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**Permanent Representation of the Czech Republic to the EU  
Invites you to the Seminar**

**Redesigning EU Quality Schemes - *Opportunities for Agro-Food Sector***

Date: Wednesday 5<sup>th</sup> May 2010; 9,30 – 13,30  
Venue: Permanent Representation of the Czech Republic to the EU, 15 Rue Caroly,  
1050 Brussels  
Working language: English

**Programme**

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|---------------|---|
| 9,00 – 9,30   | <b>Registration</b>   |
| 9,30          | <b>Opening Session</b><br><br><b>Opening speech by the Czech Permanent Representative to the EU</b><br><b>Milena Vicenová - Ambassador</b><br><br><b>View of the European Parliament</b><br><b>Giancarlo Scottà - Rapporteur of the Committee on Agriculture and Rural Development</b><br><br><b>State of Play of the Commission's Work on the EU Quality Policy review</b><br><b>Maria Angeles Benitez Salas - DG Agriculture and Rural Development</b>  |
| 10,00         | <b>1<sup>st</sup> Session – Redesigning EU Quality Schemes (PDO/PGI, TSG, Certification Schemes)</b> <ul style="list-style-type: none"><li>• <b>Paulo Gouveia</b> - Copa-Cogeca</li><li>• <b>David Thual</b> - Origin-GI</li><li>• <b>Susanne Langguth</b> - CIAA</li><li>• <b>Catherine Rogy</b> - Ministry of Food, Agriculture and Fisheries - France</li></ul> <p>- Brief comments by : <b>Miroslav Koberna</b> - FFDI, <b>Marco Schlueter</b> - IFOAM, <b>Jean-Paul Angers</b> - AREV</p><br><b>Discussion</b> |
| 11,30 – 11,45 | <b>Coffee Break</b>   |

11,45

**2<sup>nd</sup> Session – Labelling of Origin and Place of Farming (Labelling of Raw Materials and Compound Products)**

- **Robert Remy** - BEUC
- **Hélène Simonin-Rosenheimer** - EDA
- **Maria Angeles Benitez Salas** - DG Agriculture and Rural Development
- **Marie Louise Flach de Neergaard** - Food and Veterinary Administration - Denmark

- Brief comments by: **Laurent Scheer** - CEPS, **Xavier Durieu** - EuroCommerce, **Paulo Gouveia** - Copa-Cogeca

**Discussion**

13,30

**End**

The debate will be moderated by **Martin Hlaváček**, Czech Representative in the Special Committee on Agriculture.

Please **RSVP before 27<sup>th</sup> April 2010** to Ms Stanislava Plašilová - [stanislava\\_plasilova@mzv.cz](mailto:stanislava_plasilova@mzv.cz)