



Three-day conference about mobility in the future and five-day exhibition of electric cars and everything that goes with it

Future Mobility Show

Primož Lemež, Emobility,
December 2019

Emobility and conferences

- ❖ Our organisation Emobility has a lot of experience with organisation of conferences and symposiums on the theme of e-mobility
 - ❖ We have organised:
 - ❖ 6 international Symposiums Emobility
 - ❖ 3 spring themed conferences
 - ❖ 2 conferences in Italy
 - ❖ 15 eco rallies (EcoNova, Emobility)
- ❖ So far our events hosted more than 5,400 participants and more than 100 eminent lecturers!



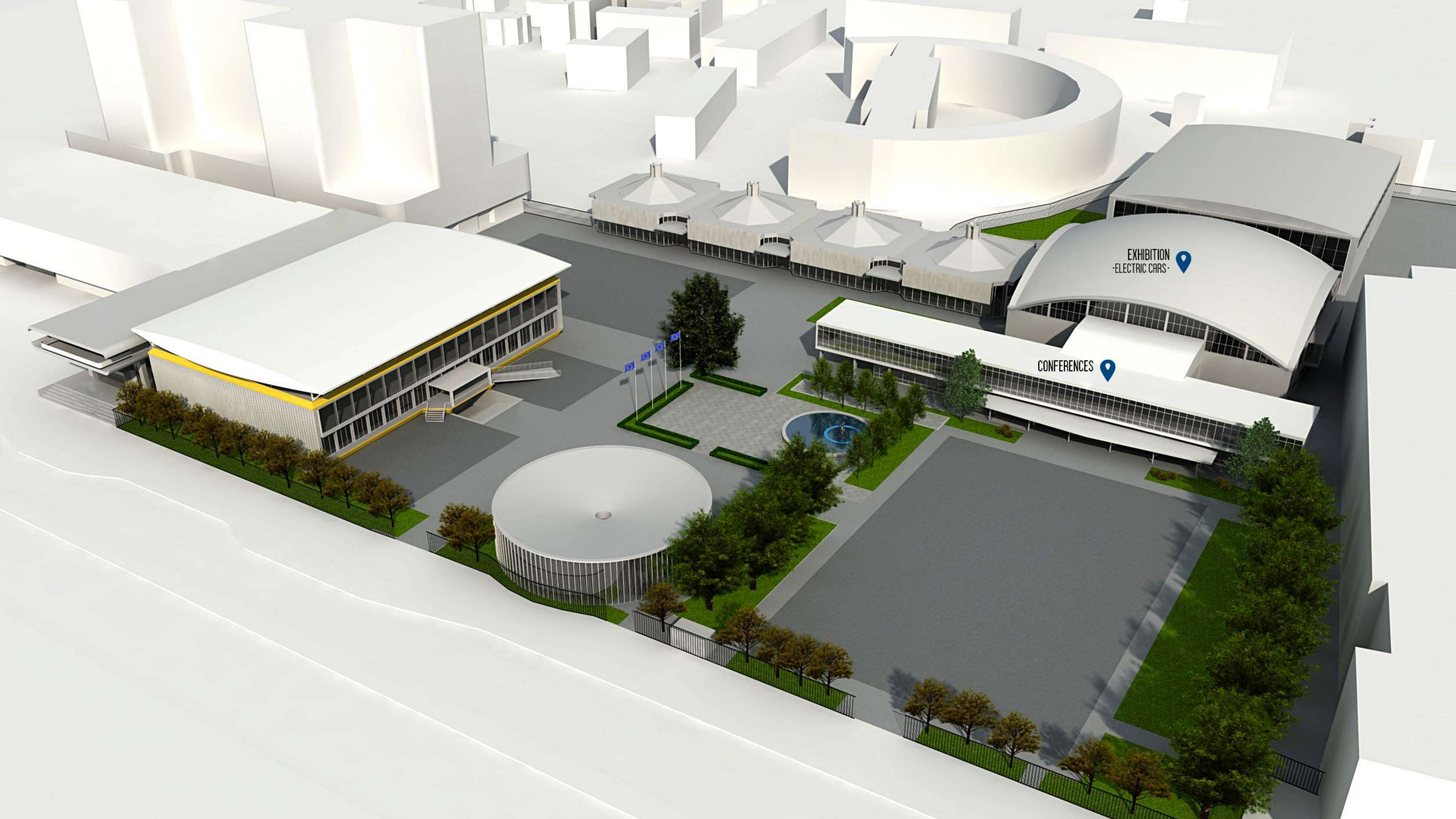
Exceptional lecturers and attractive show

- ❖ Due to excellent international relations and experiences that we have, we are always able to bring exceptional lecturers from abroad
- ❖ We are expecting an exceptional group of lecturers for all three days of the conference
- ❖ Including at the conference and the show “Future Emobility Show“, where visitors will be able to see a lot of interesting exhibits and practical demonstrations

We have decided to organise the conference as well as the exhibition as we believe, that this is the best way to present e-mobility and sustainable mobility to the people.

- ❖ Date of the conferences: 25th, 26th and 27th of March 2020
- ❖ “Future Mobility Show” will take place at Exhibition centre in Ljubljana from 25th until 29th of March 2020
- ❖ Exhibition in the hall “Kupola” will be open from 9am till 7pm and will be free of charge for viewers, but not completely free!
- ❖ Everybody who will want to see the show will have to register.

Location of the conferences and the show



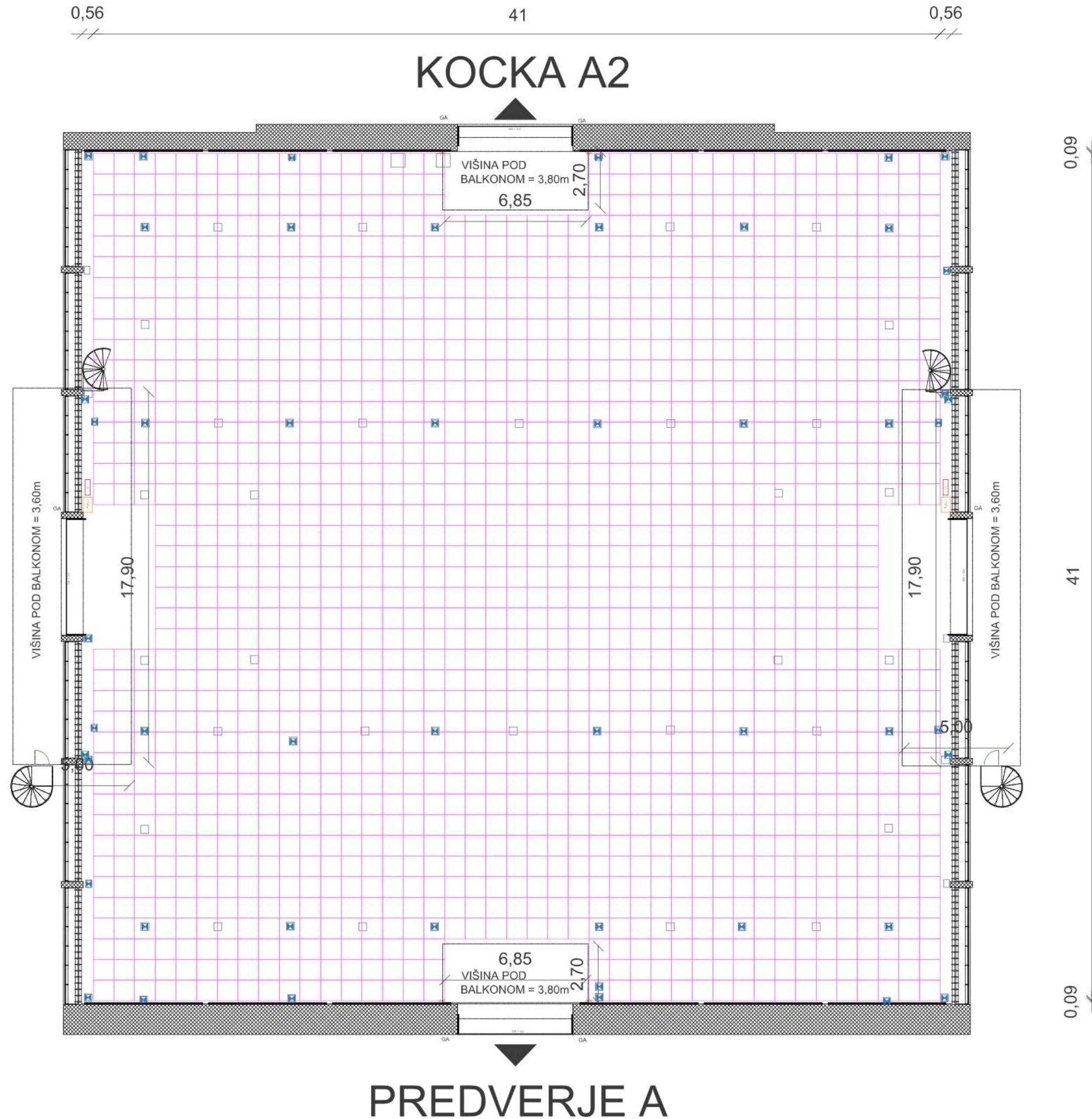
EXHIBITION
-ELECTRIC CARS-



CONFERENCES



STEKLENA DVORANA C



G Gospodarsko razstavišče
Ljubljana Exhibition and Convention Centre



KUPOLA A

1.00 x 1.00 M

VIŠINA / HEIGHT	8.00 do 12.00 m
POVRŠINA / SURFACE	1731 m ²
SEJEMSKA POVRŠINA - MREŽA / SUFRACE - NET	1681 m ²
NOSILNOST TAL / LOAD CAPACITY OF FLOOR	1000 kg/m ²

- VODA IN KANALIZACIJA / WATER AND DRAINAGE
- ELEKTRIKA 400V 16-32A / ELECTRICITY 400V 16-32A
- ELEKTRIKA 230/400V 16-32A / ELECTRICITY 230/400V 16-32A
- TELEFON - INTERNET / TELEPHONE - INTERNET
- GASILNIKI / HYDRANT
- GA OBVEZEN DOSTOP / OBLIGATORY ACCESS
- SMER REŠEVANJA / EMERGENCY EXIT

POSEG V KONSTRUKCIJO OBJEKTA NI DOVOLJEN!
OPERATIONS PERFORMED INTO THE CONSTRUCTION ARE NOT ALLOWED!

STROPNA KONSTRUKCIJA NI NOSILNA!
THE CEILING CONSTRUCTION IS NOT LOAD CARRYING!

OPOMBA: MERE VEDNO PREVERITI NA MESTU!
NOTE: ALWAYS CHECK MEASUREMENTS ON THE SITE!

Conferences



First day

International professional forum about emobility

Development of EV and batteries

Infrastructure for EV

EV market overview and development in various countries (The Netherlands, Norway, Germany, China, India, USA, in cooperation with Embassies)

Grids and international cooperation in the field of grids and roaming

Hour	Lecture	Lecturer
08:30:00	Registration	
09:00:00	Rimac Automobili	Ivan Krajinović, CAE Rimac Automobili
09:30:00	“Is the research on batteries all done? No, we’re just starting now”, Stanley Whittingham, receiver of a Nobel prize for chemistry	Robert Dominko, Kemijski inštitut – Institute of chemistry
10:00:00	Electric vehicles	
11:00:00	Break	
11:30:00	Batteries; what do we currently have in cars	
12:00:00	Hydrogen technologies in cars	
12:20:00	Batteries and Hydrogen	Panel
13:00:00	Development of charging infrastructure; private and public	
13:15:00	Grids	
13:30:00	Charging infrastructure, grid, interoperability	Panel
14:00:00	Lunch	

Second day

E-mobility in municipalities

Presentation of foreign practices from most sustainably developed regions (Netherlands, Norway, Germany, China, ...)

Presentation of most successful municipalities (ranked by professional commission)

Infrastructure; what is the right approach towards local infrastructure for EV and possible solutions for residential neighbourhoods

Micro mobility; What kind of, how and with which rules

Panels and round tables

Gala lunch and announcement of the best e-mobility municipality

Hour	Lecture	Lecturer
08:30:00	Registration, breakfast	
09:00:00	Best practices from abroad	Keynote speaker - abroad
09:30:00	Best practices in Slovenia; companies and local communities	Primož Lemež
09:45:00	Best practices in Slovenia; companies and municipalities	Dušan Lukič
10:00:00	Best practices in Slovenia and abroad; what can we learn from each other	Panel
10:30:00	What kind of public infrastructure is needed for local communities	
11:00:00	Local grids, public charging stations, private charging stations in connection with public infrastructure	
11:15:00	Slovenia and abroad; infrastructure and legislation	Ministry of Infrastructure Ministry of the Environment and Spatial Planning
11:30:00	Coffee break	
12:00:00	Micro mobility	Europlakat
12:15:00	Electric busses and their advantages	
13:00:00	Good and bad practices of sustainable mobility in Slovenia and abroad	panel
13:30:00	Presentation of best Slovenian municipalities – cities (three finalists)	
13:45:00	Presentation of best Slovenian municipalities (three finalists)	
14:00:00	Lunch and proclamation of winners; best municipalities	

Third day

Government, companies and NGO; together towards e-mobility

Governments, companies, NGO and EU; how to reach sustainable mobility together and more effectively

Presentation of good and bad practices and what can be learned

Biggest problems that slow progress of e-mobility on level of local communities, regions, country and EU

Presentation of biggest and most successful e-mobility clubs in Europe

Discussions, round tables and panels

Hour	Lecture	Lecturer
08:30:00	Registration and breakfast	
09:00:00	Wellcome speaches (Slovenia)	
09:15:00	Wellcome speaches, foreign politicians and ambassadors	
09:30:00	EU policy about e-mobility	
09:45:00	Slovenia and e-mobility	
10:00:00	Slovenia and EU, and e-mobility	Panel
10:30:00	Coffee break	
11:00:00	Presentations of best clubs and associations	
11:15:00	Slovenian companies, presentations	
11:30:00	Slovenian companies, presentations	
12:15:00	Presentation Emobility	Primož Lemež
12:30:00	Electricity and/or alternative drivetrains	Panel
13:00:00	Clubs, companies and politics hand in hand or each for their own	Panel
14:00:00	Lunch	

Free popular lectures

Lectures for owners and future buyers of electric cars

In the afternoon we will organize free lectures for those who have already bought electric cars and would like more information, and for those who are interested in buying electric cars, but are not quite sure yet. Lectures from experts in various fields.

Content of lectures:

- Price versus TCO, or whether electric cars are really that expensive
- Electric car safety
- Technical features of EVs and their use
- What cars are available and what are they capable of
- How to get subsidy and credit



Cooperation

- ❖ Options for cooperation as sponsor and/or exhibitor
- ❖ Options of daily sponsorship or sponsorship of the whole event
- ❖ As the delegate you can cooperate for one day or for all three



Future Emobility Show

Possibilities of cooperation for countries and/or companies

Future Emobility Show is open for cooperation with:

- ❖ Business associations and chambers
- ❖ Countries
- ❖ Regions or cities
- ❖ Companies

You can cooperate with lecturers and as sponsors or as exhibitor



Possibilities of cooperation

- ❖ Sponsorship for all days of the conference and of exhibition
 - ❖ Diamond _____ 50.000 euro
 - ❖ Golden _____ 30.000 euro
 - ❖ Silver _____ 20.000 euro
 - ❖ Bronze _____ 15.000 euro

Possibilities of sponsorship - daily

- ❖ Diamond _____ 20.000 eur
 - ❖ Golden _____ 12.000 eur
 - ❖ Silver _____ 9.000 eur
 - ❖ Bronze _____ 7.500 eur
-
- ❖ Priority will be given to companies and organisations, that will be sponsors for all days of the event.

Possibilities of cooperation (Diamond sponsor)

- ❖ Lectures on all three days of the conference – 20 minutes, and cooperation on the panels
- ❖ Logo on all visual communications – ads, banners, ...
- ❖ Logo at the entrance into the hall, position A
- ❖ Logo at the stage, position A
- ❖ Banner at official webpage “Future Emobility Show”
- ❖ Mention in radio adds
- ❖ As diamond sponsor you are entitled to 30% discount for exhibition space rent and possibility of first choice of the location



Future Emobility Show

Other possibilities for cooperation

Media sponsor

Sponsor of lectures for future EV buyers

Sponsor of VIP & Press Centre

We are of course open for your suggestions!



„Future Emobility Show“

Exhibition space

Price of rent per square meter:

Hall Kupola _____ 120eur/m²

Lobby _____ 120eur/m²

Exterior rig _____ 50eur/m²

If the interest for the exhibition will be bigger then the capacity of hall „Kupola“ allows, we will also open hall „Kocka“ and „Steklena“ hall



„Future Emobility Show“

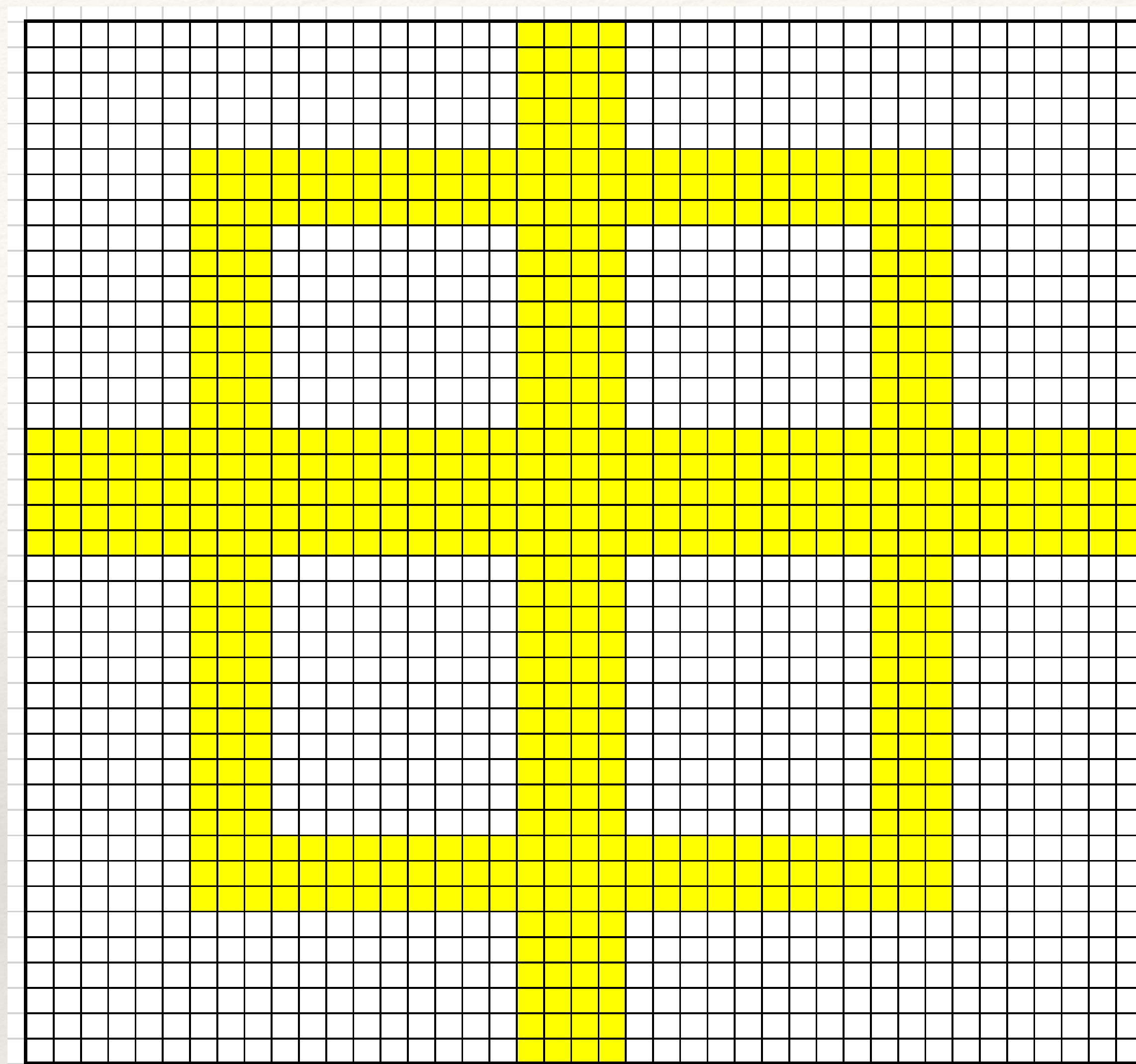
Scheme of the Hall Kupola

Priority will be given to sponsors of the „Future Mobility Show“ ...

...or those, who will decide for cooperation first!

 Possibility of rent (m²)

 Passages/paths



Vhod v dvorano

Rent of a lecture hall

- ❖ Possibility of rent the lecture hall (up to 50 listeners)
 - ❖ One hour of lease is 80 euro
 - ❖ The price includes technical equipment (computer, projector, ...)
 - ❖ Hall can also be leased for receptions at the time of opening of exhibition, or outside hours at agreement

Additional help and cooperation

- ❖ We will also help all delegates:
 - ❖ Booking a hotel
 - ❖ Organizing B2B and B2G meetings (with government representatives, companies and institutes or representatives of civil society), if you would desire so
 - ❖ When preparing presentations for smaller groups of interested delegates
- ❖ We will organize receptions and events for networking
- ❖ During the breaks, there will be plenty of time to get to know and socialize

Individual arrangements

We will individually discuss the most appropriate way of promotion at the conference and on “Future Emobility Show” with all partners/sponsors

*Imagination is more important than knowledge. Knowledge is limited.
Imagination encircles the world.*

Albert Einstein

Thank you for your attention!