



Ministry of Foreign Affairs
of the Czech Republic

The Czech Republic and Trends in Economic Diplomacy



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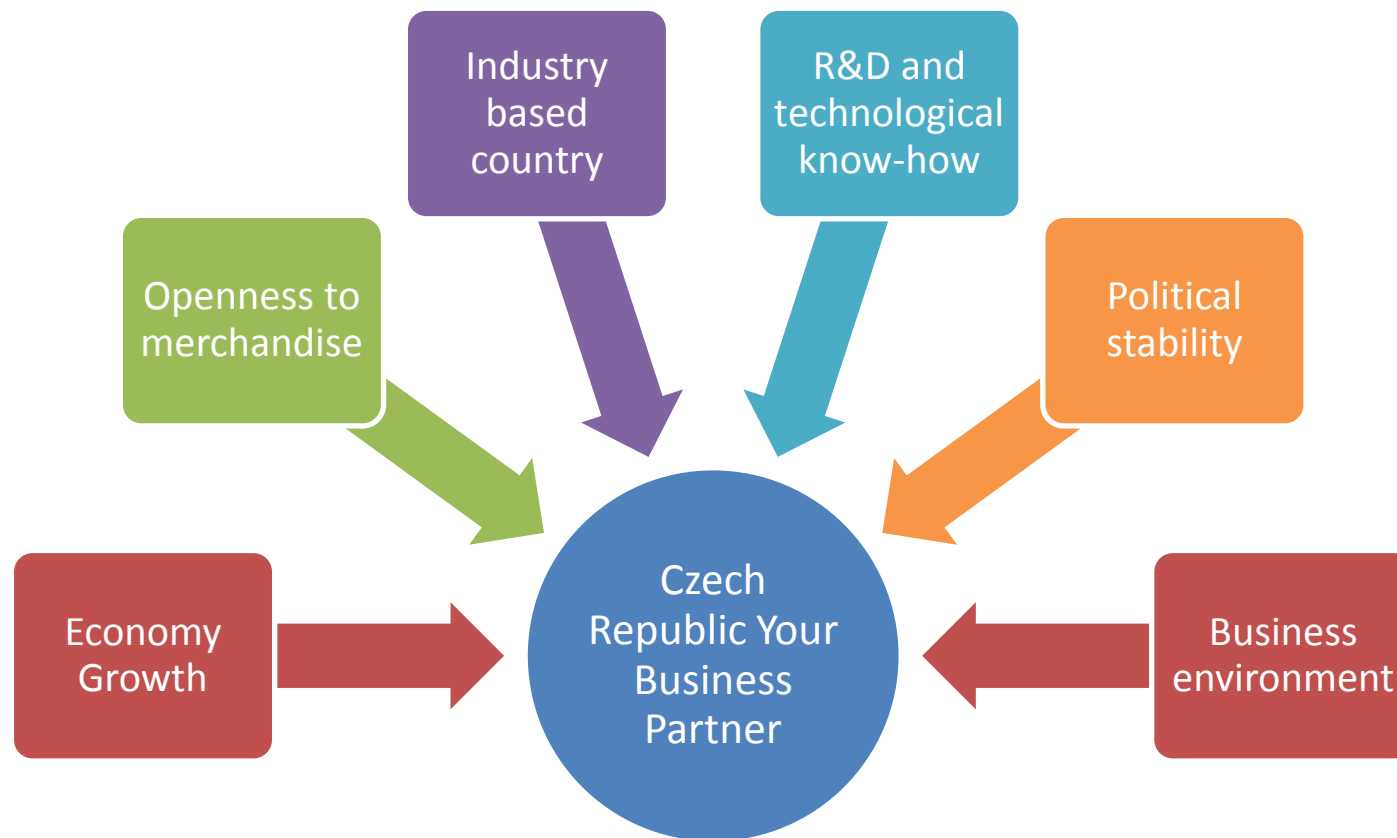
Cedar Rapids, 2016





Czech Republic – business partner

Last year we had one of the highest GDP growths compared with EU countries



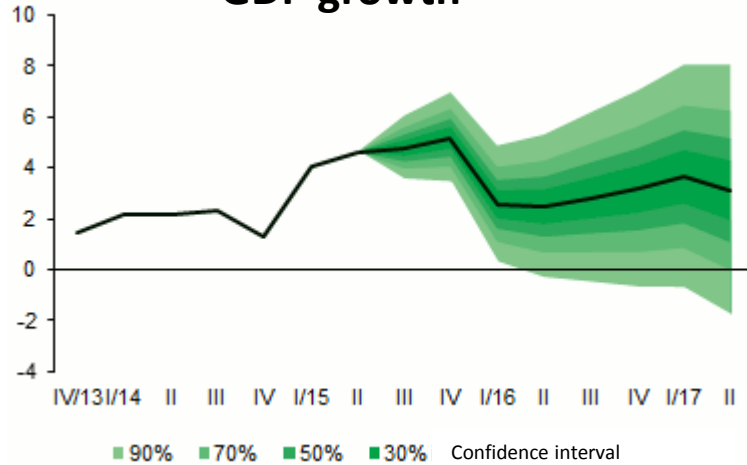


Czech Republic – Economy growth

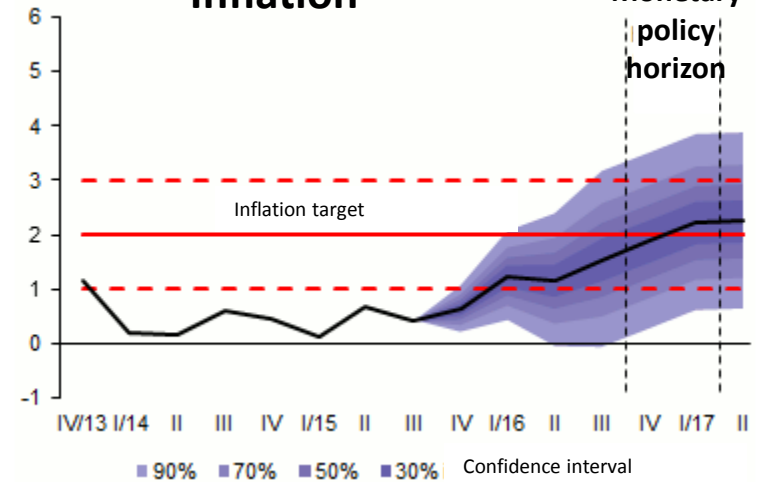
Economic growth was reached with low unemployment rate



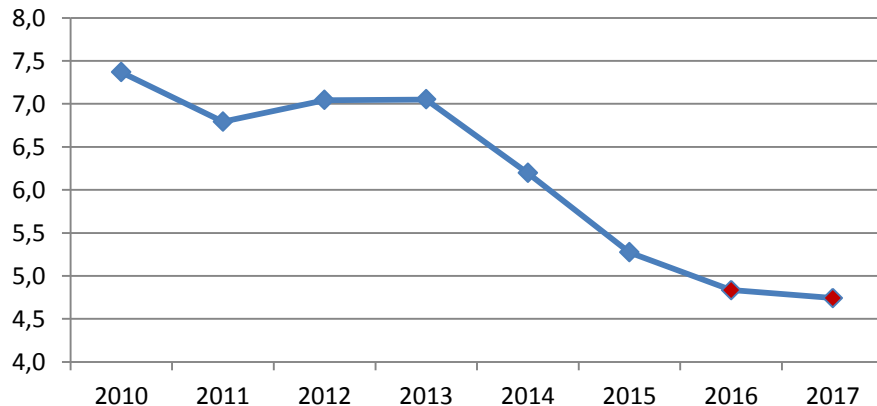
GDP growth



Inflation



Unemployment rate



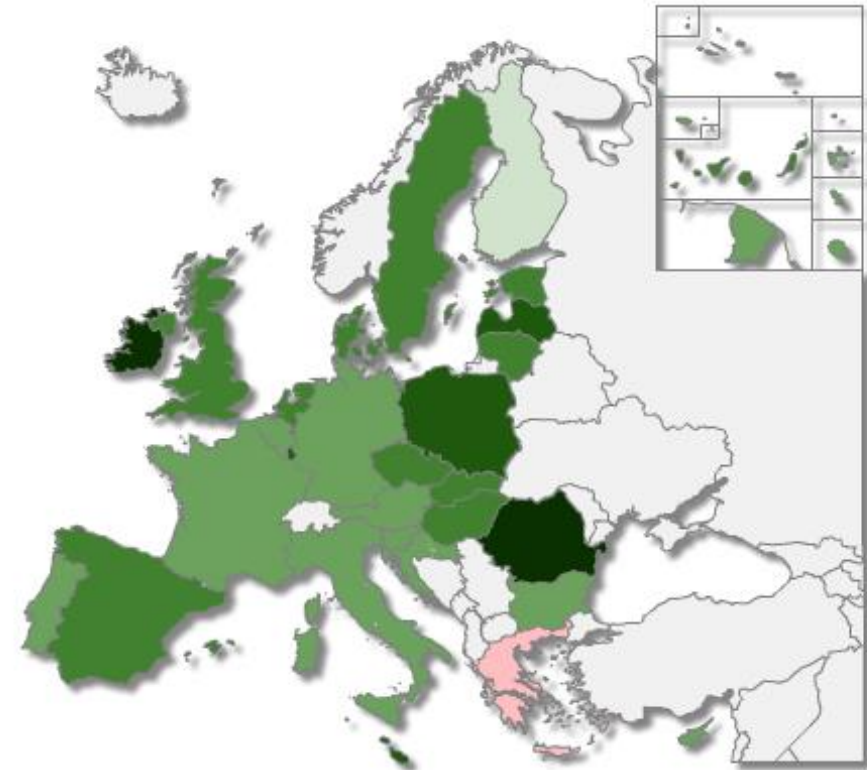
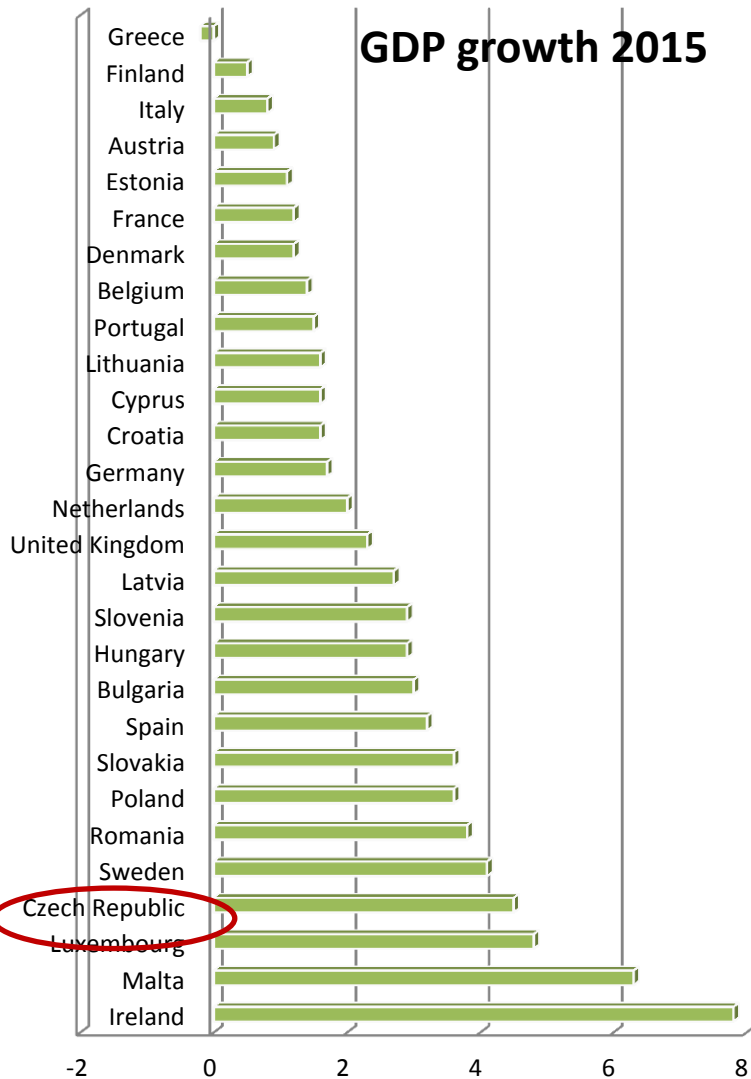
Prognosis of CNB, %	2015	2016	2017	
GDP growth		4,7	2,8	2,9
Inflation		0,5	1,4	2,2
Unemployment rate		5,3	4,8	4,7



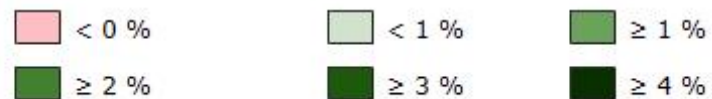


Czech Republic – Economy growth

Last year the Czech Republic had one of the highest GDP growths compared with EU countries.



Legend : GDP Growth forecast 2016

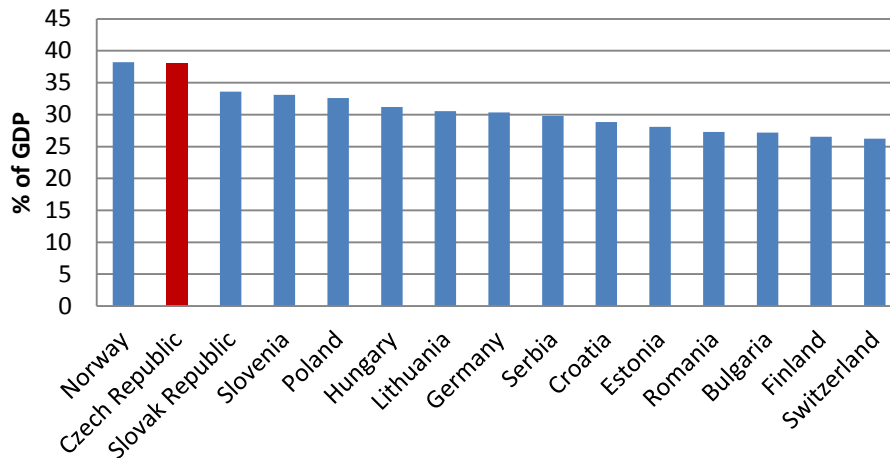


Czech economy stands on industry and engineering skills

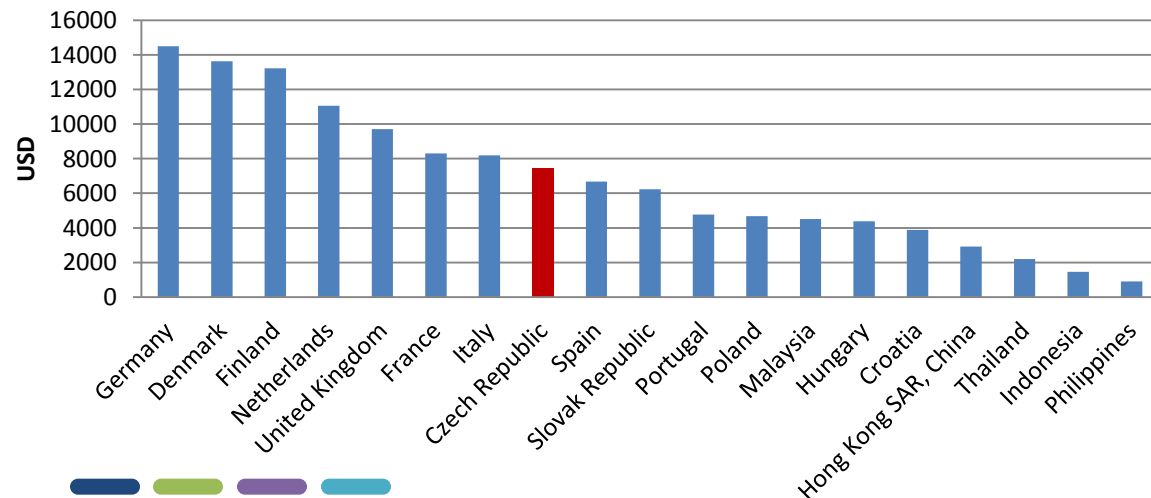


The Czech Republic is industry experienced and based country

Industry Value Added



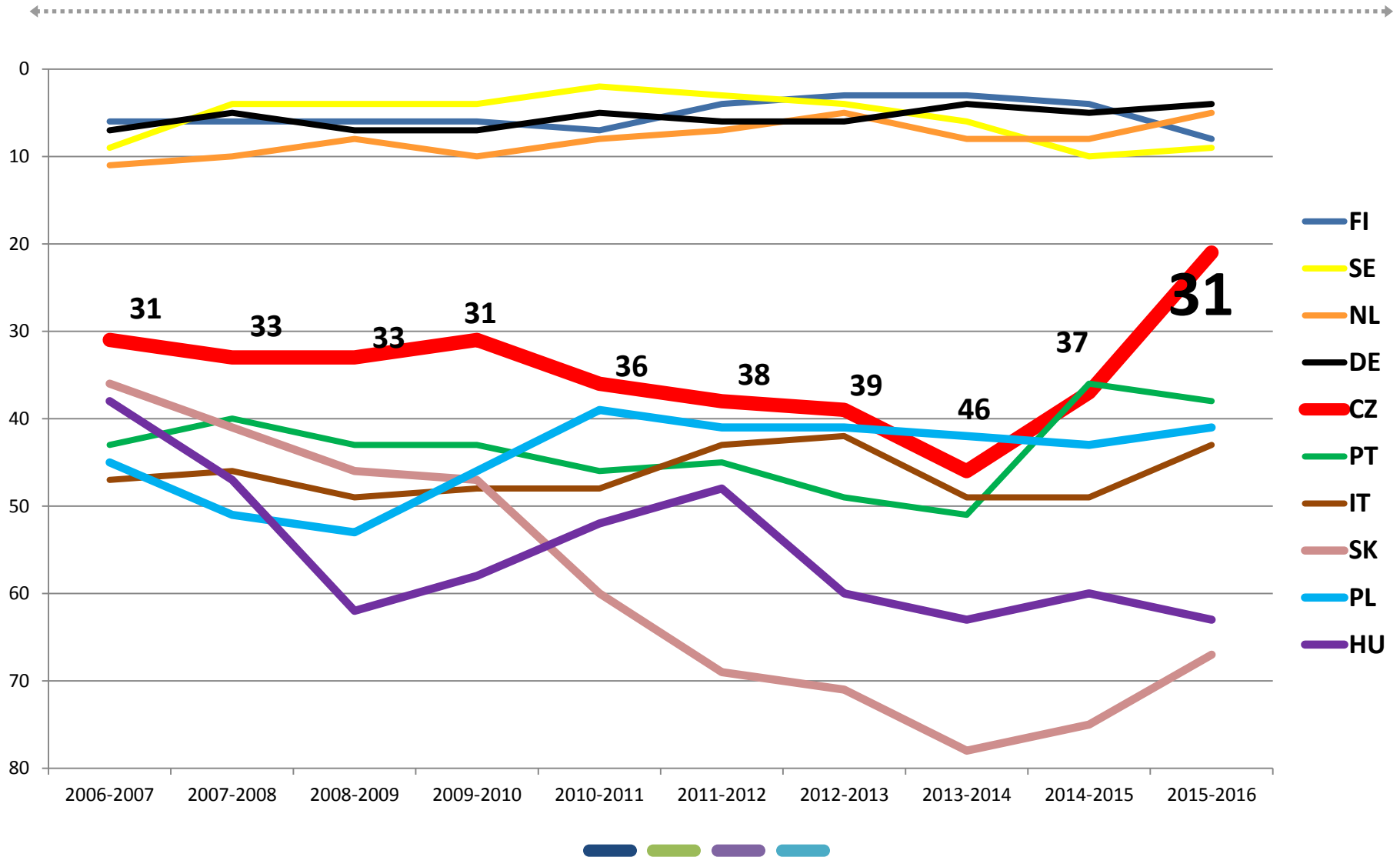
Industry Value Added per Capita





Competitiveness of the Czech Republic

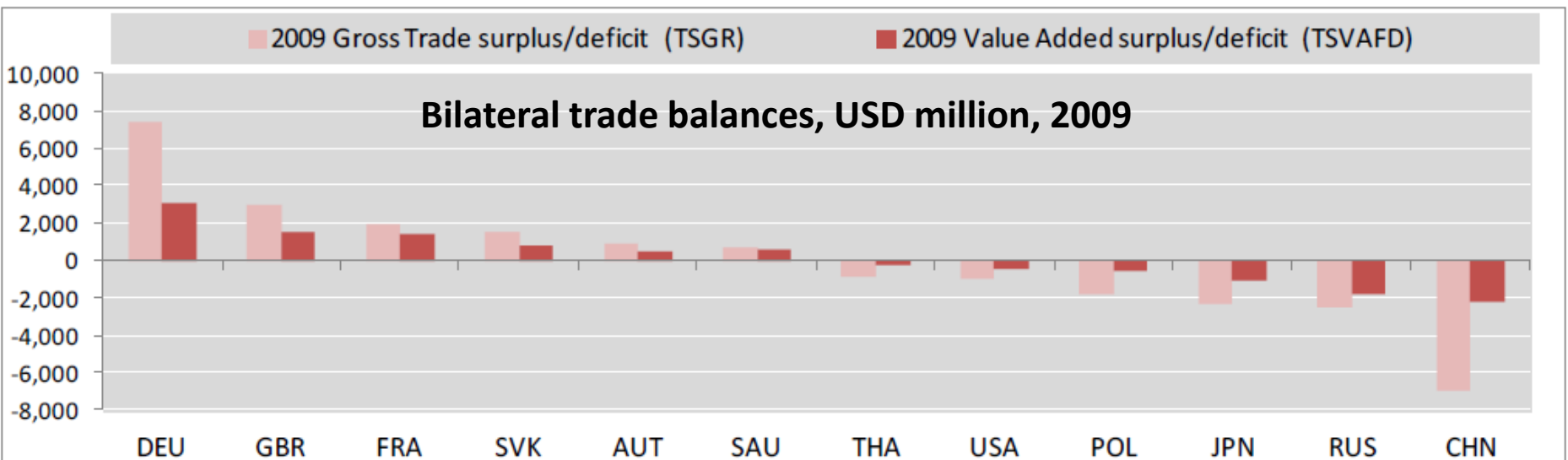
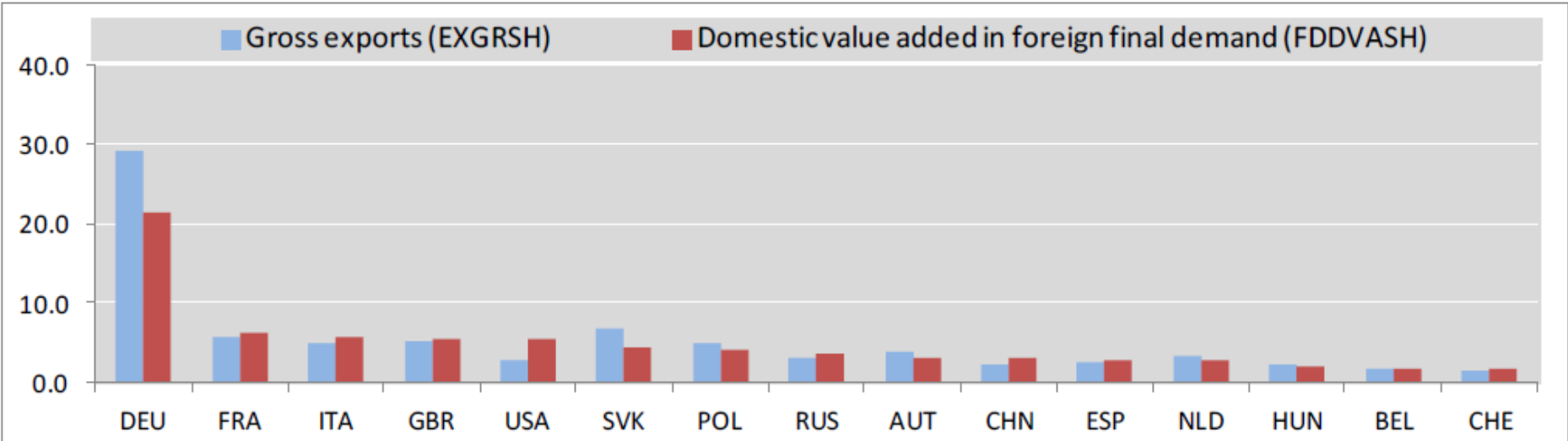
Rank of selected countries measured by GCI index





Exports to the U.S.

Complexity of Czech-made products continuously grows and Czech economy catches up with other developed countries

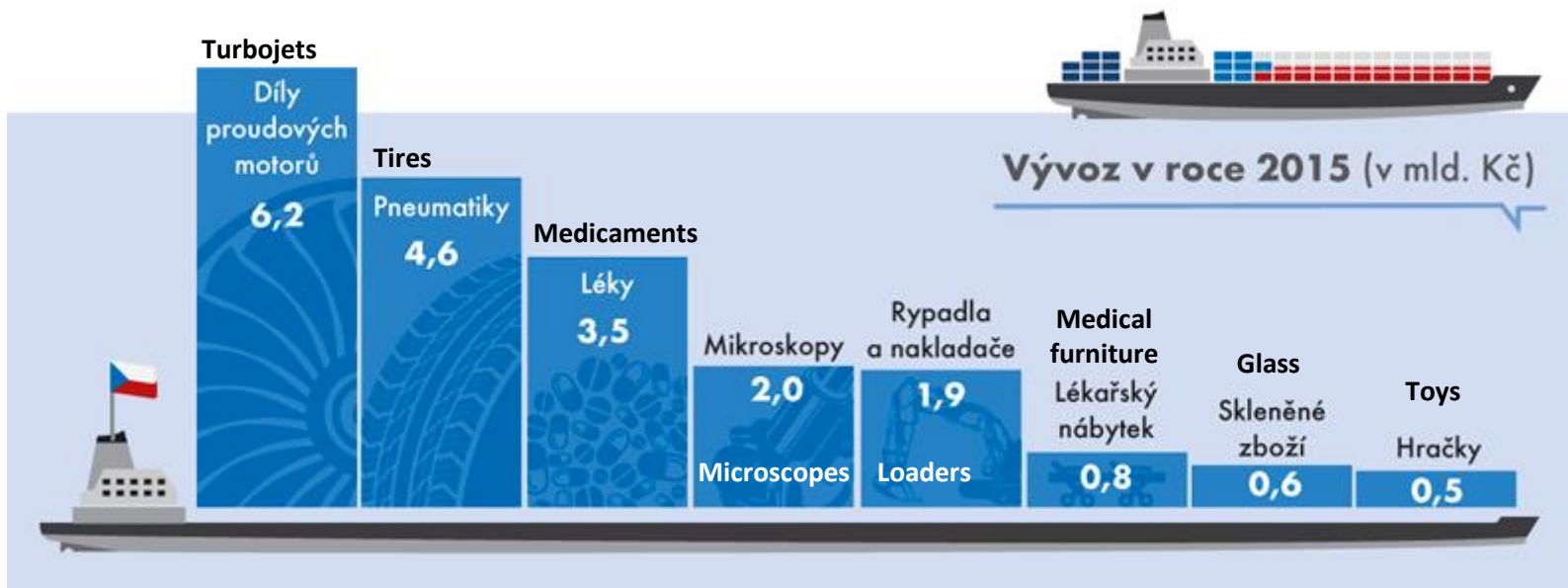


Exports to the US in 2015



- Exports to the US in 2015: **3,75 bil. USD**; more than 13 % increase over 2014
- Since 2011 - positive trade balance with the US
- Export rate of materials and semi finished products has decreasing trend – from 29% in 2005 to 21% in 2015
- **Export rate of goods with higher value added is increasing**

Structure of Czech export to US in 2015





Exports to the U.S.

Czech competences - Examples

Aircraft engines – GE Aviation

Developing and manufacturing aero engines after integrating Walter Company into GE Aviation Business and **General Aviation Turboprops**. The H80 is a first GE engine designed and produced outside US!



Electron microscopes – Tescan

TESCAN is one of the global suppliers of scientific instruments. The company is building its reputation and brand name in the field of designing and manufacturing scanning electron microscopes and system solutions for different applications.



Hospital beds – Linet

LINET is a leading global supplier of hospital beds. The company's success is based on innovations that help improve the standards of healthcare in more than 100 countries worldwide.





Economic Diplomacy





Establish and increase provided service quality

With increasing number of provided services and positive feedback from Czech entrepreneurs – expect higher demand for services of UFN

Catalog of services offered by public sector

- System of services offered by CzechTrade offices and representative offices
- Definition of competences and elimination of duplicities between the Embassies and CzechTrade Offices (B2B / B2G / G2G).

Czech export centre

- MFA employees are available 3 per week + regular consultations with MFA or MIT Deputy Ministers
- Increasing number of provided services (from October 2014 more than 700 provided services)
- More objective evaluation system

Capacity building– transformation of Economic Diplomacy Department

- Services for Czech exporters (mostly B2G services)
- Quality management, and output monitoring
- Realization of client events in Czech republic (e.g. Export seminars), business missions and economic diplomacy projects

Quality and sustainability of services

- Process formalization and standardization of outputs (Sinpro)





Support for Czech exporters

Economic Diplomacy Projects (EDP) – way how to create new contacts, promote Czech products and services and even acquire new contracts.

Increased funding

- In 2014 our embassies had organized 51 projects with total provided support 170 th. EUR.
- In 2015 87 projects with budget 340 th. EUR were realized.
- In 2016 embassies applied for 183 projects with total support 740 th. EUR.

More effective targeting of projects

- Czech solutions in countries, where opportunities were identified
- Better targeting of projects and synergy with Map of global and Sectoral Opportunities

Planning projects with partners

- Planning projects with CzechTrade, MIT, Czech centers, CzechInvest, CzechTourism and other partners, **honorary consuls**
- Better communication with private sector





Economic diplomacy tool to search business opportunities

Unique knowledge of export and investment opportunities. We have the know-how how to define and verify opportunities, now we need to use them properly.



Why sectoral approach

- More efficient allocation of resources
- Flexible reaction to current situation



Tool for exporters and investors

- First level how to find possible market
- Well evaluated by partners, stakeholders and entrepreneurs



Online interactivity

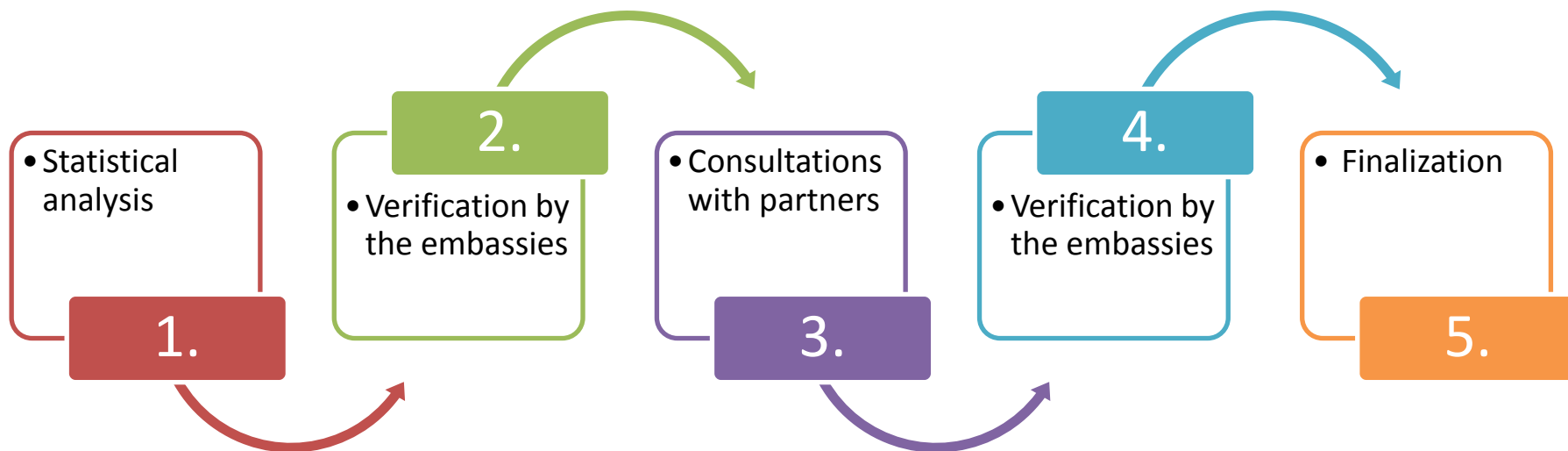
- From territorial to sectoral search
- www.businessinfo.cz/mop



Map of Global Sectoral Opportunities



Export and investment opportunities



Map of Global Sectoral Opportunities



US Example

Sector	Opportunities
Agricultural and food industry	HS 2202 – Energy drinks
	HS 1210 – Hops
	HS 7309 – Lines for the production and bottling of beer
	HS 8701 - Tractors
Medical and pharmaceutical industry	HS 9012 - Microscopes
	HS 9016 - Scales
	HS 9018 – Medical tools
	HS 9019 – Mechano-massage and breathing machines



Medical and pharmaceutical industry

- Demand for medical, surgical and dental tools
- Nano and bio technologies
- Transfer know-how



Services

- Cooperation in R&D
- Laboratory equipment
- Innovation



Agriculture and food industry

- Increasing of population
- New farms
- Private labels



Energy industry

- Clean technologies
- Smart grids
- Wind power plants





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Thank you for your attention!

