The story of ESET

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(eset) ENJOY SAFER TECHNOLOGY™

End-User Revenue for the last 17 years
in Million EUR

growth
12%

1000+
EMPLOYEES

R&D
1/3

HEADQUARTERS	REGIONAL CENTERS AND OFFICES			MALWARE RESEARCH AND TECHNOLOGY CENTERS		
Bratislava	San Diego	Sydney	Prague	Bratislava	Montreal	Prague
	Buenos Aires	Jena	Singapore	Košice	Kraków	Jablonec nad Nisou
	Sao Paulo	Toronto		San Diego	Buenos Aires	Singapore
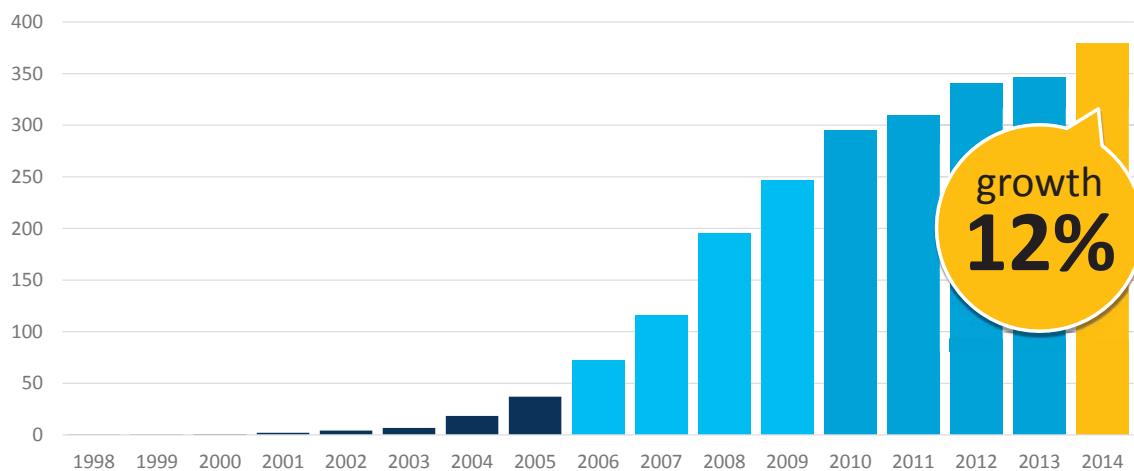
Product Principles

PROACTIVE DETECTION

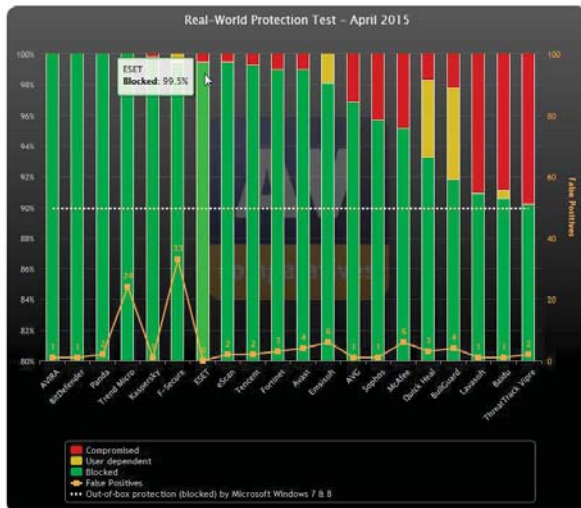at the core is our award-winning ESET NOD32® malware detection technology

SPEED

our technology works fast, and has the lowest possible impact on your systems

USABILITY

designed by IT professionals for ultimate ease of use

Real-World Protection Test – April 2015

ESET Blocked: 99.5%

Compromised
User dependent
Blocked
False Positives
Out-of-box protection (blocked) by Microsoft Windows 7 & 8

The Market View of ESET
Detection / FP

ESET receives highest marks in AV-Comparatives Real-World Protection Test

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The Market View of ESET
Track Record

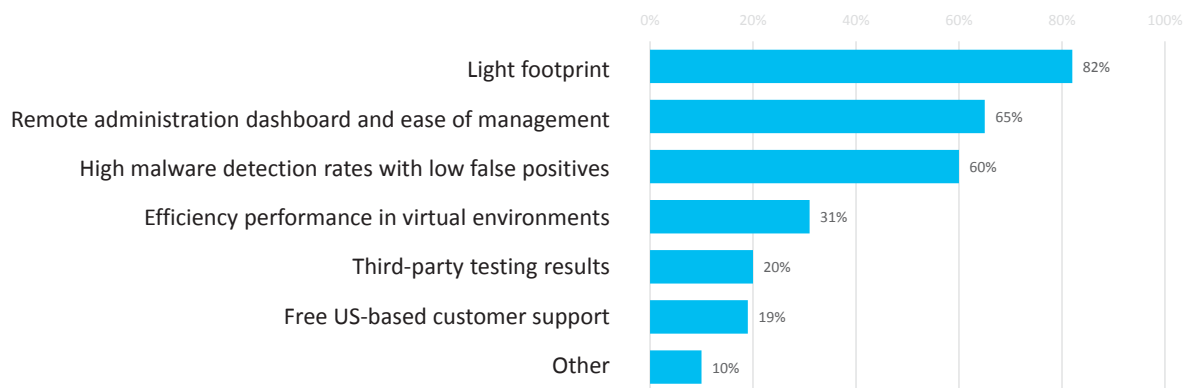| Product	Pass	Fail	12 Most Recent Results
ESET	12	0	✓✓✓✓✓✓✓✓✓✓✓✓
Symantec	1	0	✓
McAfee	0	0	
Sophos	6	0	✓✓✓✓✓✓
Trend Micro	0	0	
Kaspersky Lab	9	1	✓✗✓✓✓ ✓✓✓✓ ✓

Nikkei Computer Partner satisfaction survey 2015

Security products on market in category client management system

Rank	Producer	Product	Satisfaction Rating (after purchase)
1	ESET® (Canon IT Solutions partner company in Japan)	ESET Endpoint Security, etc.	73.2 points
2	McAfee™	McAfee Endpoint Protection Suite, etc.	64.6 points
3	Trend Micro™	Virus Buster, etc.	64.4 points
4	Symantec®	Symantec Endpoint Protection, etc.	60.1 points

Source: Nikkei Research results (2015), survey among 10 000+ different organizations

Reasons for switching to ESET

Reason	Percentage
Light footprint	82%
Remote administration dashboard and ease of management	65%
High malware detection rates with low false positives	60%
Efficiency performance in virtual environments	31%
Third-party testing results	20%
Free US-based customer support	19%
Other	10%

Source: TechValidate survey of 1034 users of ESET. Sample composed of customers who switched to ESET from Trend, Symantec, McAfee, Kaspersky or Sophos. TVID: 592-BF4-1E8

Leading enterprises entrust their IT security to ESET
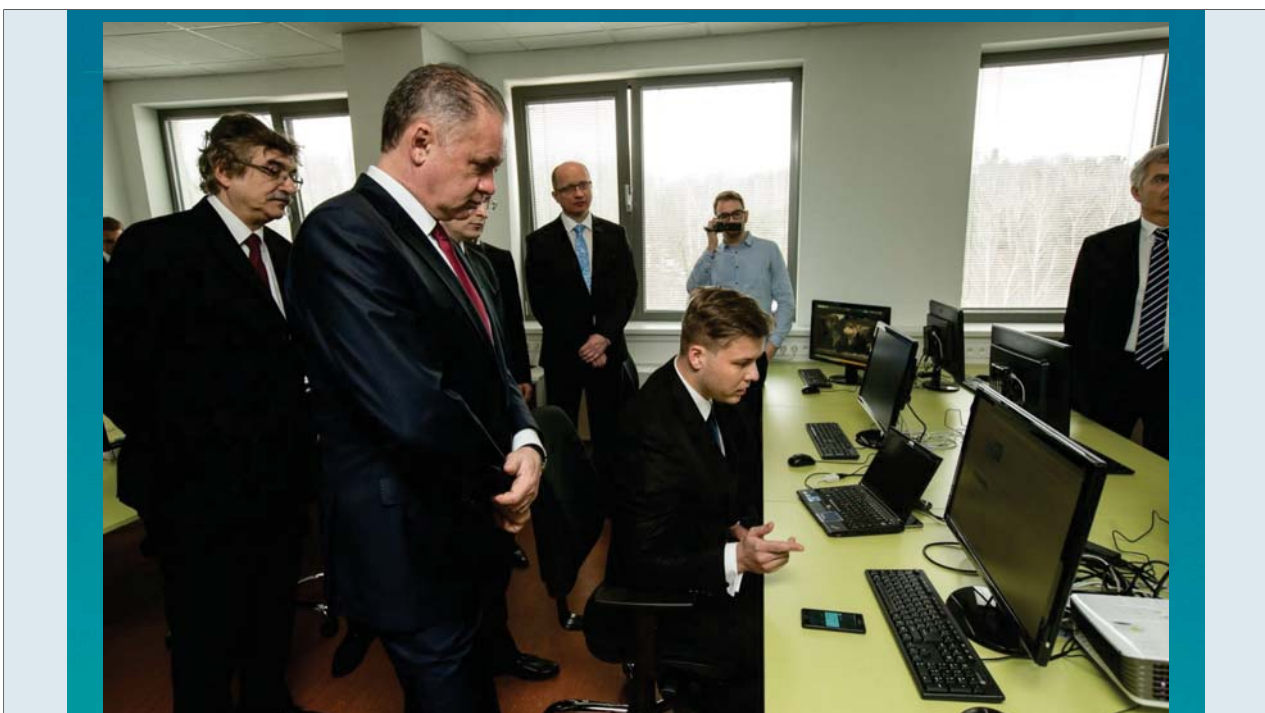
T··· | HONDA | Canon | Telefónica

KLM ICT | Deloitte. | ERSTE | GREENPEACE

Go Explore Consumer Products

Do More With Business Products
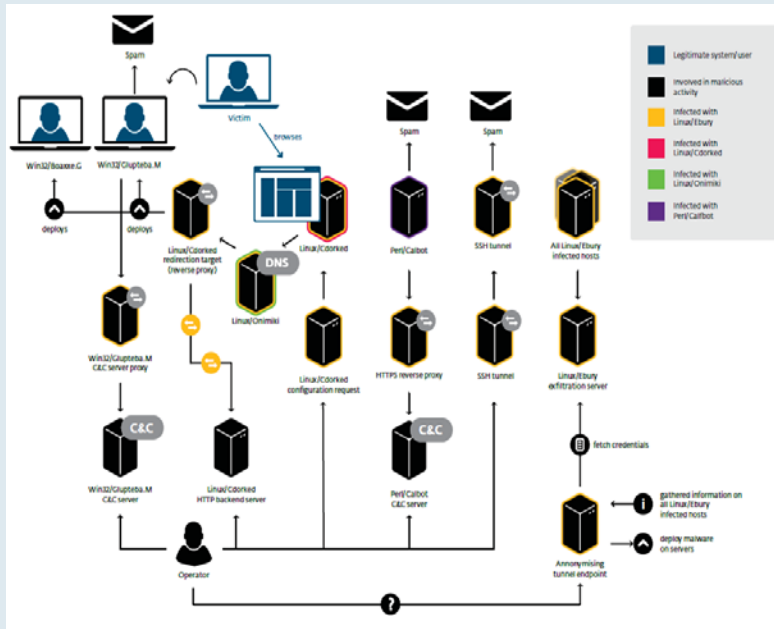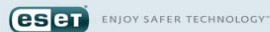
Linux/Moose
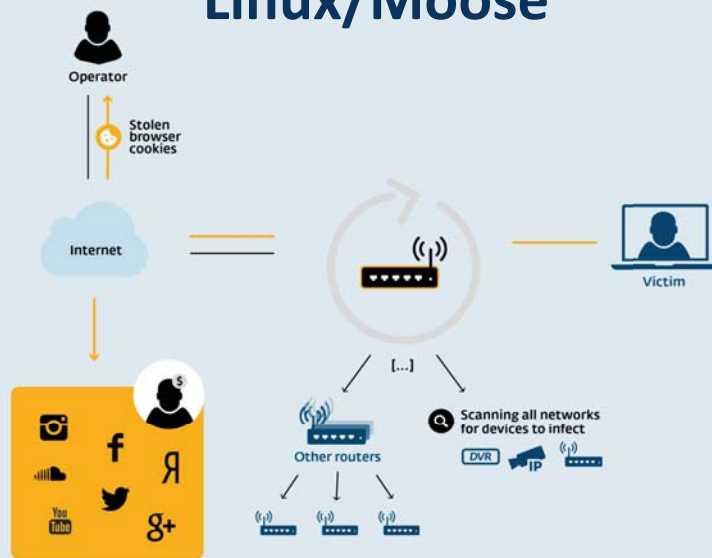
Solving the problem

Active & Adequate Cyber Defense

Training and Education

Research & Investigation, cooperation with LE

Hitting criminals' money flow

Preventing criminals from becoming criminals

DO MORE…