

# SECURITY FAIRS

IDET, PYROS, ISET, INTERPROTEC 2015

**FINAL REPORT**

**IDET  
2015**

**FOCUSED  
ON SECURITY**

**19–21 MAY 2015**  
**BRNO – CZECH REPUBLIC**

Concurrently  
were held



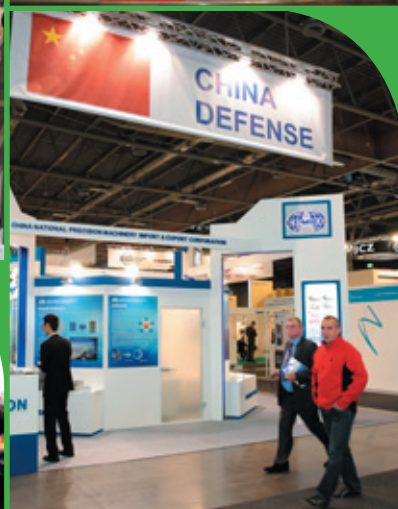
[www.idet.cz](http://www.idet.cz)



**C**entral  
**E**uropean  
**E**xhibition  
**C**entre

**BVV**  
  
**Veletřhy  
Brno**





## EXHIBITORS

**488** exhibiting companies  
from **35** countries  
**61.3%** from abroad

**The greatest foreign participations**  
Germany, Poland, Slovakia

### List of represented countries

Australia, Austria, Belarus, Belgium, Canada, China, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Great Britain, Hungary, Iceland, Ireland, Israel, Italy, Japan, Kuwait, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Arab Emirates, USA

### Exhibitors by branches – most represented

|   |       |
|---|-------|
| Fire equipment and services                   | 16.3% |
| Battle tanks, vehicles and means of transport | 10%   |
| Aircraft                                      | 7.5%  |
| Weapons and ammunition                        | 7.1%  |
| Command and communication systems             | 5.4%  |
| Personal security and protection              | 5.4%  |
| Observation and marking equipment             | 4.1%  |
| Radio locators and radio technical systems    | 3.8%  |
| Information security and data protection      | 2.9%  |
| Working and protection clothes                | 2.1%  |
| Other   | 35.4% |





## VISITORS

Total of\* **27,184** visitors from **51** countries  
**1,335** registered foreign visitors

\* Total for IDET, PYROS, ISET, INTERPROTEC fairs.

Visitors' preference:  
 IDET 78.9%, PYROS + ISET 16.4%, INTERPROTEC 4.6%.

**162** journalists from **8** countries accredited  
 for the event.

The highest number of foreign visitors came from Slovakia, Poland, Germany, Austria and Great Britain.

### The visitors came from these countries:

Albania, Austria, Azerbaijan, Bangladesh, Belgium, Bulgaria, Canada, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Great Britain, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Latvia, Lebanon, Lithuania, Luxembourg, Macedonia, Netherlands, Norway, Pakistan, Paraguay, Poland, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Arab Emirates, USA, Vietnam







## QUOTES ABOUT THE FAIRS

IDET belongs to the main events of its kind in Central Europe, it is an ideal venue for meetings with foreign partners on home soil. It is nice to see that exhibitors have intercepted modern trends in warfare in the areas of cyber security, robotics and unmanned aerial vehicles or dual technologies.

**Martin Stropnický, Defence Minister of the CR**

The IDET 2015 trade fair gave me an invaluable opportunity to become acquainted with the industry and governments of the Central and Eastern European region.

**Rini Goos, Deputy Chief Executive, European Defence Agency**

The IDET trade fair is an extremely good platform for co-operation between the Ministry of Defence and the defence industry. It is also a step towards foreign markets, as a number of foreign delegations accepted invitations from the Minister of Defence and had the opportunity of acquainting themselves with the current range offered by Czech industry.

**Tomáš Kuchta, Deputy Minister of Defence**

IDET is the perfect opportunity for us to present to the professional public what the Army deals with, what abilities it has achieved and what it wants to achieve, including presentations of technology, defence systems or systems for command and training. IDET comprises a space for the formation of cooperation of the Army and the security and defence industry. Support from NATO and the EU was also of considerable assistance in this.

**Jiří Baloun, First Deputy Chief of the General Staff of the Army of the Czech Republic**

The issue of the fight against terrorism, the fight against cyber crime, illegal migration – these are the topics that we read about every day. IDET fair provides an opportunity to discuss current security issues.

**Tomáš Tuhý, Police President**

IDET, PYROS and ISET fairs belong to the important fairs of its kind in Europe, as evidenced by the hundreds of exhibitors. I believe that trade fairs play an irreplaceable role even in these modern times. Not all the novelties can be presented only on paper or a computer screen, and the best deals are still being negotiated by a handshake.

**Drahošlav Ryba, General Director of the Fire Rescue Service of the Czech Republic**

The defence and security technology industry is adorned with longstanding tradition, top professionals and their inventiveness. The IDET fair plays an irreplaceable role in its promotion. IDET enables Czech companies to showcase the best of their production.

**Jiří Hynek, President of the Defence and Security Industry Association of the Czech Republic**

The organisation of the fairs and the care offered to visitors were of a high standard. I am convinced that meeting up at the fair was useful and valuable to both exhibitors and visitors, including members of the trade community.

**Brig. gen. Miloš Svoboda**

The IDET trade fair has become a traditional platform for reinforcing the partnership between Poland, the Czech Republic, Slovakia and Hungary and contributes towards expanding co-operation between the defence industries of the countries of the Visegrad Four.

**Col. Stanisław Pilhul, Chief of Promotion Division, Public Affairs Department Ministry of National Defence**

The security fairs are held at a time when the world is facing a variety of security challenges and risks. IDET is a service for the European, Czech and Slovak defence industry.

**Jiří Kuliš, CEO of the Trade Fairs Brno**



# CONFERENCE ON TOPICAL SECURITY ISSUES

## Security Trends

**International conference considering issues in cybernetic security**

- Security trends, risks and challenges
- New technological trends for better European security
- Security as a business opportunity

## Towards Balanced Defence Industry in Europe

- A European Defence Agency round table on specific issues in the defence industry of Central and Eastern Europe

## International Conference CATE

- The participation of almost a thousand trade professionals from the Czech Republic and abroad
- Comprised of individual conferences:
  - International Conference on Military Technologies 2015
  - Distance Learning, Simulation and Communication 2015
  - Security and Protection of Classified Information
  - Logistics in the Armed Forces – Multinational Logistics Capabilities Development

## Basics of Cyber Security for Managers

### AFCEA Seminar

- Live demonstrations, presentations and demonstrations of the capabilities of AFCEA trade partners in the area of cybernetic security over the course of the entire trade fair.

*"The Czech branch of the AFCEA has taken part in all the IDET trade fairs held to date, and we will certainly not be missing in 2017."*

**Josef Strelec (Lt. Col. Ret.), President, AFCEA Czech Chapter**





# REPRESENTATIVES OF FOREIGN ARMIES

**Official delegations and representatives of foreign armies from 32 countries, invited by Minister of Defence of the Czech Republic and Chief of General Staff of the Armed Forces of the Czech Republic, participated in the fair:**

Angola, Austria, Brazil, Bulgaria, Burkina Faso, China, Croatia, Egypt, Finland, France, Georgia, Germany, Ghana, Great Britain, Hungary, India, Indonesia, Iran, Macedonia, Montenegro, Pakistan, Peru, Poland, Russia, Slovakia, South Africa, Sweden, Turkey, Ukraine, Uruguay, USA and Vietnam.



## GOLDEN IDET 2015

### Awarded exhibits

 **golden  
IDET**

More at [www.idet.cz](http://www.idet.cz)



#### **AT21201 – Voice communication gateway**

**Producer:** Aliter Technologies, a.s.

**Exhibitor:** Aliter Technologies, a.s.



#### **Ballistics vest CZ 4M VIP**

**Producer:** Česká zbrojovka a.s.

**Exhibitor:** Česká zbrojovka a.s.



#### **The PAR-E precision approach radar**

**Producer:** ELDIS Pardubice, s.r.o.

**Exhibitor:** ELDIS Pardubice, s.r.o.

#### **Waterproof clothes with nanofiber membrane**

**Producer:** Nanomembrane s.r.o.

**Exhibitor:** Nanomembrane s.r.o.



#### **TITUS®**

**Producer:** Nexter Systems

**Exhibitor:** TATRA EXPORT s.r.o.







**International Fair for Fire Fighting  
Equipment, Security Technology  
and Services**



**International Security Technology  
and Services Fair**





# EXHIBITORS' VIEW

## **Plk. gšt.. Gabriel Kovács, Director, The Foreign Activities Directorate, The Army of the CR**

I hear positive assessments of the event and positive responses from all sides. This was an extremely successful year. I would like to wish you the greatest of success in the organisation of future years of the event and look forward to continuing co-operation.

## **Gen. Milan Čejko, The Ministry of Defence of the Slovak Republic**

We are very satisfied. We had discussions with partner countries – with the Czechs, Poles, Hungarians, with the associations of the security and defence industry. We used the fair for meetings of working groups on cooperation in defence – in armament, armament project coordination, crossborder cooperation.

## **Col. Aleš Vodehnal, The Army of the CR**

We are satisfied with this year's IDET, we have seen a lot here. New types of technology were presented, and so we had the opportunity to be acquainted with the development that will lead to the future.

## **Lt. Gen. Peter Gajdoš, First Deputy Chief of Staff of SR Armed Forces**

IDET 2015 has excellent tradition and participation of SR and CR Army meets NATO standards. The fair is also a prominent opportunity for the specialists to exchange experience and, last but not least, it also offers the possibility of comparison, how to modernize the armed forces.

## **Antal József Gyurkovics, The Ministry of Defence of Hungary, Project Manager, Communication and Marketing Department**

The IDET fair was excellent.

## **Hana Smilková, PR manager, Česká zbrojovka a.s.**

We belong to traditional IDET exhibitors. Our stand was surrounded by people as usual, visitors could look at and try out various weapons and their ergonomics. The company has held various meetings with foreign representatives and other business partners.



## **Lukáš Novotný, Marketing Manager, EXCALIBUR GROUP a.s.**

The fair met our expectations, there were a lot of business meetings with both Czech and foreign partners. We were also visited by foreign delegations from around the world.

## **Jan Šafařík, Head of Marketing, VOP CZ, s.p.**

We were able to present the results of our development to specialists of the Ministry of Defence, the Army and other military specialists at the IDET fair. We were also visited by representatives from abroad, for example by a delegation from the Kenyan Ministry of Defence. The fair was successful for the company.

## **Petr Štefanča, Business Development Director, RETIA, a.s.**

This fair was beneficial for the company, as we received those interested in our technology in one place. If I had to travel to each one of them separately, it would cost us a lot of effort, money and time.

## **Eva Čalkovská, Marketing, Trade FIDES, a.s.**

We liked being at IDET very much, the fair met our expectations. Our exhibition was visited by many customers, especially from the ranks of the army, police and waterworks and also by a number of foreign delegations, for example from Saudi Arabia, Israel, the USA, Canada and other countries.







**Josef Bolom, PR and Marketing, Czech Technical University in Prague**

Our participation in the fair was inspirational for us. I believe that it will bring development to our research, which we would like to see applied in practice together with the companies.

**Roman Hrdý, Managing and Sales Director, ESTO Cheb s.r.o.**

We agreed on possibilities of cooperation and we got a lot of new information that will be used in the future development of firefighting equipment. The fair was of great benefit to the company.

**Petr Ostrý, Executive at the company AGADOS spol. s r.o.**

Taking part in the IDET, PYROS and ISET trade fairs was the logical culmination of our efforts to supply our products both to the Czech Republic and to foreign countries. We presented our products to potential customers and obtained contacts to possible future interested parties. We will make use of their opinions in future development. The fair also provided interesting opportunities for co-operation.

**Erik Wiberg, Director of Sales and Business Development for Europe and Pacific, DataPath International AB**

Thanks to IDET we gained many new contacts with military and government agencies, especially from the Czech Republic and Poland. We usually exhibit at trade fairs where the contacts are commercial. However, this is different and it is the first time that we can present at political level.

**Anna Floris, POLISH ARMAMENTS GROUP**

IDET organization was excellent. Our business meetings with representatives of the Czech, Slovak and Macedonian government were also extremely successful. We will certainly come next time.

**Zuzana Rudinská, Marketing Manager, EVPÚ Defence a.s.**

We come to the fair primarily to meet up with our regular customers. The attendance surprised us, we are satisfied.

**Al Farra Amer, Marketing Manager, KIDEC, Kuwait**

We like it in the Czech Republic and I think that our participation in IDET will be permanent, we are certainly satisfied. We have made new contacts, since this is indeed what trade fairs are for. It was important for us to establish contacts with the leading Czech companies from the defence industry and technology.

**Keith Jackson, BAE SYSTEMS**

We focused on the needs of this region. We are very satisfied with the meetings with the Czech and Slovak Ministries of Defence.

**Markéta Šindlerová, CEE Marketing Project Manager, Saab Technologies, s.r.o.**

We have acquired new contacts, and thus, we are satisfied.

**David Hác, Project Manager, STV GROUP a.s.**

IDET is of course important for us, because we meet with experts from the defence industry here. We are pleased that we can meet here, show what we are working on, talk about joint projects and other visions of how we would like to develop in the future.

**Radek Pilař, Sales Director, MOTO-TRUCK CZ s.r.o.**

The fair fulfilled our goal and I think it has a chance to continue to be successful.

**Steve Durham, Export Business Manager, WILLIAMSON-DICKIE EUROPE LTD, Great Britain**

Our company did not expect such big interest in the products that we supply. We received many orders in Brno and made new contacts.

**Paul Rausnitz, Company Owner, Meopta Systems, s.r.o.**

IDET is an important fair for us and it will be even more important because there are new developing areas such as night vision optics. In the defence industry, the cooperation with the state is very important for us, because the supply of a product to the Czech army is absolutely crucial for its success on foreign markets.





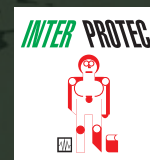
# IDET ARENA 2015 (DEMONSTRATION AREA)

**After four years the very popular field polygon returned to the Brno Exhibition Centre.**

Visitors could see attractive static and dynamic demonstrations of equipment used by the Army of the CR, Czech Police, Fire Rescue Service of the CR, demonstration flights of unmanned air vehicles, and others. Military vehicles Pandur, Dingo, Iveco, Tatra 810 and Land Rover, or historical vehicles TATRA 805 expedition, and TATRA 803 were presented here.







## Under the Auspices of

- President of the Czech Republic
- Prime Minister of the Czech Republic
- Ministry of Defence of the Czech Republic
- Ministry of Industry and Trade of the Czech Republic
- Ministry of Foreign Affairs of the Czech Republic
- Ministry of the Interior of the Czech Republic
- Ministry of Labour and Social Affairs of the Czech Republic
- Chief of General Staff of the Armed Forces of the Czech Republic
- Defence Committee of the Chamber of Deputies of the Parliament of the Czech Republic
- Foreign Affairs Committee on Defence and Security of the Senate of the Parliament of the Czech Republic
- Defence and Security Industry Association of the Czech Republic

## Partners

- Police Presidium of the Czech Republic
- General Directorate of Fire Rescue Service of the Czech Republic
- Association of Aircraft Producers of the Czech Republic
- Defence and Security Industry Association of the Czech Republic
- AFCEA Czech Chapter
- Czech Proof House for Arms and Ammunition
- Jagello 2000
- Defence University Brno
- AGA – Association of the Technical Security Services Gremium Alarm

## Media partners

- Main media partner for the Czech Republic
- Main media partner for Slovakia
- Exclusive media partner for foreign countries
- Daily online news of the fair
- Other media partners

**MS Line**

**Magnet Press**

**Mönch Publishing Group**

**Army Recognition**

natoaktual.cz, Střelecká revue, defence-industries.com, Small Arms Defense Journal, Magnum X, Media Transasia, Magnet Press, požáry.cz, ORSEC, BOZP, Verlag Dashöfer, Inovace, Wolters Kluwer, Sagit



# MAKE A NOTE IN YOUR DIARY



## 14<sup>TH</sup> INTERNATIONAL EXHIBITION OF DEFENCE AND SECURITY TECHNOLOGY

[www.idet.cz](http://www.idet.cz)

**31. 5.–2. 6. 2017**



## 18<sup>TH</sup> INTERNATIONAL FAIR FOR FIRE FIGHTING EQUIPMENT, SECURITY TECHNOLOGY AND SERVICES

[www.pyros.cz](http://www.pyros.cz)

**31. 5.–3. 6. 2017**



## 9<sup>TH</sup> INTERNATIONAL SECURITY TECHNOLOGY AND SERVICES FAIR

[www.iset.cz](http://www.iset.cz)

**31. 5.–3. 6. 2017**

**BRNO – CZECH REPUBLIC**

**IDET 2017**

**31. 5.**

**1. 6.**

**2. 6.**

**3. 6.**

**PYROS, ISET 2017**