

India's First Comprehensive
Virtual Exhibition on Epidemic Prevention

COVID PREVENTION EXPO

25 | 26 | 27
AUGUST, 2020

www.covidpreventionexpo.com



Why Virtual Expo?

It is often said that extraordinary times call for extraordinary measures. As the whole world continues to reel under the impact of Covid19, businesses too are finding it difficult to sustain in this environment of uncertainty. To ensure business continuity, many of them have shifted their entire processes to online platforms, and have adapted to the changed circumstances that are expected to last many months before an effective cure or vaccine is found to mitigate the impact of this deadly virus.

Exhibitions and events industry has been amongst the worst-hit in the present scenario. However, the seamless experience offered by virtual platforms has ensured that exhibitions can be

easily and conveniently shifted to these platforms for the current times. Exhibitions are crucial for all stages of marketing funnel, besides providing a holistic experience to participants that helps them in accentuating their brand presence in the industry.

With this thought in mind, MEX Exhibitions Pvt. Ltd. has launched this unique expo that will serve the dual purpose of bringing buyers and sellers closer for better business opportunities, as well as making sure that the demand-supply gap in this area is bridged and there is no shortage of Covid essentials for frontline workers and common citizens.

Virtual Expo - Inclusivity at its Best!

Benefits For Exhibitors:

- Set up your own virtual booth
- Share informative material like e-catalogues, visiting cards and other documents with your customers
- Get access to buyers from across the country and overseas as well
- Get access to visitor analytical report, track live traffic
- Generate both domestic and export leads from the comfort of your home or office
- Interaction possible with all visitors which becomes difficult in live exhibitions
- Get notified about visitor's entry
- Seamless interface through Android devices, Apple devices or PC
- Display your products conveniently and allow users to access even the minutest of details & features of your products
- Upload demo and company videos to garner better attention of users
- Economical way to exhibit as there are no travel or transportation costs involved
- Safe, effective and time-saving way to forge long term business bonds

Benefits For Visitors:

- Immersive experience for visitors as the virtual show would look like a 3D replica of the live show
- Get access to high-resolution images and product demos
- Source quality products from some of the top companies from India
- Most inclusive form of exhibition as anyone can attend without having to be physically present
- Attendance is free of all charges
- Saves time, and is cost-effective

Why Covid Prevention Online Expo 2020?

- An Ideal B2B platform designed to bring together sellers and buyers of Covid essentials, medical supplies and health & hygiene products under one roof
- An all-encompassing range of products to choose from that will allow buyers to optimise their purchases
- Targeted business networking for exhibitors due to the presence of relevant audience
- Live Sessions on key topics that affect stakeholders
- Strengthens Indian industry by bringing forth innovations by SMEs and providing visibility to them
- Ensures that Covid essentials supply chain works smoothly



Expected Exhibitors:
100+

Expected Visitors:
5000+

Key Focus Segments

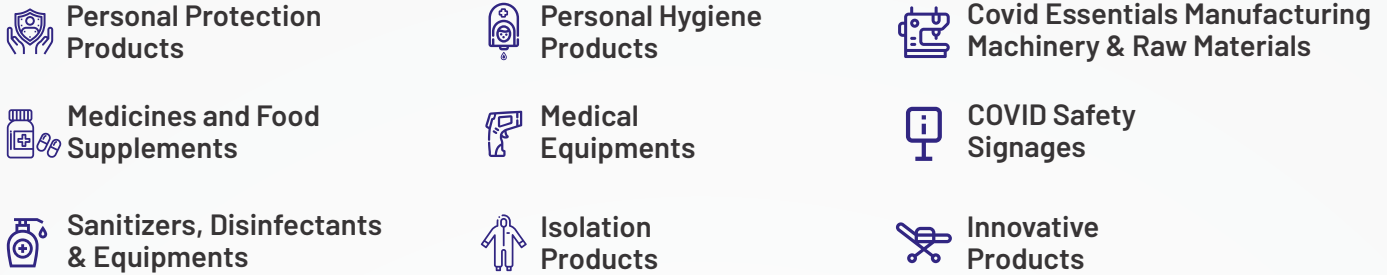
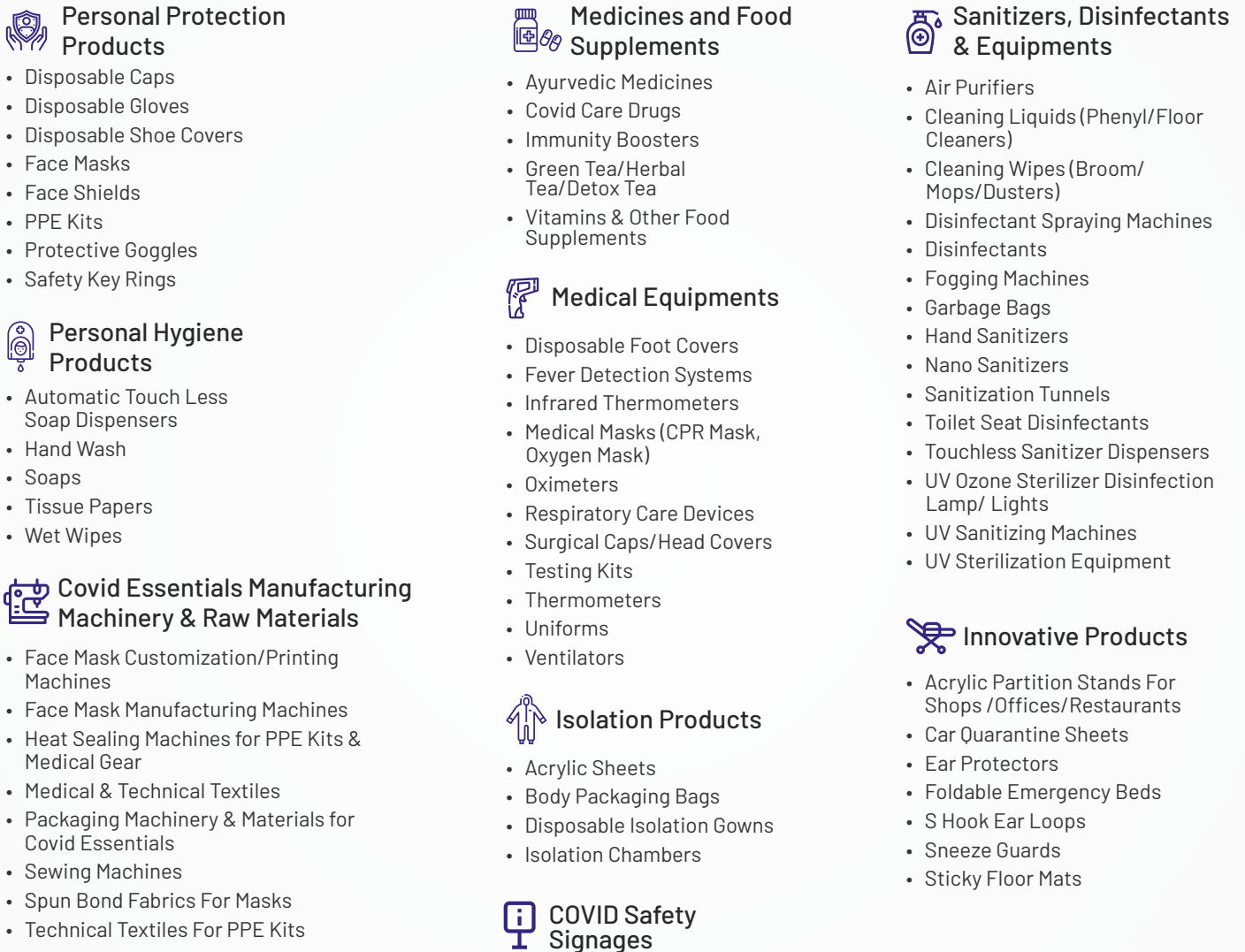


Exhibit Profile



Visitor Profile

Procurement & Admin Departments of:

- Airlines
- Cab aggregators
- Hospitals
- Hotels and Resorts
- Local cab services
- Malls & Shopping Complexes
- MNCs/IT Firms/Other Offices
- Nursing Homes & Clinics
- Railways
- Restaurants & Fast-food Outlets
- Retail Stores
- RWAs/Societies
- School and College Administrators
- Supermarkets & Hypermarkets

Booth Rates: INR 25,000 + 18% GST

Sponsorship opportunities available to enhance your return on investment & gain better mileage & stand out

About The Organiser

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of four decades in the advertising industry, over 21 years in publishing & 17 years in exhibitions. The company has produced more than 100 market leading trade exhibitions for various segments in addition to various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore & Thailand.

Contact Us:



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