

IMEC EXPO 2023

Driving the Vibrant
Asian Medical Markets

9 - 11
August
2023

Kuala Lumpur
Convention
Centre

IMEC EXPO

International Medical Exhibition & Conference

Supported by :



Ministry of Health
Malaysia



Malaysian External
Trade Development
Corporation



Malaysian-German Chamber
of Commerce and Industry
Deutsch-Malaysische
Industrie- und Handelskammer



Malaysia
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IMEC EXPO 2023



Driving the Vibrant Asian Medical Markets

The IMEC EXPO 2023 aims to support the medical industries by offering a symbiotic platform for Sourcing, Procurement, Engagement and Communications for the medical markets.

Malaysia is recognized as a major regional gateway and the "Top Destination for Health & Medical Tourism" – the prime venue for the vibrant medical community to converge.

At IMEC EXPO 2023 the focus will be to reach out into the fast economic growing Asian Region, with a total of 51 countries and a projected population of 4.8 billion by 2023.

We are projecting a diverse attendance from the medical healthcare system, including public and private hospitals, nursing homes, pharmacies and educational institutions, visiting the Exhibition.

Spurred by the COVID – 19 pandemic, increased awareness and sourcing for medical and healthcare needs has increased exponentially while businesses are looking to promote their products and services. IMEC EXPO 2023 is the precise platform to achieve this!

IMEC EXPO 2023 博览会为医疗领域开创了一个平台，旨在提供采购、交接和资源交易以示支持医疗行业。

马来西亚被公认为主要的商业出入口区域，并成为健康与医疗旅游首选的目的地，这一大优势也成为医疗界精英们聚首的据点。

IMEC EXPO 2023 博览会邀请了来自亚洲51个国家与地区的医疗企业参与此次盛会。我们预计来自医疗保健系统的多元化出勤率，其中包括公立和私立医院、养老院、药房以及教育机构前来参观这次的展览活动。

由於受到COVID-19疫情的影响，人们对于医疗和保健的需求日益增加，同时各个企业领域也正在寻找这些医疗保健的产品与服务。即将来临的IMEC博览会将会是一个符合众人需求的平台。

IMEC 博览会 推动亚洲医疗市场的发展



IMEC EXPO 2023

推动亚洲医疗市场的发展

2023
9日至11日
8月

吉隆坡
会展中心

IMEC EXPO

国际医学展览暨研讨会

支持单位：



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