

CZECH

Beer Festival
Chicago 2017



Organizers



Consulate General of the Czech Republic
in Chicago



Welcome

BY BOŘEK LIZEC

CONSUL GENERAL OF THE CZECH REPUBLIC IN CHICAGO



Dear Friends,

It is my great pleasure to welcome you at the third annual Czech Beer Festival in Chicago. I hope that you will enjoy the three days with the Czech flavor. The festival presents typical Czech beverages that have been produced in my country for centuries and have all become an indispensable part of the

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Czech culture as well as Czech-American culture. Even the remarkable Czech history in Chicago includes a significant chapter on beer. You can find out more about how Chicago's Pilsen neighborhood, the world-famous artist Alphonse Mucha, the President of the U.S. National Boxing Association Joseph Triner, Jr. and the U.S. Ambassador to Romania, Serbia, and Bulgaria Charles J. Vopička tie into it in this booklet.

There is a saying, scratch a Czech, underneath you will find a musician. A Czech beer festival would not be complete without music. Our festival

shall feature live rock, pop, world music, polka, as well as country & folk represented by our special guest Jan Vančura & Plavci, to whom I would like to extend a special welcome. There is a long history of inspiration of Czech music by American music. Antonín Dvořák's New World Symphony is the most prominent example. The Czech country music scene with a rich and long tradition has obvious roots in the United States as well. When I was growing up, the first albums of The Rangers (later Plavci) from 1960s were my favorite recordings. Through this band's interpretation of American country music classics with Czech lyrics I was able to get at least in my imagination behind the Iron Curtain, to sail on the Sloop John B., get to the Rocky Top in Tennessee, watch the Blue Moon of Kentucky shining, admire beauties of the Colorado and Shanandoah rivers, feel like the King of the Road and travel Five Hundred Miles away from home to the Cotton Fields down in Louisiana. I have also enjoyed its interpretations of Czech folk songs as well as its original repertoire. I hope that you will like the "Rangers

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Plavci musical collection" too. Jan Vančura celebrates his 70th birthday this month. I am grateful to him and his colleagues that they kindly agreed to come celebrate this special occasion with us.

Please allow me to thank those, who made this festival possible, starting with the founders and main bearers of the new tradition of Czech Beer Festivals in Chicago, Ted Polashek, Bill Prince and other members of the Chicagoland Czech-American Community Center. I am proud of the unprecedented number of Czech-American organizations, which support this project. Many thanks to the Prague Committee of Chicago Sister Cities International, Sokol Tábor, Sokol Spirit, Sokol Stickney, and Theatre Bohemia who joined the project as official partners this year as well as CzechTrade, Krušovice Brewery, United Moravian Societies, Moravian Cultural Society, Dobrovský Club, Czech Mission, T. G. Masaryk School, Czechoslovak American Congress, Bohemian Lawyers' Association, Friends of Bohemian National Cemetery, Bohemian Wings and Krajanské radio that support the project as well. I am

very grateful to BOHO-Bohemian House and Sokol Tabor for hosting the events in their premises. The festival would clearly not be possible without the generous support of Bernard, BrouCzech, Czechvar, Pilsner Urquell, Praga, Becherovka, Jelínek, and Mattoni. The cultural program was made possible by the official airline of the festival LOT – Polish Airlines. I greatly appreciate the generous support of Mr. Edward Dellin, chairman of the Prague Committee of Chicago Sister Cities International, and Mr. Ray Capek, board member of the Committee, as well as the Czech - North American Chamber of Commerce and Culture. Last but not least, I would like to thank my colleagues from the Consulate General, particularly Consul Tomáš Trnka, Ms. Martina East and Ms. Jana Šáchová. Czech Beer Festival Chicago 2017 received financial support as a Project of Economic Diplomacy of the Ministry of Foreign Affairs of the Czech Republic.

Czechs currently rank #1 in beer consumption per capita among all nations. Approximately 125,000 people claimed Czech ancestry in the last Illinois census. To me, the current popularity of beer in Chicagoland also seems remarkably high. I wonder if the local presence of Czech genes has not anything to do with this phenomenon, and if the presence is not even stronger than the census suggests.

Enjoy the Czech Beer Festival Chicago 2017! Na zdraví!



WELCOME BY TED POLASHEK, PRESIDENT OF THE CHICAGOLAND CZECH-AMERICAN COMMUNITY CENTER



Dear Friends,

Please allow me to welcome you at the third annual Czech Beer Festival in Chicagoland. I am proud that three years ago the Chicagoland Czech-American Community Center launched what seems to have already become a new tradition. Many thanks to our sponsors and partners who made this possible. I am convinced that with their help the festival will continue to grow as it has done every year so

6 far. My special thanks go to Consul General Bořek Lizec and his colleagues who are great supporters not only of this festival, but also our Center and the whole Czech-American community.

The Center serves as a home away from home for Czech-Americans, people of Czech descendant and individuals interested in the Czech culture. We provide space where all have the opportunity to learn about each other; discuss work, share ideas, share hobbies and socialize. The Center also promotes business and trade between the Czech Republic and the United States. I would like to invite you to visit our website and follow us on Facebook. Please consider also joining our organization or making a donation to support our mission, including our great objective to give the Czech-American community its permanent home.

I hope to see you also at other events presented by our Center, including the traditional Houby Day Festival in September 2017 as well as Czech Beer Festival Chicago 2018!

P rogram

MAIN EVENT

April 29, 2017, 12 pm – 12 am
Sokol Tabor, 1602 Clarence Ave, Berwyn

12 – 2 Jiří Drnek & Tonemasters
2:30 – 4 Czechs in America
4:30 – 6:30 Czechoslovak Musicians Club

Special Guest from the Czech Republic
7 – 9:30 Jan Vančura & Plavci
10 – 12 Euroband

Afternoon Program for Children:
2:30 – 4:30 K. Miester; The Illusionist
4:30 – 6 David Herzog's Marionettes

SPECIAL EVENINGS AT BOHO

April 27 – 28, 2017
BOHO – Bohemian House, 11 W Illinois St, Chicago

A SPECIAL EVENING AT THE AMBASSADOR

with Jan Vančura & Plavci
May 3, 2017, 7:30 pm
THE AMBASSADOR PUBLIC HOUSE, 310 S Halsted St, Chicago

Jan Vančura & PLAVCI

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The legendary Czech band The Rangers, later Plavci, was created in 1964 and co-founded the modern country & folk music scene in the Czech Republic. The band has become one of the most successful bands in the history of Czech country and pop music and played all over the world. Already by 1998, Plavci reached the milestones of 2.5 million sold albums and 7,000 concerts. In 2005, an original lead vocalist of the band Jan Vančura returned to the acoustic sound. He continues to tour with excellent musicians, including accordionist Mário Bihári (founding member of KOA), guitarist Jakub Racek (founding member of Monogram, recipient of several European awards) and singer Kateřina Romansová. The repertoire includes American

country music classics, such as Sloop John B. (Zvedněte kotvy), Cotton Fields (Pole s bavlou), Green, Green (Vím, vím), Five Hundred Miles (500 mil), Blue Moon of Kentucky (Modrý měsíc) and King of the Road (Král silnic) as well as original songs known to virtually everyone in the Czech Republic, such as Vysočina, Teče voda, Ženění, Ženění, Pes suverén, Krajina oblych kopců, Inženýrská, and Trpasličí svatba.

www.plavci.com



Rock, Pop, World Music & Polka

In addition to country & folk music by Jan Vančura & Plavci, the Czech Beer Festival will feature also other music genres, including contemporary rock & pop music by popular Czech-American Euroband and World Music by Czechs in America. Thanks to the Czechoslovak Musicians Club and Jiří Drnek & Tonemasters even Polka will not be missing at the festival. How could it?! Polka has been a traditional Czech domain. Škoda lásky (Roll out the Barrel) by Jaromír Vejvoda has been probably the most famous Czech hit of all time. You may not believe it, but even the brightest Czech-American Rock Star Jim Peterik (The Ides of March, Survivor & more) played Polka (as a young boy in his father's band).

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Euroband



POLISH AIRLINES



A STAR ALLIANCE MEMBER 

Official Airline of Czech Beer Festival Chicago 2017

- 10 LOT Polish Airlines is proud to be the Official Airline of Czech Beer Festival Chicago 2017, offering nonstop service from Chicago to Warsaw and Cracow on the Dreamliner with convenient connections to Prague. LOT is a modern airline that connects New Europe with the world. It provides over 5 million passengers a year with the shortest and most comfortable travel options to more than 70 destinations worldwide via Warsaw.

LOT made aviation history in 2013 as the first European airline to operate the high-tech Boeing 787 Dreamliner. It flies one of the youngest fleets in Europe and, as the only airline, operates the Boeing 787 Dreamliner, the world's most advanced aircraft, on all long-haul connections. Now, celebrating over 88 years of aviation history and experience, LOT has improved its network schedule with shorter transfers and more frequencies to many destinations with a focus on Central and Eastern Europe via its hub in Warsaw. As the only carrier in the region, LOT offers direct long-haul flights to the USA, Canada, China, Japan and South Korea while building its leadership position in East Central Europe.

Over the years LOT has been bestowed with numerous awards, among them are: Best Eastern European Airline from Business Traveller over 14 times, Best European Airline from Global Traveler over 3 times and Best Airline in Europe, Middle East and Africa by Frequent Business Traveler. In 2015, LOT has been nominated for Best Airline in Europe/Middle East/Africa, Best Airline Food and Wine and Best Business Class Lounges.

www.lot.com



Czech history in Chicago & Beer

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Chicago has been a traditional center of the Czech immigration since 1850s. We are proud of our quite impressive history in this great city, which includes Mayor Anton Cermak, Governor Otto Kerner, “Papa Bear” George Halas, McDonald’s guru Ray Kroc, Silver Screen Star Kim Novak, the Last Man on the Moon Eugene Cernan, Hero of Apollo 13 Jim Lovell, Political Lioness Judy Baar Topinka, Sculptor Albín Polášek, Rock Star Jim Peterik, and many other remarkable personalities. Chicago also significantly helped create Czechoslovakia ninety-nine years ago.

Beer has been an important part of the Czech culture for

PARK Plzeňského Pivovaru, na 26. ulici a Albany Avenue.



Středisko Čechů a Slováků amerických v Chicago.
Zde učinily první kroky ku zahájení osvětlovačské akce a velkých podniků ve prospěch této, bytí zde pořádány.
SPOLČNOST PLZEŇSKÉHO PIVOVARU stála vždy v popředí, kde jednalo se o podporování humanitních a národních podniků a účelů v této naší nové vlasti.

Shor Hlídání a údržba:
JOHN A. ČREVENKA předseda; ALOIS F. JIHUŠKA, pokladník;
THOMAS J. SEIDL, místopředseda; ROMAN SEDLÁČEK, tajemník;
JAMES KOLÁŘ, kassir.
JOHN J. KARTNER; JOSEF HLAVÁČEK; AUGUST HURT.
VÁCLAV HOUSER. PANK KORÁNEK. EMIL SKALKÁ.

Ve jménu společnosti snažně žádáme naši veřejnost a organizace, aby nám i na dále dosavadní přízeň laškově byla zachována.

many centuries. There is no wonder that Czechs who came to the United States did not leave this heritage behind. The Czech history in Chicago does include a chapter on beer. Two major Czech Bohemian breweries were founded here.

Pilsen Brewing Company

Pilsen Brewing Company was founded in 1903. In 1907, its shareholders decided to change the adjacent lot into the Pilsen Park.

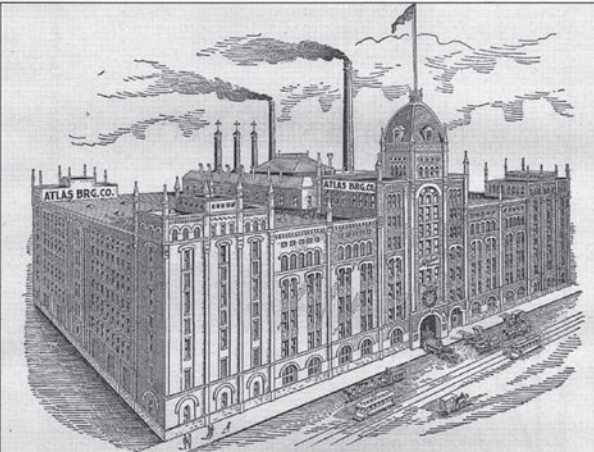
The enclosed ad from 1920s reads, *“Pilsen Brewery Park - Center of Czech and Slovak Americans in Chicago. First steps to launching the liberation action were taken here and all events in its support took place here. The Pilsen Brewery Society has always stood in the forefront when it came to the advancement of humanistic and national causes in our new homeland.”* Pilsen Park was indeed a Czech and Slovak American social and cultural center. A large hall, smaller pavilions, a restaurant and a beer garden were part of the large complex. For over fifty years till it was closed in 1967, the park served as a popular destination for picnics, dances, banquets and weddings.



Austro-Hungarian Empire to Serbia. Chicago Czechs and Slovaks denied the loyalty to the Emperor and called for their countrymen in Europe to resist conscription and eventually to turn sides. With the help of members of Sokol (Czech organization striving for physical, moral, and intellectual fitness of the nation), who built a human pyramid, they took down the double-headed Habsburg Eagle.

Atlas Brewing Company

The second Czech-American brewery in Pilsen was founded in 1891 by two Czech immigrants Charles Joseph Vopička and his brother-in-law Otto Kubín as Bohemian Brewing Co. In 1896 it changed its name to Atlas Brewing Company. The brewery was located at 2100 South Blue Island Avenue. The enclosed ad in Czech from 1915 praises the positive health effects of its popular beer Peptomalt, brewed from hops from Žatec in Northwestern Bohemia.



Naše specialita **PEPTOMALT**, král silitelů, jest doporučována všeobecně lékaři pro svoji jakost a čistou sloučeninu sladového extraktu, nejlepšího žateckého chmele a pepsinu.

ATLAS BREWING CO.

2101—2129 BLUE ISLAND AVE.
CHICAGO, ILL.

Všech deset našich telefonů jest pod tímto jedním číslem:
CANAL 6200.



Atlas Brewery remained open during prohibition, shifting its production to soft drinks. When prohibition was lifted, it was overwhelmed by demand that could not be satisfied on time even with hundreds of additionally hired workers. However, at the time of repeal, Mr. Vopička was already 75 years old. After he passed away two years later in 1935, the Atlas Brewing Company went soon bankrupt in spite of the mass appeal of Atlas Prager Beer.

Also this brewery has an interesting connection to political and public life. Charles Joseph Vopička immigrated to the United States in 1880, at the age of 22. In 33 years, on September 11, 1913, he was appointed by President Woodrow Wilson as U.S. Envoy Extraordinary and Minister Plenipotentiary (Ambassador) to Romania, Serbia, and Bulgaria. He remained in this position for six years, which covered also the World War I. Mr. Vopička also played an important role in the movement for Czechoslovak independence as a member of the Czech National Council and later the Czech National Alliance.



Czech Beer

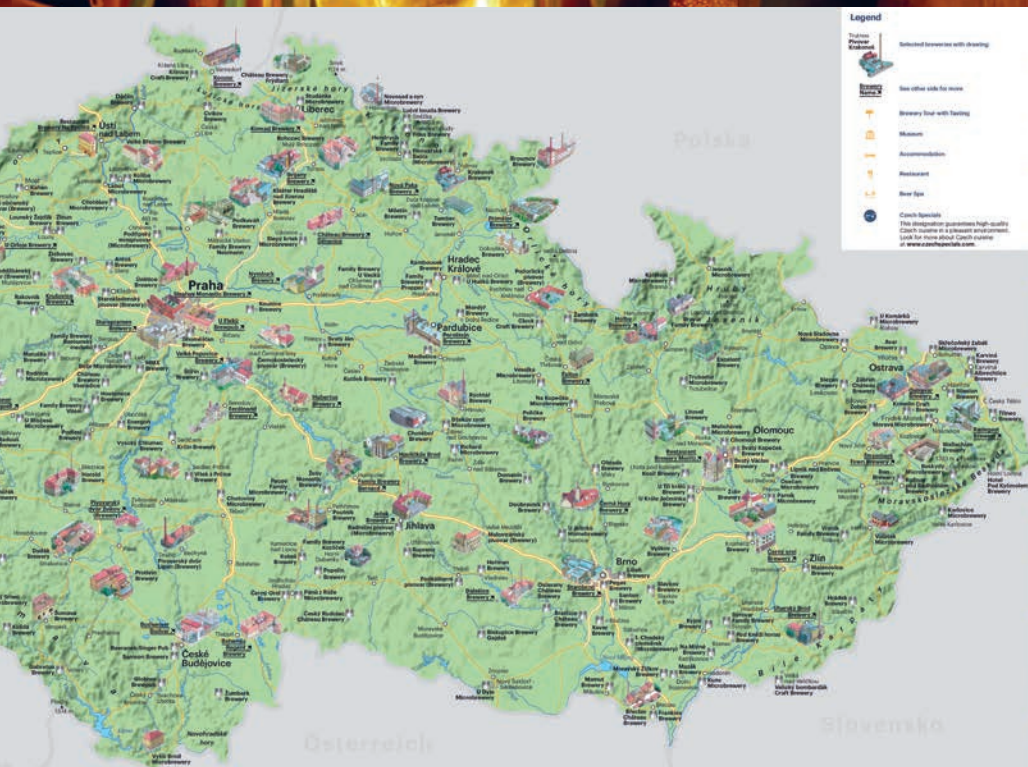
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Beer (in Czech: pivo) in Czech lands has a long history, with brewing taking place in Břevnov Monastery in Prague already in 993. The second largest city of the Czech Republic Brno had the right to brew beer from the 12th century. Other Czech cities world-known for their beer Plzeň (Pilsen) and České Budějovice (Budweis) had breweries from the 13th century. The brewing method has been passed through generations and beer became an undeniable part of the Czech cultural tradition.

The enclosed map shows you the dense network of breweries of all sizes spread across the territory of the Czech Republic from legendary giants like Pilsner Urquell and Budweiser Budvar (Czechvar) to microbreweries that have also attracted a remarkable attention from abroad.

Bernard, BrouCzech, Czechvar, Pilsner Urquell, and Praga are the main partners of the Czech Beer Festival Chicago 2017.





Legend



Czech Republic

Selected breweries with drawing

See other side for more

Brewery

Brewery deal with fasting

Museum

Accommodation

Restaurant

Beer Spa

Czech Republic

This designation guarantees high quality

Czech nature in a green environment

Look for more about Czech nature at

www.czechnature.cz



18 In 1991 Stanislav Bernard, Josef Vávra and Rudolf Šmejkal won an auction for the privatization of the small bankrupt brewery in Humpolec, which began brewing in 1597. It did not take long for the brewery & Bernard beer to become a well-known premium brand throughout the entire Czech Republic.

To distinguish our beer from others on the Czech market, we choose to make honest, traditional, unpasteurized beer.

Brewed skillfully by craftsmen utilizing traditional methods & the best local ingredients, Bernard is distinguished for its remarkable balance of malt & hops. Bernard is well on its way in becoming an iconic Czech brand as it is distributed in more than 35 countries worldwide.

Na zdraví!

www.bernard.cz





The Brewery Nová Paka is a small independent Czech brewery with own malt house located in southeast part of the Czech Republic. Beer has been brewed here according to a traditional method of bottom-fermented beers, so called lagers, without any interruptions since 1872. We put strong emphasis on export, selling approximately 60% of our production abroad.

The traditional markets for beer from Nová Paka are the USA, Canada, Israel, China, South Korea, the Baltic States, Germany, Poland, Slovakia, Finland, Sweden, Denmark, Hungary and France.

In our range of products you can find beer from 4 % till 7 % alcohol, in both pale and dark version. The most exported and also most favorite beer nowadays is BrouCzech Lager and BrouCzech Dark with 5 % alcohol in various packaging (bottles 500 ml, 330 ml, minikegs 5L, 3.1L, cans 500 ml, petainers or barrels). If you are planning a visit of the Czech Republic make sure to book a tour in the Brewery Nová Paka. We will be looking forward to welcoming you!





Czechvar is a special name of the world famous beer produced by renowned brewery in the town of České Budějovice, Czech Republic. Benefiting from over 700 years of brewing experience of the South Bohemian region, Czechvar is the golden original, acknowledged by many connoisseurs as one of the best lagers in the world.

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The uniqueness and permanent quality of Czechvar beer results from the emphasis the B.B.N.P. brewery lays on using the best ingredients: water drawn from 984 feet deep artesian wells located directly on the brewery's premises, malt made from thoroughly selected Moravian barley, top-quality Saaz hops providing the beer with its typical slightly hoppy flavor. A unique 90-day long maturing period amplifies the beer's exceptionality even more.

Czechvar's most recent awards:

2016 Los Angeles International Beer Competition: a gold medal for Czechvar pale lager beer in the "Bohemian-Style Pilsner" category

2016 New York International Beer Competition: a silver medal for Czechvar dark lager in the "European Style Dark" category

www.czechvar.com





When King Wenceslas II of Bohemia founded the city in 1295, he granted its 260 households the right to make beer. For hundreds of years, this worked great. Yet as you might expect with this many home brewers, quality varied over time. It was easy to get beer, but not so easy to get good beer.

In 1838, several of the more enthusiastic brewers in town declared 36 barrels undrinkable and dumped them out in front of the town hall. This drove the brewing households to join forces and collectively build a brewery – The Citizens Brewery of Plzeň. The idea was to create a state of the art brewery to put in place a series of new beer making practices that were making their way across central Europe, such as the production of pale malt.

Pilsner Urquell means “Pilsner from the Original Source”. It is still brewed at the Citizen’s Brewery, Plzeň to this day, where we continue to make our beer the way we did back in 1842. Of course we’ve had to add some new equipment at the brewery to keep up with demand, but the ingredients and methods remain the same as they ever did. And so does the famous taste.





Who We Are

Praga Brewing Group is a young Czech brewing company dedicated to producing only the finest premium Czech beers in the old world Czech brewing tradition.

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Our Story: Miro and Martin

Something was missing. Miro and Martin, two friends and beer executives who spent decades expanding the brands of leading global brewers, knew they could do better. They wanted to recapture the pride and joy of producing not only superb beer, but beer that delivered the authentic experience of the storied Czech brewing heritage with every sip. So in 2004, they decided to follow their dream, and the premium Czech beer brand, Praga, was born. Over a decade later, The Authentic Czech Beer Experience has been enjoyed by beer lovers in over 35 countries and growing. Due to their dedication to uncompromising Czech brewing standards and local ingredients, Miro and Martin continue to deliver on their dream today.

Praga. The Authentic Czech Beer Experience. Czech Name. Czech Brewing Tradition. Czech Ingredients. The Authentic Czech Brand.

www.pragapils.eu







Czech Beer Festival
Chicago 2017

On Your Own Skin

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Even though you may not have fallen for the bitter taste of beer yet, don't dismiss the Czech national drink prematurely, and try to immerse yourself in the beer matter somewhat more deeply. And we mean that literally. Beer is a unique source of minerals and vitamins from the B group and does not affect the body only from the inside – it helps regenerate the skin. It contains so many substances that are beneficial for the body that cosmetics and shampoos are made of it, and it is even added to baths. There are many places in the Czech Republic where you can enjoy the delight of a beer spa. The Purkmistr micro-brewery in the center of Pilsen and Chodová Planá spa near Tachov are just examples from the Pilsen region. So, do not forget to pack your bathing suit when travelling to the Czech Republic!



Moravian Plum Brandy

32 Throughout Central Europe, brandy produced from plums (slivovitz) has been popular for centuries. According to old manuscripts, there were approximately seventy-thousand plum trees in the area surrounding Vizovice (Czech Republic) at the beginning of the 18th century. The area became known as the Valley of Plums.

The tradition of Moravian plum brandy from the Valley of Plums is presented by R. Jelínek distillery, one of the world's biggest manufacturers of fruit distillates with a more than 120 years long tradition.





Original Czech Distilleries

SLIVOVITZ (Plum Brandy) has been the flagship product for the famous Czech distillery from the very beginning.

R. JELINEK was established in 1894 and has been exporting to the U.S.A. since 1934, the year prohibition ended. Of the forty different countries that R. Jelinek exports to, the United States is in the top five in terms of sales. Products of the company can be found in thirty states from the east to west coast, in more than 5000 liquor stores and restaurants.

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R. JELINEK has opened a new representation in California, bringing its much-loved products closer to Czechs and Americans alike on the west coast. Along with expanding its business, the company has sent managing partner and executive director Zdenek (Zach) Chromy to the United States in order to expand its production in the US markets. Mr. Chromy is part of the R. Jelinek distillery since 1998 and since 2004 holds the post of Vice-Chairman.

As a part of this expansion, R. Jelinek recently competed in the Los Angeles International Spirits Competition and won the silver medal for its Bohemia Honey Brandy and bronze medal for its Bohemia Plum Flavored Vodka.

www.rjelinek.us



Treasures from Karlovy Vary

Karlovy Vary (Carlsbad) is a world-famous spa town situated in Western Bohemia, Czech Republic. It is named after Charles IV, Holy Roman Emperor and King of Bohemia, who founded the city in 1370. It is historically famous for its hot springs (13 main springs, about 300 smaller springs, and the warm-water Teplá River). The city is also known for the Karlovy Vary International Film Festival. It has been used as the location for a number of film-shoots, including box office hits *Last Holiday* and *Casino Royale*.

The taste of nature around Karlovy Vary will be brought to us by Mattoni Mineral Water company, founded in 1873 and present on the US market soon after that.

Karlovy Vary also gave birth to a herbal liqueur Becherovka, first sold in 1807. This internationally famous digestive will also be present at the festival.



Mattoni exceptional mineral water

The unspoiled nature around Karlovy Vary, together with its unique location bordering both the Ore Mountains and the Doupovské Mountains, gives Mattoni mineral water its unmistakable taste and a delicate balance of minerals. Mattoni mineral water is the perfect accompaniment to a meal or coffee as the minerals within cleanse your palate. This means that whatever you eat or drink after taking a sip of Mattoni will have a more intense flavor. For its refinement Mattoni was chosen by International Bartender Association IBA.

Mattoni mineral water emerges at the boundary between the rocks of the Doupovské Mountains, the Ore Mountains and the Karlovy Vary Highlands. Here the water flows deep underground and is mineralized by the surrounding rocks. Fresh carbon dioxide from the Doupovské Mountains gives it a subtle sparkle.

The final ingredient added to the mix is a blend of minerals from the Karlovy Vary Granite Mountains. The mineral water known as Mattoni collects and develops its flavor at a depth of 125-230 meters below the Earth's surface.

Mattoni. Taste of nature, passion for life.

www.mattoni.us



BECHEROVKA®

Becherovka [beck-er-OHV-ka] Original is a unique bitter herbal liqueur produced since 1807, based on a secret recipe known by only two people – a balanced mix of approximately 20 herbs and spices, sugar, alcohol and pure water from Karlovy Vary.

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A trendsetting and flavorful liqueur, Becherovka is the number one exported spirit in the Czech Republic. Becherovka sets itself apart from other mainstream Herbal Liqueurs with heritage since 1807, a different flavor profile, and application in mixology.

TASTING NOTES:

- A bright bouquet with an alluring mix of cinnamon, clove, honey, citrus rind (orange peel), and wild herbs.
- Tastes of the rich honey sweetness of clove, citrus and ginger, gently unfolding into a pleasantly dry bitter finish.
- Clean, crisp finish.

Enjoy Responsibly, and Keep Yourself in Czech.
Imported by Pernod Ricard USA, Purchase, NY.

www.becherovka.com



Alphonse Mucha & Joseph Triner Company

We could hardly choose a better ambassador of the Czech culture in Chicago than Alphonse Mucha, one of the greatest Czech artists. A fragment of his poster appears on the front page of this book. Chicago was of great importance for the co-founder of Art Nouveau. The local philanthropist Charles R. Crane, a key contributor to the creation of Czechoslovakia, sponsored Mucha's monumental work, The Slav Epic. Five canvases premiered in Chicago to a great public acclaim in 1920 at the Art Institute, where Mucha had taught earlier.

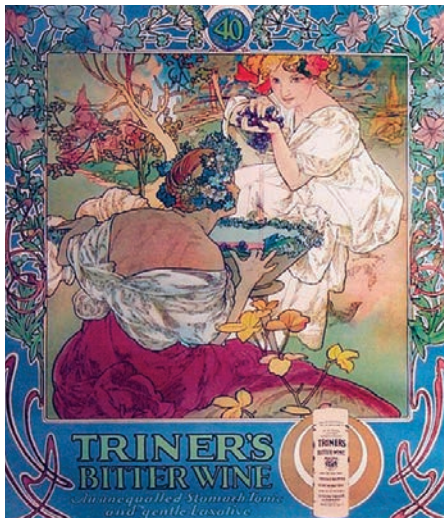


In Chicago, Mucha also created several beautiful posters. Two of them are perfectly fitting for the Czech Beer Festival. Both present products of a company of a Czech Chicago immigrant Joseph Triner. Among many of Triner's beverages, beer could be found as well. Its promotion ad featured a slogan: *"When October's leaves start falling down, tasty Prior Beer is still Going to Town."*

The Mucha's posters present the best known beverages manufactured by Joseph Triner: Triner's American Elixir of Bitter Wine and Triner's Angelica Bitter Tonic, both of which received the Gold Medal, the highest award in the Alaskan-Yukon-Pacific Exposition in Seattle.

In 1907 when Mucha created these posters, he was already a renowned artist and would normally not accept an offer in product advertising. However, he did not refuse to help his countryman.

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Two factories of Joseph Triner Co., located on 1333 S. Ashland Ave. and 2714 W. 21st St., employed immigrant workers from the largely Czech community around the Pilsen neighborhood. Joseph Triner became a revered figure in his community, using his wealth and clout to help fund various civic and religious organizations. He had the aura of a celebrity with his face on nationwide advertisement.



His son Joseph Jr. followed in father's footsteps and became an even more beloved public figure. Apart from continuing the family business, he also served in the United States Army, Navy and Secret Service during the World War I, and later became chairman of the State Athletic Commission of Illinois and President of the National Boxing Association. He also pursued his Czech heritage as President of the Czechoslovak National Council, Secretary of the Czechoslovak-American Chamber of Commerce and Director of the Bohemian Charitable Association.



Joseph Triner, Jr. with boxing champions Sonny Liston and Floyd Patterson.

Korbel Brothers & the history of California Champagne

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František (Francis), Antonín (Anton) and Josef (Joseph) Korbel certainly belong to the most famous Czech immigrants in the beverage industry in the United States. In 1882 the brothers established the Korbel Winery that grew into an empire and still prospers today. Nestled in California's Russian River Valley, it is the oldest continually operating champagne house in North America. To start experimental production of sparkling wines was a critically important decision by the brothers. The méthode champenoise was introduced by another Czech, František Hašek from Mělník, a small town in Central Bohemia, which was internationally famous for its production of sparkling wines at the time.



BH

— BOHEMIAN HOUSE —

Located in Chicago's River North Neighborhood at State and Illinois, Bohemian House captures the lighthearted and carefree essence of Bohemian culture. Exposed brick walls and wood timber, eclectic décor, warm earth tones and soft lighting set the backdrop for a comfortable and sociable dining experience. Chef Rob Sidor presents an original menu

of Bohemian-inspired fare with influences not only from the Czech Republic, but also other Central European countries. Bohemian House takes an eclectic approach to traditional European spirits and brews, with its drinks designed to complement the cuisine.

www.bohochicago.com



Hosted By



Official Airline



Organizers



Main Partners



Partners



Texts: Bořek Lizec

Sources: Peter N. Pero: Chicago's Pilsen Neighborhood
Malynne Sternstein: Czechs of Chicagoland
Zlatá kniha československého Chicaga
Ivan Lendl: Alphonse Mucha
CzechTourism: Země strhujících příběhů
Czech Heritage Museum collections
CSA Fraternal Life collections
The Art Institute of Chicago collections
Thomas Gaulkin collections

baybottles.com

vino.tk

charlesjvopicka.wbs.cz

Buttonmuseum.org

madeinchicagomuseum.com

genealogy.com

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More Information

Consulate General of the Czech Republic in Chicago www.mzv.cz/chicago
Chicagoland Czech-American Community Center www.chicagocacc.org