

1<sup>st</sup> Announcement



# MTE 2022

Malaysia Technology Expo™

The International Expo on Innovation and Technology



Virtual  
Event

**21-25** March  
2022



INTERNATIONAL INNOVATION  
AWARDS 2022



ASIAN YOUTH INNOVATION  
AWARDS 2022



PUBLIC SERVICE INNOVATION  
AWARDS 2022

[www.mte.org.my](http://www.mte.org.my)



## EMBRACING THE NEW NORM AND MOVING TO NEW FRONTIERS

The 21st Malaysia Technology Expo (MTE) will return in March 2022! 2021 has been an eventful year as we celebrated the 20th Anniversary of MTE amidst a pandemic. MTE pivoted to the virtual space and this has resulted in a 20% increase in participation and attracted high quality entries internationally, attracting a larger audience with 30% growth in visitorship.

The International Innovation Awards, Public Service Innovation Awards and the Asian Youth Innovation Awards were held in March, while the 2nd COVID-19 International Innovation Awards (COVID-19 IIA) were held in June, followed by the inaugural Sustainable Development Goals International Innovation Awards (SDG IIA) in October. Participants welcomed the idea of holding the awards at intervals as this gives them more preparation time.

The virtual format has received overwhelming support from the Prime Minister's Department, the Ministry of Science, Technology and Innovation, the Ministry of Higher Learning, and other Government agencies and Institutions. For the first time, the Prime Minister's Department and the Ministry of Science, Technology and Innovation presented Special Awards to the most outstanding innovations at MTE.

Despite the challenges that we and our award partners, as well as the supporting local and foreign innovators' associations and organisations have faced due to movement restrictions, they have come forward to lend their unwavering support through Special Award sponsorships and event promotion.

## YOUR SAFETY COMES FIRST MTE 2022 WILL REMAIN VIRTUAL

MTE 2022 will remain to be a Virtual Event. Although movement restrictions and crowd management SOPs may be relaxed further, uncertainty remains. Our priority is on the safety of our participants and visitors. University and schools' management will likely take a cautious approach of sending students to a physical event. Thus, a virtual event is the best way to continue our work, celebrate innovations, and recognize the outstanding achievements of innovators.

- Safety of participants and visitors
- Jury has more time for evaluation
- Knowledge sharing sessions are on demand
- Wider global participants and audience
- Virtual exhibition can be accessed for a longer period of time

We have curated a programme that will bring the following awards in 2022:

### 21-25 March 2022

- International Innovation Awards (IIA)
- Public Service Innovation Awards (PSIA)
- Asian Youth Innovation Awards (AYIA)

### 20-24 June 2022

- COVID-19 International Awards (COVID-19 IIA)
- Advanced Healthcare & Life Sciences International Innovation Award

### 17-21 October 2022

- Sustainable Development Goals International Innovation Awards (SDG IIA)

### December 2022

- Borneo International Innovation Awards (BIIA)

# ABOUT THE ORGANISER

A Leading Virtual Events Producer Ready To Share Our Experiences With You

PROTEMP has been organising, managing and representing hundreds of successful trade and industry events since 1984. The Malaysia Technology Expo (MTE) is one of many exhibitions that we have organised since its inception 20 years ago. MTE is the largest event in the region featuring an expo on innovations, and an awards programme honouring innovators in technology that brings transformation to industries, public service, and contributes to sustainability.

We also produce, manage and represent conferences and exhibitions on water, engineering, healthcare, biotechnology, pharmaceutical, nutraceuticals, cosmeceuticals, food and hospitality, communications, broadcast and emerging technologies, fintech, and lifestyle events.

Since 2020, we have transformed our processes and project management systems, and pivoted to the virtual space, and transformed our events digitally, so that events can continue to be held with minimum disruption, and facilitate the networking between buyers and sellers, continue the conversation, exchange of knowledge and generate new business leads and connections.

We also shared our know-how and experiences with many of our customers and helped them to bring their conferences and events large and small to the virtual space, to enable their events to be held without disruption.

## Some of the Virtual Events Completed since 2020

- COVID-19 International Innovation Awards 2020 and 2021 (Exhibition, Awards, Webinars and Forums)
- Malaysia Technology Expo 2021 Virtual (Exhibition, Awards, Webinars and Forums)
- Malaysia International Water Convention 2021 (Conference and Q&A Sessions, Exhibition, Technical Tours and Workshops)
- SDG International Innovation Awards 2021 (Exhibition, Awards, Webinars and Forums)
- MIWC-MWA Water Webinar Series (16 webinars with international water experts)
- 28th Asia Pacific Legal Metrology Forum and Online Meetings Presentations, Q&A Sessions and Meetings
- MYCOLD Virtual Dam Safety Symposium 2021 Presentations and Q&A Sessions
- Empowering Malaysian SME with Adoption of Smart Manufacturing Forum and Q&A Sessions
- FHA Match 2021 Business Matching, Virtual Meetings and Storefront display



Contact us if you would like to organise virtual events with an immersive experience.

# CONCURRENT EVENTS

## Innovation Awards Programme

MTE's innovation awards programme has grown to become the nation's most prestigious innovation award event. Since its start, the event has grown in popularity, inviting worldwide inventors' and innovators' organisations to engage, therefore enhancing the synergy of invention and technology interchange across boundaries.



## Malaysia-Croatia Technology Exchange

For the past twelve years, Croatia has sent groups of renowned inventors and technopreneurs to participate in MTE. This long-standing connection between the two nations focused on innovation and technological advancement has spawned numerous additional areas of collaboration outside innovation, such as tourism and manufacturing.



## Innovation Marketplace

Innovation Marketplace is a trade show for innovative and ground-breaking technology. Showcase the most innovative solutions and scalable technology meant to propel a business ahead. Exhibitors get the chance to showcase their businesses to customers, top-tier investors, and a diverse group of enthusiasts eager to celebrate their own new enterprise.



# MTE 2021 OVERVIEW



## TOP INNOVATION 2021

ORGANIZATION NAME	TITLE OF INNOVATION	AWARD
UNIVERSITI MALAYSIA SABAH	M-SOLAT ROBOT MODULE	THE UNION OF ARAB ACADEMICS – TUOAA
UNIVERSITI MALAYSIA PAHANG	FIBER BRAGG GRATING SYSTEM FOR ENGINEERING STRUCTURES HEALTH MONITORING	CHINESE INNOVATION AND INVENTION SOCIETY (CIIS) TAIWAN
UNIVERSITI TEKNIKAL MALAYSIA MELAKA	INTELLIGENT WEARABLE DEVICE FOR BLIND PERSON	INTERNATIONAL FEDERATION OF INVENTORS' ASSOCIATION (IFIA)
GREENENERGY INTERNATIONAL SDN BHD	REVO INFINITY - GREAT INNOVATIVE GADGET IN THE AUTOMOTIVE WORLD	ASSOCIATION OF BRITISH INVENTORS & INNOVATORS
UNIVERSITI TUN HUSSEIN ONN MALAYSIA	PORTABLE ALL-OPTICAL RADIO FREQUENCY (AORF) SIGNAL GENERATOR	INDONESIAN INVENTION & INNOVATION PROMOTION ASSOCIATION (INNOPA)
FACULTY OF ENTREPRENEURSHIP AND BUSINESS, UNIVERSITI MALAYSIA KELANTAN	AISES: AI INNOVATION IN MODELLING SUSTAINABLE SOCIAL ENTERPRISE FUNDING MODEL	EURO BUSINESS-HALLER POLAND
UNIVERSITI TEKNOLOGI MALAYSIA	MICRO HYDRO POWER FOR OFF-GRID RENEWABLE ENERGY SOURCE (MIPO)	THE INTERNATIONAL ALLIANCE OF INNOVATION & INVENTION ASSOCIATIONS (IAIA)
UNIVERSITI SAINS MALAYSIA	MYTOXDATA SYSTEM - MALAYSIAN TOXICOLOGICAL DATABASE	JAPAN INTELLECTUAL PROPERTY ASSOCIATION (JIPA)
NATIONAL DEFENSE UNIVERSITY OF MALAYSIA	APPLICATION OF ANDROID SYSTEM AND DEVELOPMENT OF PUSH UP NORMS	JAPAN INTELLECTUAL PROPERTY ASSOCIATION (JIPA)
UNIVERSITI MALAYSIA PERLIS	DIELECTRIC MATERIALS MEASUREMENT SYSTEM	TURKISH INVENTORS & INNOVATORS NETWORK
INSTITUT PENYELIDIKAN DAN KEMAJUAN PERTANIAN MALAYSIA	MUTIARA WANGI: INNOVATION TO REVITALIZE THE NATIONAL RAMBUTAN INDUSTRY	NATIONAL RESEARCH COUNCIL OF THAILAND. (NRCT)
UNIVERSITY OF MALAYA	LOW CARBON FOOTPRINT PRECAST CONCRETE PRODUCTS FOR AN ENERGY-EFFICIENT BUILT ENVIRONMENT THROUGH DEMONSTRATION PROJECTS	JAPAN INTELLECTUAL PROPERTY ASSOCIATION (JIPA)
W.E.S.T.I.N.G GMBH	AIR AND SURFACE DISINFECTION DEVICE BY NANOPLASMA TECHNOLOGY	PROFESSOR EMERITUS DATO' DR ABDUL LATIF IBRAHIM SPECIAL AWARD FOR BIOTECHNOLOGY INNOVATION
UNIVERSITI TEKNOLOGI MARA	FORENSIC DENTAL AGE ESTIMATION LAB (F-DENTEST LAB)	KRESCO GLAVAC AWARD TO THE MOST OUTSTANDING INNOVATION
UNIVERSITY MALAYA	CONSTRUCTION OF LOW-COST MODEL GREEN HOUSE THROUGH SUSTAINABLE MATERIALS AND DEMONSTRATION OF OIL PALM SHELL AS BLAST RESISTANT AGGREGATE IN CONCRETE	MTUN TVET INTERNATIONAL INNOVATION AWARD
UNIVERSITI TEKNOLOGI PETRONAS	STRUCTURAL HEALTH MONITORING SYSTEM FOR TELECOMMUNICATION TOWER	MTUN TVET INTERNATIONAL INNOVATION AWARD
KOLEJ KEMAHIRAN MARA (KKTm), KUANTAN	FLEXSILK	MTUN TVET INTERNATIONAL INNOVATION AWARD
UNIVERSITI KUALA LUMPUR MALAYSIA INSTITUTE OF AVIATION TECHNOLOGY	DEVELOPMENT OF INTELLIGENT DEVICE FOR ALCOHOL MEASUREMENT IN WORKPLACE AND PUBLIC TRANSPORT SYSTEM	MTUN TVET INTERNATIONAL INNOVATION AWARD
UNIVERSITI PUTRA MALAYSIA	NEW HARVESTING MACHINE FOR AGRIVOLTAIC HERBAL CORPS BASED ON REEL-WHEEL ROTATING MECHANISM	MTUN TVET INTERNATIONAL INNOVATION AWARD

# MTE 2022 VIRTUAL BOOTH DESIGN OPTIONS



■ Standard Booth



■ Business Booth



■ Platinum Booth

## INNOVATION MARKETPLACE BOOTH PACKAGES

Package Code	D1	D2	D3
Price (RM)	3,700.00	4,200.00	5,200.00
Price (USD)	1,250.00	1,400.00	1,750.00
Virtual Booth Type	Standard	Business	Platinum
Booth Entitlements (Primarily for Corporate Information)			
Company Name	1	1	1
Company Logo	1	1	1
Corporate Video	1	1	1
Live video chats	1	2	5
Whatsapp function	Yes	Yes	Yes
Email	Yes	Yes	Yes
No. of Product Storefronts within booth to showcase products	1	10	20
Within Each Booth, Each Product is Featured on a dedicated Pop-up Page. This is called the Storefront Showcase. Entitlements of Storefront Showcase			
No. of Storefront Showcases	1	10	25
Product Video Uploads	1	10	25
Product Images/Photo Uploads	2	10	25
Description of Product	Yes	Yes	Yes
Live Chat Accounts for Product Enquiry	1	2	5
Whatsapp and Email	Yes	Yes	Yes

\* The above fees is subjected to 6% service tax.

For enquiries, please contact

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