

10.9.2021.
ZAGREB, HOTEL WESTIN

ZAGREB **2021** INVEST

ORGANIZER



UNDER THE AUSPICES



CITY OF
ZAGREB



MINISTRY OF ECONOMY
AND SUSTAINABLE
DEVELOPMENT

PROGRAMME

WITH THE PARTICIPATION OF



FOREIGN
INVESTORS
COUNCIL
CROATIA



MINISTRY OF
TOURISM AND
SPORT



MINISTRY OF FOREIGN
AND EUROPEAN
AFFAIRS



MINISTRY OF
AGRICULTURE

PROGRAMME

Friday, **10.9.2021.** (Hotel Westin)

09:30 – 10:00 Registration

10:00 – 10:30 WELCOME SPEECHES AND OPENING



Mladen Fogec
Foreign Investors Council of Croatia



Robert Pende
Ministry of Tourism and Sport



Zdenko Lucić
Ministry of Foreign and
European Affairs



Tugomir Majdak
Ministry of Agriculture



Marijana Sumpor
City of Zagreb



**Nataša Mikuš
Žigman**
Ministry of Economy and
Sustainable Development

10:30 – 11:45 **THEMATIC SESSION I: Current investment climate and restarting investments**

INTERVIEW: Can we brand Croatia as a business and investment destination? - dr. sc. Božo Skoko

PRESENTATION: Strengthening investment infrastructure - new catalogues for investors - Ana Dijan, Smart Expo

INTERVIEW: Turkish experiences with investing in the Republic of Croatia - Assist. Prof. Dr. Özlem Canbeldek Akin

INTERVIEW: Chinese investment in production and logistics - Guanglin Zhu, Woodland Croatia d.o.o. (Zagreb / Hong Kong)

PANEL DISCUSSION: Prerequisites for creating a stimulating investment environment

Participants: Mladen Fogec – Foreign Investors Council of Croatia; Matija Posavec – Međimurje County; Krešimir Macan – Manjgura; dr. sc. Božo Skoko – Millenium promocija; Marko Biočina – Hanza Media

11:45 – 12:00 Coffee break and networking

12:00 – 13:00 **THEMATIC SESSION II: COVID-19 crisis and paradigm shift in the world of investments**

INTERVIEW: Postpandemic challenges in the tourism sector - Robert Pende, Assistant Minister, Ministry of Tourism and Sport

INTERVIEW: Impact of Covid-19 on the market and investors and post-pandemic challenges - Miljenko Mrakovčić, Law Office Mrakovčić and Milić

INTERVIEW: Digitization of logistics and energy - Mladen Perkov, Končar KET

PANEL DISCUSSION: Will the global rise in the price of raw materials trigger production investments?

Participants: Mladen Perkov - Končar KET; Mirko Habijanec – Radnik; Marijana Sumpor – City of Zagreb

13:00 – 14:10 **THEMATIC SESSION III: Entrepreneurial zones and strategies for attracting investors**

INTERVIEW: Mobilization of investment capacities of the diaspora - Dario Magdić, Central state office for Croats Abroad

INTERVIEW: Adaptation of communal infrastructure in rural areas - Miljenko Polić, Komunalno Vrgorac

INTERVIEW: Investors' experiences: attractiveness of investing in rural and urban areas - Camilo Soza, investor from Chile

PANEL DISCUSSION: My zone is the best!

Participants: Perica Bosančić – Municipality of Dugopolje; Marko Miličević - Municipality of Ivankovo; Valent Poslon – Business incubator Osvit Donji Miholjac; Marina Budimir - City of Ilok

14:10 – 14:15 **CONFERENCE CLOSING / Conclusions and recommendations**

14:15 Lunch