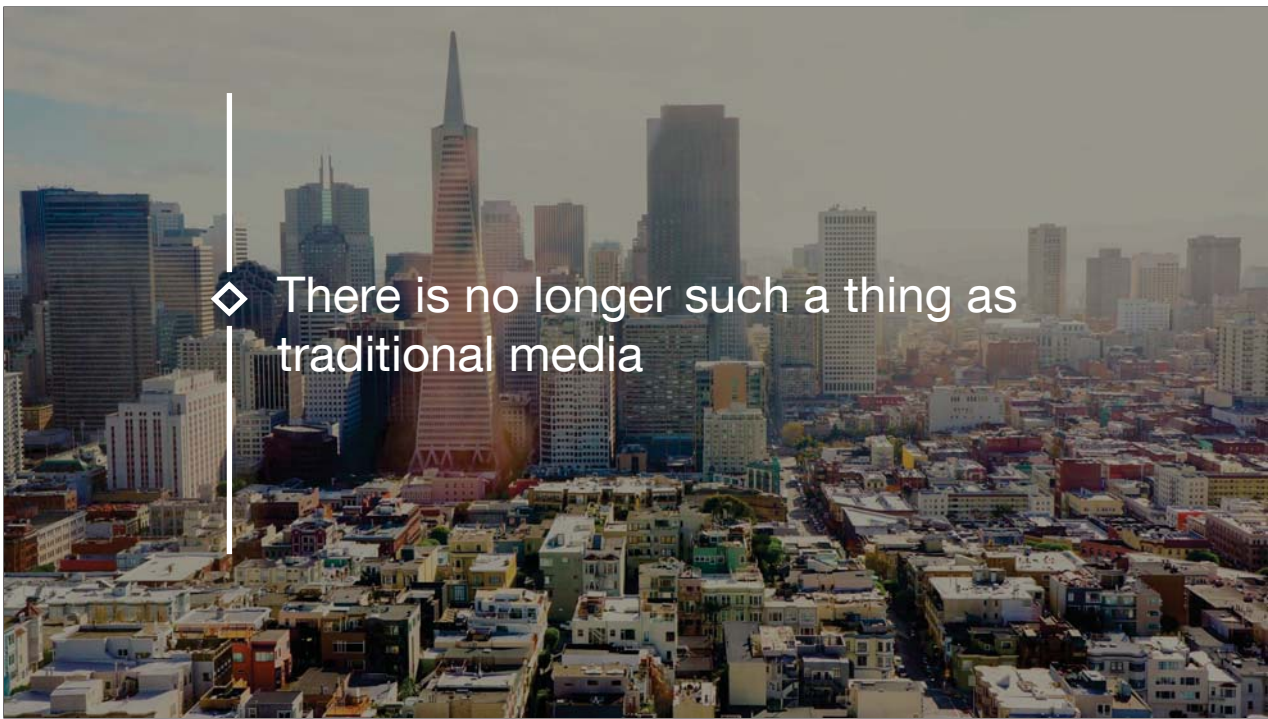


Your story begins here

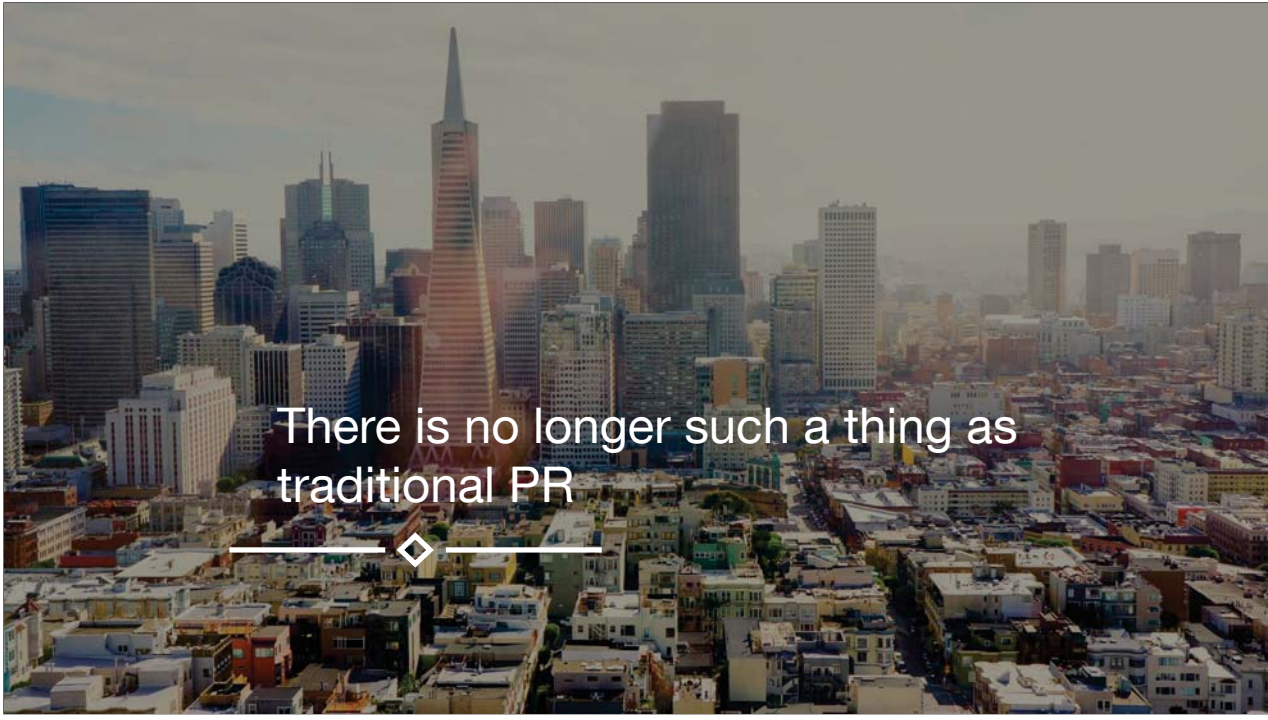
CRM tool for Public Relations in the digital age

Prowly

◊ Proudly made in Poland



◊ There is no longer such a thing as traditional media



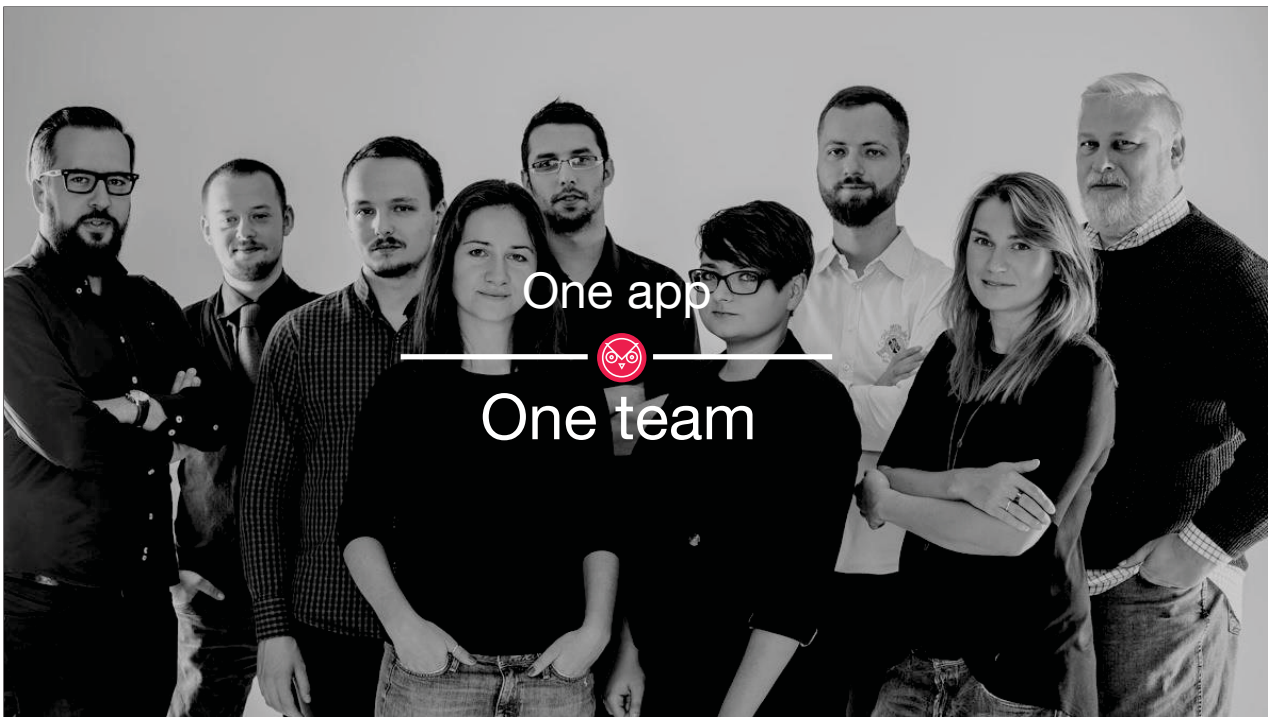
There is no longer such a thing as traditional PR



That is why we created



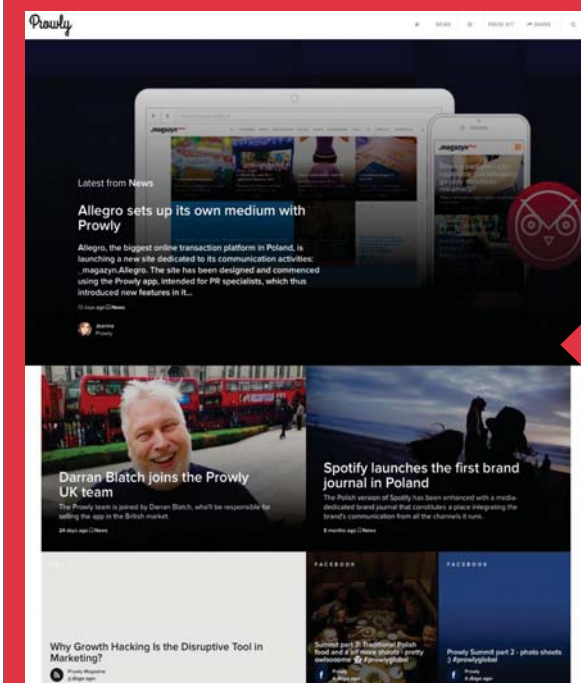
Prowly



One app



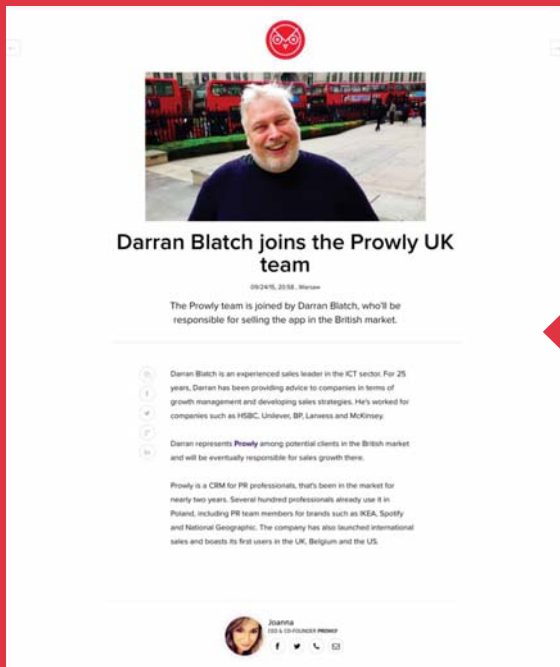
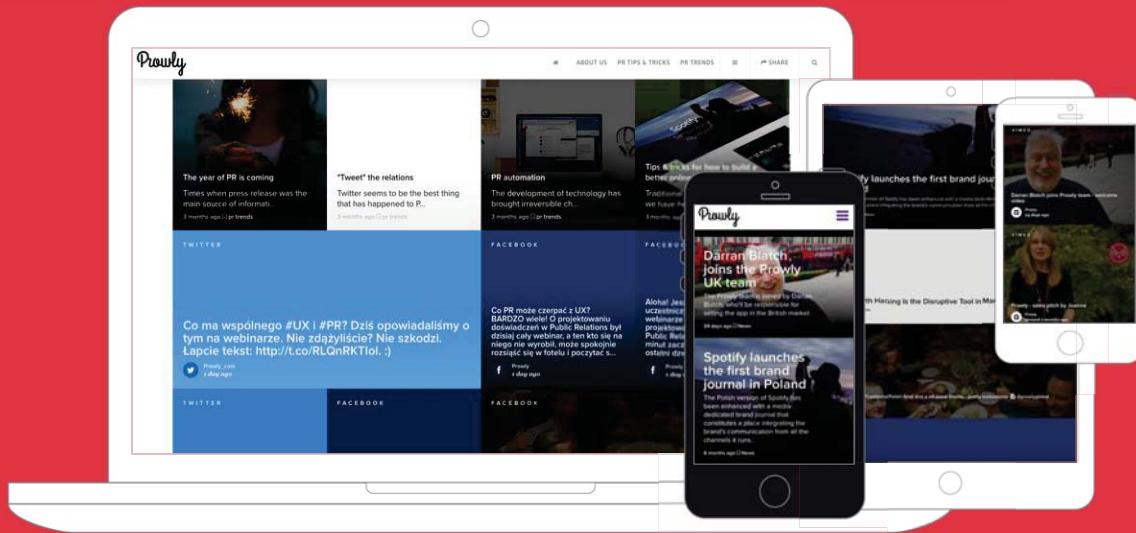
One team



With Prowly you can easily create your brand's own communication medium.

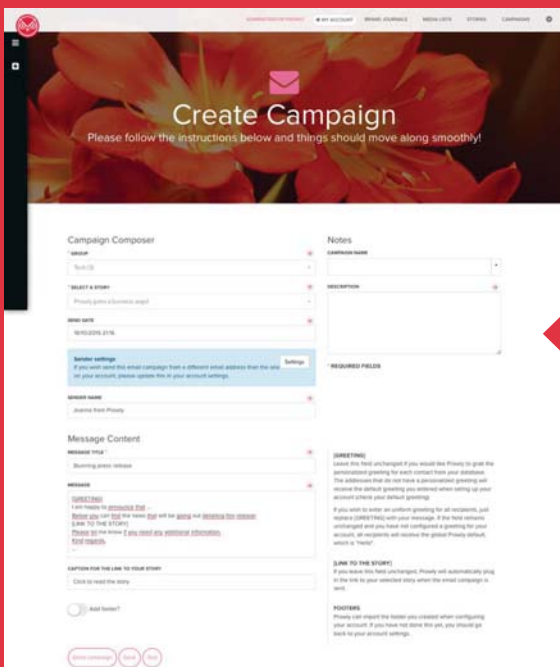
Brand Journals can be your online press office as well. It is a place that seamlessly integrates all of your communications activities in one place. It is a place that tells your unique brand story by putting everything together: social media, video channels, blog posts, articles, interviews, press releases, and all other media (e.g. photos, videos.).

They're gorgeous, smart and adaptable - light years ahead of our competition.



Stories created in Word are boring and ugly. You can do better than that. With Prowly, you will create press-masterpieces (yes) that are visually stunning and reader-friendly. Our magical editor is easy, simple and intuitive.

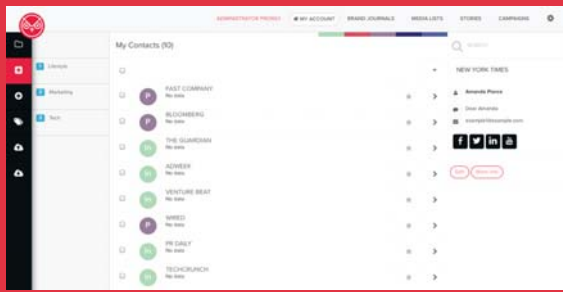
All of the stories created with Prowly and integrated with Brand Journal are SEO super-friendly.



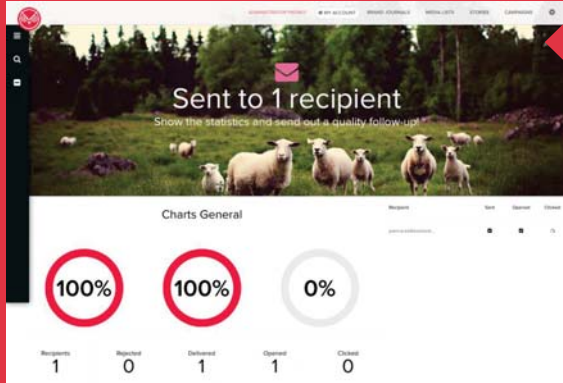
No more mailing mishaps. Prowly lets you create personalized, meaningful email campaigns that feel personal and relevant.

No HTML and complicated templates - only compelling content and CTA to reduce spam rates in your email campaigns.

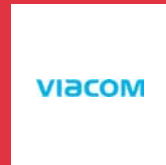
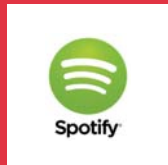
Distribute your press releases in the way they deserve.



With Prowly, you can easily manage your media contacts with unlimited lists, tags, and groups and track the effectiveness of your stories with page views and UU. Thanks to the contact management tool, you and your team can gather knowledge about your audience day to day (contact notes, response rate).



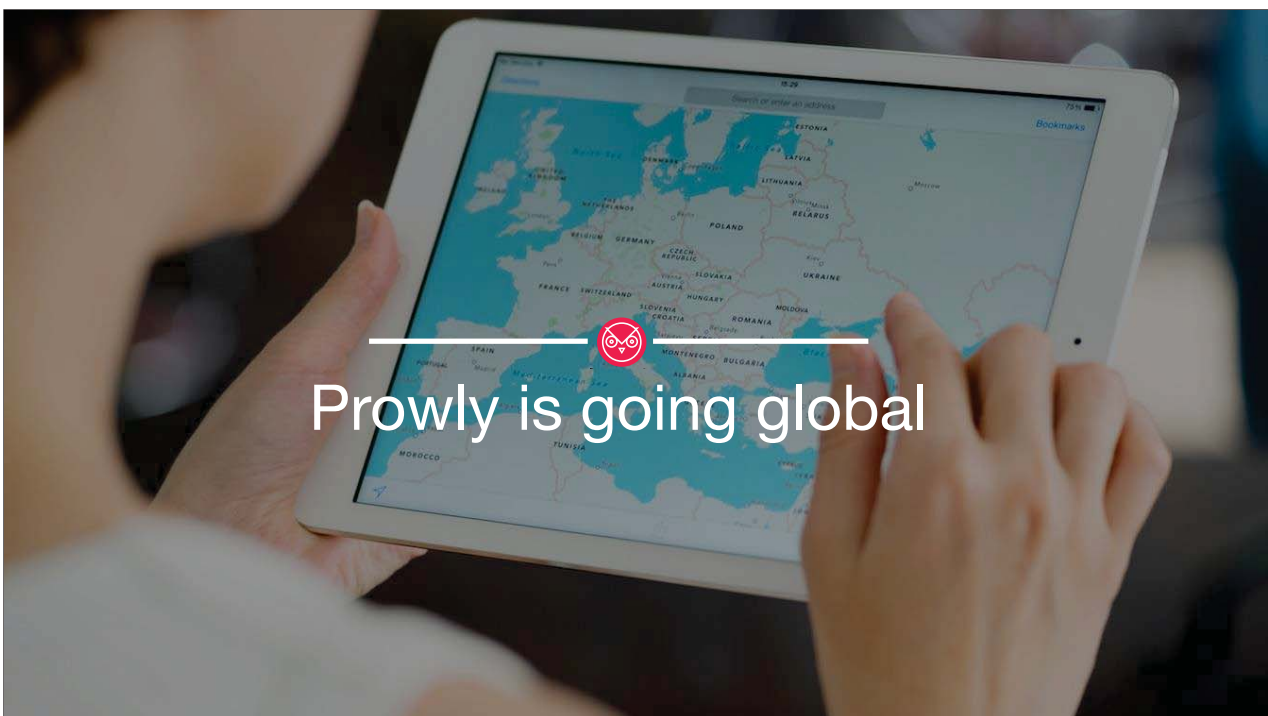
We trust in design, but believe in numbers. Our in-depth statistics give you tangible data about your stories' performance – who opened your email, saw the press release, downloaded attachments. This gives you actionable knowledge for your future actions. We help you to help yourself get even better at your job.



One app



Dozens of clients



Prowly is going global



Sign up or request a demo

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Proudly made in Poland