

czech trade f@cus

GOOD NEWS FROM CZECH COMMERCIAL OFFICES IN THE USA - FEBRUARY 2002

ECONOMIC OUTLOOK

Government Proposed Strategy for Czech Steel

The restructuring of the Czech steel industry received a boost when the government adopted a radical restructuring plan for the sector on February 6th. The main feature of the latest plan is to launch exclusive talks over the sale of the largest Czech steel maker Nova Hut with Dutch-based multinational steel company LNM **Holdings**. Nova Hut is perceived as the key factor in the overall restructuring. LNM is part of the world's fourth largest steel producer. It includes international steel company ISPAT among its assets. LNM is a promising strategic partner for Nova Hut, according to Finance Minister Jiri Rusnok. The government does not expect huge proceeds from the sale but is seeking the maintenance of viable steel production in the Ostrava region of North Moravia. LNM's negotiating exclusivity expires at the end of May. LNM said they are interested in the entire Czech steel sector, adding that talks could be extended beyond Nova Hut. The government admitted this option but emphasized that exclusivity only applies to Nova Hut. Analysts and other involved parties mostly welcomed LNM's renewed interest in the Czech steel industry but attacked the government's decision not to hold a public tender. Other investors interested in the purchase of Nova Hut and Vitkovice Steel are U.S.-based CMC, Duferco of Switzerland, Israeli-based multinational Shiran and U.S. Steel

CNB Cuts Interest Rates

In a surprise move, the Czech National Bank (CNB) slashed key interest rates across the board on February 1st, the second time in

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nine days. The Czech National Bank trimmed discount, two-week repo, and Lombard rates following a government report this week that predicted a weak economy and slower-than-expected growth in 2002. Each new interest rate is an all-time low. CNB cut the overnight discount rate for commercial bank loans to 3.25 per cent. The central bank reiterated its commitment to fight the strengthening of the Czech currency, which has been frustrating Czech exporters. In a related motion, the **Finance Ministry** of the Czech Republic **lowered its estimate** for this year's national gross domestic product (GDP) growth to 3.4 percent, citing economic weakness in Germany and other Czech major export markets.

Unemployment Up in December

The Czech unemployment rate increased to 8.9 percent in December 2001, up from 8.5 percent in November. The figure is the highest in the last ten months. The highest unemployment - in some counties over 20 percent - remains in the mining and heavy industry regions of North Bohemia and North Moravia. Prague and the surrounding districts have the lowest number of jobless population - around 3 percent.

COMPANIES & BUSINESS

- > Small and medium-sized businesses are increasing their role in the Czech economy. Companies with under 250 employees rose from 88,000 in 1997 to 102,000 in 2001. Combined with sole proprietorship companies, 760,000 small and medium-sized were registered in the CR in 2001.
- > **Siemens** subsidiary SKV paid CZK 750 million (\$21 million) to **CKD-Dopravny Systemy** for the company's assets, thus completing the takeover of the streetcar producer by Siemens. CKD-DS will soon compete with **Skoda/Inekon** for a CZK 1 billion (\$28.5 million) order from Prague's public transit authority for 20 low-floor streetcars.
- > Standard & Poor's confirmed the biggest Czech savings bank Ceska Pojistovna's long-term financial strength and credit ratings at the BB+ level, combined with a stable outlook.
- > The City of Karlovy Vary will sell its 3 percent stake in Jan Becher-Karlovarska Becherovka to Salb, a subsidiary of French Pernod Ricard, for CZK 68.8 million. Salb will, therefore, increase its stake in the Becherovka spirits producer to 97 percent.
- > **Budejovicky Budvar** brewery established a subsidiary in London to distribute and promote Budvar beer all over Britain. UK is after Germany the brewery's second largest foreign market with annual sales of nearly 2.4 million gallons. The establishment of the

- subsidiary in London is a great challenge for the brewery because of a large number of imported beers in the British market. Nevertheless, Budvar has managed to gain a foothold there. The government on January 9 ordered the Finance Ministry to reject already submitted proposals for the privatization of brewery Budejovicky Budvar and to exclude Budvar's assets from privatization. The Agriculture Ministry contends that the state-held Budejovicky Budvar should not be privatized before all trademark disputes, mostly with U.S. Anheuser-Busch, are resolved. In the United States, Budvar sells its beer with CzechvarTM label.
- > The country's two largest mobile phone operators have released figures showing a sharp increase in customer base in 2001. **Eurotel**, the country's largest network, said it gained just over a million new customers last year, while second **Paegas** fell slightly short of the million-mark. Figures were not yet available for the third network, **Oskar**. The Czech Republic now has just over 10 million inhabitants and a staggering seven million mobile phone owners. Analysts say mobile penetration could exceed staggering 80 percent by the end of 2002.
- > Cable Design Technologies, the U.S. manufacturer of copper cables, fiber optic and a worldwide leader in innovative connectivity technology, recently acquired the company Kabelovna Decin in the Czech Republic. Kabelovna is the largest Czech maker of optical, telecommunication, control, and switchboard cables. Cable Design Technologies, based in Pittsburgh, Pennsylvania, operates 20 manufacturing plants worldwide.

FOCUSED ON: ELECTRONIC TRADING IN THE CZECH REPUBLIC

E-business ranks among the most dynamic instruments of effective business and trading in the Czech Republic. The recent surge in number of electronic transactions between enterprises has been impressive, especially when we take into account the worldwide economic slowdown. Companies started exploring advantages of electronic applications as they watch foreign trends and strive for custom-designed sophisticated solutions.

Electronic Data Interchange (EDI) is still the most popular type of electronic transaction, characterized as an exclusive (closed) connection of two business partners. The country has well-developed Enterprise Resource Planning (ERP) systems, which facilitate the recording of commercial documents in electronic form.

Several B2B electronic marketplaces have been established in the Czech Republic in the past years. The largest interest recorded in e-marketplaces for indirect material and closed private marketplaces, either in the form of visiting (rental of a platform of an existing e-marketplace, such as CenTrade of Czech Telecom: www.centrade.cz), or the establishment of one's own technological arrangement. Electronic marketplaces with the biggest chance of success use widespread standard software or specialized (vertical) e-marketplaces (such as Intelligo: www.intelligo.cz).

The future shape of electronic marketplace for commercial transactions of goods and services is still difficult to define. However, systems for electronic purchases (e-procurement) have already proved successful. The implementation of such systems by Czech companies is increasing, as they are frequently included in standard software packages.

The companies use the systems mostly for purchases. While the traditional procurement requires a number of time-consuming, error-prone and costly administrative operations, all electronic trading systems eliminate these problems.

E-business instruments can also help make internal activities and communication more effective. Many companies have their own systems serving as the employees' information portal – a company's Intranet. The transmission of intra-company data and information between management and employees (B2E, business-to-employee) by far exceeds the use of Internet, as it allows rapid exchange, transparent communication, and many other functions.

Beside the function of information source, B2E systems provide instruments that allow employees manage their own records, workflow (purchase and ordering of materials, travel orders, timesheets, requests for leave), active planning, and even training. However, these complex B2E systems are, for the time being, rare in Czech companies, and their introduction are rarely among corporate priorities.

On the other hand, electronic banking has developed very quickly in the last few months. Almost all banks on the Czech market have already introduced e-banking (i.e. banking via Internet instruments) and m-banking (financial transactions via GMS cellular phones). The first bank to introduce Internet banking – and still the leader in this respect – was E-Banka (www.ebanka.cz, formerly Expandia Bank). However, the competition is heating up the battle for customers. For instance, Komercni Banka is aggressively marketing its services (www.koba.cz, part of French Societe General).

Selling goods and services to consumers through the Internet (B2C, business-to-consumer) still does not perform at its full potential. Unlike in the United States, few Czech companies sell their products online. While small manufacturers and retailers use Internet to reach beyond their local customers, large distributors and retail chains use their homepages rather as

reference and online presentation. The most popular Internet retail is, Food deliveries (www.dodomu.cz), CDs, books (www.albumcity.cz, www.vltava.cz), consumer goods, such as home-appliances and consumer electronics, and airline tickets are the most popular products sold over the Internet.

Due to some unused potential of the Czech e-commerce market, compared to the United States, the Czech industry was more or less spared of the most severe impact of the worldwide downturn in 2000-2001, which gave Czech "dot.com" companies a useful lesson.

Hard and soft infrastructures, IT-related research, education, and skilled labor are already available. Future liberalization of Czech telecommunications market (pending privatization of Czech Telecom in 2002) and personal income growth (the country joins the EU in 2003) will be the key factors of further e-commerce expansion, as the use of computers and Internet at homes and offices will increase and modem/cable tariffs become less expensive.

The Czech market has a room for dynamic growth of e-business. Most companies have already started to implement or use various e-business tools. A foreign company should be aware that the market is already saturated to some extent (especially B2B and e-banking).

On the other hand, many businesses are conservative, cautious, and reluctant to use electronic applications. The market is, therefore, open to foreign entrants that would involve (or replace) those who hesitate. There is a need for more e-commerce promotion and examples to follow. Foreign business should also be ready to custom-tailor their products and services for the Czech market. Electronic products need to be modified for Czech-speaking users and content should reflect some local demands.

A significant boost to the development of electronic business and banking was the Act on Electronic Signatures (and relevant government regulations), ratified and signed into law among the first countries in the world. The Czech Republic adopted the law shortly after a similar legislation was signed in the USA. However, government agencies do not merely issue regulations; they can be active players in the digital economy. Czech authorities, for example, are quickly implementing the means of electronic interaction with businesses and general public.

The Czech Republic is at the starting line of B2G (business-to-government). The government announced that it is preparing a launch of its electronic services in many areas. Czech authorities plan to open a number of Internet databases and information sources to public. The Interior Ministry created a central portal website to navigate the electronic interaction with government at www.centralni-adresa.cz.

Various agencies plan or design various public databases and registers with either unrestricted or restricted access, such as the Commercial Register (already available at: www.justice.cz), civil registration and land register, electronic access to tax accounts, social insurance accounts, etc. It is possible that future public tenders will take place by e-mail and traditional sealed bids will be replaced by electronic auction. A project that would allow businesses to submit their tax returns electronically is also very promising.

The commitment of the Czech government to electronic services is one of the criteria of the country's accession to the European Union. The European Commission typically sets rules and issues recommendations that govern changes to the domestic legislation. In some cases, the EU explicitly requires the development of the government's electronic services and therefore directly stimulates their development in the Czech Republic.

TOP 20 SUPPLIERS FOR ELECTRONIC INDUSTRY

CzechInvest announced that 20 companies would proceed to the final phase of its pilot supplier development program. The program focuses on bringing more international contracts to Czech manufacturers of electronic components by integrating them into multinational companies' supply chains. World-renowned companies have been increasingly attracted to the Czech Republic in recent years. The program started in 2001 and is targeted at Czech-owned small and medium-sized companies.

The total of 45 Czech companies have been advised and educated during a series of business reviews and workshops on various management techniques. Companies have also been evaluated according to the European Quality Model (EFQM). At the end of the preliminary stage, only the 20 companies were selected for a final intensive support, based on their performance, commitment, and capability to improve. The list includes following companies.

AEV

>DEVELOPMENT, DESIGN, AND PRODUCTION OF AUTOMOTIVE AND AIRCRAFT ELECTRONICS<

ul. J.Silneho 2783 767 01 Kromeriz Phone: (+420) 634.500.011 Fax: (+420) 634 500 036

Fax: (+420) 634.500.036 www.pvtnet.cz/www/AEV/

Cube CZ

>PRINTED CIRCUITS FABRICATION<.
Ferdinandov
463 62 Hejnice
Czech Republic
cube@cube.cz
www.cube.cz

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NETWORKS, AND SPECIAL
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Syllabova 380/41
703 00 Ostrava - Vitkovice

Phone: (+420) 696.623.385 Fax: (+420) 696.623.386 eso@es-ostrava.cz www.es-ostrava.cz

Elmech

>PRESS FORMING, WELDING, PRESSING AND ASSEMBLING, SURFACE FINISH, TURNING, DRILLING, THREADING, MILLING, AND GRINDING<. Havlickova 260 280 58 Kolin IV

Phone: (+420) 321.713.682 Fax: (+420) 321.724.737 <u>elmech@elmech.cz</u> <u>www.elmech.cz</u>

Isolit-Bravo

>COFFEE MAKERS, DEEP FRYERS, STOVETOPS, MICROWAVE OVENS, HAIR DRYERS, BODY WELLNESS APPLIANCES, HOME APPLIANCES, AIR CLEANERS, AIR CONDITIONERS, LAUNDRY MACHINES, AND DISHWASHERS<.

Products are sold under the company's own brand BravoTM or contracted for other customers (Philips, Otto, Princess, ZWT, Team, Ikea, Oce, Nolato, Webasto, ABB, Ericsson etc.)

www.isolit-bravo.cz

Kastek UB

>DEVELOPMENT AND DESIGN OF INJECTED PARTS, SIMULATION OF INJECTING, CONSTRUCTION OF INJECTION MOULDS, INJECTION MOULD MANUFACTURING, MANUFACTURING OF TECHNICAL MOULDINGS ON CNC INJECTION MACHINES< (stop-valve force up to 800 tons) and other services and products. Rybarska 2330 688 01 Uhersky Brod

Www.kastek.cz kastek@kastek.cz

Komfi

>SINGLE-PURPOSE MACHINES FOR ELECTRO-TECHNICAL INDUSTRY AND PAPER INDUSTRY<.

Mr. Karel Matejcek, Director Dvorakova 1001 563 01 Lanskroun

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Fax: (+420) 467.524.222

www.komfi.cz

Lisovna Plastu Brno

>MANUFACTURING OF PLASTIC PRODUCTS; SERVICES<. Jezerni 11 619 00 Brno Phone: (+420) 543.251.330

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PROTECTIVE SHELDS AND LIGHT
SHIELDS, SPECTACLES FOR SHOOTERS,
SPORT SPECTACLES, FACE, EYES AND
MOUTH PROTECTORS, SPORT HELMETS,
SPECTACLE RIMS<.

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>PLASTIC COMPONENTS FOR PC KEYBOARDS, PARTS FOR AUTOMOTIVE INDUSTRY, PRINTER PARTS, COPY MACHINES PARTS, ROAD SIGNS, INDUSTRIAL VENTILATORS, OTHER MOLDS<. Kaplanova 2830

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>PRECISION RESISTOR NETWORKS, VOLTAGE AND CURRENT DIVIDERS, PASSIVE ELECTRONIC COMPONENTS IN THIS REGION, TEMPERATURE SENSORS, TRANSMITTERS FOR TEMPERATURE SENSORS<

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Thevia

>UNIQUE SPECIAL-PURPOSE MACHINES FOR MODERNIZATION OR EXTENSION OF CUSTOMIZED PRODUCTION<. 1.maje 2633, P.O. Box 3 756 64 Roznov pod Radhostem 3 Phone: (+420) 651.605.289 www.inext.cz/thevia/ thevia@thevia.cz

TSE

>DEVELOPMENT, MANUFACTURING, AND ASSEMBLY OF ELECTRONIC AND MECHANICAL COMPONENTS<. Manesova 390/74 371 52 C. Budejovice Czech Republic Phone: (+420) 386.721.240 Fax: (+420) 386.721.102

tse@tse.cz www.tse.cz

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763 14 Zlin Phone: (+420) 677.914.559 Fax: (+420) 677.917.229 zeroz@mbox.vol.cz www.zeroz.cz

INVESTMENT UPDATE

- > The consortium of **Toyota** and **Peugeot/Citroen** announced their decision to build a new car manufacturing facility in **Kolin** in Central Bohemia. As Prime Minister Zeman pointed out, the new plant will be bigger than Volkswagen's investment in Skoda and also the new Phillips electronics factory in the town of Hranice na Morave. The project is valued at 1.5 billion (\$1.3 billion). When complete in 2005, the plant will provide 3,000 jobs and create another 7,000 in services and supplies. According to Mr. Jean-Marc Nicolle, the Vice President of PSA Peugeot Citroen, the plant will produce a new range of very small and inexpensive cars.
- > Czech Republic attracted \$2 billion in foreign direct investment in 2001, including the planned investment by Toyota and PSA Peugeot Citroen of about \$1.35 billion. Toyota-PSA could qualify for up to \$203 million in incentives. The single largest incentive of CZK 1.62 billion (\$46 million) went to Bosch Diesel, which plans to spend CZK 8.5 billion enlarging its manufacturing plant in Jihlava. The cabinet is expected to expand the investment incentives by mid-year to include projects in the area of research & development.
- > According to the CzechInvest agency, Japanese investors have invested and are planning to invest a total of 2 billion USD since 1991 to employ a total of 20,000 Czech workers. The volume makes Japanese investment the second largest, with neighboring Germany maintaining the lead. Japanese companies choose the Czech Republic to build their production centers for European markets here mainly due to the strategic location of the country and the availability of skilled and relatively cheap labor, and a simple but attractive system of investment incentives.
- > Black & Decker Corporation, the U.S. manufacturer of power tools, home improvement products, and outdoor equipment, is building a new plant for power tools production in Trmice, Czech Republic. The investment will reach 5 million USD and hopefully create 600 new jobs in the region with high unemployment. Power tools will be mostly exported. Trmice will also become a European distribution center for all Europe. Black & Decker Corporation, based in Towson, Maryland, employs 22,000 people worldwide and its annual revenue exceeds 4 billion USD. The company was granted investment incentives.
- > **Kimberly-Clark Corporation**, the U.S. manufacturer of personal care, consumer tissue, and professional healthcare products, is building a new distribution center in **Jaromer**, Czech Republic. The investment will reach 4.2 million USD. The new center will distribute woman's personal care products, diapers, toilet paper and other products in Central and Eastern Europe. Kimberly- Clark Corporation, based in Irving, Texas, operates two manufacturing plants and employs 800 people in the Czech Republic. The U.S. company has 55,000 employees worldwide and its annual revenue exceeds 13 billion USD.
- > Japanese company **Tokai Rika** will invest \$82.9 million (CZK 3.03 billion) in a plant to produce auto parts in the **Lovosice** industrial zone. The plant should provide 250 new jobs by 2004 and up to 400 jobs by 2007. In the Czech Republic, Tokai Rika is going to produce advanced products, such as multi function switches with electronic control.

- > Arrow International, the U.S. manufacturer of critical care products, cardiac assist products, and implantable drug delivery systems, expanded its medical equipment production in **Hradec Kralove**, Czech Republic. The investment in plant expansion was completed in December 2001 and created 180 new jobs. The U.S. company started its production in Hradec Kralove in 1996 and the total investment reached 20 million USD. Arrow International, based in Reading, Pennsylvania, employs 3,200 people worldwide (650 in the Czech Republic) and its annual revenue exceeds 350 million USD. The company was granted investment incentives.
- > Toyoda Gosei, which announced their first investment in Klasterec nad Ohri in January 2001, is planning to invest another \$15-20 million to expand current production of airbag systems and to construct a new production line for rubber sealing products for the automotive industry. Toyoda Gosei's total investment in the Czech Republic should thus reach USD 40 million over 3 years. The expansion of the original plant would create 200 new jobs and the second plant will employ additional 400 people. With a total of 700 workers Toyoda Gosei will become one of the largest employers in the Chomutov region (northwest Bohemia). The company was granted investment incentives of 10-year relief from corporate tax, a job-creation grant of CZK 200,000 for each new job, and a re-training grant up to 35 percent of total re-qualification costs
- > Japan-based **Fujikoki Corporation** was granted investment incentives to build a new plant to manufacture thermostatic expansion valves used in air-conditioning units for automobiles. The new plant in Louny is valued at over CZK 370 million and should launch operation in September 2002. According to the Japanese investor, the reason for the company's first European facility is the marked increase of demand for AC-equiped cars in Europe. Over 90 percent of output will be geared for export. Fujikoki is the largest supplier of thermostatic expansion valves for the automobile industry in Japan. Their major customers include Denso Corporation, Nissan, Honda, Mitsubishi and Mazda.
- > Acesame Benchmarking will establish their new branch in Prague. The Czech Republic was chosen as their sixth facility (three in Europe, two in the U.S. and one in Japan). Acesame Benchmarking is the French-based leader in competition analysis for the auto industry. The company develops databases containing information on market competition . For their Prague office, Acesame Benchmarking will invest about 4 million euros in the first three years.

EU WATCH

- > After accession to the European Union, the Czech Republic will be able to use support from the EU's cohesion and structural funds amounting to around 2.5 percent of Czech GDP. According to the Deputy Minister for Regional Development, Mr. Cestmir Sajda, the EU requires countries to double the requested amount of money from its own resources to finance development projects and subsidies.
- > Delegation of the European Commission in the Czech Republic launched a new twinning project between Italy and the Czech

Republic called "Improvement of Legal and Institutional Environment for Business". The task of the project is to create a better business environment and better administration efficiency in this area. The project, which will end in November 2002, has a total budget of approximately 1.2 million euros and is financed by the European Union's Phare program. Due to the wide range of areas covered, it is considered a very important twinning project. Mr. Roberto Ulisi, Director General of the Italian Ministry of Economy and Finance was named the Head of the project for the Italian side.

CZECH COMPANIES LOOKING FOR PARTNERS, REPRESENTATIVES, IMPORTERS, DISTRIBUTORS

Altis Kolin

The company manufactures healthy and sugarfree confectionary - >SUGAR-FREE HAZELNUT, CREAM, SWEETS, SWEET-BOXES, BANANA IN CHOCOLATE, CHOCOLATE RINGS<, and other products distributed under Dianella™ brand, various >SOY BARS AND SNACKS< with many flavors, plain and salted roasted soy beans. Altis is open to discuss long-term product cooperation and license production under partner's brands. Mr. Petr Pelech Ovcarecka 305 280 28 Kolin, Czech Republic Phone: (+420) 321.742.420 Fax: (+420) 321.723.440

Ardent

pelech.petr@altiskolin.cz

www.dianella.cz www.altiskolin.cz

The company is looking for distributors of Czech-made >CUT GLASSES WITH PORTRAITS OF FAMOUS MUSIC COMPOSERS<.

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620 00 Brno, Czech Republic
Tel: (+420) 545.563.174
Fax: (+420) 545.563.176
ardent@telecom.cz
www.ardent.cz

Barta

The Barta company offers a wide variety of >WOODEN TOYS< and is interested in establishing cooperation with U.S. distributors and wholesalers.

Mr. Karel Barta
Sebetov 189
679 35 Sebetov, Czech Republic
Fax: (+420) 501.465.840
sebetov@sebetov.cz

Development

specializes in >SETTING UP SOFTWARE DEVELOPMENT HOUSES<. The services include sourcing for subsidiary company, office lease arrangement, and staff hiring. The Development company is looking for U.S. clients.

Mr. Pavel Ponizil

pavel.ponizil@centrum.cz
http://development.webpark.cz/main_GB.htm

Ferram

The company has provided >FLIGHT CONVEYERS< (route width 400-700mm) and >BELT CONVEYERS< (width 400-1,200mm) to all underground mines in the Czech republic since 1994. After 5 years of development, Ferram's products represent the top in durability and service life. All mining and engineering products have been tested and certified by the Czech Mining Office. Vavrovicka 89

747 07 Opava, Czech Republic Phone: (+420) 653.793.185 Fax: (+420) 653.793.144 ferramas@volny.cz swie.ferramas@volny.cz

Garex

has an extensive experience in industrial >PLASTIC INJECTION, ASSEMBLING, FITTING AND FINISH FABRICS, METAL SURFACE TREATMENT (POWER LACQUERING TECHNOLOGY), and MOULDS REPARATION<. The company offers its free production capacity and manufacturing space lease. *Mr. Briza*

Phone: (+420) 389.000.451 Fax: (+420) 386.354.351 crayomine@gandalf.infoset.cz

Hlocky-ITC

The company is a manufacturer of >SMALL BUILDING MACHINES (KID STEER LOADERS), MACHINE TOOLS, AND ELECTRIC SCOOTERS<. Hlocky-ITC looks for U.S. importers and distributors. Mr. Vladimir Hlocky, Owner Podolska 50 147 00 Praha 4, Czech Republic Phone/Fax: (+420) 241.431.620 hlocky-itc@volny.cz www.ec21.com/hlocky-itc

Keramik Studio Kout

The studio offers >HANDMADE INTERIOR DECORATIVE CERAMICS (VESSELS, BOWLS, PLAQUES, RELIEVES)<. The studio

was awarded various tradeshow awards such as "Gold Medal" in Germany (1986), "Gold Award" in Japan (1995), and "Special Prize" in South Korea (2001). The company is looking for wholesale distributors in the U.S. as well for companies involved in a corporate-gifts industry.

Mr. Vaclav Hornych

Oblanov 20 54101 Trutnov, Czech Republic Tel: (+420) 439.828.213 Fax: (+420) 439.828.212 info@studio-kout.com www.studio-kout.cz

KMB systems

develops and produces >MEASURING AND CONTROL INSTRUMENTS FOR INDUSTRIAL USE<. Its NOVAR TM power factor controllers are fully automatic instruments that allow optimum control of reactive power compensation. NOVAR-5TM was awarded the "Recognition of Honor" award at the AMPER Tradeshow in 2000. The company is looking for U.S. representatives or distributors. Ms. Hana Moravcova Dr. M. Horakove 559 460 06 Liberec 6, Czech Republic Phone: (+420) 485.130.314

Fax: (+420) 482.739.957 <u>kmb@kmb.cz</u> <u>www.kmb.cz</u>

L.A.Bernkop

The company was established in 1883.

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Mr. Tomas Kadlacek, Marketing Manager Markova 929

Frenstat p. Radhostem, Czech Republic Phone: (+420) 656.835.751 Fax: (+420) 656.835.890 tkadlacek@labernkop.cz www.labernkop.cz

czech trade focus

Lensi

specializes in manufacturing of >BOBBIN
LACE PICTURES AND JEWELRY< with both
classical and modern themes. Lensi is looking
for U.S. distributors.

Ms. Lenka Mozna
Palackeho 604
793 26 Vrbno pod Pradedem
lensi@cetrum.cz
www.sweb.cz/lenka.mozna

Mija Styl

offers "a different kind" of >KNITWEAR<. The products are made on knitting machines using the cutting-edge >TECHNOLOGY OF ROUGH/COARSE DIVISION<. Each product contains a substantial share of forming and finishing handwork. The company uses only the best materials such as pure natural silk, hemp and high-glittering metallic yarn.

Mr. Mirko Snejdar
Na Nabrezi 9
74601 Opava 1, Czech Republic
Phone/ Fax: (+420) 653.628.519
snejdar@mijastyl.cz
www.mijastyl.cz

Neria

is a long-time Czech manufacturer of >BATHROOM HEATING UNITS<. Most of their production is exported to the EU, Russia,

Romania, Israel etc.Neria has a wide assortment of modifications.

NERIA a.s. Vinarska 2

693 01 Hustopece u Brna, Czech Republic

Phone: (+420) 626.411.271 Fax: (+420) 626.411.231 info@neria.cz kudlacek@neria.cz www.neria.cz

Royal Dux products

The company offers >COLLECTIBLE
PORCELAIN FIGURINES< imported from the
Czech Republic. All products are shipped
directly from factory to customers. Royal Dux
Bohemia has been doing business since 1853.
The famous "Pink Triangle" is a signature
guarantee of authenticity. All figurines are
individually numbered, handcrafted, and
exquisitely detailed.

Mr. Walter J. Swietlik
Phone: 773.330.6567
Fax: 847.669.1376
info@justduxit.com
www.justduxit.com

Strojirenska spolecnost W+D

is an engineering company that produces >WOOD PRESSING MACHINES<. The company also manufactures >METAL

CONSTRUCTIONS, FURNITURE AND MACHINE SPARE PARTS<.

Mr. Jan Poslusny Mladonovicky areal A.G. 538 21 Slatinany, Czech Republic Phone/Fax: (+420) 455.685.368 jan.poslusny@tiscali.cz

TransgasNet

is a telecommunication company providing seamless backbone connection through the Czech Republic to Poland, Slovakia, Hungary, Austria, and Germany by means of either HDPE ducts (conduits) or dark optical fiber mainly in the safe corridor of laid gas pipelines with enhanced security. Telecommunication services based on IP protocol will be gradually introduced in 2002. The company Transgas, a major European gas distributor, owns TransgasNet. Investors or partners interested in telecommunications business development in the Czech Republic and Central/Eastern Europe are most welcome. Mr. Vojtech Ludvik Limuzska 12/3135

100 31 Praha 10, Czech Republic Phone: (+420) 2.6797.2701 transgasnet@transgasnet.cz www.transgasnet.cz

NEW CZECH PRODUCTS AND SERVICES IN THE U.S.

APEX Trading

has been importing food products and beverages into the United States since 1991. The assortment includes products for both processing industry and retail. Among major imported commodities are: >CHEESE, BUTTER, MILK POWDERS, CONDENSED MILK, WHEAT GLUTEN, JAMS AND PRESERVES, CANNED FRUITS AND VEGETABLES, CONFECTIONARY, HOPS, AND BEVERAGES<. As the newest addition to its retail line, Apex has recently started importing famous >"ZNOJMIA" PICKLES<.

Mr. Jiri Rais 710 Holly Court Norwood, NJ 07648 Phone: 201.750.7380 Fax: 201.750.7381 jdrais@optonline.net

Bohemia Flowers

was established in 1995 and specializes in >FLOWER AND GIFT DELIVERIES< in Central Europe. Today, Bohemia Flowers has two offices in Prague and Warsaw (Poland). Bohemia Flowers describe their purpose as to deliver love for those who cannot do so in person.

Mr. Michal Kasprowicz, Director.

Mr. Michal Kasprowicz, Director Phone: (+420) 222.722.000 m.kasprowicz@flowers.cz www.flowers.pl www.flowers.cz

Gebruder Weiss

is interested in >FORWARDING, SHIPPING, AND LOGISTICS< cooperation in both sea and air cargo transportation between the Czech Republic and the USA.

Mr. Jiri Tares Gebruder Weiss Czech Republic Aviaticka 1048/12 P.O.Box 132 160 08 Praha 6 – Ruzyne, Czech Republic

Phone: (+420) 220.113.329 Fax: (+420) 224.281.054 jiri.tares@gebr-weiss.com www.weisslogistics.cz

Mr. Jan Dvoracek Gebruder Weiss c/o Transgroup Worldwide Logistics 235 Trumbull Street Elizabeth, NJ 07206 Phone: 908.345.0555 Fax: 908.345.0554

jan_dvoracek@seznam.cz www.transgroup.com

FEATURED TRADESHOWS AND EXHIBITIONS

MSV 2002 "Technology for the Future" and IMT 2002 "Machining and Forming World"

The 44th Annual International Engineering Fair (MSV) will feature also 3rd International Machine Tools Exhibition (IMT) and a special independent project "Automation" focusing on measuring, control, automation, and regulating technology. Both tradeshows rank among the most important events of that kind in Europe. In 2001, there were over 2,500 participants (33 percent foreign); exhibition area reached 75,000 sq. meters. More 100,000 business professionals, government officials, and media attended the event. The Czech Republic is the 14th largest producer of machine tools and forming machinery in the world and 7th in Europe. *September 16-20, 2002*

Brno Exhibition Center
Phone: (+420) 541.152.926
Fax: (+420) 541.153.044
msv@bvv.cz imt@bvv.cz
www.bvv.cz/msv www.bvv.cz/imt

Tooltec 2002

The 9th Exhibition of Machines, Tools, and Iron and Steel Articles will specialize in "Garden-Cottage" goods and tools. The tradeshow takes place at over 7,200 sq. meters of the Prague Exhibition Grounds. More than 12,000 people and 270 companies attended the show in 2001.

March 7-10, 2002

Prague Exhibition Grounds Phone: (+420) 220.103.464 Fax: (+420) 233.376.444 v.vrablik@incheba.cz www.incheba.cz/angl/tooltec/veletrh.htm

Major Organizers

For more information on the listed events and a complete schedule of tradeshows and exhibitions in the Czech Republic, please contact the following organizers:

BVV

Vystaviste 1 647 00 Brno Phone: (+420) 5.4115.1111 Fax: (+420) 5.4115.3070 info@bvv.cz www.bvv.cz

Incheba Praha

Vystaviste Holesovice 170 90 Prague 7 - Holesovice Phone: (+420) 2.2010.3482 Fax: (+420) 2.3337.8225 info@incheba.cz www.incheba.cz

CZECH COMMERCIAL OFFICES IN THE UNITED STATES

For information on Czech products, companies, and/or investment opportunities in the Czech Republic, please contact:

Czech Embassy in Washington, D.C.: Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, North Dakota, Ohio, Oklahoma, South Carolina, South Dakota, Texas, Tennessee, Virginia, West Virginia, Wisconsin (Midwest, South, and eastern portion of the West)

Contaci: Ms. Veronika Lukasova, Phone: 202.274.9104, Fax: 202.244.2147, eco_washington@embassy.mzv.cz

Consulate General in Los Angeles: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming (western portion of the West).

Contact: Mr. Michal Korycanek, Phone: 310.473.0889 x.229 Fax: 310.473.9813, losangeles@embassy.mzv.cz

Consulate General in New York: Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont (Northeast).

Contact: Mr. Jaroslav Remes, Phone: 212.717.5643 Fax: 212.717.5064, consulate.newyork@embassy.mzv.cz CzechTrade - Chicago Office

Contact: Ms. Jana Sevcikova, Phone: 312.644.1790, Fax: 312.527.5544, sevcikova@czechtrade.tpo.cz

CzechTrade - Miami Office

Contact: Mr. Roman Matyas, Phone: 305.261.6313, Fax: 305.261.6314, matyas@czechtrade.tpo.cz

Czech Center New York

Contact: Ms. Michaela Palkova, Phone: 212.288.0830 x.106, Fax: 212.288.0971, palkova@pop.net

CzechInvest - U.S. Operations East

Contact: Ms. Hana Lasslerova, Phone: 312.245.0180, Fax: 312.245.0183, <u>lasslerova@czechinvest.org</u>

CzechInvest - U.S. Operations West

Contact: Mr. Radomil Novak, Phone: 408.376.4555, Fax: 408.376.4557, california@czechinvest.org

SUBSCRIPTION INFORMATION

If you would wish to receive free Czech Trade Focus© by e-mail, or if you would like to send this newsletter to someone else, please fax the request the Economic and Commercial Section of the Czech Embassy in Washington, DC, at: 202.244.2147. You can also submit your request by e-mail to: eco_washington@embassy.mzv.cz