

## Day 1<sup>st</sup> – 17<sup>th</sup> June 2015

### Time Contents

12:30 - 13:00	Registration of the participants
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#### Main Hall – moderator: Daniela Písařovicová (Czech Television)

<b>13:00 – 14:30</b>	<b>Official commencement of the Festival and opening speeches<sup>1</sup></b>
	<b>President of the Czech Republic H. E. Miloš Zeman</b>
	Minister of Industry and Trade Jan Mládek
	Minister of Foreign Affairs Lubomír Zaorálek
	President of Czech Chamber of Commerce and Chairman of International Chamber of Commerce in the Czech Republic Vladimír Dlouhý
	President of Association of Small and Medium Enterprises and Crafts of the Czech Republic Karel Havlíček
	Director General of CzechTrade Promotion Agency Radomil Doležal
	<b>Individual opening speeches of Ambassadors of the participating countries</b>
14:30 – 14:45	Coffee Break
<b>14:45 – 17:00</b>	<b>Informational Block</b>
14:45 – 15:00	Ministry of Industry and Trade of the Czech Republic
15:00 – 15:15	Ministry of Foreign Affairs of the Czech Republic
15:15 – 15:30	CzechTrade Agency
15:30 – 15:45	Czech Export Bank
15:45 – 16:00	Association of Small and Medium Enterprises and Crafts of the Czech Republic
16:00 – 16:15	Enterprise Europe Network Czech Republic
16:15 – 16:30	Czech Chamber of Commerce
16:30 – 16:45	International Chamber of Commerce in the Czech Republic
16:45 – 17:00	General Directorate of Customs of the Czech Republic
<b>17:00</b>	<b>Termination of the Informational Block</b>

#### Social Foyer, Congress Foyer

12:30 – 17:30	Enterprises' Exposition: Presentations at InfoPoints of enterprises – Czech and foreign active exporters
	Pro-export consultations: InfoPoints of institutions providing export supporting services

#### Hall Zoom

12:30 – 17:30	Territorial Exposition: Presentations at InfoPoints of foreign countries' representations in the Czech Republic and joint chambers of commerce with the possibility of getting information and consultancy
	Arts and Flavours of the Four Continents: Accompanying programme, tastings of regional specialities, arts presentations

#### Main Hall + Hall Zoom

19:00 – 22:00	Social Evening of Export Festival CZ 2015 <sup>2</sup>
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<sup>1</sup>The Commencement and the Informational Block will be simultaneously translated from Czech into English and backwards.

<sup>2</sup> On the basis of individual invitations only.

Day 2<sup>nd</sup> – 18<sup>th</sup> June 2015<sup>3</sup>

Time Contents

9:30 - 10:00 Registration of the participants

**Lectures' Hall Europe and Asia (Club D)**

10:00 – 10:10 Delegate of one of Expert Partners of the Festival

10:10 – 10:55 **Informational Block Eastern Markets – Doing business and business opportunities in the Post-Soviet countries**

Represented countries: Russia, Azerbaijan, Kazakhstan

10:55 – 12:10 **Informational Block Far East – Doing business and business opportunities in the Far Eastern countries**

Represented countries: China, Indonesia, Vietnam, Malaysia, Philippines

12:10 – 12:55 **Informational Block Europe and Middle East – Doing business and business opportunities in the European and Middle East countries**

Represented countries: Turkey, Israel, Pakistan

13:00 Termination of the Block

**Lectures' Hall Americas and Africa (Club C)**

10:00 – 10:10 Delegate of one of Expert Partners of the Festival

10:10 – 11:30 **Informational Block Latin America - Doing business and business opportunities in the countries of Latin America**

Represented countries: Mexico, Peru, Brazil, Nicaragua

11:30 – 12:45 **Informational Block Africa - Doing business and business opportunities in the African countries**

Represented countries: Morocco, Egypt, South Africa

12:45 – 13:00 **Informational Block Northern America - Doing business and business opportunities in the countries of Northern America**

Represented countries: Canada

13:00 Termination of the Block

**Lectures' Hall Export Wizards and Pro-export Services (Social Foyer)**

10:00 – 10:15 Delegate of one of Expert Partners of the Festival

10:15 – 12:00 **Informational Block Export Wizards – How to export successfully**

Presented sectors of industry: Machinery, Engineering and Metallurgy, Energy engineering and Environmental Technologies, ICT, Food Industry, Brewery and Distillery, Nanotechnologies

12:00 – 13:00 **Informational Block Pro-export Services**

Presented services for Czech exporters: Consultancy, Legal, Financial and Accountancy

13:00 Termination of the block

**Social Foyer, Congress Foyer**

9:30 – 13:30 Enterprises' Exposition: Presentations at InfoPoints of enterprises – Czech and foreign active exporters

Pro-export consultations: InfoPoints of institutions providing export supporting services

10:00 – 15:00 **B2B Matchmaking Event** (organized by Enterprise Europe Network Czech Republic)

**Hall Zoom**

9:30 – 13:30 Territorial Exposition: Presentations at InfoPoints of foreign countries' representations in the Czech Republic and joint chambers of commerce with the possibility of getting information and consultancy

Arts and Flavours of the Four Continents: Accompanying programme, tastings of regional specialities, arts presentations

**Accompanying Programme: Contact Forum Design For Competitiveness**

10:00 – 13:00 Contact event for industrial designers, representatives of enterprises, territorial experts and media (organized by CzechTrade Agency)

<sup>3</sup> Working languages of Day 2nd will be Czech and English without any translation. If oral presentation is in English, than its written part (presentation in Power Point) shall be in Czech and opposite. This serves to ensure good understanding for Czech as well as for English speaking participants.

