



Incorporating:



13-15 SEPTEMBER 2022

KUALA LUMPUR CONVENTION CENTRE

THE REGION'S NO.1 OIL & GAS SHOW

www.oilandgas-asia.com



EXHIBITION SPONSORSHIP

1 OPENING CEREMONY SPONSOR

USD 20,000

Branding within Opening Ceremony location and priority seating with VIP.



2 NETWORKING RECEPTION

USD 20,000

Feature your brand at the Networking Reception held for exhibitors and key industry players.



3 VISITOR LANYARDS

USD 25,000

Grab attention with your brand placed on Visitors & VIPs lanyards.



4 VIP / VISITOR BADGES

USD 18,000

Sponsor's logo placed on VIP and Visitor badges



5 ONSITE VISITOR REGISTRATION

USD 25,000

Have your brand placed at one of the first point of contact with visitors.



6 ONLINE PRE-REGISTRATION

USD 20,000

Stay ahead of others by getting early exposure (up to 6 months pre-event) with your branding on both the pre-registration page and visitor confirmation email.



7 EMAIL MARKETING

USD 2,000 (PER EMAIL)

Connect with OGA's 80K strong database via an e-marketing campaign customised to suit your requirements.



8 MOBILE APP

USD 30,000

A must-have event companion for all attendees, the app has a multitude of branding options to spotlight your company



9 PROTECTIVE KIT

USD 28,000

Protective Kits with your branding will be provided to all Exhibitors, Conference Participants, Speakers and VIPs. This will also be placed within the event VIP Lounge and at multiple gathering locations covering both exhibition and conference.



10 VISITOR CARRIER BAGS

USD 20,000

Place your brand on the official OGA x MOGSEC visitor carrier bags that carry weight not only during but also long after the event has concluded



11 VIP LOUNGE

USD 18,000



Get your brand noticed within this exclusive lounge dedicated to VIP visitors.

12 INFO BOARD

USD 9,500

Sponsor's logo and booth location will be highlighted in this key floor guide for visitors.



13 OUTDOOR BILLBOARDS

USD 13,000
(Onwards)



Sponsor's logo placed on outdoor billboards at strategic locations around KL or in the vicinity of KLCC.

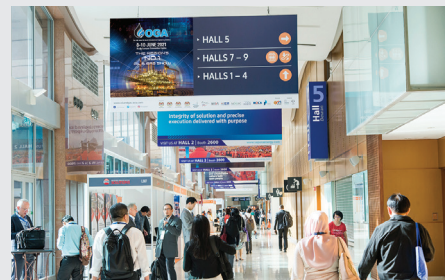
14 VENUE BRANDING OPTIONS

USD 5,000
(Onwards)
Venue Branding Options

Banners & Signage at prominent locations within Kuala Lumpur Convention Centre during OGA x MOGSEC 2022 is available for highly visible and effective branding opportunities.

List of opportunities:

- Main Entrance
- Park Entrance
- Entrance Arch
- Foyer
- Centre Core
- Escalators (Lvl 1 to Ground Floor)
- Glass Lift
- LCD TV Screen
- Digital Vertical Standee
- Skylight Facade (Overlooking Jalan Kia Peng)



15 DIRECTIONAL SIGNAGES

USD 9,500

Branding on signages placed in strategic locations around event venue.



CONFERENCE SPONSORSHIP

SPONSORSHIP ITEMS:

01	Welcome Reception	USD 22,000
02	Registration Counter	USD 12,000
03	Lanyards	USD 15,000
04	Badges	USD 12,000
05	Conference Carrier Bags	USD 25,000
06	Conference Stationaries	USD 12,000
07	Conference Programme	USD 18,000
08	Conference Gallery	USD 15,000
09	Mobile Charging Point	USD 10,000
10	Recharge Lounge	USD 15,000
11	Sustainable Accelerator	USD 15,000

*Opportunities are on a first-come, first serve basis and subject to availability.
Sponsorship packages DO NOT include session speaking slots.
Customized Sponsorship packages are also available.*

INTERESTED TO ENHANCE YOUR PRESENCE?

Please contact:

Mr. Derrick Yeow
Event Manager
Email: Derrick.Yeow@informa.com

Mr. Hamizan Razali
Sales Manager
Email: Hamizan.Razali@informa.com

Tel : **+603-9771 2688** Fax: **+603-9771 2799**

* All prices
subject to
prevailing Sales
Service Tax

* Please note that all company's
materials, logos, brochures, etc. in
any of the above sponsorship
opportunities must be supplied by the
sponsoring company