS & CONFERENCES Co. W.L.L

Registration Form:

The signing of this contract is considered a final contractual agreement binding for both parties here in to participate in The 13th Kuwait Medica Conference & Exhibition at 6-7 June 2024, as per the terms mentioned in this agreement as well as any appended terms therein.



استمارة تسجيل:

يعتبر توقيع هذا العقد بمثابة اتفاقية تعاقدية نهائية ملزمة لكلا الطرفين هنا للمشاركة في مؤتمر ومعرض كويت ميديكا الثالث عشر الذي سيقام في الفترة من ٧-٦ يونيو ٢٠٢٤، وفقا للشروط المذكورة في هذه الاتفاقية وكذلك أي شروط أخرى المصطلحات الملحقة بها.

Sponsorship

The Diamond Sponsor

The Gold Sponsor

The Silver Sponsor

Exhibitor

رعاية

رعاية ماسية

رعاية ذهبية

رعاية فضية

عارض

Select Booths No.: الأرقام المختارة للأجنحة:

Payment Terms

Total Contract Will be Paid not later than 6/5/2024

شروط الدفع

يتم دفع 100 % من قيمة الرعاية في موعد أقصاه 2024/5/6

Details of Applicant

Company/ Institution Name:

Adress:

Tel.:

Activity:

E-mail:

تفاصيل مقدم الطلب

الجهة المشاركة:

العنوان:

الهاتف:

النشاط:

البريد الإلكتروني:

Cordinators

1- Cordinator Name

Job Title

2- Cordinator Name

Job Title

3- Cordinator Name

Job Title

4- Cordinator Name

Job Title

المسقون

1 - اسم المسوق:

المسمى الوظيفي:

2 - اسم المسوق:

المسمى الوظيفي:

3 - اسم المسوق:

المسمى الوظيفي:

4 - اسم المسوق:

المسمى الوظيفي:

Signature

Name of Authorized:

Title:

Date:

Signature:

التوقيع

اسم المسؤول:

المسمى الوظيفي:

التاريخ:

التوقيع:

EXTRA SERVICES OFFERED AT ADDITIONAL COST:

● Fully Customized Booth Decoration

Design Provided By Exhibitor

Size 3X3

Size 4X3

Design Provided From Al-Nukhbah

Size 6X3

Size 6X4



● Semi-Customized Booth

Design Provided By Exhibitor

Size 3X3

Size 4X3

Design Provided From Al-Nukhbah

Size 6X3

Size 6X4



EXTRA SERVICES OFFERED AT ADDITIONAL COST:

● Print media

Reception Desk

Price

50 K.D.

Qyt.



Banners/ Rollup

25 K.D.



Digital screening/ LED

70 K.D.



TV screens in Exhibition

100 K.D.



Branding Polly Paper / meter

20 K.D.

● Other

Promoter/ Day

50 K.D.



Sweets/ Flowers

Price Upon Request

Special Furniture & Exhibition Accessories

Price Upon Request





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Please Feel Free to Reach out to our team with any questions you may have