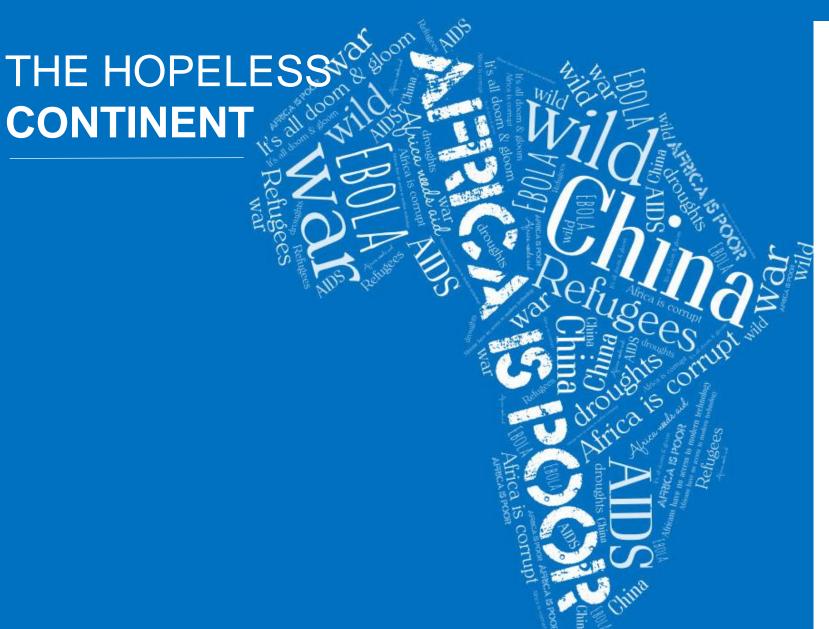


"The single story creates stereotypes, and the problem with stereotypes is not that they are untrue, but that they are incomplete."

Chimamanda Ngozi Adichie





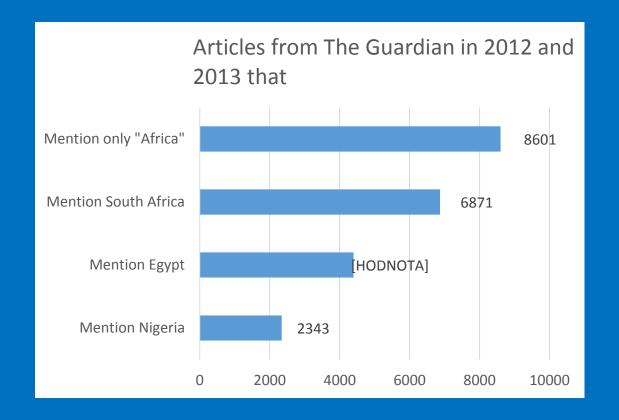
COMMON STEREOTYPES

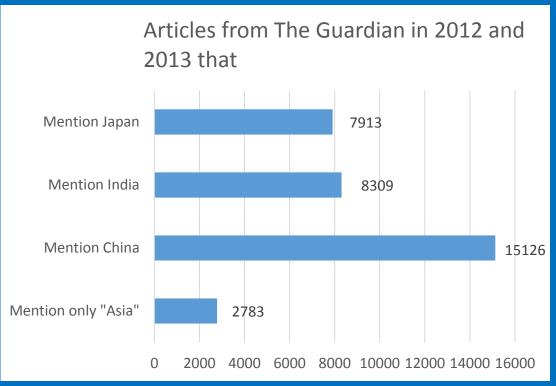
- Africa is country.
- Africa is dangerous.
- Africans have no acess to modern technology.
- Corruption makes it impossible to do business in Africa.
- All African countries are poor and depend on aid.
- All African governance is bad.
- Africa is conflict-ridden, politically unstable and ruled by dictators and warlords.
- The only thing of value in Africa is its natural resources.
- Africa is all savannah & wild animalsthere are no modern industries and no modern infrastructure.
- The Chinese get all government contracts.





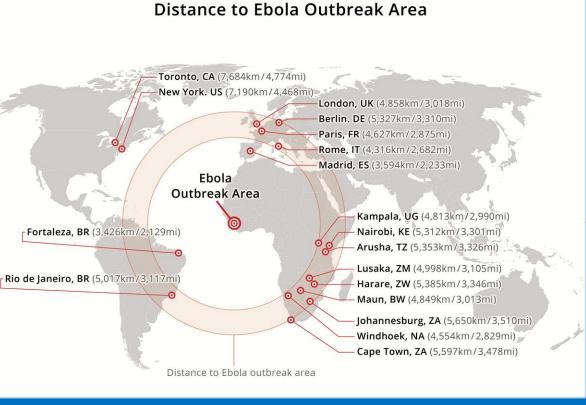
AFRICA IN THE WESTERN MEDIA





LONGEST STRAIGHT LINE IN USA Jupiter, FL to Ocean Creek, WA: 4,509km NEAREST PRIMARY CASE IN NIGERIA 3,567km

Ebola: The Ignorance Epidemic?

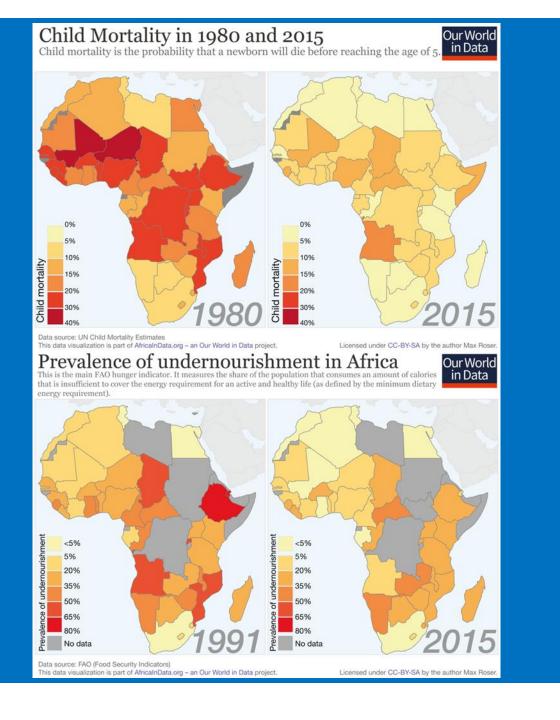


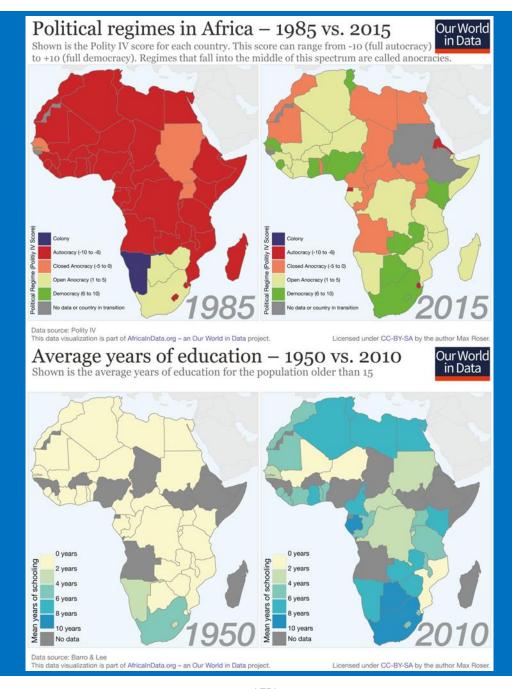
AFRICA RISING



THE REALITY OF AFRICA

- Africa is a continent made up of 54 countries with different political, social and economic structures.
- Africa is home to the 6 fastest-growing economies in the world.
- Africa is home to over 1.2 billion people, over 60% are below the age of 25.
- · Gender equality is on the rise.
- Africa has a rising middle class and pockets of opulence.
- Africa has 60% of the world's uncultivated arable land.
- Africa has the world's the fastest growing mobile market.
- African countries like Kenya are leaders in the innovation and adoption of mobile payment services.





M-Pesa by the numbers

18 million

active users in Kenya, where the service launched in March 2007

287,400

agents worldwide providing services to users 614 million

M-Pesa transactions were processed during

December 2016 and

6 billion
transactions over 2016

2%

of Kenyan households lifted out of extreme poverty through access to mobile money services

CIN

Source: Vodafone, Safaricom, MIT

Women in parliament

The countries are ranked and colour-coded according to the percentage of women in unicameral parliaments or the lower house of parliament, reflecting elections/appointments up to 1 January 2017.

Rank	Country		r single house		ouse or Senate
	March (17.20)	% Women	Women/Seats		Women/Seats
	· · · · · · · · · · · · · · · · · · ·				to 65%
1	Rwanda	61.3	49/80	38.5	10 / 26
2	Bolivia (Plurinational State of)	53.1	69 / 130	47.2	17 / 36
	The state of the s			40 to	49.9%
3	Cuba	48.9	299 / 612	_	-/-
4	Iceland	47.6	30/63	_	-/-
5	Nicaragua	45.7	42 / 92	_	-/-
6	Sweden	43.6	152 / 349	_	-/-
7	Senegal	42.7	64 / 150	_	-/-
8	Mexico	42.6	213 / 500	36.7	47 / 128
9	Finland	42.0	84/200	_	-/-
	South Africa (1)	42.0	167 / 398	35.2	19 / 54
11	Ecuador	41.6	57 / 137	_	-/-
12	Namibia	41.3	43 / 104	23.8	10 / 42
				35 to	39.9%
13	Mozambique	39.6		_	-/-
	Norway	39.6	67 / 169	_	-/-
15	Spain	39.1	137 / 350	38.0	
16	Argentina	38.9		41.7	30 / 72
17	Ethiopia	38.8		32.0	49 / 153
18	Timor-Leste	38.5	25 / 65	-	-/-
19	Angola	38.2		_	-/-
20	Belgium	38.0		50.0	
	Netherlands	38.0		34.7	26 / 75
22	Denmark	37.4		_	-/-
23	Germany	37.0		39.1	27 / 69
24	Slovenia		33 / 90	7.5	3 / 40
25	Burundi	36.4		41.9	18 / 43
	United Republic of Tanzania	36.4		_	-/-
27	Costa Rica	35.1	20 / 57	_	-/-
				30 to	34.9%
28	Portugal	34.8	80 / 230	-	-/-
29	Belarus	34.5	38 / 110	30.4	17 / 56
30	Serbia	34.4	86 / 250	_	-/-
31	Uganda	34.3	154 / 449	_	-/-

Women in ministerial positions

The countries are ranked according to the percentage of women in ministerial positions, reflecting appointments up to 1 January 2017.

Rank	Country	% Women	Women	Total ministers ‡			
			50 to	59.9%			
1	Bulgaria	52.9	9	17			
**	France	52.9	9	17			
**	Nicaragua	52.9	9	17			
4	Sweden	52.2	12	23			
5	Canada	51.7	15	29			
6	Slovenia	50.0	8	16			
			40 to 49.9%				
7	Rwanda	47.4	9	19			
8	Denmark	42.9	9	21			
9	South Africa	41.7	15	36			
10	Albania	40.0	8	20			
**	Iceland	40.0	4	10			
**	Liechtenstein	40.0	2	5			
		35 to 39.9%					
13	Norway	38.9	7	18			
14	Finland	38.5	5	13			
**	Spain	38.5	5	13			
16	Netherlands	37.5	6	16			
17	New Zealand	37.0	10	27			
18	Peru	36.8	7	19			
19	Uganda	36.7	11	30			
20	Uruguay	35.7	5	14			
21	Colombia	35.3	6	17			
			30 to 34.9%				
22	Chile	34.8	8	23			
23	Germany	33.3	5	15			
**	Zambia	33.3	10	30			
25	Dominica	31.3	5	16			
**	Grenada*	31.3	5	16			
27	Mauritania	30.8	8	26			
**	Seychelles*	30.8	4	13			
**	United Kingdom	30.8	8	26			
30	Costa Rica	30.4	7	23			
31	Andorra	30.0	3	10			

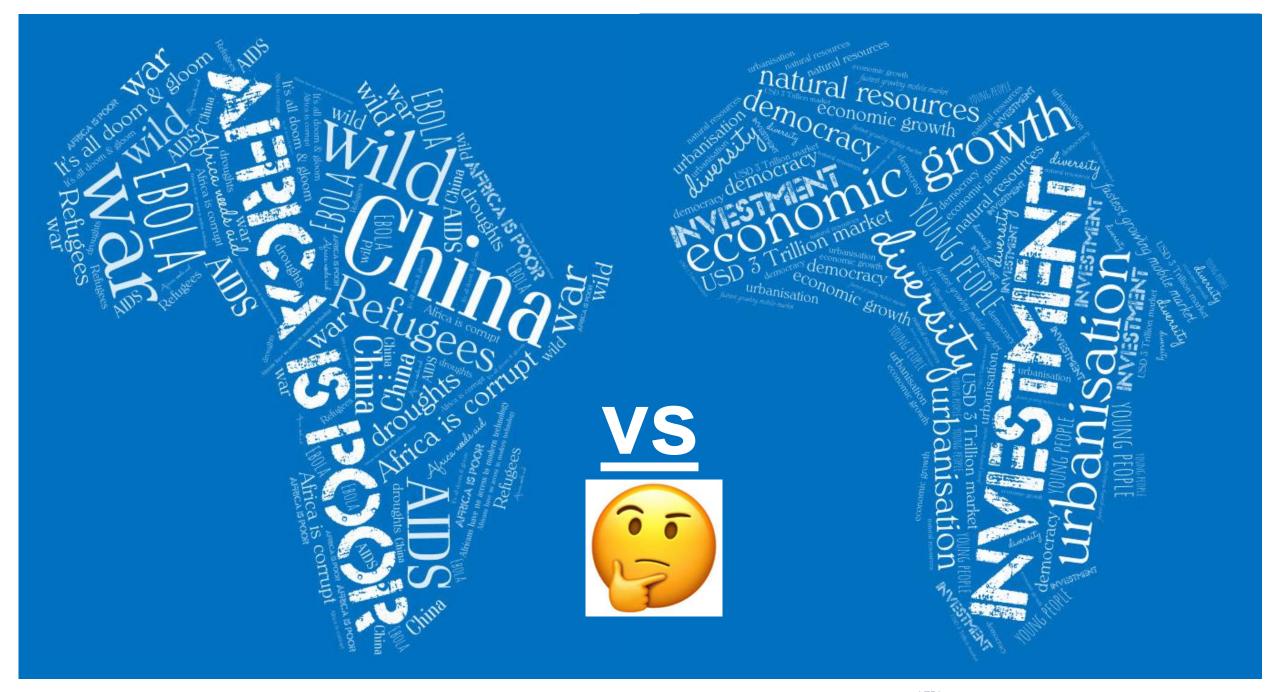
Source: UN Women





Namibia's debt exposure to China currently stands at 2.7 % of total debt. The reports and staements wanting to create a picture of Namibia being sold out to China through having accepted too many loans are factually incorrect and deceptive.

10:22 am - 9 Apr 2018





Perception gap remains

A stark perception gap between investors must be tackled



Africa is the **most** attractive destination in the world.

Respondents established in Africa



Africa is the **least** attractive destination in the world.

Respondents not established in Africa





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