# Czech Trade Focus

News from the Czech Commercial Offices in the United States / Summer 2010

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## **ECONOMIC BRIEFS**

The Czech Republic moved up one spot to number 15 on this year's World Economic Forum's competitiveness ranking for the European Union. The Czech Republic ranked best for social integration, at number 10, and worst for infrastructure, at number 20

The Czech National Bank (CNB)

has a good reputation among investors because of a stable monetary policy and oversight over the entire financial market, a poll of analysts by the Czech News Agency (CTK) found. Analysts commended the inflation targets that the CNB introduced into the region. The CNB is also frequently praised for its apolitical approach.

The economy will grow 1.7 percent this year, according to the quarterly forecast released by Ernst & Young. The eurozone's economy will grow 1 percent this year and 1.6 percent next year. Because of the country's close economic ties to the EU, the Czech economy will grow very slowly over the next few years, eventually reaching 4.5 percent growth in 2013.

A new CzechTourism campaign encourages Czechs to spend their vacations in their own country. The state tourism agency wants citizens to take shorter trips for longer stays, a trend already happening. The campaign is the agency's biggest ever, at a cost of 30 million

CZK (\$1.5 million), part of which is being funded by the European Union.

President Vaclav Klaus signed a **consumer-lending law** that will allow borrowers to withdraw from a contract within two weeks without giving a reason, and allow borrowers to pay off the loan early without paying a large fee.

Water utilities produced and sold less water in 2009 than in 2008. Water production dropped 2.3 percent to 653 million cubic meters, and water consumption dropped by the same percentage to 505 million cubic meters. Czechs began saving water after a price jump in the 1990s, and over the past 20 years, per capita water consumption has dropped more than one-third.

The government approved a plan that will grant **financial help to university students**, including monthly grants to cover study expenses and advantageous loans as a pre-condition for later introduction of tuition fees.

Foreign owners control 6 percent of total Czech farmland. That percentage includes 230,000 million hectares split among 378 farms that are either completely or partly owned by foreign companies. Foreign companies acquired the land during a sevenyear moratorium the Czech

Republic negotiated before it entered the European Union, set to expire May 1, 2011.

**Agricultural subsidies** grew more than 6 billion CZK (\$288 million) year on year to 43.8 billion CZK (\$2 billion) in the Czech Republic.

Czech cinemas posted record sales of 263.4 million CZK (\$13 million) in the first two months of 2010, a year-on-year growth of 51 million CZK (\$2.4 million). The number of cinema goers fell 6,000 in the same period, however. The growth in revenue was attributed mainly to James Cameron's Avatar, which earned 188.2 million CZK (\$9 million) in revenue during that time.

Beer output by members of the Czech Beer and Malt Association dropped 5.9 percent last year compared with 2008. Beer exports were down 10 percent, the first year-on-year drop in the history of the Czech Republic. Absolute figures, including breweries that are not members, will be available in July. Overall, the association noted a shift from weaker to stronger beers on both the domestic and export markets.

Credit and debit card use is on the rise in the Czech Republic, but consumers still use them much less than in other markets. There are 9 million bank cards in circulation out of just over 10 million people,

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a growth of 1.37 percent over the previous year. Transactions using plastic were up 15 percent in 2009 over the previous year to more than 200 billion CZK (\$10 billion). These numbers, however, continue to trail usage statistics in Western Europe and the United States.

Sales of new mobile phones were down 9 percent in the Czech Republic to 2.6 million in 2009. The most popular models were by Nokia, Samsung and Sony Ericsson. Three Nokias and two Samsungs were among the top five cell phone models.

Czech exports to Iraq were worth a record 2.651 billion CZK (\$127 million) in 2009, nearly three and a half times more than the worth of exports in 2008. The exported goods were mostly heat exchangers and their component parts, generators, air turbines, steel constructions and pressure vessels, worth a total of 1 billion CZK (\$48 million). Clothing amounted to 855 million CZK (\$41 million).

The average wage grew 2 percent to 2.5 percent year on year in the first quarter of 2010. The lower than usual growth was due to companies trying to maintain wages. In the final quarter of 2009, the average monthly wage grew 5.2 percent year on year to 25,752 CZK (\$1,232). That higher growth was due to layoffs of employees with lower wages and payments of extra bonuses.

**Banks** in the Czech Republic collected 36.4 billion CZK (\$1.7 billion) in fees from clients in 2009, a growth of 275 million CZK (\$13 million) from 2008.

**Consulting Company Novasoft** won the 2009 prestigious Czech

Head Industry Prize. The Industry Prize is awarded each year by the Ministry of Industry and Trade for the most outstanding technological product innovation. company received the prize for the product named Nova Voice, appraised as clever software converting spoken words into written text with high precision. The company's core business is the development of software for company information systems. Since 2007, in co-operation with the University of West Bohemia in Plzen, it has been developing its Nova Voice software. The software is especially applied in the healthcare sector and judicial practice, i.e. branches involving large volumes of text requiring good-quality processing. Physicians in particular appreciate NovaVoice for its precision and especially its comprehensive specialised vocabulary. Many hospitals in the Czech Republic are already using the product.

The jobless rate continued its downward trend in May as the number of job seekers registered at employment offices dropped below 9 percent from 9.2 percent in April. Analysts said they expect the rate to fall again in June before worsening in July.

Domestic retail sales were down 4.5 percent year on year in April, a much worse than expected result for analysts who expected further growth after March's growth. Analysts said the result shows that domestic retail continues to struggle with the economic crisis and signals weak consumer demand.

**The Czech banking sector** is healthy and resistant to risks and its stability should not be

endangered even in the case of significantly unfavourable economic development, according to stress tests made by the Czech National Bank (CNB).

The 50 largest Czech exporters reported drops of 125 billion CZK (\$6 billion) on the year in 2009 to 640 billion CZK (\$31 billion) because of the economic crisis. The biggest exporter, Skoda Auto, saw exports drop from 176.3 billion CZK (\$8.4 billion) in 2008 to 166.5 billion CZK (\$8.5 billion) in 2009. The volume of exports for the top 50 exporters was down nearly to 2005 levels.

The Czech Republic as a golf destination has features that have no match in the rest of Central Europe, and that is namely the speed at which new courses and new facilities for players are being established. There are now over 80 full-fledged, 18 hole courses. This has no parallel among the countries of the former East bloc, nor in Central Europe. The Czech Republic won a prestigious award as the fastest developing golf destination, and the Czech Republic has thus become a country much sought-after by golf players. The Czech Republic does have some limits certainly but they are rather of the climatic nature, because golf is played in this country from April to October.

Czech President Vaclav Klaus named **Miroslav Singer**, the current vice-governor of the Czech National Bank (CNB), as governor of the central bank.

## **INVESTMENT BRIEFS**

A 2 billion CZK (\$96 million) subsidy will be provided for

technology purchase for the development of small and medium

sized firms under the Development Programme of the Operational Programme Enterprise and Innovation (OPEI). A futher 4 billion CZK (\$191 million) will be provided under the Innovation-Innovative Project programme. Applications for the subsidy are accepted by the CzechIvest agency via the eAccount electronic system.

A group of investors headed by **Noritus** plans to build a data center in the attraction zone of the Prague-Letnany metro station. The center will be connected to at least four independent backbone fibre optic network of data connectivity providers. The total area of building is 10,500 square meters. The center will cost 1 billion CZK (\$48 million). The construction of the new data center needs a four vear time framework from the construction decision to the launch with regard to the growing difficulties in terms of technology and administration.

**Biotechnology** and Biomedicine Center (BIOCEV) is to be formed in Vestec u Prahy as a result of the cooperation of the Czech Academy of Sciences and the Charles University Prague. The Academy of Sciences has already purchased 24,000 square meters of plots in Vestec. BIOCEV strives for a subsidy of 3.25 billion CZK (\$156 million) from the Research and Development of Innovations Operational Programme. center should be opened in early 2013 and in full operation by 2015. It will employ around 500 people.

The Regional Authority of the Olomouc Region permitted Saint-Gobain Weber Terranova to build new Weber premises for the production of building materials on the outskirts of Prostejov. The project implementation is scheduled for April 2011; it is set to be completed in June 2013.

Circuit breaker manufacturer and member of the Siemens group OEZ Letohrad plans to open a new assembly line to expand production of 3WL circuit breakers by up to 50,000 units a year. The project is currently undergoing the environmental impact assessment procedure. The new assembly plant would provide 195 new jobs. It should ensure the final phase of the production process, i.e. the assembly, control, packaging and dispatching of goods. The firm will also reconstruct its two production halls and tear down an old communal waste storage facility.

The Czech company Heluz invested a total of 850 million CZK (\$41 million) into construction of a modern robotic brickyard in Hevlin in South Moravia. It is the most advanced in Europe. Through the CzechInvest agency, the company received support in the form of investment incentives. As many as fifty new jobs were created thanks to the construction of the new plant. The construction and technology tuning took more than two years. The production is more efficient and consumes less energy than older plants. The state of the art technologies allow for production of brick blocks which already meet all demands for perimeter walls of low energy and passive houses in one-layer wall. Daily, up to 40,000 such brick blocks are produced here.

Hennlich Industrietechnik has commenced completion of premises in Litomerice that will include the construction of the Hennlich research and development center supported by Operational Programme Business and Innovations. The project investment will total approximately 120 million CZK (\$6 million). The company has expertise in component and system supplies to steel manufacturers, utilities, investment units and hydraulics.

A new institute of molecular and translational medicine will be formed in Olomouc within the Biomedreg-Biomedicine for Regional Development and Human Resources project. The institute will focus on the research of the molecular essence of tumour and infectious diseases. The project is being readied by the Medical Faculty of the Palacky University Olomouc. The European Union will provide a subsidy of over 751 million CZK (\$36 million), while the Czech state has supplied an additional 132.5 million CZK (\$6 million). The project will include the construction of a new building for the institute, providing facilities and background for biomedical research. The institute building should be completed by 2012 and the project is scheduled to run from

**TRW-CARR** may expand its plant in Stara Boleslav at which imported parts are used to install two and three point safety belts and safety belts with switches into automobiles. The plan involves the creation of 350 new jobs, which means that the company will have more than 1,750 employees. New Trw-Carr production equipment will be installed at the new production hall with an area of 4,200 square meters. The total built-up area will increase to 15,600 square meters production at the plant will increase by 20%. The Central Bohemia Regional Authority has approved the construction, stating that the plan does not have a negative impact on environment and that there is no need to continue with the EIA.

Japanese Aerospace Parts
Organization (JASPA) and the
Czech Space Alliance (CSA)
agreed to cooperate in technology
development or joint participation
in national and international R&D
programs.

Ostrava University Hospital and a private entity PrimeCell are working on a biotechnology park project. The investment is expected to be worth 577 million CZK (\$28 million). The park will focus on clinical development of new tissue engineering products and applied clinical research in microbiology implemented in cooperation with the Ostrava based Institute of Public Health. It will also focus on translation oncology

research, in particular on laboratory and diagnostic methods in molecular biology. The construction is scheduled to commence in Q3 2010 and the research center is to be launched into trial operation in the first half of 2012.

The Moravia-Silesia regional authority has permitted the construction of a multimodal cargo terminal on an area of 312,000

square meters in the Mosnov Strategic Indutrial Zone. It will consist of six halls, an entry building, paved surfaces for transport purposes and parking of cars and trucks, a fuel station and a rail delivery track. The project should be completed in 2015. The multimodal cargo terminal will focus on light production, assembly, storage and logistics.

#### **COMPANIES AND BUSINESSES**

AAA auto secondhand car dealer made 1.2 million EUR (31 million CZK, \$2 million) in profit last year, compared with a 32.4 million EUR (834 million CZK, \$40 million) loss in 2008. Sales were down 44 percent last year, however. The fall in sales was due primarily to the closure of lossmaking branches in Hungary, Poland and Romania.

AAA Auto posted 450,000 EUR (12 million CZK, \$550,000) in profit in the first quarter of 2010, after a 880,000 EUR (23 million CZK, \$1,1 million) loss in the same period last year. Sales were up 1.3 percent in Q1 to 39.2 million EUR (1 billion CZK, \$48 million). Sales are up compared with the same period last year, but the volume of cars sold fell 6 percent to 8,057 vehicles. The profit margin on car sales grew 4.3 percent to 25.5 percent.

The automaker Skoda sold 65,349 cars globally in May, the firm's best-ever May result and year-on-year growth of 10 percent. So far this year, the company has sold 307,427 vehicles, 16.6 percent more on the year. The growth was due largely to the Chinese market, where car sales reached 14,162 units in May.

**CEZ power company** has submitted completion plans for its

planned Temelin nuclear power plant to the Environment Ministry. The Environmental Impact Assessment (EIA) runs more than 500 pages, with an additional 2,000 pages of annexes. Two hundred experts from institutions spent 15 months preparing the report.

**Kyocera Solar Energy** is planning a significant expansion of its existing solar panel plant in Kadan. Production of panels will increase sixfold to almost 390,000 units per month; the production of the panels produced will increase to 43.6 MW per month. The number of company employees will increase by 921 to 1,320.

Letiste Praha, the operator of Prague Airport, posted a 1.1 billion CZK (\$53 million) audited pre-tax profit in 2009, a drop from 1.5 billion CZK (\$72 million) in profits the year before. The firm attributed the decline to the economic crisis. The number of passengers was down 8 percent on the year in 2009.

Energy giant CEZ is now the Czech Republic's largest company in terms of revenue, overtaking previous title holder Skoda in the Czech Top 100. The energy firm's revenue was up 6.7 percent on the year to 196.4 billion CZK (\$9.4 billion) in 2009, while Skoda's fell 6.2 percent to 187.9 billion CZK

(\$9 billion). The top 10 include RWE Transgas, Agrofert and Foxconn CZ.

US FEI plans to relocate microscope production from Eindhoven in the Netherlands to Brno in the Czech Republic. It will concern products with an annual turnover of 1,3 billion CZK (\$62 million), which accounts for 10% of the total FEI turnover. The move will create 50 jobs in Brno and the relocation costs are approximately 136 million CZK (\$7 million) to 215 million CZK (\$10.3 million).

The firm Grammer plans to expand production in its facility in Tachov district. Beside seats for BMW and Audi vehicles, the plant will start producing truck seats as well next year. The firm will create 250 new jobs in the region.

Power company CEZ is considering developing a large-scale wind farm in northern Poland, as well as the sale of a Varna coal-fired power plant in Bulgaria. The company is in the exploratory phase of building a wind farm on the windy Baltic coast in Poland.

The state-owned operator of Prague Airport, Letiste Praha, will issue bonds worth 250 million CZK (\$12 million) as part of its bond program. The issuance will

be the second in the company's 10year bond program, which is meant to finance development projects, including a second runway.

#### **ELECTIONS 2010**

Elections to the lower house of the Czech Parliament took place on May 28 and 29, 2010. The Social Democratic Party gained most votes with 22.1 %. The center and centre-right parties, however, received the majority of the seats in the lower house, which translated from the Civic Democrats (ODS) receiving 20.2 % of the vote, the recently created TOP 09 party receiving 16.7 % of

the vote, and the Public Affairs party (VV) receiving 10.9 %. These figures translate into 56 seats in the 200-seat lower house for the Social Democrats and 53 seats for the Civic Democrats, 41 seats for TOP 09, and 24 seats for Public Affairs. The Communists received 26 seats with their 11.3 % of the vote. The voter turnout was at 62.6 %.

President Vaclav Klaus of the Czech Republic has appointed ODS center-right leader, Petr Necas, as the country's new prime minister. The ODS is currently in coalition talks with the two new rightist parties — the conservative TOP 09 and the rightist Public Affairs. Prime Minister Necas wants coalition talks to conclude by early July so the new government can push through a belt-tightening budget for 2011.

#### CZECH COMPANIES LOOKING FOR US PARTNERS

**AGRA GROUP a.s.** is a Czech company with available comprehensive know-how needed for manufacturing the Pilsner-type of beer of the traditional Czech quality. It is seeking small to mid-size breweries in different parts of the United States, which would be interested in manufacturing this type of beer. The Czech company will provide delivery of the necessary ingredients, essential technological know-how, the right to use the trademark registered for this beer, and, in case of interest, exclusivity in a certain area.

## AGRA GROUP a.s.

Tovarni 9

387 15 Strelecke Hostice Phone: (+420) 383 399 737 Cell: (+420) 6026 634 784 Fax: (+420) 383 399 735 E-mail: info@agra.cz Web: www.agra.cz

Contact Person: Ms. Pavla Kuchtova – Office Manager

**SEMIX PLUSO spol. s r. o.** is a 100% Czech owned company that produces and sells an assortment of food products, which are made up of organic products, cereals, mixes and fillings developed for the production of bread, rolls and desserts for bakers, confectioners, cateriers and end consumers.

The foundations of the company were laid in the beginning of the 1990s. At this time, bakeries and confectioners had many production problems and this led to the idea of creating a company that would produce bakery and confectionery mixes, fillings and improves for improving the quality of bread and other bakery products. Because of this, the company of SEMIX PLUSO, spol. s r.o., was established in 1995.

The success of the sales to industrial consumers led to the creation of products directed at the end consumer. Examples of these products are powder puddings, raised dough, potato products, ready to eat foods and breakfast cereals. Today, the company supplies these products to many of the main supermarket chains, smaller supermarkets and shops.

Their range of products has been extended to include truly whole grain cereals under the Wellness brand. These products are strategic for the company and show the way that the company intends to head into the future. Reasons for this are as follow:

- the trend towards healthy eating

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- the limited range of truly wholegrain cereals on the market
- the fact the Czech Republic has the highest rate of colon cancer in Europe

The copany represents the first producers of truly wholegrain cereals in the Czech Republic. Their cereals are made exclusively from whole grains, the whole grain being the source of a number of significant and healthy materials – fibre, vitamins and minerals. Thanks to the special production technology that they use, all the natural properties of whole grain are retained and the end result is a highly nutritious, easily digestible and very tasty product. They also offer cereals of organic quality.

## SEMIX PLUSO spol. s r. o.

Rybnicky 338 747 81 Otice

Phone: (+420) 553 759 980 Cell: (+420) 737 283 763 Fax: (+420) 553 759 982 E-mail: semix@semix.cz

Contact Person: Mr. Anthony William Chapman - Product Manager

E-mail: anthony\_chapman@semix.cz

#### SYSTEM OF DEMOUNTABLE LIVING CONTAINERS

Mr. Truksa has developed a system of demountable living containers. The containers are easily operable and can be put together as a multistoried building. They are used primarily for military purposes. Mr. Truksa is looking for a manufacturer who would be able to produce large amounts of these containers in top quality.

Pavel Truksa

Phone: (+420) 541 225 482 Cell: (+420) 603 476 316 E-mail: <u>ptruksa@chello.cz</u> Contact Person: Mr. Pavel Truksa

## RR - SERVIS

**Cork Shoes:** These shoes are suitable for the support of both the transverse and longitudinal instep. They are very comfortable and stylish. As this type of shoe has an anatomically shaped insole, it can be worn all day long. It is also suitable for people who suffer with an acute foot pain and for people with a flat-foot.

## RR - Servis

U Pumpy 857 686 04 Kunovice

Phone: (+420) 608 711 416 E-mail: shoes@cork-shoes.com http://www.cork-shoes.com

## TRADESHOWS AND EXHIBITIONS IN THE CZECH REPUBLIC/ FALL 2010

 $08.24. - 08.26.\ 2010$ 

www.bvv.cz/styl-gb

**STYL** 

International Fashion Fair Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Gabriela Vargova Phone: +420 541 152 951 Fax: +420 541 153 060 E-mail: styl@bvv.cz 08.24. - 08.26.2010

KABO

International Fair of Footwear and Leatherware

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Gabriela Vargova Phone: +420 541 152 951 Fax: +420 541 153 060 E-mail: <u>kabo@bvv.cz</u> www.bvv.cz/styl-gb

03.09 - 04.09. 2010 **The Green World 2010** Horticultural Fair

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Phone: +420 608 874 299 Fax: +420 545 232 157 E-mail: info@green-world.info http: www.green-world.info

09.09. - 09.12.2010**TENDENCE** 

15th international trade fair of Interior Design, Furnishings, Lighting, Decor and Gifts Organizer: Terinvest Attn.: Gabriela Kupcova Phone: +420 221 992 123 Cell: +420 724 612 060 Fax: +420 221 992 149

E-mail: tendence@terinvest.com

www.tendence.eu

09.09. - 09.12.2010

## FORUM KUCHYNI

1st Exhibition of Kitchen Furniture, Components, Equipment and while Goods Organizer:

Terinvest

Attn.: Klara Nesterova Phone: +420 724 612 050 Fax: +420 221 992 149

E-mail: tendence@terinvest.com

www.tendence.eu

09.09. - 09.12.2010

## SVETLO A DESIGN

1st Exhibition of Interior Lightings Organizer: TERINVEST Attn.: Michaela Mecerova Phone: +420 224 498 236 Fax: +420 224 498 754

E-mail: info@svetknihy.cz

www.svetknihy.cz

09.13. - 09.17.2010

# **MSV 2010**

International Engineering Fair Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jiri Rousek

Phone: +420 541 152 960 Fax: +420 541 153 044 E-mail: msv@bvv.cz http://www.bvv.cz/msv

09.13. - 09.17.2010

## **IMT 2010**

**International Machine Tools** Exhibition

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jiri Rousek

Phone: +420 541 152 960 Fax: +420 541 153 044

E-mail: imt@bvv.cz http://www.bvv.cz/imt

09.13. - 09.17.2010

#### **FOND-EX**

International Foundry Fair Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jiri Rousek

Phone: +420 541 152 960 Fax: +420 541 153 044 E-mail: fond-ex@bvv.cz http://www.bvv.cz/fondex

09.13. - 09.17.2010

## WELDING

International Welding Engineering

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jiri Rousek

Phone: +420 541 152 960 Fax: +420 541 153 044 E-mail: welding@bvv.cz http://www.bvv.cz/welding

09.13. - 09.17.2010

#### **PROFINTECH**

International Surface Technology

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jiri Rousek

Phone: +420 541 152 960 Fax: +420 541 153 044 E-mail: profintech@bvv.cz http://www.bvv.cz/profintech

09.13. - 09.17.2010

## **INTERPROTEC**

International Fair of Personal Protective Equipment, Health and

Safety at Work

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Karel Torn

Phone: +420 541 153 272 Fax: +420 541 153 054 E-mail: fond-ex@bvv.cz http://www.bvv.cz/interprotec

09.13. - 09.17.2010

# **URBIS INVEST**

International Fair of Investment & **Business Opportunities and** Regional Development Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jana Ostra

Phone: +420 541 152 888 Fax: +420 541 152 889 E-mail: jostra@bvv.cz www.urbisinvest.cz

09.14. - 09.15.2010

## **INVEX FORUM**

**Expert Encounter** 

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Radek Maly

Phone: +420 541 152 849 Fax: +420 541 153 057 E-mail: rmaly@bvv.cz

http://www.bvv.cz/invexforum

09.17. - 09.19.2010

## **AIRIN 2010**

International Aircraft Industry Exhibiton (Leos Janacek's Airport Ostrava, Czech Republic) Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Vaclav Dvorak Phone: +420 541 152 588 Fax: +420 541 153 058 E-mail: airin@bvv.cz http://www.bvv.cz/airin

09.17. - 09.18.2010

#### INTERBEAUTY PRAGUE

International cosmetics trade fair Organizer: Incheba Expo

Bratislava

Attn.: Drahomira Salihbegovic Phone: +421 267 272 139 Fax: +421 267 272 201

E-mail: dsalihbegovic@incheba.sk www.interbeautyprague.sk

09.22. - 09.23.2010

## **FORBES**

Exhibition of amusements industry and technology

Exhibition is not allowed under 18

years

Organizer: Alois Sandbach

Attn.: Ivo Kasal

Phone: +420 602 363 153 Fax: +420 272 731 825 E-mail: forbes@klikni.cz www.forbesexhibition.cz

09.23. - 09.25.2010

## MUZIKA

13th Music fair

Organizer: Incheba Expo Praha

Attn.: Jakub Forejt Phone: +420 220 103 247 Fax: +420 220 103 462 E-mail: j.forejt @incheba.cz muzika@incheba.cz www.yeletrh-muzika.cz

09.24. - 09.26. 2010

# **INTEROPTIK 2010**

1st Trade Fair of Eye Optics and

Ophthalmology Organizer: Terinvest Attn.: Petra Kostkova Phone: +420 221 992 126 Cell: +420 724 612 054 Fax: +420 221 992 139

E-mail: interoptik@terinvest.com

www.interoptik.cz

09.24. - 09.26.2010

#### WELLNESS BALNEA

6th international trade fair of wellness, spa and physical therapy

Organizer: Terinvest Attn.: Ivana Jourova Phone: +420 221 992 146 Cell: +420 724 612 052 Fax: +420 221 992 136 E-mail: balnea@terinvest.com www.wellness-balnea.cz

09.24. - 09.26.2010

#### FITNESS EXPO

2nd Exhibition of Fitness, Bodybuilding Machines, Sport fashion and Nutrition Organizer:

Terivest

Attn.: Marek Hesoun Phone: +420 221 992 132 Cell: +420 724 612 069

E-mail: fitnessexpo@terinvest.com

www.fitnessexpo.cz

09.25. 2010

## **EXPAT EXPO 2010**

Organizer: Prague Solutions

Attn.: Dana Pick Phone: +420 251 552 111

Cell: +420 602 101 031 Fax: +420 251 55 33 00 E-mail: expatexpo@relocare.cz

www.relocare.cz

09.30. - 10.02. 2010

## WATCHES AND JEWELS

19th international specialized exhibition of clocks, watches and

golden and silver jewellery Organizer: Incheba Expo Praha

Attn.: Vera Spalenkova Phone: +420 220 103 307 Fax: +420 233 378 225

E-mail: v.spalenkova@incheba.cz

hodiny@incheba.cz www.hodinyaklenoty.cz

09.30. -10.03.2010

**ITEA** 

22nd International toy trade fair

Organizer: ITEA s.r.o. Attn.: Petra Landova Phone: +420 221 992 126 Cell: +420 724 612 067 Fax: +420 221 992 139 E-mail: itea@veletrh-hracek.cz

www.itea.cz

09.30. - 10.03.2010

#### BABY STYL

1st Trade Fair of Kids of and Nursing Supplies

Organizer: ITEA s.r.o. Attn.: Petra Landova Phone: +420 221 992 126 Cell: +420 724 612 067 Fax: +420 221 992 139 E-mail: babystyl@veletrh-

hracek.cz www.itea.cz

10.06. - 10.08.2010

# **EXPODENT**

Central European Fair of Stomatology and Oral Hygiene

Prague)

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jana Nova Phone: +420 222 755 405 Fax: +420 222 755 400 E-mail: jnova@bvv.cz http://www.bvv.cz/expodent

10.07. - 10.10. 2010

# DIGITEX

International Fair of Consumer

Electronics and Digital

Entertainment

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Radek Maly

Phone: +420 541 152 849 Fax: +420 541 153 057 E-mail: <u>rmaly@bvv.cz</u> <u>http://www.bvv.cz/digitex</u> 10.07. - 10.10. 2010

#### **INTERKAMERA**

International Exhibition of Photographic Technology Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Radek Maly

Attn.: Radek Maly
Phone: +420 541 152 849
Fax: +420 541 153 057
E-mail: <u>rmaly@bvv.cz</u>
http://www.bvv.cz/interkamera

10.07. - 10.10. 2010

## SPORT LIFE

International Sports Fair Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jan Kubena Phone: +420 541 152 767 Fax: +420 541 153 068 E-mail: boat-brno@bvv.cz http://www.bvv.cz/sport-life

10.07. - 10.10. 2010

#### BIKE BRNO

International Bicycle Trade Show Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jan Kubena Phone: +420 541 152 767 Fax: +420 541 153 068 E-mail: boat-brno@bvv.cz http://www.bvv.cz/bikebrno

10.07. - 10.10. 2010

#### **BOAT BRNO**

International Boats and Water

Sports Show

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jan Kubena Phone: +420 541 152 767 Fax: +420 541 153 068 E-mail: boat-brno@bvv.cz http://www.bvv.cz/boatbrno

10.07. - 10.10. 2010

## **CARAVANING BRNO**

International Caravanning Show Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Jan Kubena

Phone: +420 541 152 767 Fax: +420 541 153 068

E-mail: caravaning-brno@bvv.cz http://www.bvv.cz/caravaning

10.07. - 10.09.2010**PRAGODENT** 

18th international dental apparatus, instruments, surgery equipment and service fair Organizer: Incheba

Expo Praha

Attn.: Marcela Benesova Phone: +420 220 103 491 Fax: +420 220 103 492 E-mail: pragodent@incheba.cz

www.pragodent.eu

10.14. - 10.16. 2010

FLOOR EXPO

2nd fair of flooring and floor

coverings

Organizer: Terinvest Attn.: Marketa Zikova Phone: +420 221 992 159 Cell: +420 606 817 540 Fax: +420 221 992 137

E-mail: floorexpo@terinvest.com

www.floorexpo.cz

10.14. - 10.16. 2010

IZOL EXPO

1st trade fair of building insulation

materials

Organizer: Terinvest Attn.: Martin Prada Phone: +420 221 992 420 Cell: +420 724 612 063 Fax: +420 221 992 137

E-mail: izolexpo@terinvest.com

www.izolexpo.cz

10.14. - 10.16.2010

**BUILDING DESIGN** 

1 st Trade fair of Build Materials and Components for Interior and

Exterior

Organizer: Terinvest Attn.: Martin Privetivy Phone: +420 221 992 151 Cell: +420 724 612 058 Fax: +420 221 992 137

E-mail:

stavebnidesign@terinvest.com www.stavebnidesign.cz

10.14. - 10.16. 2010

FIREPLACES AND STOVES

1st professional fair of fireplaces, stoves and design-heating Organizer: Terinvest Attn.: Martin Privetivy Phone: +420 221 992 151

Cell: +420 724 612 058

Fax: +420 221 992 137

E-mail:

krbyakamna@terinvest.com www.krbyakamna.info

10.14. - 10.16. 2010

WINDOOR EXPO

1st Trade Fair of Windows, Doors, Shading and Accessories Organizer: Terinvest Attn.: Veronika Plockova Phone: +420 221 992 133 Cell: +420 723 534 936 Fax: +420 221 992 137

E-mail:

windoorexpo@terinvest.com www.windoorexpo.com

10.19. - 10.22.2010

MEDICAL FAIR BRNO/

Rehaprotex

International Fair for Medical Technology, Rehabilitation and

Healthcare

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Vera Mensikova Phone: +420 541 152 806 Fax: +420 541 153 063 E-mail: vmensikova@bvv.cz

10.21. - 10.24.2010

AUTOSHOW PRAHA

16th international fair of passenger-cars and light commercial motor vehicles and automobile tuning, car-parts, car accessories, services and garage technology

Organizer: Incheba Expo Praha Attn.: Vladimir Janous Phone: +420 220 103 475

Fax: +420 233 376 444 E-mail: v.janous@incheba.cz autoshow@incheba.cz

10.21. - 10.24.2010

www.autoshowpraha.cz

TRANSPED - COMMA -**KARAVANY** 

17th exhibition of trucks, water-, rail- and air-transport, logistics, warehousing and manipulation 11th exhibition of municipal equipment and services 5th exhibition of caravans Organizer: Incheba Expo Praha

Attn.: Jan Janacek

Phone: +420 220 103 488 Fax: +420 233 377 217 E-mail: j.janacek@incheba.cz transped@incheba.cz www.transped-comma.cz

10.23. - 10.23.2010

MOTOR TECHNA BRNO

Exchange of oldtimers, spare parts and documentation, vintage cars

exhibition

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Lubomir Slavicek Phone: +420 736 210 200

E-mail:

lubomir.slavicek(a)tiscali.cz http://www.motortechna.cz/

11.02. - 11.05.2010

**GAUDEAMUS** 

European Educational Exhibition Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno E-mail: mp-soft@mp-soft.cz Phone: +420 545 176 136-7 Fax: +420 545 176 218 http://www.gaudeamus.cz/

11.04. - 11.06. 2010

PRAGOLIGNA / TOOLTEC

11th contracting and retail exhibition of machines, tools, equipment and materials for the wood-processing industry 15th specialized exhibition of machines, tools, implements and iron mongers' goods Organizer: Incheba Expo Praha

Attn.: Monika Smatova Phone: +420 220 103 464 Fax: +420 233 376 444 E-mail: m.smatova@incheba.cz pragoligna@incheba.cz

www.pragoligna.cz

11.20. - 11.21.2010**MINERALS BRNO** 

International Sales Exhibition of Minerals, Fossils, Jewels and Natural Products Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Veronika Kalibanova Phone: +420 541 152 714 Fax: +420 541 152 542

E-mail: mineralybrno@bvv.cz www.bvv.cz/mineralybrno

11.25. - 11.28.2010**BRNO ART FAIR** 

International Fair of Art Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno Attn.: Radek Talafous Phone: +420 541 152 945 Fax: +420 541 153 066

E-mail: rtalafous@bvv.cz

http://www.bvv.cz/baf

12.10. - 12.19.2010CHRISTMAS MARKET

Christmas Market

Organizer: Veletrhy Brno, a.s. Vystaviste 1, 647 00 Brno

Attn.: Jan Kubena Phone: +420 541 152 767 Fax: +420 541 153 068 E-mail: chrismar@bvv.cz http://www.bvv.cz/chrismar

12.10. - 12.19. 2010

**CHRISTMAS MARKETS** 

**Traditional Christmas Markets** Retail exhibition of gifts, decoration, ceramics Organizer:

Incheba Expo Praha Attn.: Pavla Bubenikova Phone: +420 220 103 304 Fax: +420 220 103 462 vanoce@incheba.cz www.incheba.cz/vanoce

#### CZECH COMMERCIAL OFFICES IN THE UNITED STATES

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Consulate General in Chicago: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North

Dakota, South Dakota a Wisconsin. Phone: 312.861.1037, Fax: 312.861.1944

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Consulate General in Los Angeles: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming. Phone: 310.473.0889 x.229, Fax: 310.473.9813

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Consulate General in New York: Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont.

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Contact: Mr. Tomas Hart, commerce\_newyork@mzv.cz

**Czech Center New York** 

Phone: 646.422.3399, Fax: 646 422-3383 321 East 73rd Street, New York, NY 10021

Director: Mr. Petr Fejk

Contact: info@czechcenter.com

**Czech Tourism** 

1109 Madison Avenue, NY, NY 10028

Phone: 212.288.0830, ext. 105, Fax: 212.288.0971

Contact: Michaela Palkova-Claudino,

palkova@czechtourism.com Explore: www.czechtourism.com

Book your trip: www.traveldeals.czechtourism.com

CzechTrade

Chicago Office

Phone: 312.644.1790, Fax: 312.527.5544

Contact: Zuzana Pittnerova, chicago@czechtrade.cz

The Czech Trade Promotion Agency/CzechTrade was established by the Ministry of Industry and Trade of the Czech Republic in May 1997. CzechTrade's main objective is to promote international trade and cooperation between Czech and foreign companies. CzechTrade's professional information, assistance and consulting services accompany Czech exporters to foreign markets. The agency is a contact partner for firms entering the Czech market, seeking interesting and reliable business partners and suppliers.

#### CzechInvest

CzechInvest was established in 1992 by the Ministry of Industry and Trade and is the investment and business development agency of the Czech Republic whose services and development programs contribute to attracting foreign investment and to developing Czech companies. CzechInvest provides the following services free-of-charge: Comprehensive services for investors - full information assistance, handling of investment incentives, business property identification, location of Czech suppliers, aftercare services; Business infrastructure development; Access to structural funds.

Chicago Office

Phone: 312.245.0180, Fax: 312.245.0183

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**West Coast Operations Office** 

Sunnyvale, California Phone: 408.524.1690 Contact: Lenka Kucerova, lenka.kucerova@czechinvest.org

## **BUSINESS AND TRADE WEBSITES**

General Information www.czech.cz CzechInvest www.czechinvest.org
Czech Supplier www.supplier.cz Tradeshows www.veletrhyavystavy.cz
CzechTrade www.czechtrade.cz Czech Embassy www.mzv.cz/washington

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