

Maximizing growth potential:

Innovation ecosystems powered
by *digital technologies*

Situation in Europe

Min 3% of GDP on R&D

BUT!

Very few member states
achieve it (mainly
Scandinavian countries)

Strong universities and
research activities

BUT!

Low business impact

R&D expenditures of private
companies high (30% of ww
Top 20 from Europe)

BUT!

Very few companies among
the most innovative ones

ICT and technology is a
priority

BUT!

Out of TOP45 only 4
Europeans

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European paradox

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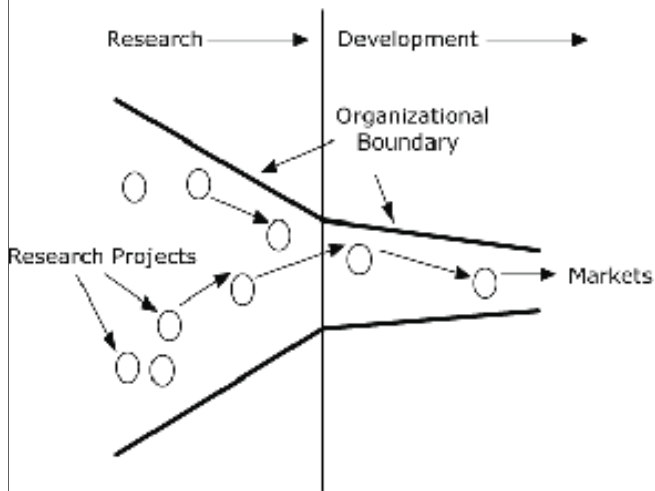
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Situation in Europe

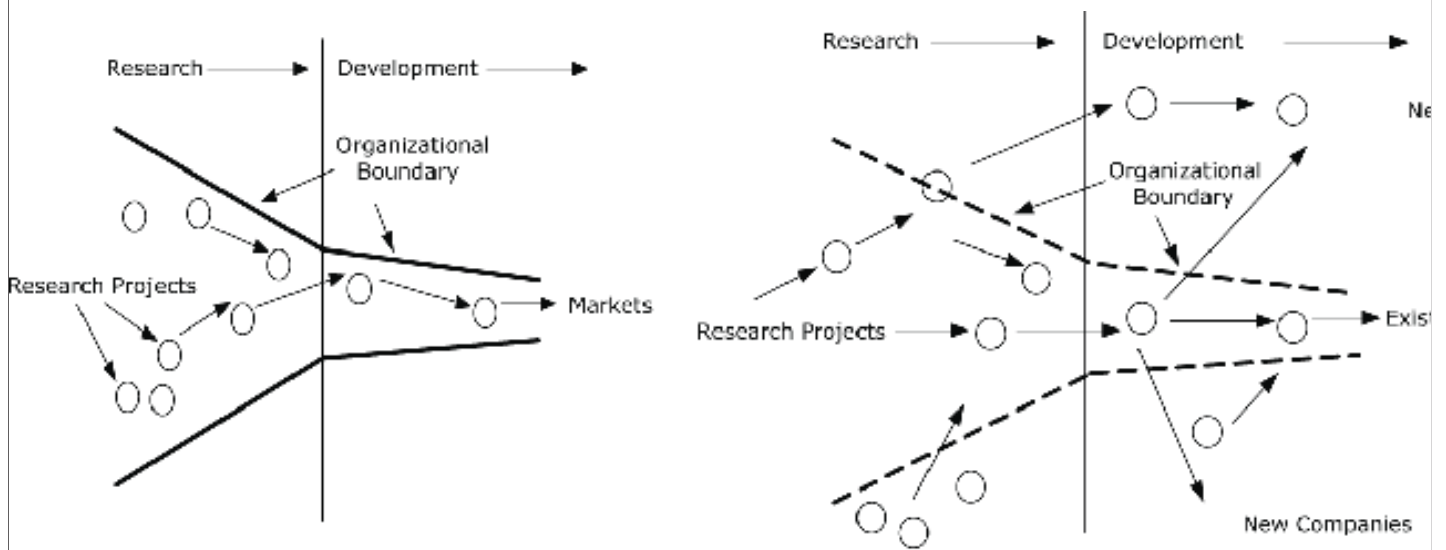
EXTENDED
EUROPEAN
PARADOX

Innovation approach



Closed Innovation

Innovation approach



Closed Innovation

Open Innovation

Our solution

**Manage and dynamize
innovation ecosystems**

Our solution – in other words

**We connect selected startups and
scaleups with corporates
by using online tools and platforms**

Three key scenarios

Corporates

- Build corporate innovation programs
- Find and scan interesting startups
- Silicon Valley outpost
- Immersion weeks

Regions

- Regional innovation policy
- Design innovation support mechanism (like innovation vouchers)

Scaleups

- Support global expansion
- Benchmark with global competition
- Investor/partner search

Supported by digital tools and platforms

innomine

- We are innovation and funding experts
- We use online tools and platforms
- Team of 20+ cross-disciplinary innovation specialists
- Revenue growth 50%+ (yearly average)
- Work with Fortune 100 corporations like Microsoft, top level ICT players like DIGITALEUROPE

Thanks for your attention!



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