

#### **Allergy**

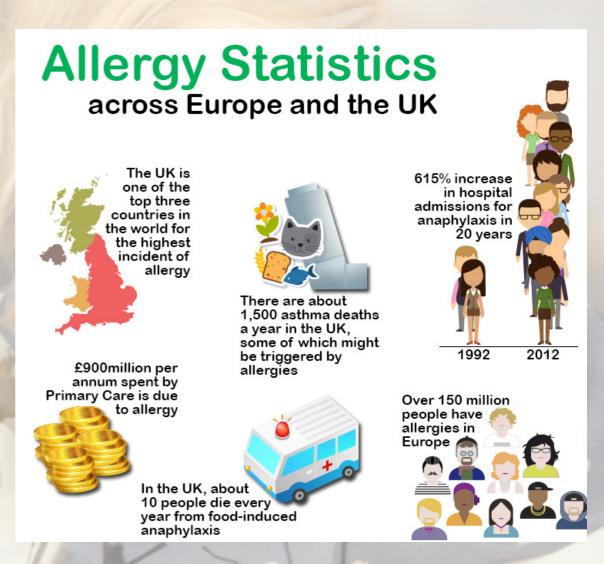


Allergies are among the most common chronic conditions worldwide.

#### WHO:

Worldwide, the rise in prevalence of allergic diseases has continued in the industrialized world for more than 50 years.

WHO: Worldwide, sensitization rates to one or more common allergens among school children are currently approaching 40%-50%.



Prognosis: In two years, one in two Europeans will be allergic

Dust mites are the most common trigger of year-round allergies and asthma

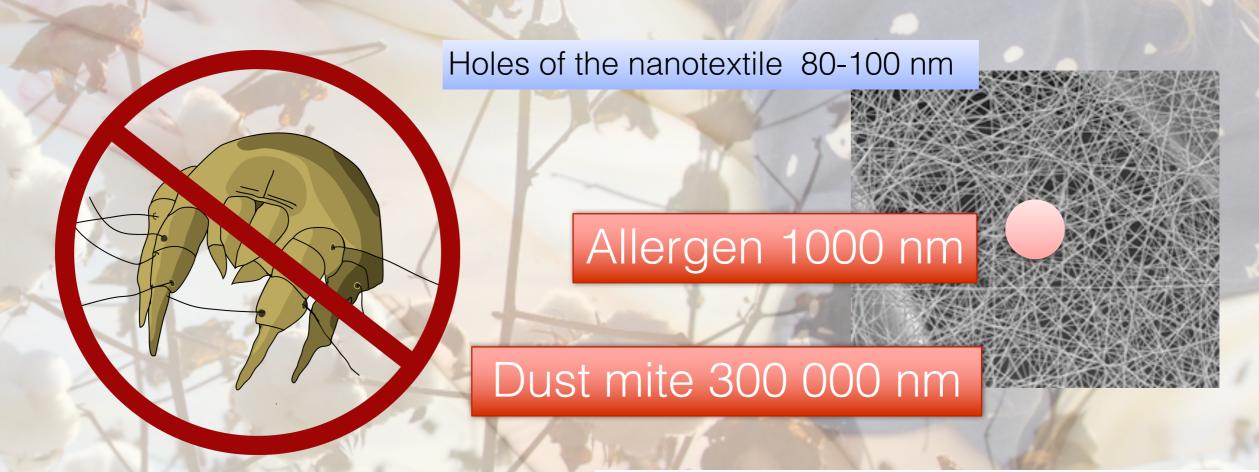
## **Allergy**



Existing anti allergy solutions:

- 1. pills
- 2. anti allergy beddings from harmless material, it is no dust mite protection
- 3. anti allergy dense microfibre beddings that catches 70% dust mites & 0% allergen

New anti allergy solutions: anti allergy nanofibre barrier bedding



100% PROTECTION

Neither dust mites nor their allergens pass through the nanofibre layer!



# REMEMBER! Nanofiber is thousand times thinner than a human hair



#### Company



First company in the world manufacturing nanofibre barrier bedding

Established in 2012

2013 Start of e-shop

2012 - 2015
Development of the most suitable nanomaterials for bedding

End 2015 Stabilised and complete portfolio

April 2016 Launch of revolutionary Nanocotton



TARGET: Nanofibre barrier beddings as a new level of dust mite allergy protection

#### **Portfolio**



**ANTI-ALLERGY BEDDING** 

NANOCOTTON

ANTI DUST MITE NANOTOYS

DEALS

FACE MASKS

NANOPRODUCTS

ALLERGY PROTECTORS

ALLERGY PILLOWS

ALLERGY DUVETS

ALLERGY BEDDINGS FOR CHILDREN

ANTI DUST MITE BED LINEN

ANTI DUST MITE SHEETS



#### **Portfolio**



NANOCOTTON = second generation of allergy beddings with nanofibre

Cotton sateen on the surface has a solid structure with a glossy finish, the vibrant colors remain stable even after many washing

Suitable for all beddings and mattress types

Completely replaces barrier covers and allergy pillows and duvets

Verified capture of

allergens 99,9%

Launched in 2016



## **Vision**



Global leader in anti-allergy barrier beddings market

