### FOCUSED ON SECURITY

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9-11 JUNE 2021 BRNO EXHIBITION CENTRE CZECH REPUBLIC

16<sup>TH</sup> INTERNATIONAL DEFENCE AND SECURITY TECHNOLOGIES FAIR

280

270

260

**DSIA** 



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Approved Event

BVV

Veletrhy

Brno

# IDET IS AN IMPORTANT ESTABLISHED PLATFORM FOR THE DEFENCE AND SECURITY INDUSTRY IN CENTRAL EUROPE

- high-level showcase of defence and security industry innovations
- platform for industrial cooperation
- international participation of exhibitors and trade visitors
- foreign delegations, representatives of NATO, EDA (European Defence Agency)
- participation of government representatives and representatives of the military from many countries of the world
- Security Innovation Zone support for start-ups and innovations
- professional supporting program conferences, seminars, workshops
- concurrently with IDET, the International Fire Fighting Equipment and Services Fair PYROS an the International Security Technology and Services Fair ISET are held, thus all components of the integrated rescue system will be presented

#### **Sectors**

Weapons and ammunition Tanks, vehicles and means of transport Aircraft UAVs Command and communication systems Security technology and services Observation and marking equipment Means of equipment care and repair Means of training for military and police professionals Security and protection of persons Radar and radio systems C4I2 systems Information safety and protection Logistics and service Specialist literature, associations and institutions



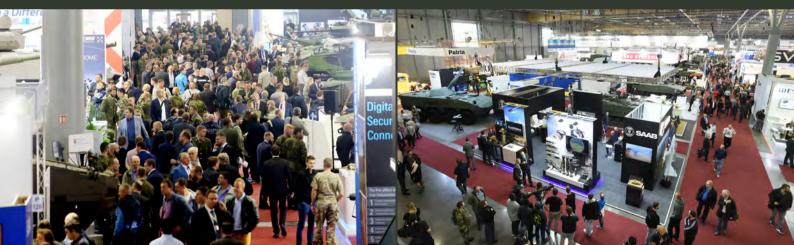
#### **Professional partners**

- Ministry of Defence & Armed Forces of the Czech Republic
- General Staff of the Czech Armed Forces
- Defence and Security Industry Association of the Czech Republic
- Association of the Czech AeroSpace Industry
- AFCEA Czech Branch Office
- University of Defence Brno
- Administration of the State Material Reserves of the Czech Republic

#### **Media partners**

- MS Line is the main media partner for the Czech Republic
- Magnet Press Slovakia is the main media partner for Slovakia
- Mönch Publishing Group is the exclusive media partner for other countries
- Online coverage is provided by Security Magazine
- Other media partners of IDET are: CZDEFENCE, ARMYWEB, A report, Army Recognition, natoaktual.cz, Střelecká revue, defence-industries. com, Small Arms Defence Journal, ARMSCOM, Defence24.com, Wojsko i Technika, European Security & Defence, Armada International

**IDET fair is held under the auspices of:** President of the Czech Republic, President of the Chamber of Deputies of the Parliament of the Czech Republic, Prime Minister of the Czech Republic, Minister of Defence of the Czech Republic, Minister of the Interior of the Czech Republic, Minister of Foreign Affairs of the Czech Republic, Minister of Industry and Trade of the Czech Republic, Defence and Security Industry Association of the Czech Republic, Chief of General Staff of the Armed Forces of the Czech Republic, Czech Police President, General Directorate of Fire Rescue Service of the Czech Republic



### IDET 2019

### EXHIBITORS

## **423** companies from **28** countries **70 %** from abroad

#### **Overview of represented countries**

Austria, Belgium, Brazil, Czech Republic, China, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Japan, Korea, Lithuania, New Zealand, Norway, Poland, Slovakia, Spain, Sweden, Switzerland, Taiwan, United Kingdom, USA



### IDET 2019

## VISITORS

## **26,389** trade visitors from **40** countries

Most foreign visitors came from Slovakia, Poland, Germany, Austria and Hungary

## **149** journalists from **9** countries

#### Visitors came from the following countries:

Austria, Azerbaijan, Belgium, Bosnia and Herzegovina, Bulgaria, China, Colombia, Cook Islands, Croatia, Denmark, Egypt, Finland, France, Germany, Hungary, Israel, Italy, Kazakhstan, Kuwait, Latvia, Lithuania, Netherlands, Poland, Republic of Belarus, Romania, Russian Federation, Saudi Arabia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, USA

#### Main focus of trade visitors

Weapons and ammunition	10,7 %
Tanks, vehicles and means of transport	10,0 %
Aircraft	7,5 %
Fire-fighting and services	6,6 %
Security & protection of persons	5,4 %
Security equipment and services	5,4 %

#### **International delegations at IDET**

At the invitation of the Minister of Defence of the Czech Republic and the Chief of the General Staff of the Czech Armed Forces, delegations of NATO and European Defence Agency as well as official delegations and representatives of foreign armed forces from 20 countries attended the IDET fair: Armenia, Austria, Belgium, Egypt, France, Germany, Hungary, India, Israel, Latvia, Lithuania, Norway, Philippines, Poland, Republic of North Macedonia, Slovakia, Sweden, Thailand, Turkey, USA





## IDET ARENA 2021

Live demonstrations of military, fire-fighting and police equipment

Presentation of the Armed Forces of the Czech Republic



## GOLDEN IDET 2021



## Competition for the best innovative exhibits

#### **Categories:**

- military and security equipment
- military and security communication and information technologies
- military and security logistics and services
- training and preparation of military and police professionals







#### Andrej Babiš, Prime Minister of the Czech Republic

IDET has made an incredible move forward, which is why it rightly ranks among the largest events of its kind in Europe today. I think this fair is also important for our citizens, as they can see where our armed forces and security are heading.

#### Lubomír Metnar, Minister of Defence of the Czech Republic

IDET has long been one of the largest European trade shows of defence technologies. The proof is the rich participation of foreign companies and government representatives. In today's interconnected world, Czech companies cannot do without foreign partners and the venue of the fair is an ideal place to arrange a new cooperation or develop an existing one.

#### Peter Hultqvist, Minister of Defence of Sweden

Sweden and the Czech Republic have great relationships and have been working closely together in the defence sector for 30 years. The Czech Innovation Strategy up to 2030 gives space for joint projects also in other areas and I believe that our cooperation will continue to grow and will be beneficial for both sides.

#### Jiří Hynek, President of the Defence and Security Industry Association of the Czech Republic

I feel satisfied that the Czech defence and security industry once again leaped technologically forward. Globally we have nothing to be ashamed of, which we can already see on the fact that we export 90 percent of production and we beat renowned world manufacturer on international markets. IDET is proof of that.

#### Jiří Kuliš, CEO, BVV Trade Fairs Brno

The accession to NATO 20 years ago gave IDET a completely new impetus. IDET is nowadays a well-established presentation platform for international industry cooperation in the defence and security industry.



## EXHIBITORS' QUOTES

#### Czechoslovak Group a.s., Lukáš Novotný, Marketing Manager

We rate the fair as very successful, we were visited by many trade partners, both existing and new, and several delegations from around the world.

#### General Dynamics European Land Systems, Petra Paminger, International Business and Services Manager

Our display attracted large amounts of visitors every day. I have never seen such interest at other fairs; Brno and IDET were truly unique in this respect. Our sales representatives also arranged several new trade meetings here with international outreach.

#### BAE CZ, Zdeněk Soudný, spokesperson

We attend IDET regularly and it is a great opportunity to meet people from the industry, representatives of the public sector and trade public.

#### Rheinmetall, Oliver Mittelsdorf, Senior Vice-President

The atmosphere of the fair was very good. I'm absolutely exhausted because we had a lot of meetings in the last two days. A lot of visitors came to, who were interested in our products. I really enjoy being here.

#### Saab Technologies, Markéta Maršálek Čadková, Communication Manager for Central and Eastern Europe

The fair was very successful for us. We are glad we could present a wide portfolio of our company at IDET in Brno.

#### Zetor Engineering s.r.o., Pavel Bušta, Project Manager

We appreciate the fact that BW Trade Fairs Brno pushes the professional level of IDET constantly higher. We simply couldn't miss this opportunity to present our new tactical vehicle. Throughout the fair we had meetings with potential domestic and international industry partners. We will surely arrive at the next fair in full force again.



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#### **SIGN UP ON-LINE!**



Project Manager Nikola Lekovski Tel.:+420 541 153 029 nlekovski@bvv.cz

#### **Electronic Application Form**

#### www.bvv.cz/e-application.idet

#### Exhibitors of IDET 2015–2019

will receive in their e-mail an individual link to electronic application with basic data already filled-in.

#### **New exhibitors**

will find the Electronic Application Form at www.bvv.cz/e-application.idet

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Stand Construction and Services Adam Touš Tel.:+420 541 153 039 atous@bvv.cz

#### **IDET** is held concurrently with:



International Fire Fighting Equipment and Services Fair **ISET** 

International Security Technology and Services Fair

9-12 June 2021