

# Trends in Trade and Invest Promotion



MINISTERSTVO  
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# CzechTrade and CzechInvest - merging



By merging agencies we aim to increase trade promotion efficiency. Our goal is to create closer linkages between supply of Czech companies in regions and demand of their clients abroad

Utilization of

- Joint experience
- Joint sourcing
- Sharing information

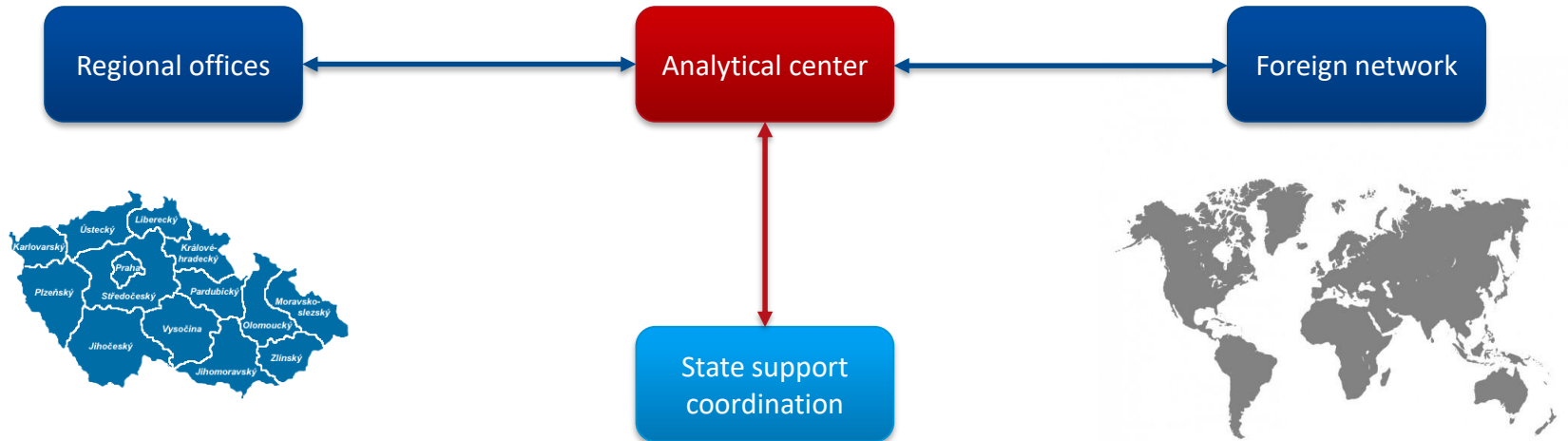
R&D

Investment

Business development

Internationalization

# CzechTrade a CzechInvest - merging





Start-ups



Innovations



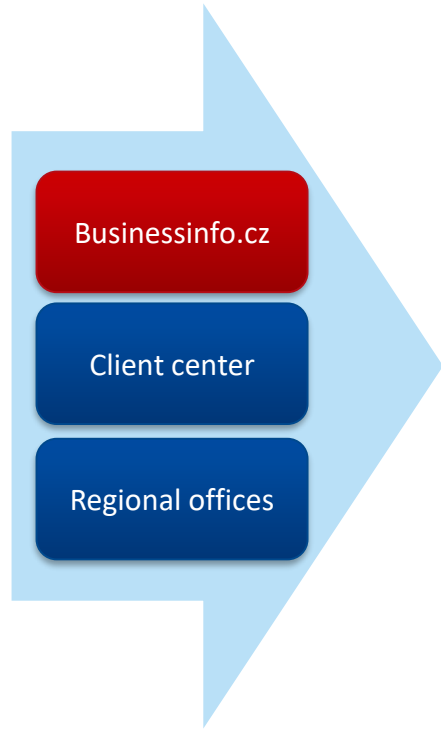
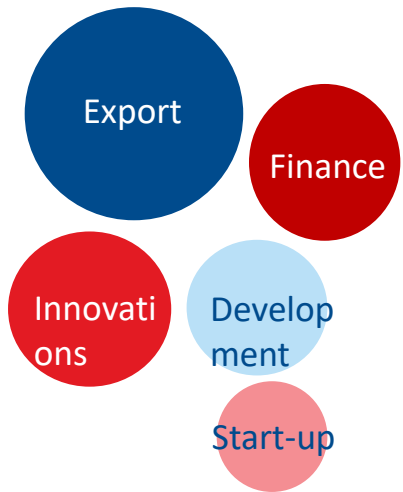
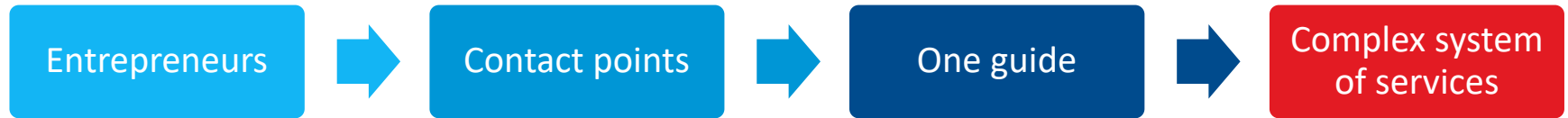
Smart investment



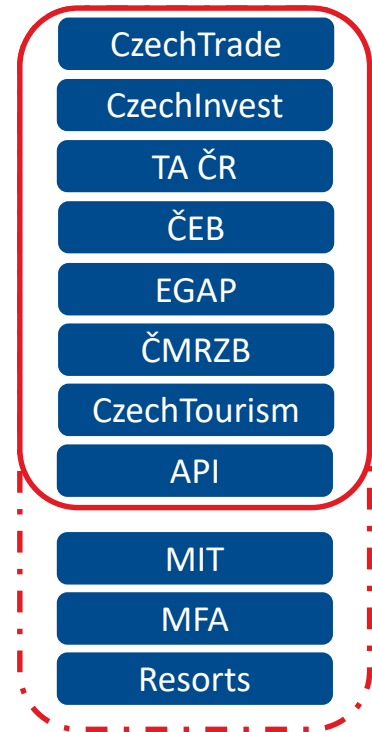
Infrastructure



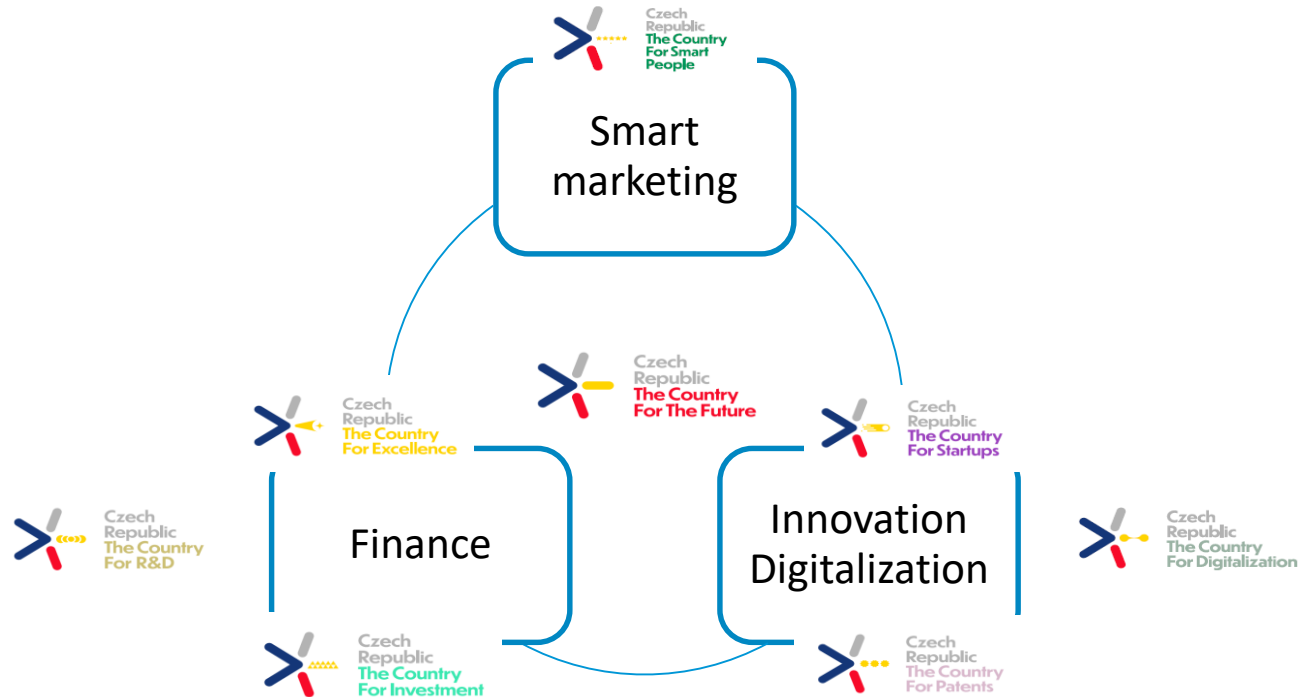
Trade promotion



Key account manager



# Implementation of Innovation strategy 2019 - 2030



# Thank you



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