



Costlocker.com

An online application for a financial management of projects.

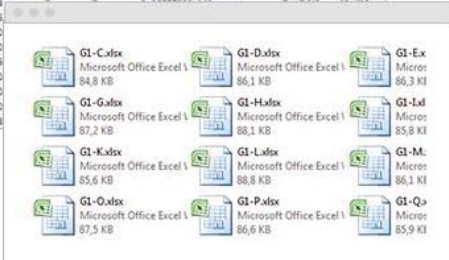


That's reality



My Company		Week 5		2008		Weeks 1-52	
WEEKLY CHECK FORECAST		Budget confirmed					
QUANTITIES	UNIT PRICE/UNIT	Start date	Quantity	Start date	Quantity	Start date	Quantity
Sales exec 1 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 2 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 3 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 4 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 5 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 6 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 7 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 8 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 9 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 10 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 11 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 12 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 13 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 14 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000
Sales exec 15 confirmed	100.00%	10/09/08	10,000	10/09/08	10,000	10/09/08	10,000

URL	Google	pa	Google	in	Yahoo	first	Yahoo	first	Bing	Index	Alexa	rank	Webarchi	Delicious	Whelst	Page sour
http://www.coe.uh.edu/ans	4	1700	1145	10579	15	16356	June 20 15	218	whelst	source						
http://en.wikipedia.org/wiki	5	12000000	311	1.28E+08	24	7	Novembre	43	whelst	source						
http://simplecentools.com	3	540	2	263	13	2599835	April 14 21	0	whelst	source						
http://simple.wikipedia.org	5	170000	25	884742	25	7	October 2	0	whelst	source						
http://simpletools.net/	0	17	0	0	8	n/a	February	0	whelst	source						
http://simpletools.net/	1	0	191	203	1	n/a	August 15	3	whelst	source						
http://www.simpletoolsfor	0	2	3	3	2	n/a	May 10 20	0	whelst	source						
http://www.edheads.org/a	6	250	6308	26757	17	147983	April 22 21	1831	whelst	source						
http://www.agilemodeling	4	199	45	17335	15	146077	July 20 20	55	whelst	source						
http://www.businessinside	0	1410000	37	3169259	26	882	Decembei	0	whelst	source						
http://simpletoolsforbusin	0	3														
http://www.simple-tools.i	0	6														
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http://a2platform.wordpress	0	335														
http://www.ahow.com/first	2	8950000														
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http://www.makinglog.co.n/a	1	1430														
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Most of small agencies use Excel.

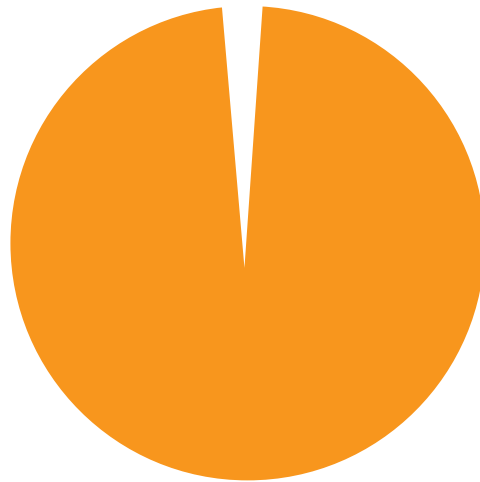


From 5 up to 50 employees.



#1
Small agencies
don't know
the profitability.

2% profit margin



#2
Small agencies
don't know if
tenders pay off.



A project profit really matters.

Company People Projects Clients Activities Timesheet **Time Tracking** Kamil at Costlocker

Microsite Bike shop Finish Project Edit Project

Overview Report Alerts Cost Estimate Billing Rates Timesheet Basecamp

Revenue \$ 32,100.00 \$ 0.00 Billed To Date	Remaining Budget \$ 28,500.00 of \$ 30,000.00 Revenue on People	Tracked / Estimated Hours 1.00 / 25.00 hrs 24.00 hrs Remaining	
Actual Profit \$ 31,000.00	Actual Costs \$ 1,100.00	Profit Margin 96.6% 84.1% Estimated	Discount \$ 0.00
Estimated Profit \$ 26,994.48	Estimated Costs \$ 5,105.52	Responsible People K	Project ID 1500003 Tags billable, social

profit

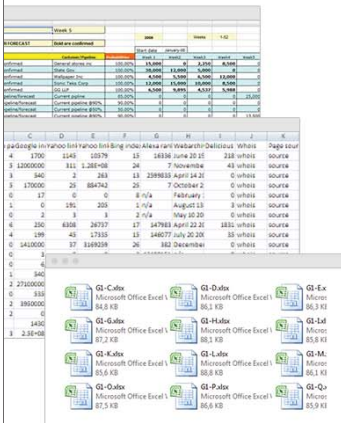
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Time tracking applications



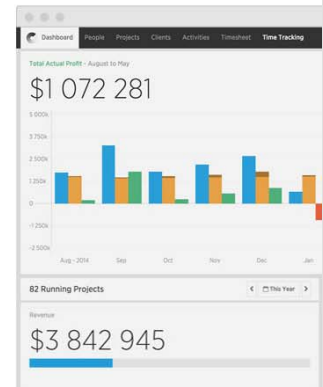
Agency information systems



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← → ↻

Recently Recorded Sessions

Show: IP Address Session Length Starting Page Referrer Last Activity Screen Size Tags [Reset table preferences](#)

IP Address	Session Length	Starting Page	Referrer	Last Activity
67169164.48	2 pages - 11 hours 8 ...	Website Heatmaps	http://www.inspectle...	Feb 27, 5:01 am
/tour/heatmaps > /plans				

SHOW SESSIONS FROM

Last 30 days

Last Week

Choose a custom date range

SESSION ATTRIBUTES

Show sessions from new visitors.

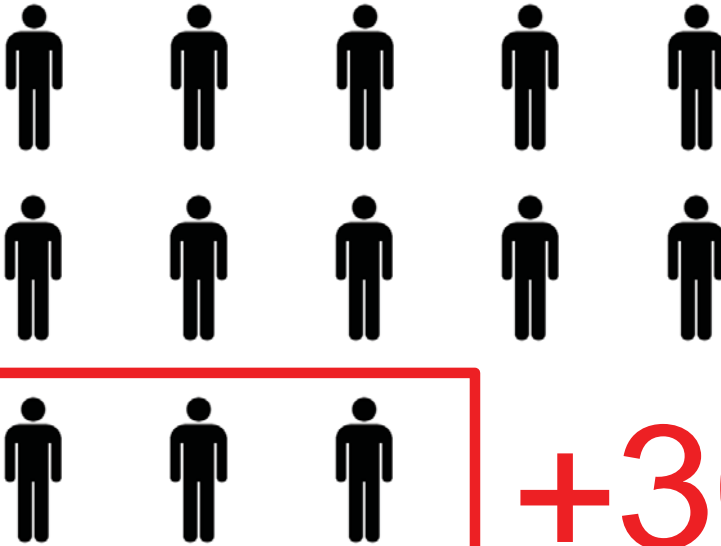
Show sessions from returning visitors.

Load/Save Filters

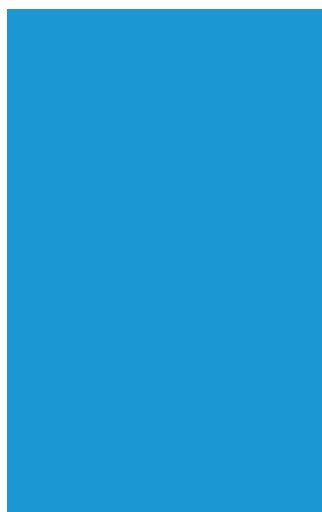


Business
Intelligence

Data
Benchmarking



+30%



Before

3x less



Today



Kamil Skramusky

Co-founder: [Costlocker.com](https://www.costlocker.com)

Co-owner: [2FRESH.cz](https://www.2fresh.cz)

Linkedin: <https://cz.linkedin.com/in/skramusky>

Twitter: <https://twitter.com/kamilskramusky>