



AN 1917 NO

Ing. Michal Kos



- ***2013 -*** ***Kostelecké uzeniny***
- ***2010 – 2013*** ***Yoplait***
- ***2003 – 2010*** ***Procter& Gamble***
- ***2002 – 2003*** ***Brněnská medicínská technika***

- ***1997 – 2002*** ***ESF MU - veřejná ekonomie***

History of **Kostecke** uzeniny

- 1917 Founded as the production of processed meat and tins
- 1923 New plant for tins
- 1934 New slaughtering line
- 1948 Nationalization of the company
- 1992 Privatization of the company, Kostecké uzeniny, a.s. established
- 1994 New hall for processed meat production, one of the most modern plants in EU
- 1998 Certified for EU export
- 2000 **Agrofert as a new owner**
- 2010 Merge with Maso Planá, a.s.
- 2011 Consolidation of red meat business in CR



Kostelec Today

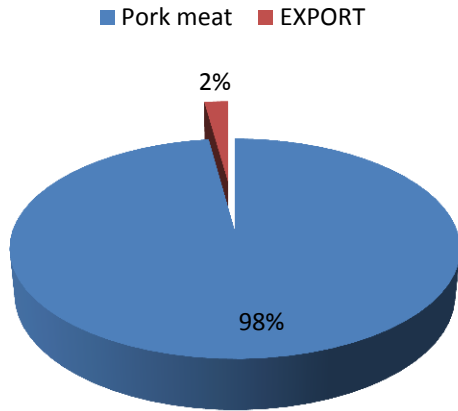
- Today we operate the **biggest processed meat plant** in Kostelec together with midsize beef slaughterhouse (450 animals per week), MAP beef packaging
- Above 40 000 tons of production on annual base
- **Daily capacity up to 160 tons** of production of processed meat
- **Annual production around 10 000 tons of beef**
- Slaughtering roughly **1 800 cattle animals monthly**, 500 swines
- TOP Czech producer of **long-life salami with natural mold**
- Full-assortment producer : ham, sausages, frankfurters, baked, cooked, smoked meat, long-life salami, specialities, tins
- 940 employees
- Cooperating with all retailers in CR
- Exporting to GE, DE, IT, UK, UA, PL, HU, RU, KA, BG, AT, LT

www.kosteleckeuzeniny.cz

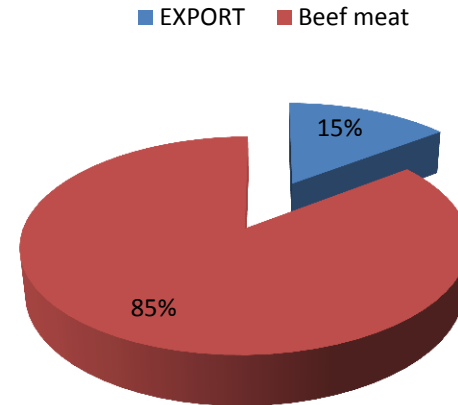


Export volumes

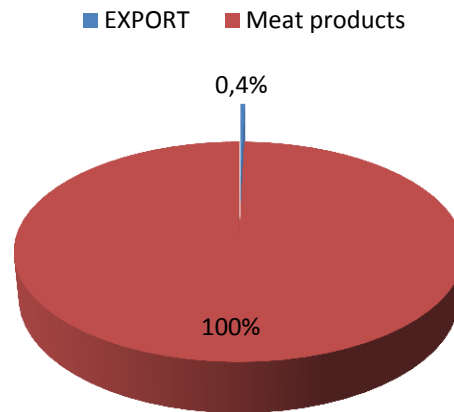
Export of pork meat



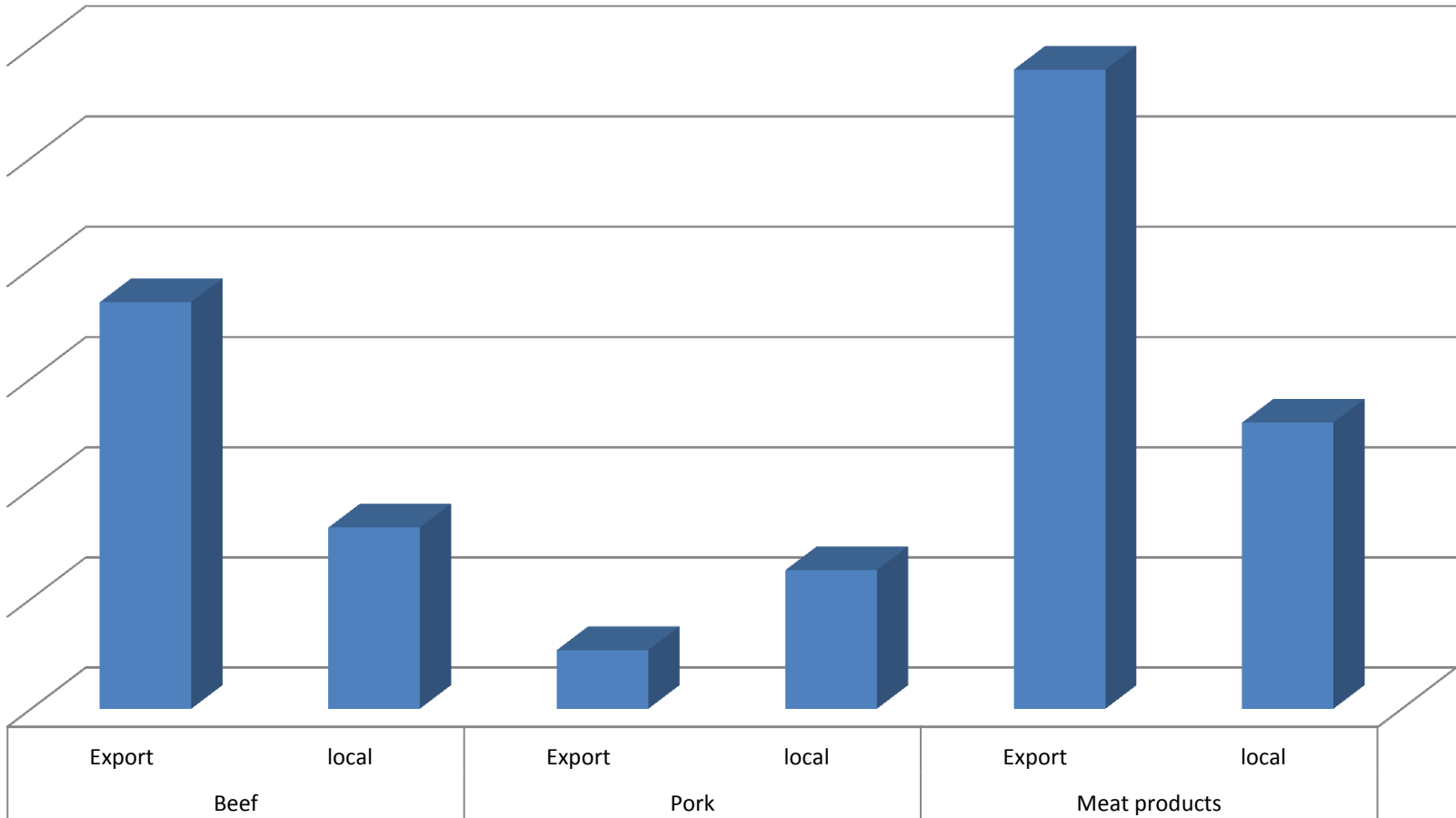
Export of beef meat



Meat products export



Products margins



Aktuální projekty

- **Listopad 2014 – mise do Číny**

Česká středoasijská smíšená obchodní komora



- **Březen 2015 – podnikatelský doprovod ministra zemědělství do USA**

Ministerstvo zemědělství

Obchodní cíle – SMART

(cíle obchodních misí)

- **S**pecific Specifické
- **M**easurable Měřitelné
- **A**chievable Dosažitelné
- **R**easonable Opodstatněné
- **T**iming Správné načasování