Welcome to

# China Hi-Tech Fair 2015



November 16-21, 2015 Shenzhen Convention & Exhibition Center, Shenzhen, China

The largest fair of hi-tech products in China, provides you unlimited opportunities to develop the Chinese Market!



### Introduction of CHTF

Welcome to China Hi-Tech Fair (CHTF)!

Each year, CHTF is co-hosted in Shenzhen by Ministries and Commissions of China and Shenzhen Municipal People's Government. Up to now, 16 CHTFs have been successfully held in succession. For each CHTF, the total exhibition area exceeded 100,000 m², nearly 3,000 exhibitors from more than 50 countries and over 500,000 visitors attended. Currently, it is the largest and the most influential scientific and technological fair in China and is renowned as "the No.1 Technology Show in China".

CHTF integrates transaction of achievements, exhibition of products, high-level forum, merchant attraction of projects and cooperation & exchange and focuses on the advanced technologies and products in such fields as energy conversation, environment protection, new generation of information technologies, biology, manufacture of high-end equipments, new energies, new materials and new energy vehicles etc. After years of development, CHTF has became an important window for the opening outside in China's high-tech sectors

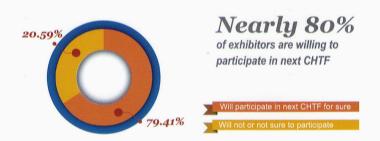
and has played a more important role in commercialization, industrialization and internationalization of high-tech achievements as well as promotion of economic and technological exchanges and cooperation between different countries and regions.

CHTF 2015 will be held in Shenzhen in November 2015 with such six sectors as "Commercialization of Technological Innovation", "Specialized Shows", "China Hi-Tech Forum", "super-SUPER Special Events", "Hi-Tech Human and Intellectual Resource Exchange" and "A Year-round Fair".

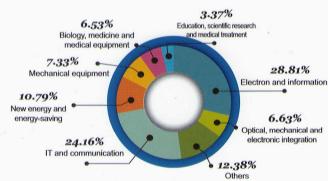
Friends all over the world are welcomed to visit CHTF 2015!

### **Review of previous CHTF:**

At CHTF 2014, 123 delegations, 3,016 exhibitors, 16,533 projects, 3,628 investors from 83 countries and regions participated. Total visitors reached 546,000 person-times, and about 1,500 reporters from nearly 200 domestic and overseas media participated and reported the grand fair.

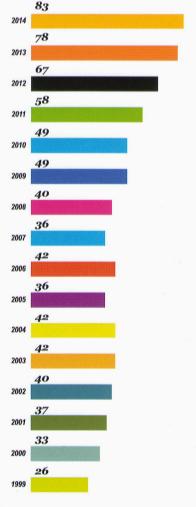


Industrial distribution of exhibitors



Most of the professional visitors are mid-level and senior managers of enterprises





Number of Participating Countries and Regions

# What can be done by CHTF for the participants?

### For the patent and technology holders

CHTF has attracted a large number of technology-desiring domestic and foreign enterprises, intermediaries and thousands of investors and will make you find the cooperative partners from all over the world.

#### For the investors

On each CHTF more than 10,000 hi-tech projects will be exhibited, making you easier to find out up-to-date patents, technologies and projects as well as investment and cooperation opportunities.

### For the high-tech products and equipment manufacturers

On CHTF, there are a large number of procurement demands from the central and local governments and enterprises, providing a channel for your products to rapidly enter the Chinese market.

### For the purchasers

On CHTF, there are a large number of domestic and overseas high-tech products that is helpful to your one-station purchase.

#### For the participants

On CHTF, there are various activities held by the authoritative agencies such as high-level release conferences, forum conferences and banquets etc. From CHTF, you can obtain various information and find out business opportunities.

# Appraisal of CHTF from the guests

- Horst Stormer, a scientist in Bell Laboratory of Lucent and a Nobel Prize Winner:
  - My feeling is that, in regard of speed, no city in the US develops as fast as Shenzhen. This time, I participated in the speech of CHTF. From the viewpoint of a scientist, it is a good way to hold such high-tech fair.
- John Prescott, a former deputy prime minister of the UK:
  - It is not only the essence but also the future of China. As what I have seen, China's high and new technologies are developing rapidly.
- Christopher St. John, senior vice president of US's MSC Software Company:

  Congratulations on the success of the unique CHTF, one of the biggest and most important fairs in this year.
- Agnes Rousseau, director of Investment Division of Languedoc Montpellier, France:
   This CHTF is large in scale and has attracted many guests and businessmen. It is quite meaningful.
- John Gibbons, an scientific and technological advisor to Clinton, the former US President and director of Office of Science and Technology Policy, the White House:
  - This CHTF is a world-level grand fair and has played an important role in helping the realization of development targets of the mankind by application of high technologies.



# Superiorities of CHTF (Why should you participate in the CHTF?)

- With a good brand image and being reputed as the No.1 Technology Show in China, CHTF is currently the biggest and most influential scientific and technological fair in China and has some influences on the world.
- With the powerful support from the Chinese government, CHTF is co-hosted by Ministries and Commissions of China and Shenzhen Municipal People's Government. Many Chinese state leaders had visited CHTF and former Premier Wen Jiabao had specially wrote inscriptions for the fair.
- CHTF has brought good benefits to numerous enterprises. More than 60 trans-national companies namely Microsoft, IBM, Sony, Qualcomm, Samsung, HP, Siemens, Toshiba, Oracle, LG, Hitachi and Panasonic etc. participated CHTF many times and a batch of excellent Chinese private enterprises such as Tencent and Coship had expand their market to the world through the fair.
- CHTF is the focus of domestic and foreign media. Each fair, over 1500 journalists of nearly 200 domestic and foreign media were attracted to report the fair, including plane media and network media from Hong Kong, US and Japan etc.
- CHTF avails itself of powerful marketing promotion. The organizer has drawn up specialized promotion plan, arranged release conferences, sent direct mail letters, and made full use of long-term cooperative relationship with the domestic and foreign media so that enterprises and customers around the world could have known about CHTF well.
- CHTF has attracted excellent professional visitors. For 16 years, it has been warmly greeted by domestic and overseas professionals. The totality of visitors each year has exceeded 500,000.







### **Visitor Services of CHTF**

We will offer more convenience and interactive activities to ensure the success of an effective trip and a better view of the exhibition.

- 1. You can register on buyer.chtf.com to get a free ticket.
- 2. Free shuttle buses will be provided between Shenzhen and Hong Kong.
- 3. Opportunities will be provided to meet with delegations from mainland Chinese provinces.
- 4. We will invite you to participate in important meetings and forum discussions.

- 5. We can also help arrange meetings with companies, or visit the local enterprises in Shenzhen if there is demand.
- 6. We will provide you the latest news about the exhibition.
- 7. You will also get souvenirs and gifts.

Please contact us to discuss more specific details:

Email: overseas@chtf.com Website: www.chtf.com/english

Tel: 86-755-82848961 Fax: 86-755-22633219



Microsoft<sup>\*</sup>



















**Panasonic** 



































































# **Main contents of CHTF 2015**

# Delegation Pavilion Exhibition zone for delegations

Zone for exhibition and transaction discussion of those participating delegations from the state ministries and commissions, the provinces and municipalities, the universities and colleges as well as the foreign governments (international organizations) and organs.

Zone for "International Stand Area" is specially arranged for the foreign high-tech medium and small enterprises and the foreign organs to exhibit the newest technologies and products in the world. This exhibition zone is served for the foreign government or the relevant overseas organs to organize the foreign enterprises (organs) for exhibition of internationally advanced technologies and the international scientific and technological cooperation and exchange. The foreign government authorities and the industrial associations are welcomed to organize the delegations for exhibition and will be offered excellent exhibition services for the exhibitors, including making negotiations between the Chinese and foreign enterprises and having introduction meetings about the foreign investment environment etc.

Contact No.: 86-0755-82848652.



# **Specialized Shows**

They mainly include

### **IT of CHTF**

As one of the biggest specialized import and export fairs for information technologies and products in China, it emphatically exhibits new technologies, products and services in the field of new generation of information technologies.

Tel: 86-755-8284 8851

### New energy and energy saving exhibition

As the most attractive specialized show for newly-emerging brands on CHTF, it emphatically exhibits the newest technologies and application products in such fields as solar energy, semiconductor lighting, new energy vehicle, energy conservation in construction as well as other new energy, energy conservation and environment protection fields.

Tel: 86-755-8284 8863

### CHTF/ELEXCON

As the hottest "electronic components, materials and integration fair" in China, it emphatically exhibits one-station component solution, flexible manufacturing system, environment and energy technologies, Smart Planet, Intelligent Home, trans-border combination products etc. *Tel:* 86-755-8831 3466

### CHTF/FPD-EXPO

As one of the most influential current exhibitions in FPD industry in China, it exhibits the most sophisticated and foremost technologies and products in the current FPD, LED, TP and OLED industries. *Tel:* 86-755-8614 9086

## **Events**

## China High-tech Forum

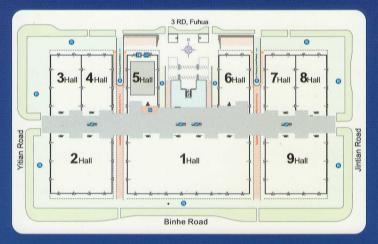
The conferences under CHTF have won great reputations by the high level of speakers and have become the most influential international platform in the economic and high-tech sectors in China. 13 Nobel Prize winners, more than 80 ministerial-level government officials and more than 400 presidents of trans-national companies, scientific leaders and management elites from various countries of the world made speeches on this platform.

The contents include theme forums of Capital Market Summit Forum and China Entrepreneurship Forum as well as special events such as low carbon technologies, new energy development summit meeting, professional forum of information technology and professional technological discussion etc.

### super-SUPER Special Events

During CHTF, an extended service shall be provided for the exchange outside the fair between the participating organs and the high-level personnel in accordance with the individual needs of participating parties. The modes of activities include those various individualized one-to-one and one-to-many modes namely interview, discussion, business match, visit and investigation, banquet, seminar and promotion etc.

Its objectives are for establishing a high-level coordination and communication channel for the participating domestic and foreign delegations, promoting international and regional economic cooperation, helping the foreign businessmen know about economic and scientific development and investment environment in China, strengthening the connection between the international capital market and the Chinese enterprises and creating the opportunities for attraction of businessmen and capital and import of technologies of domestic provinces and cities and the exchange and development between the domestic and foreign enterprises.





### **Exhibition Venue of CHTF:**

# Shenzhen Convention and Exhibition Center (SZCEC)

Located in central Shenzhen, SZCEC occupies a total construction area of 280,000 m² and a total exhibition area of 105,000 m². It has 9 independent exhibition halls which can accommodate 5,500 international standard booths. There are 25 conference halls with 50-1200 seats for each hall and the multifunctional hall can hold 2,200 people. The halls are equipped with advanced facilities and excellent ancillaries which integrate the uses of exhibition, conference, business and catering. The advanced facilities include compute information network system, radio communication system, advertisement release system, information inquiry system and identification system etc. SZCEC also provides services of commercial and catering centers and one-station services such as customs declaration, commodity inspection and quarantine, transport, taxes, banks, printing, postal and tourism tickets etc.



Nov. 16th ~ 21st, 2015

Welcome to CHTF 2015

As for the newest information of CHTF, please visit website: www.chtf.com/english



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