# **Sponsorship Opportunities**

### Platinum Sponsor - INR 15 Lakhs

- Extensive visibility and acknowledgment as "Platinum Sponsor" in all the Conference promotional material and venue.
- Speaking slot an opportunity to address the captive audience in the conference.
- Prominent display of Logo at side panels of the conference backdrop and other conference banners placed at the venue.
- Display of your company roll up banner standees (2 banners) in the pre-conference area
- Screening of promotional corporate DVD (Max 5 mins duration) during registration & networking breaks.
- Privilege to invite your clients/ colleagues (up to 15) as special invitees in the Conference.
- Corporate brochures and promotional Literature to be included in delegate kit.
- Electronic flier campaign with partner's logo to players/industry.

## Gold Sponsor - INR 10 Lakhs

- Acknowledgment as "Gold Sponsor" in all the Conference promotional materials and venue.
- Prominent display of Logo at side panels of the conference backdrop and other conference banners placed at the venue.
- Display of your company roll up banner standees (1 banner) in the pre-conference area.
- Screening of your promotional corporate DVD (Max 3 mins duration) during networking breaks.
- Privilege to invite your clients/ colleagues (up to 10) as special invitees in the Conference.
- Corporate brochures and promotional Literature to be included in delegate kit.
- Electronic flier campaign with partner's logo to players/industry.

### Silver Sponsor- INR 7 lakhs

- Acknowledgment as "Silver Sponsor" in all the Conference promotional materials and venue.
- Prominent display of Logo at side panels of the conference backdrop and other conference banners placed at the venue.
- Screening of your promotional corporate DVD (Max 2 mins duration) during networking breaks.
- Privilege to invite your clients/ colleagues (up to 8) as special invitees in the Conference.
- Corporate brochures and promotional Literature to be included in delegate kit.

### Lunch Sponsor - INR 5 Lakhs

- Exclusive status of "Lunch Sponsor" in all the Conference promotional materials and venue.
- Prominent display of Logo at side panels of the conference backdrop and other conference banners placed at the venue.
- Privilege to invite your clients/ colleagues (up to 6) as special invitees in the Conference.
- Corporate brochures and promotional Literature to be included in delegate kit.

### **Conference Delegate Kit Sponsor - INR 3 Lakhs**

- Exclusive status of "Delegate Kit Partner" in all the Conference promotional materials.
- Company logo/branding on delegate bags distributed to all delegates (upto 200).
- Opportunity to distribute marketing gifts/ souvenirs/ pens.
- Display of Logo at side panels of the conference backdrop
- Privilege to invite your clients/ colleagues (up to 4) as special invitees in the Conference.
- Corporate brochures and promotional Literature to be included in delegate kit.

#### Lanyard Sponsor - INR 2 Lakhs

- Exclusive status of 'Lanyard Sponsor' on Conference promotional materials.
- Company logo will appear prominently on the Lanyards of conference delegates.
- Display of Logo at side panels of the conference backdrop
- Privilege to invite your clients/ colleagues (up to 2) as special invitees in the Conference.
- Corporate brochures and promotional Literature to be included in delegate kit.