



7TH SELANGOR
INTERNATIONAL
**BUSINESS
SUMMIT**
2023

SIBS 2023.



COMPONENTS OF SIBS 2023

Specific Industry Events under One Roof



7TH SELANGOR
INTERNATIONAL
**BUSINESS
SUMMIT**
2023



9TH SELANGOR
INTERNATIONAL
EXPO
FOOD & BEVERAGE
SIE F&B 2023



9TH SELANGOR
INTERNATIONAL
EXPO
MEDIC
SIE MEDIC 2023



3RD SELANGOR
INDUSTRIAL
PARK
EXPO
SPARK 2023



4TH SELANGOR
R&D
& INNOVATION
EXPO
SRIE 2023



8TH SELANGOR
SMART CITY
& DIGITAL
ECONOMY
CONVENTION
SDEC 2023



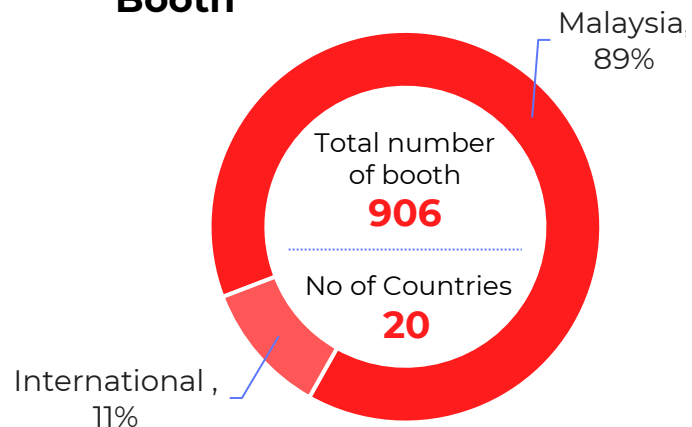
7TH SELANGOR
**ASEAN
BUSINESS
CONFERENCE**
SABC 2023

TRACK RECORD

SIBS 2022.

Overall Summary

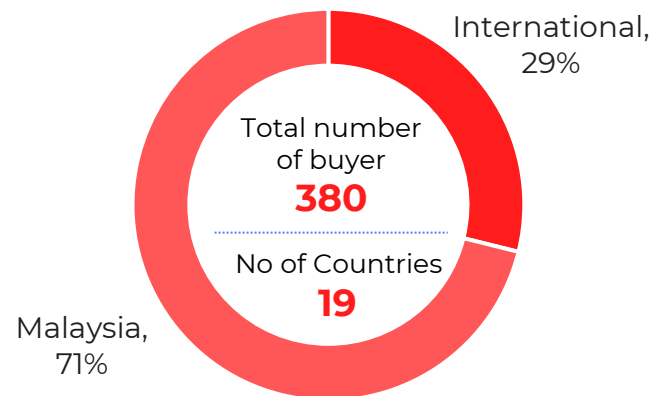
Booth



Top 5 Countries

- | | |
|----------------|------------|
| 1. Philippines | 2. Vietnam |
| 3. Indonesia | 4. India |
| 5. Korea | |

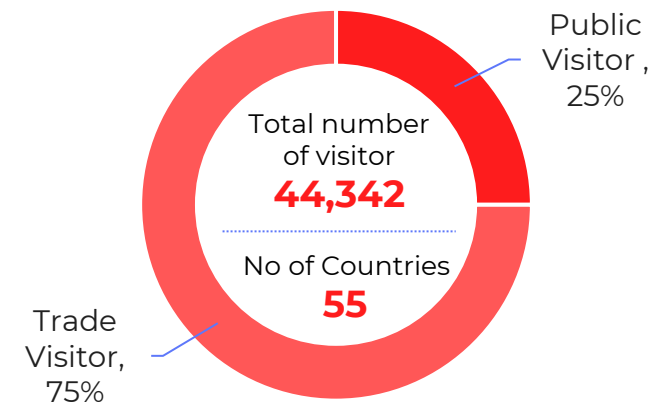
Buyer



Top 5 Countries

- | | |
|--------------------------------|--------------|
| 1. Singapore | 2. Indonesia |
| 3. Cambodia | 4. Vietnam |
| 5. India, Myanmar, South Korea | |

Visitor



Top 5 Countries

- | | |
|--------------|--------------|
| 1. Singapore | 2. Indonesia |
| 3. Vietnam | 4. Thailand |
| 5. India | |

TRACK RECORD

SIBS 2022.

Overall Summary



RM1.45B
USD322M
**Potential
Transaction
Value**

- i. SIE(F&B): RM171M/USD38M
- ii. SIE(Medic): RM27M/USD6M
- iii. SPARK: RM1.2B/USD266M
- iv. SDEC: RM50M/USD11M
- v. SRIE: RM8.3M/USD184K



60
**Total
Country
Participation**



7
**Total
MoUs**

- i. CSCM Asset Management Sdn Bhd and Harum Minat Sdn Bhd
- ii. Lavasse Berhad, Malaysia and MS3 Agri-Ventures Corp, Philippines.
- iii. Asian Integrated Medical (i-elder) and Act4health for Training Program
- iv. Medicap and WRA
- v. Perbadanan Kemajuan Pertanian Selangor (PKPS) and Petronas Global Technical Solutions Sdn Bhd
- vi. UMW Development Sdn Bhd and LONGi (Kuching) Sdn Bhd
- vii. Asia Mobiliti Sdn and Truck it Sdn Bhd



5
Conferences

- i. Selangor ASEAN Business Conference
- ii. Asian Smart City Conference
- iii. SME Digitalisation Conference
- iv. Selangor International Healthcare Conference
- v. Medical Device Authority Industry Dialogue



104
speakers
from **12**
countries



1954
Total
attendees

SIBS 2023.

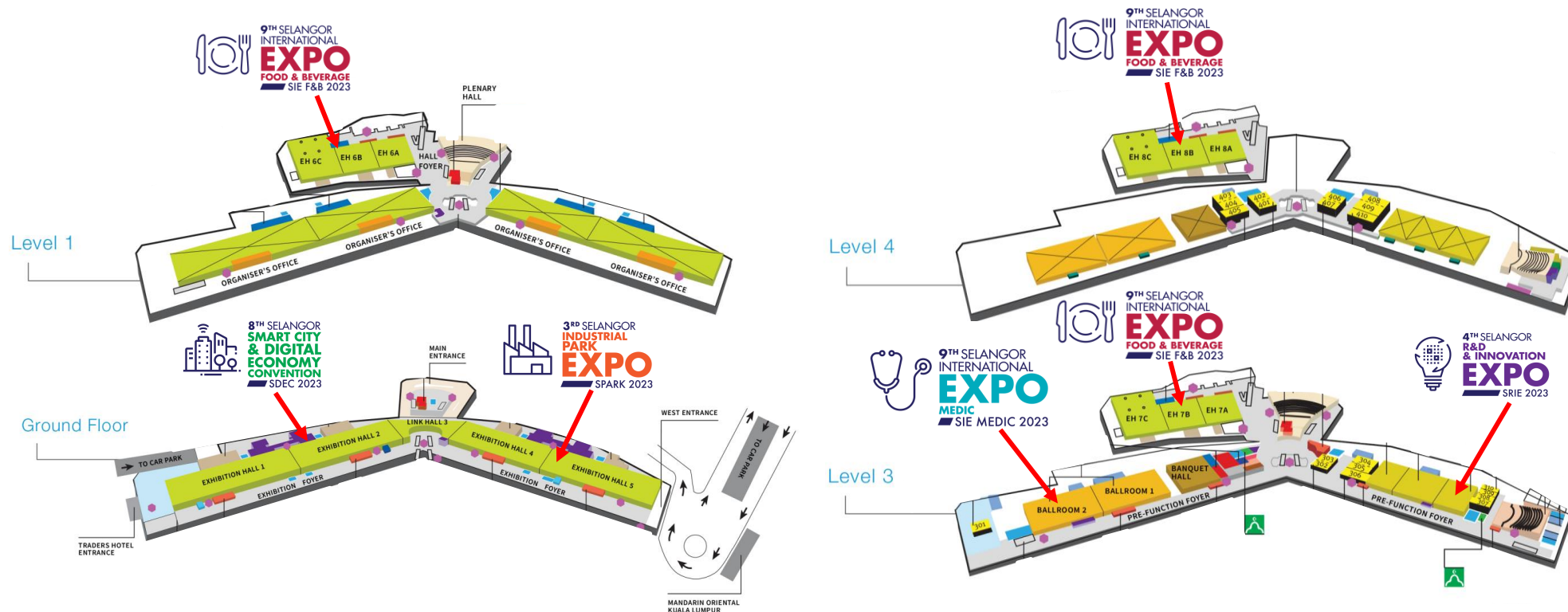
Space Utilisation

Event	Date	Hall / Rooms	Notes
SIE (F&B) 2023	19 – 22 October	Hall 6,7 & 8, KLCC	390 booths
SIE (MEDIC) 2023	19 – 22 October	Grand Ballroom and Banquet Hall, Level 3 KLCC	120 booths
Selangor ASEAN Business Conference (SABC)	19 - 22 October	Plenary Hall, KLCC	400 pax
Selangor Industrial Park Expo (SPARK)	19 – 22 October	Hall 4 & 5 KLCC	240 booths
Selangor Smart City And Digital Economy Convention (SDEC)	19 – 22 October	Hall 1 & 2 KLCC	240 booths
Selangor R&D and Innovation Expo (SRIE)	19 – 22 October	Conference 1 – 3, Level 3 KLCC	86 booths

TOTAL 1076 booths



7TH SELANGOR INTERNATIONAL BUSINESS SUMMIT 2023



SIE MEDIC 2023.

Brief Information

Venue	Grand Ballroom and Banquet Hall, Level 3, East Wing, KLCC
Date	19– 22 October 2023 (Thursday – Sunday) (3 days trade & 1 day public)
Exhibitor	120 booths
Sponsored Buyers	50 (Local and International)
Parallel Events	<ul style="list-style-type: none"> • Selangor International Healthcare Conference (organised by InfoMed) • Industry sharing session by exhibitors
Exhibitors Profile	<ul style="list-style-type: none"> • Pharmaceutical equipment and products • Medical equipment and devices • Biotech related products and services • Healthcare services • Medical insurance and other related products and services

SIE MEDIC 2023.

Side Event

- Seminar by Malaysia Device Authority (MDA) on 19th October 2023 with estimated attendees by the industry of 300 pax
- Selangor International Healthcare Conference 2023 from 20th to 21st October 2023 with estimated attendees by the industry of 250 pax.
 - Healthcare Financing
 - Precision Healthcare
- Participation from Pharmaceutical Association of Malaysia (PHAMA) member companies
- Participation from International Society of Pharmaceutical Engineers (ISPE) member companies
- Participation from companies under Bioeconomy Corporation of Malaysia
- Knowledge Sharing and Pocket Talks by the Industry

WHY YOU SHOULD PARTICIPATE.

- Platform to explore the latest technologies, trends, and business opportunities
- Leading industry event hosted and fully supported by the Selangor State Government
- Access to more than 5,000 industry professionals exclusively invited to the event
- Expand your business through specially curated events for the industry



6TH SELANGOR
INTERNATIONAL BUSINESS
SUMMIT 2022

SIBS 2023 ADVERTISING & PROMOTION.

Jan – Oct 2022





Newspaper
23



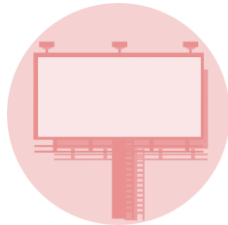
Print Ad
40



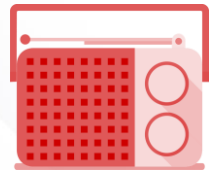
Digital Ad
65



TV Ad
65



Static Billboard – 12
Digital Screen – 4,911
Malaysian Airlines – 4,500
LRT/Prasarana. - 10
DOOH - 401



Radio
70



SELANGOR JOURNAL HOME LATEST CURRENT LOCAL E-SELANGORJOURNAL SELANGORKINI SELANGORTV

DAPATKAN LAPORAN MANDARIN SELANGOR PERTAMA



LATEST

Man pleads guilty to raping daughter

Malaysia reiterates support for Palestine, condemns desecration of Al-Aqsa Mosque

Anwar holds special meeting with Indian community leaders

State polls: Final round of talks between Harapan, BN tonight - Rafizi

Open payment system at 12 highways from September, says Works Minister

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SUBSCRIBE

Exco: Smart city, digital economy convention in SIBS 2023 records RM50 mln potential transactions

15 MAR, 2023 12:28 pm

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15 MAR, 2023

Teng Chang Khim: SIDEc contributed RM334.37 million so far from 2015

China Press, Malaysia

雲州議會

鄧章欽：2015年至今 SIDEc貢獻3億3437萬

（莎阿南14日訊）掌管雪州投資、貿易、工業和中小型企業事務的雪州行政發展署署長鄧章欽，2015年至今，雪州資訊科技及數碼經濟機構（SIDEc）透過各種電子商務和數碼化活動，為雪州帶來了3億3437萬令的經濟貢獻。

鄧章欽今日在雪州議會中接受各方議員及議員黨領袖的提問時說，該機構其中一項措施是推出州電子商務人職計劃，為中小企業提供設立網上商店或網站的方案。

他說，在2022年，共有100間中小型企业透過網上商店平台進軍電商領域，包括Shopee、Lazada、Yoube11、电商平台等。

他指出，在電子商務教育計劃中，該機構為首次涉足電商領域的商家提供技術、技能提升和再培訓等。

■鄧章欽回答州議員提問。

推先進化農業發展

雪州各建設、農業、園藝和農基工業事務的行政發展署署長鄧章欽，日前在雪州議會中，向政府提出先進化農業發展，尤其是在雪州和農業市場，希望能夠採用封閉式的循環方式，除了從中增加生產，也能減少污染、疾病的問題。

在口頭提問环节中，鄧章欽對雪州武吉英特拉迪州議員羅雅提出的高產和專業灌溉口提問時，引起不少州議員的關注和詢問，包括昔江州議員拿督阿末尤努斯、淡江州議員沙阿南、双溪武隆州議員三哥丁等。

鄧章欽說，在雪州，雖然可以選性海鮮尤其是魚等，但雞肉和雞蛋

Medical Devices & Equipment | Healthcare | Pharmaceutical | Magazine Vol.15 No.2 | March-April 2023

Medical Device ASIA

www.medicaldeviceasia.in

Upcoming!

Medical Fair India!
27-29 April 2023, New Delhi, India

MEDICAL FAIR THAILAND
Bringing healthcare innovations to Thailand

COVID-19 and beyond: a deeper look

MEDIZINISCHE AUSRÜSTUNG

THE EDGE MALAYSIA

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Selangor International Business Summit 2023 targets RM1.5b in sales with 1,050 booths

By Sui Makwan / @seangornews.com 28 Mar 2023, 08:37 pm

Market Report: The Next 12 Months, Q1/2023

MEDICAL DEVICE RULES NEED DRASTIC CHANGE TO PROTECT PATIENTS

GLOBAL RECOGNITION FOR PWDs INITIATIVE

7TH SELANGOR INTERNATIONAL BUSINESS SUMMIT 2023

SIBS 2023 sasar jualan RM1.5 bilion

PETALING JAYA—Sidang Kemuncak Perniagaan Antarabangsa Selangor (SIBS) 2023 di Pusat Konvensyen Kuala Lumpur pada 19 hingga 22 Oktober ini menyasarkan potensi rundingan jualan berjumlah RM1.5 bilion.

Acara yang dimulakan Kerajaan Negeri Selangor dan disusunkan oleh Invest Selangor Berhad itu telah memasuki tahun ketujuh penganjuran untuk terus memainkan peranan mengumpukan pemain industri antarabangsa serta tempatan bagi meneroka potensi pasaran Malaysia dan serantau.

ia melibatkan lapan dewan pameran dan dua dewan persidangan, serta menyasarkan penyetaraan 1,050 gerai dan sekurang-kurangnya 50,000 pengunjung.

Antara acara yang dianjurkan ialah Ekspo Antarabangsa Selangor Ke-9 (Makanan & Minuman serta Perubahan), Ekspo Taman Industri Selangor Ke-3, Persidangan Perniagaan ASEAN Selangor Ke-7, Konvensyen Ekonomi Digital & Bandar Pintar Selangor Ke-7 serta Ekspo Inovasi dan R&D Selangor Ke-4.

Pengerusi Jawatankuasa Tetap Pelaburan, Perdagangan & Perindustrian serta Industri Kecil dan Sederhana Negeri, Datuk Teng Chang Khim berkata, SIBS merupakan platform yang hebat buat tempatan memamerkan jenama serta perkhidmatan mereka kepada hadirin dari pelbagai industri dan negara.

"Dengan menyertai SIBS, kami berharap perniagaan dapat meningkatkan pendapatan jenama masing-masing, seterusnya berpotensi menarik pelanggan baharu," katanya.

CHANG KHIM (tengah) pada majlis pelancaran SIBS 2023 kelmarin.

KUALA LUMPUR (March 28): The upcoming Selangor International Business Summit (SIBS) 2023, initiated by the Selangor government and organized by Invest Selangor (IS), has targeted RM1.5 billion in potential registered sales with a total of 1,050 booths.

The four-day summit — themed "Selangor, Gateway to ASEAN" — will be held from Oct 19 to Oct 22 at the Kuala Lumpur Convention Centre, according to a statement by Invest Selangor on Tuesday (March 28).

At least 50,000 trade visitors are expected to attend the event, which will take place in eight expo halls and two conference halls at the centre.

"The SIBS has actively participated in expos since last year, connecting with potential partners and spreading the word about the event."

"Furthermore, the SIBS is set to embark on an Asian roadshow starting in May, visiting several key cities to create more awareness and generate interest in the SIBS."

Political patronage involved in legal online gambling scene, says home minister

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SIE MEDIC 2023 | MALAYSIA

Capitalize your network at Selangor International Expo MEDIC 2023

19-22 October, Kuala Lumpur, Malaysia



opportunities, you'll leave feeling inspired and equipped to make a real difference in your profession.

This interactive event showcases the latest products and services, giving you the chance to connect with industry experts and learn about new trends, technologies and business opportunities. With an array of engaging activities, panel discussions and workshops, find out why this is one event you don't want to miss!

Experience the future of healthcare!

The SIE MEDIC 2023 exhibition is your exclusive opportunity to meet and learn from top 5,000 industry professionals in one place. Whether you're a healthcare executive, entrepreneur, or just interested in the latest innovations in healthcare, this is the perfect event for you. From inspiring talks by leading experts to networking opportunities with peers from around the world, this is your chance to stay ahead of the curve. Don't miss out on the premier event for healthcare professionals!

It's time to open doors to the world of healthcare! Join the Healthcare Exhibition, a leading industry event fully supported by the State Government, and step into a world of innovation, collaboration and education. Explore new products and services from top experts, network with colleagues from around the globe and discover ways to revolutionize healthcare for both patients and providers. With an exciting lineup of events and interactive activities, it's sure to be an experience you won't want to miss!

A great platform for the healthcare industry

Look no further! With RM 37 million in potential transactions last year from around 500 exhibitors, SIE MEDIC 2023 is your best bet to get discovered and reach the height of success, you will get access to exclusive deals and opportunities from the country's leading healthcare companies and unlock growth opportunities and expand your network with potential transactions.

Get ready for the most exciting medical event of the year! Selangor International Expo MEDIC 2023 is your chance to explore the latest advances in medical technology from top industry experts around the world. Learn about cutting-edge technologies, products, and services in an interactive environment with hands-on demos, inspiring keynotes and lectures, and more. Don't miss this incredible opportunity to be at the forefront of healthcare innovation!

This year from 19-22 October, SIE MEDIC 2023 brings together industry professionals and thought leaders to best practices and gain valuable insights. The latest trends and initiatives in the medical and he are a great opportunity to network and learn from exploring ideas that can help grow the healthcare industry.

Is your healthcare system in need of a boost? D innovations, hear from industry experts and net professionals at this essential healthcare event. L more efficient, cost-effective and patient-friendly ahead of the curve on developments in medical days packed full of inspiring talks, interactive wo

4 | March-April 2023 | Medical Device ASIA

selangorsummit

selangorsummit The team's visit to #IHAIFEX2023, the largest food and beverage trade show in Asia, was a remarkable experience. With a turnout of 78,764 over five days, our team had the opportunity to forge valuable connections with potential exhibitors and buyers.

For more information about our upcoming event #SIBS2023, please visit selangorsummit.com! Don't miss the opportunity to join us at the forefront of the industry!

#selangorsummit #investselangor #selangor #ASEAN #tradeshow #expo #tradeshow #indonesia #smartcity #commerce #esport #innovation #researchanddevelopment #healthcare #medical #science #industrial #SIBS2023 #SIE2023 #SIBC2023 #SDEC2023 #SRIE2023

a comment...

objective was to source delegation of exceptional participants for this prestigious conference.

The team also promoted participation and collaboration for the highly anticipated Selangor Industrial Park Expo (SPARK) 2023 which will feature the inaugural INVEST ASEAN 2023. We believe that SPARK will catalyse groundbreaking collaboration and unparalleled business opportunities in Southeast Asia.

We eagerly look forward to welcoming their valuable participation and involvement in the upcoming #SIBS2023! Visit our website at selangorsummit.com for more info!

#selangorsummit #investselangor #selangor #ASEAN #tradeshow #expo #tradeshow #indonesia #tradeshow #indonesia #tradeshow #indonesia

14 likes

SIBS 2023 ADVERTISING & PROMOTION.

- MEDIA ENGAGEMENT :
Medical Device Asia, Pharma Focus Asia & Infomed
- ADVERTISING :
Malaysia Airline (TV Screen), Prasarana Bus Wrap, China Press, Business Today, Berita Harian, Tamil Malar among other mainstream publications.
- TV Broadcast :
ASTRO Awani, TV3- Buletin Utama and TV3-BizWorld

THANK YOU.



For Enquiry:

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