



# Mentegram™

Stronger Minds, Better Healthcare

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## Mental Health in USA

**\$238B**<sup>(1)</sup>

total annual costs of  
mental and behavioral health

**60M Americans**<sup>(2)</sup>

gained mental and behavioral benefits  
within insurance plans

### Healthcare payments

#### Service-based

Care providers are not penalized for providing low quality healthcare service.

#### Value-based

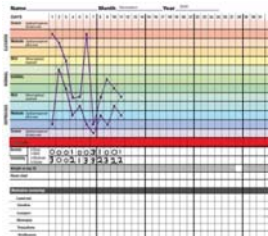
The Affordable Care Act (Obamacare) is going to penalize providers for high cost and low quality of service and incentivize better outcomes.

(1) Projections of National Expenditures for Mental Health Services and Substance Abuse Treatment 2004-2014 by SAMHSA, 2008 - <http://goo.gl/CMsBh6>  
(2) FACT SHEET: Affordable Care Act by the Numbers, The White House, Apr 2014 - <http://goo.gl/y9cz6d>

## Problem - Ineffective Workflows

### Patient engagement

Only **11% of patients** engage<sup>(4)</sup>  
with questionnaires printed on  
paper



### Ineffective support

Care providers have no clue  
how to identify patients that  
need support



### Problem areas

#### Offline workflows

Feedback is knowledge. If you don't know what is going on, how can you be effective?

#### Not recovering patients

Patients fail to adhere to treatment, recover slowly with a higher probability of being readmitted (increasing healthcare costs). When patients are engaged, the opposite happens.

(4) Just Text Me: Using SMS Technology for Collaborative Patient Mood Charting, Sep 2011 - <http://goo.gl/dwy80d>

# Introducing Mentegram

## HIPAA compliant patient engagement platform



### Patient benefits

- Self-awareness
- Increased support

### Provider benefits

- Increased bandwidth
- Proactive vs reactive care

## Improved outcomes<sup>(5)</sup>

- 50% fewer medical errors<sup>(6)</sup>
- 50% fewer readmissions<sup>(6, 7)</sup>

(5) Patient Engagement by HIMSS (Healthcare Information and Management Systems Society) - <http://goo.gl/npGIsp>

(6) Linking People, Policy and Progress, Jun 2013 - <http://goo.gl/nkxeCy>

(7) The Quality Concern: Behavioral Health Inpatient Readmissions, by New York State Office of Mental Health, Jun 2012 - <http://goo.gl/8XUYwZ>

# How Mentegram Works?



## Clinical Dashboard

Manage patients' treatment plans, monitor their progress, and identify the ones in need of more support.

## Patient Mobile App

Gather important data remotely, between appointments, while keeping patients heavily engaged.

# Company Management



## Igor Holas

### Co-founder

Published research psychologist  
12 years of experience



## Milan Steskal

### Co-founder

Serial entrepreneur, Digital projects  
14 years of experience



## Martin Vician

### CFO

Serial entrepreneur, Accounting  
11 years of experience



## Marek Vavrecan

### Chief Technology Officer

Software engineer, Security  
8 years of experience



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Healthcare

# How can we help?

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