



**BUSINESS SUPPORT
TO THE EU-INDIA POLICY DIALOGUES**



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EU-India Aviation Cluster

Launch Event 16th July 2020

Draft Agenda

Time (pm)	Topic	Speaker
5.00-5.10	Login to the Session (TEAMS) – Register here	
5:10-5:25	Welcome Address and Cluster Presentation: EU-India Aviation Cluster for improved business support and overview of the cluster modell	Poul V. Jensen, Team Leader, Business Support to the EU-India Policy Dialogues/ Managing Director, European Business and Technology Centre; Atul Suri, Secretariat, EU-India Aviation Cluster
5.25-5.35	Address by the European Union Delegation to India	Henriette Faergemann, Head of Section, Environment, Transport, Energy and Climate Action, Urbanisation, European Union Delegation to India
5.35-6.05	Moderated Interaction: Insights by EU-India Aviation Stakeholders	Moderator: Atul Suri Key speaker 1: ICAO, Dr. Shefali Juneja Key speaker 2: EASA, Mr. Simon Sheldon Key speaker 3: DGCA, Mr. Indranil Chakraborty (tbc) Key speaker 4: Sectoral Expert Mr. Nasim Zaidi Key speaker 5: GIFAS, Mr. Vincent Gorry (tbc)
6.05-6.10	Keynote: The role of an EU-India Aviation Cluster: Perspectives on key objectives and opportunities for EU-India business collaboration	Mr. Pierre Dickeli, CEO, Safrangroup (tbc)
6.10-6.15	LAUNCH OF THE CLUSTER: Signing of Cluster LOI	<i>one MNC & one SME</i>
6.15-6.25	Q&A Session	Moderators: Poul V. Jensen, Atul Suri
6.25-6.30	Vote of Thanks	Varun S. Sehgal, Secretariat, EU-India Aviation Cluster



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Background:

- The EU-India Aviation Cluster is an initiative for EU aviation businesses and/ or business membership bodies, associations, and industry clusters.
- The Cluster will be managed by the European Business and Technology Centre (*Cluster Manager*) as part of the [Business Support to the EU-India Policy Project](#) in India and launched on 16th of July 2020.
- With aviation being one key area of EU-India cooperation in the transport sector, this cluster strives to catalyse business involvement through value-chain based access strategies that can result in bi- and multilateral business collaborations.
- While economic disruption from the on-going global pandemic creates novel ecosystems for both the European and Indian aviation sector, it is also the joint commitment towards 'green aviation' and more sustainable models, technologies, and solutions in this sector which motivates this initiative.
- In light of this, focused business support through a demand-driven and opportunity-centric EU-India cluster model holds tremendous scope to create a positive impact on the business communities and their stakeholders respectively. Eventually, this increased and improved engagement at business-level can also enrich the on-going EU-India policy dialogue in this sector.

Context:

- The participatory and collaborative approach of the cluster contributes to the ecosystem for EU aviation businesses and their Indian counterparts / partners.
- This becomes particularly relevant and beneficial in light of the on-going pandemic:
 - The global air traffic has almost come to a complete standstill during the COVID-19 outbreak. The biggest capacity reduction is expected to be in Europe and Asia/Pacific, with over two-third of revenue loss¹;
 - According to IATA, airlines will face a loss in revenue on the order of 314 bil USD (approx. 280 bil Eur) and a drop in passenger traffic by 85%² with immediate effect on MRO services³;

¹ https://www.icao.int/sustainability/Documents/COVID-19/ICAO_Coronavirus_Econ_Impact.pdf

² <https://www.iata.org/en/pressroom/pr/2020-04-14-01/>

³ https://www.lhconsulting.com/fileadmin/dam/downloads/studies/20200416_Article_MRO_during_Covid-19.pdf



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- Airports are facing an estimated loss of two-fifths of passenger traffic and 45% or over USD76 billion airport revenues in 2020 compared to their usual business (ACI)⁴;
- While dependent on the containment of the pandemic, it is expected that India's aviation sector will start to recover in the second half of FY2021⁵.

Instead of attempting to retrieve the 'before crisis status' of the sector, this initiative is linked to the vision of building a greener and sustainable aviation sector through collaborative approaches which assure solution-oriented business activity and draw upon innovation and more digitisation.

- The cluster fortifies the existing channels and means of business support in the sector and strives to particularly strengthen business efforts towards greener and more sustainable technologies, processes and business (cooperation) models – strategic objectives for both the EU and India that are also reflected in the on-going policy dialogue.
- While the EU Emission Trading System (EU ETS), the EU's support to the development of a global measure by the International Civil Aviation Organization (ICAO)⁶ as well as the CORSIA Programme will remain to impact the industry in Europe, among other regulatory parameters, it is also assumed that the European Green Deal may catalyse more innovation and implementation through the stimulation of legislation.⁷
- This can also be an impetus for international supply chains of EU businesses and collaboration with India as also India is intending to work towards green aviation models.⁸

⁴ <https://aci.aero/news/2020/04/01/economic-analysis-shows-covid-19-is-an-existential-threat-to-airport-business/>

⁵ <https://www.livemint.com/news/india/aviation-sector-faces-grim-future-amid-covid-crisis-11592845087001.html>

⁶ https://ec.europa.eu/clima/policies/transport/aviation_en

⁷ <https://airinfra.eu/en/blog/the-european-green-deal-what-does-this-mean-for-the-aviation-industry/>

⁸ <https://www.civilaviation.gov.in/sites/default/files/Whitepaper%20on%20National%20Green%20Aviation%20Policy.pdf>



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Key Areas:

Sustainability:

- green airports in India
- integrated concept(s) assuring lower environmental impact and high liveability in urban spaces around airports (through convergence with other industries and urban development)

Infrastructure & Operations:

- smart infrastructure for sustainable airport operations and management;
- ground operations and terminal management
- airport IT systems, ground operations, terminal management, MRO, cargo logistics systems, air traffic control systems
- terminal infrastructure projects and management of infrastructure and operations to improve the efficiency of aeronautical services.

Smart technologies:

- smart and customised technology based on specific and customer centric demand;
- Internet of Things, Artificial Intelligence, Big Data, Blockchain, more

Objectives:

The EU-India Cluster aims to:

- create a **common platform** for EU businesses and for showcasing their expertise in the realm of mainly green and sustainable aviation;
- define opportunities and work towards **improved supply and value chains** in the EU-India context;
- engage with various private and public stakeholders to work towards **(pilot) projects** (EU and India) and collaborative frameworks,
- **facilitate project engagements**, and
- contribute to the conduciveness of the market through **market access initiatives** and business advocacy in close alignment with key partners or bodies



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Cluster Services:

The EU-India Cluster can support its cluster subscribers in the following, though is subject to specific activities, assignments or projects as mutually defined:

- market understanding/ defining of demand
- conception of (pilot) projects
- structuring and management of cluster/ group of project stakeholders
- project structures/ models
- support in programme management and managing stakeholder expectations/interest and project monitoring
- stakeholder involvement (incl. government), if required
- support in forming associates/ complementary groups for project bidding (whenever applicable)
- capacity building and outreach activities, e.g. seminars, workshops, bilateral conferences, and more.

An annual workplan of the cluster will be determined in consultation with its members. Support services can be part of the workplan and/ or be defined in separate agreement in addition to the workplan activities.

- **For registration please click here:**

<https://forms.office.com/Pages/ResponsePage.aspx?id=i1I9e51PaUukZtji9WnB0GHBfo69ftAsVZ0mQpImeZUODITQ1gxWIIRNEtJTzBTNU5ENIUxWEFHUi4u>