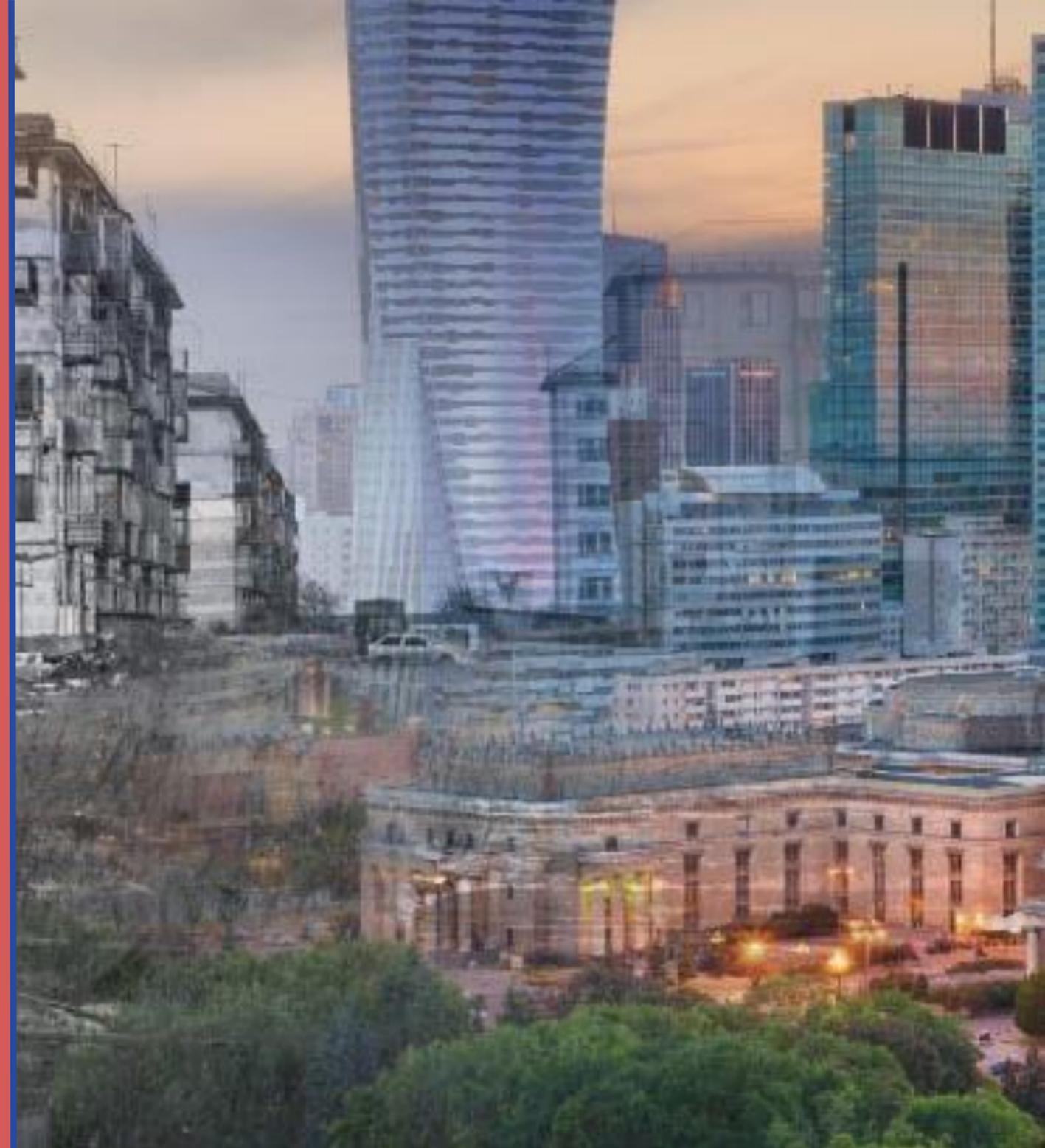


CEEBAAC

**Central and Eastern
European Business
Association Cambodia**

Introducing the
**CENTRAL AND EASTERN
EUROPEAN BUSINESS
ASSOCIATION CAMBODIA**

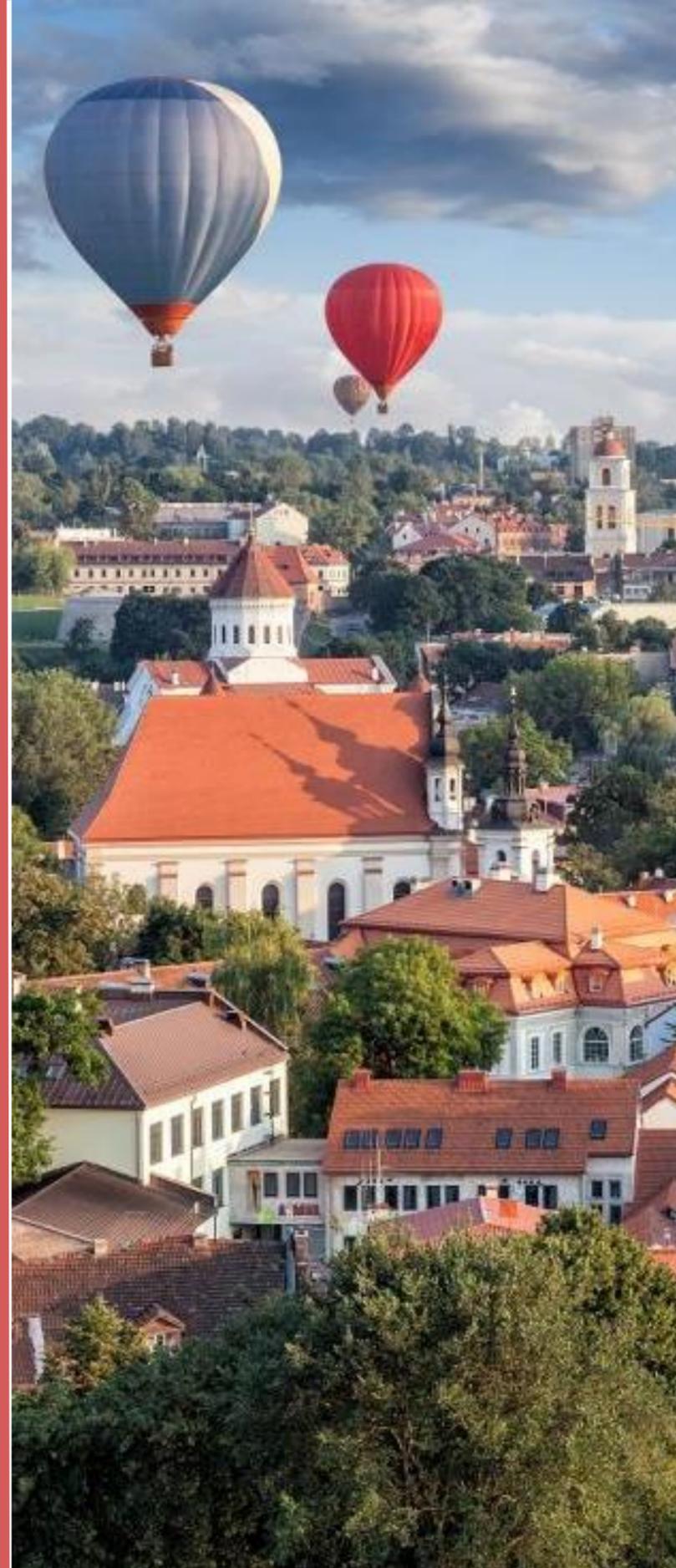


Launch of the association,
its **concepts** and **main vision**
dated to May 11, 2023,
in Phnom Penh, Cambodia



Why

The Central and Eastern European Business Association Cambodia was founded to promote trade and investments between Cambodia and the CEE region via the support of the establishment of a two-way trading and cooperation bridge built by synergies of both public and private sectors in the regions.



History & Focus

Education, Humanitarian & Development Aid, Social & Cultural experiences and exchanges, Import, Export, General Trade, Technology, Engineering, Energies, Agriculture and more...

Cambodia & CEE countries have had **historically multiple areas of cooperation** that went lost together with the iron curtain fall and due to past civil unrest in Cambodia.

The focus of CEEBAC is to **reignite** these areas of cooperation via private sector inputs to find a supporting voice of the public sector, **to re-develop the past and build upon a new future** jointly between the regions.

Our short term objectives (2023)

1. CONSOLIDATE AND CREATE ONE VOICE

of CEE community in Cambodia supported by Cambodian returnees from the CEE region

2. ESTABLISH AN ONGOING DIALOG

between CEEBAC and embassies and trade offices of CEE countries in Cambodia, the Royal Cambodian Government, and Cambodian embassies in CEE countries

3. ORGANIZE AGM & ESTABLISH PERMANENT BOARD

of directors and business plan for CEEBAC for years 2023–2024

4. ORGANIZE A TRADE & COMMERCE CONFERENCE

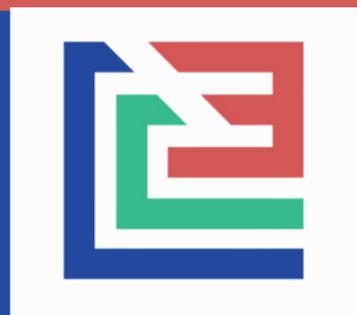
and mission in Cambodia and selected CEE countries to initiate discussions and cooperation plans





Our target audience

Businesses, entrepreneurs & public sector trade officials from Central and Eastern Europe looking to expand their reach in Cambodia, or Cambodian businesses and CEE countries enthusiasts intending to cooperate with CEEBAC and its members.



Members benefits, T&Cs (short term outlook 2023)

ALL-IN-ONE PACKAGE: EuroCham membership T&Cs, same pricing, double the rewards

To see standard EuroCham T&Cs and benefits, view [here](#).

BE PART OF CHANGE

first time in Cambodia, and alongside the notion in other countries of SE Asia, be part of growing voice of CEE communities in the country

PROMOTE YOUR BRAND AND ACTIVELY ENGAGE

the available opportunities and networks. CEEBAC is not about politics. CEEBAC's aim is to focus on commercial benefits of its members and partners in Cambodia or CEE countries. Be part of two-way trade and engage your business where it suits it the best.

ESTABLISH YOUR & OTHER CEE COUNTRIES FIRM PRESENCE IN CAMBODIA

be supported by private and public sector in both regions in areas ranging from market entry, market studies, market penetration and growth



We appreciate your interest—in
and your support as we launch the
Central and Eastern European
Business Association Cambodia.

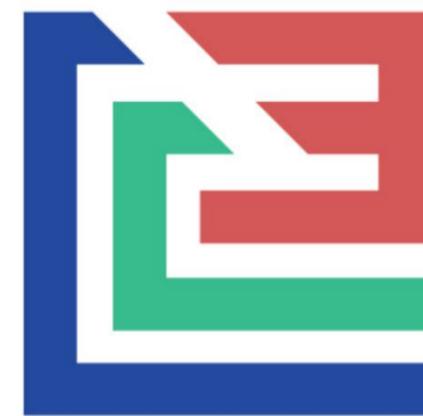
Thank you for being a part of this
exciting new chapter!

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