

Czech

Start-ups 2015 at **SLUSH**



FreshFlow



BlindShell

ADUCID



XTND



Czech Start-up Environment

The Czech Republic intends to be the “start-up nation” of Central Europe with advanced infrastructure for supporting start-up companies and a culture that is conducive to doing business and creating innovations.

Gradual development of the start-up ecosystem has occurred in the Czech Republic in recent years. Both programmes financed with state funding (CzechAccelerator, CzechEkoSystem and StarCube, among others) and initiatives financed with private funding (private incubators, accelerators and venture funds, e.g. TechSquare, Wayra and Node5) have been established.

The strengths of Czech start-ups are mainly the technical expertise of their founders as well as the creativity and critical-thinking ability of their highly skilled workforce. Furthermore, Czech start-ups have a good reputation worldwide and their products are considered to be reasonably priced. Companies such as GoodData, Socialbakers, Cognitive Security, Brand Embassy and Futurelytics have proven their ability to get through the valley of death and are expanding successfully abroad.



BlindShell

Simple, cheap and intuitive smartphone for visually impaired users.

About Us

BlindShell improves life of visually impaired people by providing them smart phone that is easy to learn and easy to use. It was designed in cooperation with blind people. That's the reason why this solution is so well accepted among target group.

System Description

BlindShell is a smartphone providing access to the Android system. The environment is controlled by simple touch gestures. The following functions are included: Call, Messages, Contacts, Alarm, Notes, Voice Recorder, Calendar, Book Reader, Color Recognition, Banknote recognition, Magnifying Glass, BookShare, Calculator, Settings, Information About State, Favorites and Missed Events. A unique, easy-to-use keyboard for writing numbers and texts is seamlessly integrated. For voice feedback Text To Speech is used and as user interface feedback vibrations and sounds are applied.

Webpage:

www.blindshell.com

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The logo for ADUCID, featuring the word "ADUCID" in a bold, black, sans-serif font. The letter "A" is stylized with a red triangle pointing to the right, integrated into its left vertical stroke.

ADUCID

ADUCID

A unique and patented authentication technology for safer and easier access of clients to their on-line accounts.

About Us

The main focus of the company ADUCID is to bring its authentication technology to the global market. ADUCID introduces a novel concept of multi-factor authentication which protects users from all types of authentication attacks known today, completely eliminates phishing, and on top of that requires no passwords at all.

Technology description

ADUCID offers you a tool which takes care of authentication of users for them and simply protects their accounts from attacks better than any solution before. No more passwords to remember, no more certificate renewals, no more additional hardware, no more retyping of SMS or OTPs – and you can still enjoy the highest level of security when accessing online accounts from any preferred device.

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FreshFlow

FreshFlow

Get more from your calendar - innovative approach to team's calendar data.

About Us

FreshFlow is a web and mobile application for activity based management as well as a calendar that gives teams much more. It is based on supercharged calendar connected with built-in CRM. FreshFlow is ideal for managing sales and service teams (insurance companies, network sales companies, etc). Currently we serve more than 2000 users with almost 1200 of them being paying customers as well as provide this service to financial advisors of Partners a.s. under the white label Partners Office. We also run several pilots e.g. with large international Insurance company.

We believe to have potential to disrupt traditional view of CRM systems in many areas – insurance, consultancy, network sales, services etc. Our approach can easily provide quality data about activities of teams and individuals and consequently have big impact on productivity of those teams.

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XTND

Develops high-tech personal transportation products
to make movement for people easier.

About Us

XTND is a team of talented designers, skillful engineers a technology visionaries. We're insightful, passionate and young innovators powered by obsession with modern technology, progressive design and hi-tech materials. We'll never be satisfied with being average and we'll never stop looking for a better solution.

We're here for anyone who wants to get further, higher and move forward, who wants to enjoy something different. For everyone who doesn't want to compromise between top design and perfect functionality. We dismiss conventional thinking and we don't respect established processes. We combine creative and electric energy to make movement of people easier. Our first product is a super-light all-carbon electric skateboard.

XTND is not just about a lighter and thinner skateboards – it's about a better ones. We spent a lot of time thinking about each size, shape and material until we've reached absolute perfection. The XTND Board excels especially in low weight, high performance, super efficient battery system, hi-tech materials and much more.

Webpage:
www.xtnd.co

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