



Expansion into the USA

Jurakan
International Food
Group

To Do List for Manufacturers

- ✓ FDA Registration
- ✓ Packaging Regulations
- ✓ Legal Requirements
- ✓ Consumer Trends
- ✓ Product Research
- ✓ Strategic Planning
- ✓ Market Outlook
- ✓ Distribution Channels

Current Trends



- ◆ Changing Consumer Preferences
- ◆ Food Transparency
- ◆ Plant- Based and Vegan Food
- ◆ Specialty Foods
- ◆ Decreased reliance on nostalgic markets

Impact of Covid- 19



- ◆ Revisit supply chain strategy
- ◆ Rationalize Product Ranges
- ◆ E-commerce Optimization
- ◆ Changes in promotion strategy

SEL DES ALPES

Through a Process of Careful
Extraction using Crystal Clear
Glacier Water Comes a Salt with
the Outmost Purity



3 oz

HELIOS

Vibrant colorful jams
made from all-natural
premium fruits and
ingredients to deliver the
purest of tastes

Seasonal

Pairs well with Cheese &
Charcuterie
8.81oz



**Introducing
Global Brands to
the US Market.**

**Accessing
Brands With
State of the Art
Manufacturing
Facilities.**

**Delivering
Quality Products
and Ingredients
From Original
Sources.**

**Delighting
Palates With
Flavors From
The World.**

Jurakan is a highly specialized food manufacturer, distributor and industry consultant that helps medium and large-size food and beverage companies to penetrate and grow in the North American market.

Today, we partner with some of the largest players in the food industry, representing more than \$3 billion in global sales.

**60+ Years of
Combined Experience**



**\$100 Million in
Sales Transactions**

Entria

- ◆ Consulting Service
 - ◇ Demand Assessment
 - ◇ Market Entry Strategy
 - ◇ Importer Identification



Voyage Marché

- ◆ Importer of 30 brands
- ◆ Global Sourcing
- ◆ Distribution
- ◆ Specialty Foods
 - ◇ Jams/Preserves
 - ◇ Confectionery
 - ◇ Honey
 - ◇ Cookies

Jurakan

- ◆ Private Label and Branded opportunities
- ◆ Commercial Arm
 - ◆ Increase Sales
 - ◆ Mergers and Acquisitions
 - ◆ Product Development

Our Customers

Grocery Stores



Dollar Value



Specialty Distributors



Private Label



Drug Stores



Military



Mass Market



Alternative



Gift Packers



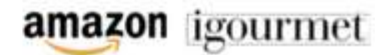
Club Stores



Food Service



Online



Thanks!

Any questions?

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CONSULTING

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