

INTERREG

BUILDING SMART CITY INNOVATION ECOSYSTEMS & **PILOTINNCITIES** PROJECT PROPOSAL

Miroslav Scheiner, Special Projects Manager, Section of EU and Foreign Trade



MINISTRY OF INDUSTRY AND TRADE
OF THE CZECH REPUBLIC



IT ALL STARTED WITH THE PROMOTION OF EXPORTS...



...BUT LED US TO FOCUS ON INNOVATION ECOSYSTEMS

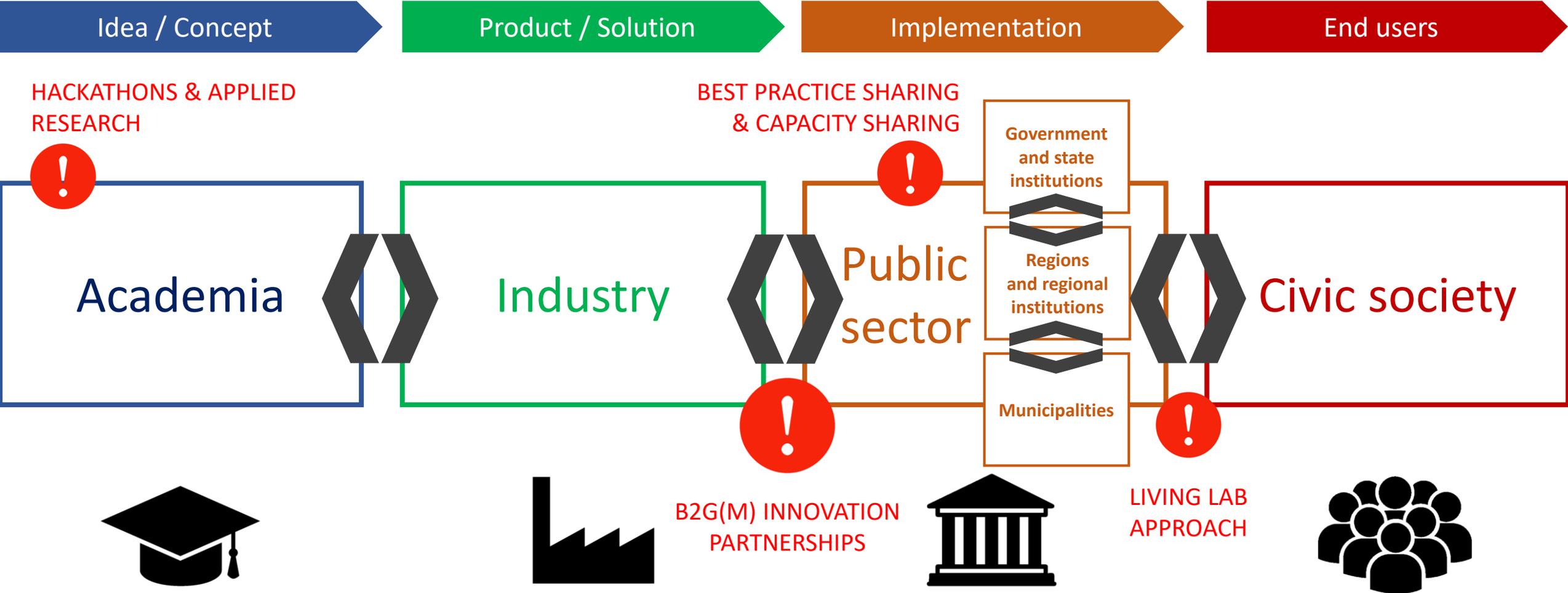


FRAGMENTED LOCAL GOVERNMENT = NEED FOR COOPERATION

Typical problems: access to financing, public procurement, expertise, project management capacities

Country	Average population per municipality	Population (mil.)	Municipalities (approx.)
United Kingdom	203 939	67,3	330
Netherlands	51 471	17,5	340
Portugal	33 226	10,3	310
Finland	17 742	5,5	310
Poland	15 120	37,8	2 500
Germany	7 564	83,2	11 000
Spain	5 852	47,4	8 100
Austria	4 286	9,0	2 100
Hungary	3 031	9,7	3 200
France	1 937	67,8	35 000
Slovakia	1 862	5,4	2 900
Czech Republic	1 680	10,5	6 250

QUADRUPLE HELIX: BECOMING SMART THROUGH CO-CREATION



AGILE PILOTING: TURNING IDEAS INTO REALITY

Peer review in Helsinki (April 2023) via Interreg Europe Policy Learning Platform



PILOTINNCITIES PROJECT CONSORTIUM



-  Ministry of Industry and Trade (Lead Partner)
-  Business and Investment Development Agency CzechInvest
-  Ministry of Investments, Regional Development and Informatization
-  Association of Cities and Towns of Slovakia
-  Neumann János Nonprofit Ltd.
-  HROD.net Community Development Nonprofit Ltd.
-  Danube Engineering Hub Association
-  Technical University of Civil Engineering Bucharest
-  Digital Serbia Initiative
-  Dnipropetrovsk Regional Investment Agency
-  EurA AG (in negotiation)
-  Zentrum für Digitale Entwicklung GmbH (in negotiation)
-  University of Mostar (in negotiation)



PROJECT MANAGEMENT: A RECIPE FOR SUCCESS

Interreg as a tool for building project management capacities and being taken more seriously

Strategic
planning

Relations
management

Know-how
& expertise

Financing

Public
procurement

Marketing

Urban Innovation Managers (in-house or shared)



THANK YOU FOR YOUR ATTENTION!

Miroslav Scheiner
Special Projects Manager
Section of European Union and Foreign Trade

T: +420 224 852 453
M: +420 602 262 599
E: scheiner@mpo.cz



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