

Ministry of Foreign Affairs of the Czech Republic

Department of Economic Diplomacy

Doing Business in Japan Export seminar

Marek Svoboda, Junior Deputy Minister April 16th 2018, Brno



The Czech Republic



> The Czech Republic

- A small open economy dependent on export together with stable consumption and domestic demand the main factors of growth (in 2016 80. 34 % of Czech GDP was in created by exports).
- > Territorial dependence on the EU internal market (83.7 % of total exports in 2017).
- > Sectoral dependence on the automotive industry
- > Our economy is more open than the German one by approx. 10%
- > In 2017, Czech export grew by **5.6** % and imports by **6.3** %.
- > Total export in 2017 reached **4.2 trillion CZK** (206.3 bil. USD).
- > Czech share of world trade exceeded 1 % in 2017, with only share of 0,14 % of the world population
- > BUT: low position of the Czech Republic in the global value chain we need to increase the added value of exports, the share of services and export profitability.

Tools of Economic Diplomacy



Tools of economic diplomacy

Projects of economic diplomacy

Services for Exporters

Incoming and outgoing missions, fairs, presentations

involvement of ministries in a common fund

50 mil. CZK in common fund

Client Center for Export Unified foreign network Representation offices and foreign offices CzechTrade and CzechInvest

Foreign Development Cooperation (CzechAid)

DOING BUSINESS IN JAPAN | 5



Current information for exporters

Seminars and meetings for exporters

Map of global business opportunities Social Media Facebook, Twitter, LinkedIn

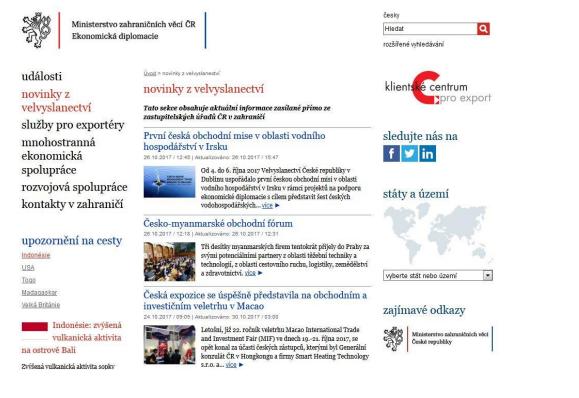
Marketing of work of our embassies Territorial seminars at the MFA and in the regions Meetings with economic diplomats and new ambassadors

Joint Export House at MSV Brno



Other Information Sources for Czech Exporters

- > Business news from our embassies at MFA main webpage
- > New magazine **Modern Economic Diplomacy** (MED = "Honey" in Czech)
- > Social media (FaceBook, LinkedIn, Twitter)
- > New web **export.cz**





www.mzv.cz/ekonomika/med

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Business Opportunities



> Czech – Japanese Business Relations

- > Japan is the **second largest business partner** of the Czech Republic **in Asia**. Our business exchange shows a steady growth on both sides.
- > there is a great potential for Czech entrepreneurs on Japanese market, not only as exporters but also as investors or R&D partners
- successful finalization of negotiating process of the Economic Partnership Agreement – EPA between EU and Japan in December 2017

> 2018 "The Year of Czech Business in Japan"

- > Japan is also the **second largest foreign investor in the Czech Republ**ic.
- > among the biggest Japanese investments (over 1 billion EUR) in the Czech Republic is **TPCA** followed by Panasonic, Daikin, Denso, Toyoda Gosei, Hitachi, Mitsubishi Electric, JTEKT, KYB, Olympus or Shimano with manufacturing facilities in the Czech Republic
- > Yamazaki Mazak or Konica Minoltaplaced their R&D facilities here



Ministerstvo zahraničních věcí České republiky Department of Economic Diplomacy

Thank you for your attention

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