

CENTRAL AND EASTERN EUROPEAN CHAMBER OF COMMERCE IN VIETNAM

HANOI

CTSC Building, 3rd Floor, 1 Ba Trieu Str. Hoan Kiem Hanoi, Vietnam Tel: +84 (0) 4 3839 5913

**HCMC** 

The Landmark, 15th floor 5b Ton Duc Thang, District 1 Ho Chi Minh City, Vietnam Tel: +84 (0) 8 3825 8513

email: office@ceecvn.org www.ceecvn.org

## INTRODUCTION & SERVICES

#### WHO we are

The Central and Eastern European Chamber of Commerce in Vietnam (CEEC) is an independent non-profit organisation. Our main goal is to support CEE backed companies which are already active in Vietnam, strengthen the CEE related business community in Vietnam, connect local businesses with CEE, and **advise new entrants** on the challenges in this 'special' market.

All 15 countries share decades of excellent diplomatic and friendship relations with Vietnam, and a rich geographical, cultural and historical background among each other. CEEC founders draw on a strong industry expertise ranging from manufacturing, hospitality, education, to trading etc. and are well established to provide tailored services, answer special needs of CEE backed countries, and further strengthen diplomatic relations.

#### WHAT we do

CEEC will soon position itself as the one-stop boutique service provider in Vietnam for any CEE related business: whether CEE companies trying to get a foothold in Vietnam; business professionals keen to expand their business across borders; Vietnamese businesses seeking opportunities of collaborating with CEE; or CEE and Vietnamese nationals collaborating in diverse areas. CEEC is your info-hub in terms of events, regulatory questions etc. in Vietnam.

#### Our boutique services include:

- networking, business-matchmaking, market analysis, translation;
- recommendation, introduction and company visits to reliable suppliers/vendors both in Hanoi and HCMC including follow-up;
- public events such as business breakfasts and luncheons, seminars and workshops with industry experts sharing their knowledge and experience with CEEC members;
- community building both in Hanoi and Ho Chi Minh City, with members able to share experiences, expand their network, find new jobs/colleagues and business partners;
- insight on CEE country specific backgrounds, knowledge and languages we provide info in tough CEE languages, such as Polish, Bulgarian, Hungarian, Croatian etc.

## Your BENEFITS

Our members have full membership access to the European Chamber of Commerce in Vietnam (EuroCham) with all benefits involved. The **Membership book** helps our members to be visible in the European business community, find business partners and be found amongst 800 companies. The **Discount** book presents hundreds of service providers, restaurants, hotels and is also available as an App. With the CEEC EuroCham Membership card our members will get the same benefits as all other big foreign business associations. CEEC members also enjoy discounted entrance fees to all EuroCham events. EuroCham sector committees are in close contacts with the different authorities, official representations, issue-specific stakeholders and Ministries of the Government of Vietnam. CEEC members also can join these sector committees, participate in activities and meetings with top level policy makers and Government representatives.

We intend to cooperate also with the **European Vietnamese Business Network** (EVBN) and support them to introduce SMEs from Europe to do business in Vietnam.

**CEEC - Your One-Stop Boutique Service Provider** Promoting business between Vietnam and Central & Eastern European Countries

## **CEEC's EXECUTIVE COMMITTEE MEMBERS**



## Marko Moric\_Chairman

Marko Moric started working in Vietnam since 2005 in Melia Hotel, Hanoi. During 10 years afterward, the CEEE's Chairman has became a professional and created a vast network in many different areas including: hospitality management, marketing, human resource management, asset management, international trade, consultant in fisheries, wood, and real estate sectors, and organization and management of foreign representative offices in Vietnam.



## Magdalena Krakowiak\_Vice-Chairwoman

Magdalena Krakowiak has moved to Vietnam in September 2012 to start up the Marketing & Advertising Company, Conception Ltd. The company provides communication platforms for brands directed towards pregnant women and families with babies. Magdalena has over 16 years experience in marketing and sales, including 7 years on managing positions and running the companies in CEE region. Graduated from the Faculty of Management at Warsaw University



## Csaba Bundik\_ Vicechairman

Csaba Bundik is active in management consulting, business development and venture capital fields with strong networks in South East Asia, Europe and US. Cofounder and member of the Board of the Hungarian asset management company, named ALTERA, which is listed in the Budapest Stock Exchange. Formerly served as Executive Director of EuroCham Vietnam



## Helga Nagy\_Treasurer

Helga Nagy draws on over 25 years of successful work in the corporate and private sector in Europe, with over 15 years residing in Vietnam and realizing challenging projects in higher education, manufacturing, operations, hospitality and the service sector. Helga has a track record as lecturer, trainer and entrepreneur and supported numerous companies to establish strategic business partnerships. Helga is active in the area of personal and professional skills development in multi-cultural business environments.



## **Christoph Schill\_Executive Director**

Christoph Schill has earned substantial expertise in finance and banking, human resource, project management and consultancy since 1996. The CEEC's Executive Director first came to work in Vietnam in 2010 as an organizational development & product innovation consultant. He worked in EuroCham Vietnam as a Project Manager before taking his current green growth consultant and chief representative position at Pracsis South East Asia, a Brussels based EU service provider.



## **Istvan Lenart\_ Executive Committee Member**

Istvan Lenart arrived to Vietnam in 2008 as representative of a Hungarian private enterprise, contractual partner of the Hungarian Investment and Trade Development Agency. He established Vietnam Office and Lao PDR Branch Office of the company. Later he worked as Commercial Attaché and Deputy Consul of the Hungarian Embassy in Hanoi. With 15 years of professional experience he is currently Chief Representative of SKC Trade House Ltd. in Vietnam and Country Representative of the Hungarian National Trading House.



## **Ivan Kashukeev \_Executive Committee Member**

Ivan Kashukeev is an expert in business administration as well as finance and banking. He has got more than ten years of working as a financial adviser for different companies in Bulgaria. Ivan is now the General Manager at Rudmetal Trade Ltd. (Sofia, Bulgaria). Simultaneously, since January of 2011, he has been the General Manager for BulViet Ltd. and worked in Vietnam until present.

## **CORPORATE MEMBERSHIP BENEFITS**



# MEMBERSHIP DIRECTORY (print version and online)

• Display your corporate profile to CEEC and EuroCham members.

## **MEMBERSHIP CARD**

• Get a wide range of discounts at leading hotels, restaurants, and retailers, listed in CEEC/EuroCham Discount book.

## **EVENTS**

• Enjoy member rate at various types of CEECC/EuroCham events and networking in Vietnam.



 Receive the latest business information and news from CEEC/ EuroCham, our members and the business community in Vietnam.

## **CEEC TRADE ISSUES AND RECOMMENDATIONS**

 Receive the latest annual assessment about business, trade and investment issues affecting our members, business communities, and in many cases society at large.

#### **SECTOR COMMITTEES**

• Raise issues of interest and concern to your business and be heard by the relevant authorities in Vietnam and Europe.

## **EVENTS AND TRADE FAIRS** (both with public and private sector)

- Round tables/Executive meetings with Ministers and Government agencies (e.g. MOIT, MOF, MPI, MOLISA, Customs).
- Business briefings on current topics such as market/sector updates.
- Special events like forums and exhibitions.

# **SERVICES**

- Match-making, business appointments and Partner Searches.
- Organizing Delegations and Trade missions to Vietnam.
- Trade listings, corporate profile and advertising opportunities.
- Travel arrangements.

## **TELEPHONE HOTLINE SUPPORT**

- Providing our members with instant legal and business advices backed by first-hand experiences in Vietnam.
- Addressing our members' needs/advices/complaints in order to facilitate prosperous business development in Vietnam.



- Supporting the members with letters to the government bodies, and arranging meetings to support individual cases.
- Annually updated White Book: Trade/Investment Issues and recommendations. The European business community is raising their voice in the following sector groups in Vietnam: ./.











## **ACCESS TO FOLLOWING SECTOR EXPERTISE & ADVOCACY GROUPS**

Pharmaceuticals Group	Nutritional Foods Group
Food Agri & Aqua Sector Committee	HR & Training
InformationTechnology	CropLife
Intellectual Property Rights	Tourism & Hospitality
Taxation & Transfer Pricing	Transportation & Logistics
Wine & Spirit	Banking & Finance
Sustainability & Green Growth	Your sector is not represented adequately? Get active! <sup>x</sup>

## **MEMBERSHIP CATEGORIES**

CEEC Membership Categories	Description	CEEC Fee
Corporate members - Large enterprises (LE)***	Companies from Central and Eastern European region, with more than 500 employees in Vietnam/or which are	24,000,000 VND
<ul> <li>A. Companies established under EU laws, or:</li> <li>B. Majority owned subsidiaries of such companies, or:</li> <li>C. Companies with ties to the EU</li> </ul>	publicly listed anywhere in the world or have more than 1000 employees globally or operations in more than 05 countries.***	Euro USD
Corporate members – Small & Medium enterprises (SME)**	Companies from Central and Eastern European region, with less than 500 employees in Vietnam or/and which are not publicly listed anywhere in the world.**	12,000,000 VND Euro USD
Individuals*	Individuals working in Viet Nam and with substantial ties to CEE cCountries.*	3,000,000 VND Euro USD

<sup>\*</sup> New Sector Committees can be established under the regulations of the European Chamber of Commerce in Vietnam and in accordance with the laws and regulations of Vietnam

Only one person, either individual or nominated representative of corporate member is entitled to ONE voting right.

<sup>\*\*\*</sup> LE Corporate Members are entitled to nominate 4 Representatives who will receive 4 membership cards.

<sup>\*\*</sup> SME Corporate Members are entitled to nominate 2 Representatives who will receive 2 membership cards.

<sup>\*</sup> One individual who will receive 1 membership card.



# **MEMBERSHIP APPLICATION**

CC	RPOR	RATE & INDIVID	UAL MEMBE	RSHIPS			
abbreviation CEE stands for Central & Eas	torn Fur	rone			(Plea	ase tick applicable b	oxes)
(explicitly meaning following EU member states or candida		-	nia,			Fee	$\  \ $
Hungary, Latvia, Lithuania, Macedonia, Montenegro, F	Poland, Roma	ania, Serbia, Slovakia, Slovenia)				per year (VND)	
Corporate Member	Comp	anies with a legal pre	sence in Vietnan	n that are:		( /	<b>1</b> `
COL POLICE THEMSE		Companies establishe			nore	1	
(voting right of 1 vote per Company*)	1	countries of CEE,		or:			
(voting right of 1 vote per company)		Majority-owned subst	diaries of such		or:	-	
	<i>c</i> .	Companies with substance (upon approval of CEEC Executive		E.E.			V
SME member:	> ar	nd have less than 500 empl	oyees AND/OR are	not publicly l	isted anywhere in the world	12,000,000	
LE (Large Enterprise) member:					anywhere i.t. world AND/OR s in more than 5 countries***	24,000,000	
Individual member	_	y individual from one o					
	1	lividuals with substant	<i>J</i>	,			Т
		(upon approval of CEEC Executive				3,000,000	
							_
*Only 1 Nominated Representative per Corporate Me  **Corporate Members with less than 500 employees i				here in the w	orld are entitled to nominate 2	2 representatives	1
who will receive Membership Cards							
*** Corporate Members with <b>more</b> than 500 employe will receive Membership Cards	es in Vie	etnam or that <b>are</b> Public	Listed anywhere	in the world	are entitled to nominate 4 rep	oresentatives who	
		APPLICANT 1	DETAILS				
COMPANY or INDIVIDUAL Name:							1
ADDRESS:							1
TELEPHONE:							
EMAIL:							
WEBSITE:							
Citizenship / Place of Legal Presence:							
If no CEE country pls. indicate relationship:							
Vietnam Business License / Passport Number:							
License type (please select one from list)		100% Foreign Owned			Joint Venture		
		Business Cooperation	Project		BOT Project		
		Representative Office			Local Company		
Nr. of employees in Vietnam							
If Public Listed, in which country							
Appointed Company Representative:		Mrs./Ms.	Title:				
(Position 1. is reserved for the representative holding the CEEC voting right. Others cannot vote)	Direct	E-mail:					
Appointed Company Representative:	2. Mr./	Mrs./Ms.	Title:				1
(no voting right)	Direct	E-mail:					1
Appointed Company Representative:	3. Mr./	Mrs./Ms.	Title:				1
(no voting right)	Direct	E-mail:					1
Appointed Company Representative:		Mrs./Ms.	Title:				1
(no voting right)	1	E-mail:					4
Additional Nominee(s) at €uro 150 p/p		Mrs./Ms.	Title:				1
(no voting right)	Direct	E-mail:					1
Parent Company Name and Address:							1
Parent Company Nationality:							1

appropriate Business Cute	ory from attached list of Company Ca	ategories (3 entries maximum)
Agro & Aquaculture	Exhibitions	Plastics
Automobile	FilmProduction	Power Generation & Electrical Engineering
Aviation	Food & Beverages	Printing
Banking, Investment & Financial Services	Household Commodities	Professional Services
Business Group	InformationTechnology	Professional Services Accounting
Certification	Inspection	Professional Services Consultancy
Chemicals	Insurance	Professional Services Legal
Cold Storage	Jewelry	Professional Services Marketing/ Promo
Computer Software/Hardware & Related Services	Logistics & Related Services	Publicity
Construction and Construction materials	Machinery	Real Estate
Cosmetics	Manufacturing	Telecommunications
Design & Art, Interior Manufacturing	Medical	Textiles, Apparel & Footwear
Education	Mining & Mineral processing	Tourism & Hospitality
Embassy and Consulate	NGO, Charity	Trade
Engineering, Architecture & Tech. Consult	PetroChemical	Transportation
Environment	Pharmaceuticals	_
Authorized Signature & Seal:	Date:	
CEEC office use only:	F	
application complete:	Vietnam business license:	
legal presence:	Executive Committee resolution:	
Signature Executive Director:	Approval Date:	
1 Seen/amail your signed application f	form to: office Occasion and	
	Form to: office@ceecvn.org pers will review and confirm your applie on the bank details for settling CEEC mem	
2. CEEC's Executive Committee members	pers will review and confirm your applies the bank details for settling CEEC members.  S: f Commerce in Vietnam	
2. CEEC's Executive Committee memb 3. You will then receive our invoice wi  OFFICE ADDRESS & CONTACT DETAILS Central and Eastern European Chamber o No 1. Ba Trieu Street, Hoan Kiem District	pers will review and confirm your applies the bank details for settling CEEC members.  S: f Commerce in Vietnam	