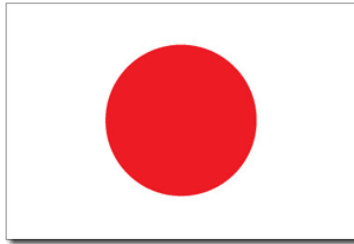




Embassy of the Czech Republic
in Tokyo

Business Opportunities for Czech Companies on Japanese Market



Stanislav Beneš

Commercial Counsellor

MFA Prague, 17th April 2018



Table of Contents

I. Why Japan ?



II. Sectoral Business Opportunities



III. EU – Japan Economic Partnership Agreement



IV. Institutional Support



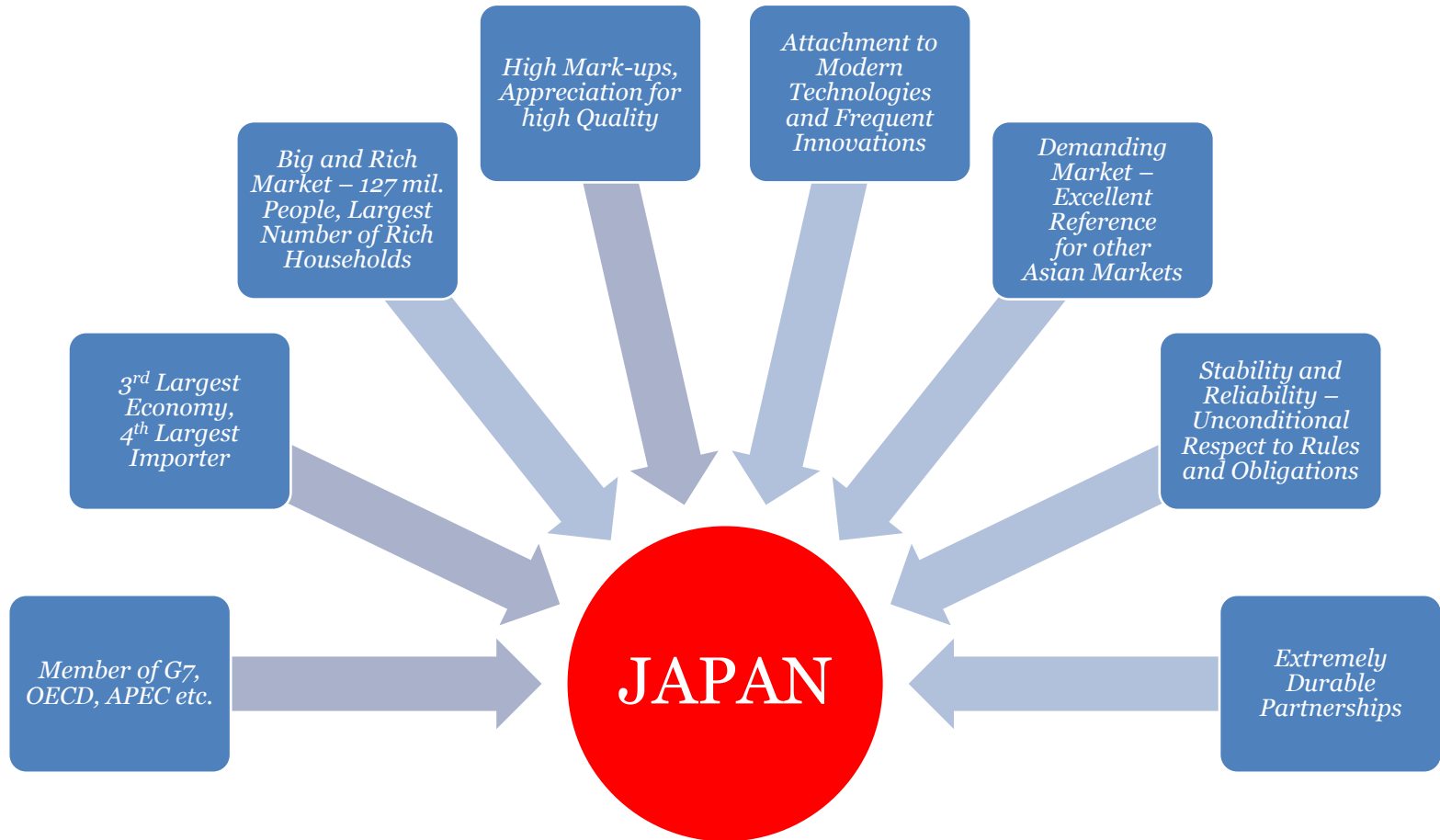
V. Projects and Events



VI. Q + A



I. Why Japan ?





I. Japan and the Czech Republic

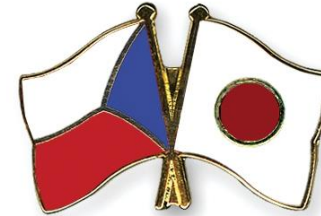
Traditional Partner in East Asia, Similar Democratic Values

Important Investor, mainly in High Value-added Industries (Automotive, Electronics)

Long-term Relations in Many Areas:

- Culture
- Architecture
- Business
- Sport
- Tourism

Mutual Trust – Very Important!





II. Sectoral Business Opportunities



Agri-food

- Beer & Wine
- Dairy Products
- Processed Meat Products
- Cereals, Chocolate



ICT

- Cyber Security
- Network Monitoring
- Translation Programs
- Computer Games



Energy

- Small & Medium-sized Hydro Powerplants
- Renewable Energy Projects
- Hydrogen Technologies



Industry 4.0, Robotics and Automation

- Smart Factories
- „Robot Revolution“
- Internet of Things
- Society 5.0



Hi-Tech Sectors

- Nanotech
- Biotech and Life Sciences
- Optics and Photonics
- Research & Development



Medical Devices

- Aging Population
- Long Life Expectancy
- Diagnostics
- Hospital and Home Care Equipment



III. Economic Partnership Agreement

EU and Japan - Almost 30% of World GDP, Approximately 37% of World Trade

Potential of 32.7% Increase in EU Exports to Japan and 23.5% Increase of Japanese Exports to the EU

Immediately after Entering into Force - Removal of Customs Duties on 90% Exports from the EU, and later on almost 97% (Industrial Products - 100%)

New Opportunities in Agri-food (now Average JP Tariff of 16,5%) – Lower or Zero Tariffs on Meat, Wine, Dairy, Processed Food etc.

Opening of Services Markets, in particular Financial Services, E-commerce, Telecommunications and Transport

Removal of Number of Regulatory Barriers - Cars, Textiles, Chemicals, Electrical Machinery, Food Safety, Processed Food, Medical Devices, Pharmaceuticals

Protection of Geographical Indications (GI's)





IV. Institutional Support

- ✓ *Czech Government Institutions – Czech Embassy, CzechInvest, CzechTourism, Czech Centre*
- ✓ *CCCIJ – Czech Chamber of Commerce and Industry in Japan*
- ✓ *EU – Japan Centre for Industrial Cooperation*
- ✓ *JETRO (Prague & Tokyo)*



チェコ共和国大使館





IV. Economic Diplomacy

- *Trade Shows and Exhibitions (Nanotech, FOODEX, Japan Aerospace, JATA, Bio Japan, Japan IT Week)*
- *Matchmaking Seminars*
- *Business Missions*
- *Individual Company Presentations*
- *Czech Festivals (multi-layered – business, culture and tourism - cooperation with CzechTourism Japan and Czech Centre Tokyo)*





V. Economic Diplomacy Projects



Embassy of the Czech Republic
in Tokyo

Czech Defense
Technology Day

チェコ防衛技術デー

3rd October, 2017



Czech ICT Seminar 2017

チェコICTセミナー2017

9th May, 2017

PROGRAM

14:00 - 14:10 開会
14:10 - 14:30 懇話会
14:30 - 15:00 講演1
15:00 - 15:30 講演2
15:30 - 16:00 講演3
16:00 - 16:30 講演4
16:30 - 17:00 講演5
17:00 - 17:30 講演6
17:30 - 18:00 講演7
18:00 - 18:30 講演8
18:30 - 19:00 講演9
19:00 - 19:30 講演10
19:30 - 20:00 講演11
20:00 - 20:30 講演12
20:30 - 21:00 講演13
21:00 - 21:30 講演14
21:30 - 22:00 講演15
22:00 - 22:30 講演16
22:30 - 23:00 講演17
23:00 - 23:30 講演18
23:30 - 24:00 講演19
24:00 - 24:30 講演20
24:30 - 25:00 講演21
25:00 - 25:30 講演22
25:30 - 26:00 講演23
26:00 - 26:30 講演24
26:30 - 27:00 講演25
27:00 - 27:30 講演26
27:30 - 28:00 講演27
28:00 - 28:30 講演28
28:30 - 29:00 講演29
29:00 - 29:30 講演30
29:30 - 30:00 講演31
30:00 - 30:30 講演32
30:30 - 31:00 講演33
31:00 - 31:30 講演34
31:30 - 32:00 講演35
32:00 - 32:30 講演36
32:30 - 33:00 講演37
33:00 - 33:30 講演38
33:30 - 34:00 講演39
34:00 - 34:30 講演40
34:30 - 35:00 講演41
35:00 - 35:30 講演42
35:30 - 36:00 講演43
36:00 - 36:30 講演44
36:30 - 37:00 講演45
37:00 - 37:30 講演46
37:30 - 38:00 講演47
38:00 - 38:30 講演48
38:30 - 39:00 講演49
39:00 - 39:30 講演50
39:30 - 40:00 講演51
40:00 - 40:30 講演52
40:30 - 41:00 講演53
41:00 - 41:30 講演54
41:30 - 42:00 講演55
42:00 - 42:30 講演56
42:30 - 43:00 講演57
43:00 - 43:30 講演58
43:30 - 44:00 講演59
44:00 - 44:30 講演60
44:30 - 45:00 講演61
45:00 - 45:30 講演62
45:30 - 46:00 講演63
46:00 - 46:30 講演64
46:30 - 47:00 講演65
47:00 - 47:30 講演66
47:30 - 48:00 講演67
48:00 - 48:30 講演68
48:30 - 49:00 講演69
49:00 - 49:30 講演70
49:30 - 50:00 講演71
50:00 - 50:30 講演72
50:30 - 51:00 講演73
51:00 - 51:30 講演74
51:30 - 52:00 講演75
52:00 - 52:30 講演76
52:30 - 53:00 講演77
53:00 - 53:30 講演78
53:30 - 54:00 講演79
54:00 - 54:30 講演80
54:30 - 55:00 講演81
55:00 - 55:30 講演82
55:30 - 56:00 講演83
56:00 - 56:30 講演84
56:30 - 57:00 講演85
57:00 - 57:30 講演86
57:30 - 58:00 講演87
58:00 - 58:30 講演88
58:30 - 59:00 講演89
59:00 - 59:30 講演90
59:30 - 60:00 講演91
60:00 - 60:30 講演92
60:30 - 61:00 講演93
61:00 - 61:30 講演94
61:30 - 62:00 講演95
62:00 - 62:30 講演96
62:30 - 63:00 講演97
63:00 - 63:30 講演98
63:30 - 64:00 講演99
64:00 - 64:30 講演100

INTRODUCTION

チェコ共和国における
インダストリー4.0の現状と未来
The Present and the Future of Industry 4.0 in the Czech Republic

開催: 14:30-19:00 (開場 14:00)
会場: 韓国エコテック展示場 (東京駅新南口東側2-16-14)
* 申込費なし、送料あり、定員あり

JEIRO
Japan Analytical & Scientific Instruments Show 2017



丸の肉がチエコに染まる4日間

2017
CZECH
チェコフェスティバル
FESTIVAL



9.28 THU - 10.1 SUN
10:30-19:30 (最終日は19:00まで)

《場所》JPタワー KITTE 地下1階
東京シティアイハフォーラムゾーン(東京駅南側)
日本におけるチエコ文化年間事業 <http://czechculture2017.jp>





V. Year of Czech Business in Japan



www.yearofczechbusiness.jp



VI. Questions ?





Embassy of the Czech Republic
in Tokyo

Thank you for your Attention.
どうもありがとうございます。

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